MANCHESTER CITY COUNCIL

Important – Advertisement consent

Compliance with conditions

- Your advertisement consent is attached. It will contain conditions that you must comply with.
- Please read the conditions and understand their requirements and restrictions, for example submission and approval of details or measures to protect trees.
- Whilst every effort has been made to group conditions logically, it is your responsibility to ensure that you are aware of the requirements and/or restrictions of all conditions.
- If you fail to comply with the conditions this may result in a breach of the advertisement regulations and this may lead to formal action.
- Failure to comply with conditions may also result in the advertisement not being lawful.
- A fee is payable for each request to discharge conditions.
- For advice on any of these matters, please contact Planning, Manchester City Council, PO Box 532, Town Hall, Manchester M60 2LA or email planning@manchester.gov.uk

MANCHESTER CITY COUNCIL

Town & Country Planning (Control of Advertisements) (England) Regulations 2007 (as amended)

Advertisement Consent

Applicant

MAG Property
Manchester Airports Group
Enterprise Way
Manchester
M90 4EG

Agent (if used)

Alice Carr
Manchester Airports Group
Planning Team
Manchester Airport
Olympic House
Manchester
M90 1QX

Part 1 – Particulars of the application

Proposal: Advertisement consent for the display of 4 no. letting boards signs (3m x 1.5m), 1 no. (3m x 1.5m) V sign letting board sign and 20 no. lamppost mounted banners signs.

Location: Enterprise Way, Manchester

Date of application: 11 April 2024

Application number: 139618/AOH/2024

Part 2 – Particulars of decision

Manchester City Council gives notice that the advertisement(s) referred to in Part 1 are **granted** in accordance with the application and plans submitted subject to the condition(s) listed below (if any).

Condition(s) attached to this decision

1) a. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
b. No advertisement shall be sited or displayed so as to:
a. endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
b. obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
c. hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.

c. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

d. Any structure or hoarding erected or used principally for the purpose of displaying

advertisements shall be maintained in a condition that does not endanger the public.

e. Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

Reason - In the interests of pedestrian and highway safety, pursuant to Policy DM 1, SP 1 and EN 1 of the Manchester Core Strategy (2012) and The Town and Country Planning (Control of Advertisements) Regulation 2007.

2) The development hereby approved shall be carried out in accordance with the following drawings and documents:

a.	Drawing - Location Plan	11 Apr 2024	THE LOCATION PLAN
b.	Drawing - Proposed	11 Apr 2024	SIGNAGE POSITIONS

Reason - To ensure that the development is carried out in accordance with the approved plans, pursuant to policies DM 1, SP 1 and EN 1 of the Core Strategy and JP-P1 of Places for Everyone.

5) Prior to the installation of Sign No.2, as noted on the drawing entitled SIGNAGE POSITIONS as submitted 11 April 2024, a highways safety analysis is required to be submitted to and approved in writing to the council as LPA. The highways safety analysis should include:
a. assessments/visualisations in order to determine whether the sign no.2 would impede the view of signals for drivers approaching on the nearside lane, turning left onto Enterprise Way North.
b. details of any required mitigation as a result of the outcome of the assessment undertaken.

The sign shall be installed in accordance with the agreed details.

Reason - In the interests of pedestrian and highway safety, pursuant to Policy DM 1, SP 1 and EN 1 of the Manchester Core Strategy (2012)

Informatives

Manchester Highways Street Lighting request that all lamp-post banner advertising will need to go through the PFI advertising agreement with BayMedia.

The sites do not currently have banners installed and these columns were never designed to have banners fitted therefore a BSEN40 assessment will also be required.

As the banners will extend greater than 350mm over the adopted highway then the applicant may need to apply for a Projection Over License. This can be applied for online athttps://manchester.civicapayforms.co.uk/Sales/EnterSaleFormDetails.aspx?create=true&saleformid=1080&saleformshortdescription=oversail. However, this aspect may be covered through the bay Media Agreement

Highways request that the appropriate MCC maintenance agreements are in place regarding the proposed signage structures which are to be placed on adopted areas of verge.

A utilities search must also be undertaken prior to implementing the signage (LSBUD https://lsbud.co.uk/)

Date: 6 June 2024

Signed: 

Julie Roscoe
Director of Planning, Building Control & Licensing

Manchester City Council, P O Box 532, Town Hall, Manchester M60 2LA

Notes

1. This consent refers only to that required under the Town and Country (Control of Advertisements) (England) Regulations 2007 (as amended) does not include any consent or approval under any other enactment, byelaw, order or regulation.

2. If the applicant is aggrieved by the decision of the local planning authority to refuse consent, or to grant consent subject to conditions, they may appeal to the Secretary of State in accordance with section 78 and 79 of the Act as amended by the Regulations within eight weeks of the date of the notice of the decision.

The Planning Inspectorate have introduced an online appeals service that is available through the gov.uk website at www.gov.uk/appeal-planning-inspectorate. The Inspectorate will publish details of your appeal on the internet.

This may include a copy of the original application form and any supporting documents supplied to the local planning authority by you or your agent, together with the completed appeal form and information you submit to the Planning Inspectorate. Please ensure that you only provide information, including personal information, that you are happy will be made available to others in this way. If you supply personal information belonging to a third party please ensure you have their permission. More detailed information about data protection and privacy matters is available on the Planning Portal.

Alternatively, appeals can be made on a form which is obtainable from Planning Inspectorate, Customer Support Unit, Room 3/15, Eagle Wing, Temple Quay House, 2 The Square, Temple Quay, Bristol BS1 6PN.