

**Planning**

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Application for Consent to Display an Advertisement(s)**Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)****Publication of applications on planning authority websites**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

Applicant Details

Name/Company

Title

Mr

First name

Jordan

Surname

Cummings

Company Name

SDA Consulting

Address

Address line 1

Royce Hub Building

Address line 2

Oxford Road

Address line 3

Town/City

Salford

County

Manchester

Country

United Kingdom

Postcode

M3 7BF

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

The proposal seeks to install a new illuminated signage on the top storey of the existing Henry Royce Institute Building, the signage will be located on the north elevation (Clifford St) and east elevation (Upper Brook St).

North Elevation:

The signage comprises of a metal frame wrapped in a black flex face PVC system, which will be installed horizontally on the northwest corner of the building covering approximately 8400x3594mm. The signage will be back lit via LEDs.

The northeast elevation will comprise of individual lettering displaying “ROYCE” fixed vertically on the building, formed from aluminium and powder coated (RAL 9005) and mounted on to holding rails and secured back to the existing building. The sign will be face lit and have an approximate size of 6628x1526mm and a depth of 150mm.

East Elevation:

Northeast corner of the building will be occupied by two signs, “ROYCE” and UoM logo. The first sign will comprise of individual lettering displaying “ROYCE” fixed horizontally on the building, formed from aluminium and powder coated (RAL 9005) and mounted on holding rails and secured back to the existing building. The sign will be face lit and have an approximate size of 6628x1526mm and a depth of 150mm.

The second sign will be a metal frame wrapped in a black flex face PVC system, displaying University of Manchester logo, which will be installed horizontally below the individual “ROYCE” lettering, with an approximate size of 35670x1526mm and a depth of 140mm. The signage will be back lit via LEDs.

Advertisement Type:

Fascia Sign

Height:

8.4 metres

Width:

3.59 metres

Depth:

0.14 metres

What is the height from the ground to the base of the advertisement?:

38.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0.2 metres

What is the maximum height of any of the individual letters and symbols?:

3594 centimetres

What materials will the advertisement be made of?:

The (north elevation UoM) sign will be made from a flex face system which comprises of a fabricated metal frame with a stretched PVC sheet.

The colour of text and background:

The sign will be present in two section (top and bottom) the top will be black with white text and the bottom section will be grey with black text.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

6.62 metres

Width:

1.52 metres

Depth:

0.15 metres

What is the height from the ground to the base of the advertisement?:

36 metres

What is the maximum projection of the advertisement from the face of the building?:

0.2 metres

What is the maximum height of any of the individual letters and symbols?:

1526 centimetres

What materials will the advertisement be made of?:

The (north elevation ROYCE) build up of the individual letters will comprise of fabricated aluminium tray and mounted on metal holding rails.
(RAL9006 to matching existing cladding)

The colour of text and background:

All of the letters included within the sign will be powder coated RAL 9005.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

1.52 metres

Width:

6.62 metres

Depth:

150 metres

What is the height from the ground to the base of the advertisement?:

42.8 metres

What is the maximum projection of the advertisement from the face of the building?:

0.2 metres

What is the maximum height of any of the individual letters and symbols?:

1.52 centimetres

What materials will the advertisement be made of?:

The (east elevation ROYCE) build up of the individual letters will comprise of fabricated aluminium tray and mounted on metal holding rails.
(RAL9006 to matching existing cladding)

The colour of text and background:

All of the letters included within the sign will be powder coated RAL 9005.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

1.52 metres

Width:

3.56 metres

Depth:

0.14 metres

What is the height from the ground to the base of the advertisement?:

40 metres

What is the maximum projection of the advertisement from the face of the building?:

0.2 metres

What is the maximum height of any of the individual letters and symbols?:

1.52 centimetres

What materials will the advertisement be made of?:

The (east elevation UoM) sign will be made from a flex face system which comprises of a fabricated metal frame with a stretched PVC sheet.

The colour of text and background:

The sign will be present in two section (top and bottom) the top will be black with white text and the bottom section will be grey with black text.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes

☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes

☒ No

☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes

☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

13/03/2024

To Date

13/03/2024

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes

☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes

☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Paul Boyle

Date

14/03/2024