MANCHESTER CITY COUNCIL

Planning
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PO Box 532 Town Hall
Manchester M60 2LA

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Opera House

Address Line 1

Quay Street

Address Line 2

Address Line 3

Manchester

Town/city

Manchester

Postcode

M3 3HP

Description of site location must be completed if postcode is not known:

Easting (x)

383414

Northing (y)

398041

Description

Applicant Details

Name/Company

Title

Mr

First name

Stefan

Surname

Ziemelis

Company Name

Ambassador Theatre Group

Address

Address line 1

115-119 Shaftesbury Avenue

Address line 2

Address line 3

Town/City

London

County

Country

Postcode

WC2H 8AF

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

Mr

First name

Ting

Surname

Lai

Company Name

OSBORNES

Address

Address line 1

PO BOX395

Address line 2

Address line 3

Town/City

Malvern

County

Country

United Kingdom

Postcode

WR14 9LL

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

replacement of existing backlit and externally lit signage on the Quay Street elevations of the Opera House building with 8 no. LED display signs at street level, LED display signage on the face of the existing canopy, and v-sign LED display above the canopy.

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Other type

Height:
1.6 metres

Width:
1.1 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
1.575 metres

What is the maximum projection of the advertisement from the face of the building?:
0.1 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Black powder coated Aluminium external frame, clear polycarbonate front.

The colour of text and background:
Although the signs when operating will be static, the content will be changed to reflect the performances taking place at The Opera House. This will mean changes to colours of text and backgrounds depending on what is showing.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
0.6 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
1.6 metres

Width:
1.1 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
1.535 metres

What is the maximum projection of the advertisement from the face of the building?:
0.1 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Black powder coated Aluminium external frame, clear polycarbonate front.

The colour of text and background:
Although the signs when operating will be static, the content will be changed to reflect the performances taking place at The Opera House. This will mean changes to colours of text and backgrounds depending on what is showing.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
0.6 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
1.6 metres

Width:
1.1 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
1.5 metres

What is the maximum projection of the advertisement from the face of the building?:
0.1 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Black powder coated Aluminium external frame, clear polycarbonate front.

The colour of text and background:
Although the signs when operating will be static, the content will be changed to reflect the performances taking place at The Opera House. This will mean changes to colours of text and backgrounds depending on what is showing.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
0.6 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
1.6 metres

Width:
1.1 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
0.937 metres

What is the maximum projection of the advertisement from the face of the building?:
0.1 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Black powder coated Aluminium external frame, clear polycarbonate front.

The colour of text and background:
Although the signs when operating will be static, the content will be changed to reflect the performances taking place at The Opera House. This will mean changes to colours of text and backgrounds depending on what is showing.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
0.6 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
2.35 metres

Width:
0.85 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
0.72 metres

What is the maximum projection of the advertisement from the face of the building?:
0.1 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Black powder coated Aluminium external frame, clear polycarbonate front.

The colour of text and background:
Although the signs when operating will be static, the content will be changed to reflect the performances taking place at The Opera House. This will mean changes to colours of text and backgrounds depending on what is showing.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
0.6 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
2.35 metres

Width:
0.85 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
0.66 metres

What is the maximum projection of the advertisement from the face of the building?:
0.1 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Black powder coated Aluminium external frame, clear polycarbonate front.

The colour of text and background:
Although the signs when operating will be static, the content will be changed to reflect the performances taking place at The Opera House. This will mean changes to colours of text and backgrounds depending on what is showing.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
0.6 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
2.35 metres

Width:
0.85 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
0.48 metres

What is the maximum projection of the advertisement from the face of the building?:
0.1 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Black powder coated Aluminium external frame, clear polycarbonate front.

The colour of text and background:
Although the signs when operating will be static, the content will be changed to reflect the performances taking place at The Opera House. This will mean changes to colours of text and backgrounds depending on what is showing.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
0.6 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
2.35 metres

Width:
0.85 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
0.45 metres

What is the maximum projection of the advertisement from the face of the building?:
0.1 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Black powder coated Aluminium external frame, clear polycarbonate front.

The colour of text and background:
Although the signs when operating will be static, the content will be changed to reflect the performances taking place at The Opera House. This will mean changes to colours of text and backgrounds depending on what is showing.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
0.6 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
2.35 metres

Width:
2.6 metres

Depth:
0.1 metres

What is the height from the ground to the base of the advertisement?:
0.59 metres

What is the maximum projection of the advertisement from the face of the building?:
0.1 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Black powder coated Aluminium external frame, clear polycarbonate front.

The colour of text and background:
Although the signs when operating will be static, the content will be changed to reflect the performances taking place at The Opera House. This will mean changes to colours of text and backgrounds depending on what is showing.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
0.6 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
2.5 metres

Width:
3 metres

Depth:
0.11 metres

What is the height from the ground to the base of the advertisement?:
4.95 metres

What is the maximum projection of the advertisement from the face of the building?:
2.675 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
LED Display, on Steel frame

The colour of text and background:
Although the signs when operating will be static, the content will be changed to reflect the performances taking place at The Opera House. This will mean changes to colours of text and backgrounds depending on what is showing.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
0.6 cd/m^2

Will the illumination be static or intermittent?:
Static

Please describe each of the 'Other type(s)' of advertising proposed

Wall mounted LED displays with aluminium frame enclosure and polycarbonate front.
LED display above the canopy on metal frame.

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

⊘ Yes
◯ No
◯ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

23-135-EXE1
23-135-E1C
23-135-E2

Will the proposed advertisement(s) project over a footpath or other public highway?

◯ Yes
⊘ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/08/2024

To Date

01/08/2034

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

◯ Yes
⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes
◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

⊘ The agent
◯ The applicant
◯ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

⊘ Yes
◯ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

***** REDACTED ******

First Name

***** REDACTED ******

Surname

***** REDACTED ******

Reference

Date (must be pre-application submission)

13/05/2024

Details of the pre-application advice received

Email response dated 13/05/2024.

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- [x] Yes
- [ ] No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- [ ] Yes
- [x] No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

- [x] I / We agree to the outlined declaration

Signed

Ian Edwards

Date

24/05/2024