MANCHESTER CITY COUNCIL

Planning
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PO Box 532 Town Hall
Manchester M60 2LA

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

FREESTANDING ADVERTISING DISPLAYS STRUCTURE

Address Line 1

JUNCTION OF OXFORD STREET AND WHITWORTH STREET WEST

Address Line 2

Address Line 3

Town/city

MANCHESTER

Postcode

M1 5NH

Description of site location must be completed if postcode is not known:

Easting (x)

384081

Northing (y)

397559

Description

THE APPLICATION SITE IS THE LOCATION OF AN EXISTING ADVERTISING STRUCTURE WHICH IS TO BE RETAINED IN ITS CURRENT LOCATION BUT ALTERED TO INCLUDE A SMART CITY TOP BOX

Applicant Details

Name/Company

Title

Mr

First name

Martin

Surname

Stephens

Company Name

JCDecaux

Address

Address line 1

991 Great West Road

Address line 2

Address line 3

Brentford

Town/City

Middlesex

County

Country

UK

Postcode

TW8 9DN

Are you an agent acting on behalf of the applicant?

◯ Yes
⊘ No

Contact Details

Primary number

***** REDACTED ******

Secondary number

***** REDACTED ******

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Freestanding double sided Forum CIP.
The advertising screens are 6 sheet portrait orientated illuminated displays that show static images in sequence.

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Other type

Height:
3.2 metres

Width:
1.34 metres

Depth:
0.255 metres

What is the height from the ground to the base of the advertisement?:
0.75 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Steel and alloy outer casing with glass facing to each screen

The colour of text and background:
Not applicable - Advertising images will change every ten seconds

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Intermittent

Advertisement Type:
Other type

Height:
2.11 metres

Width:
1.34 metres

Depth:
0.255 metres

What is the height from the ground to the base of the advertisement?:
0.75 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Steel and alloy outer casing with glass facing to each screen

The colour of text and background:
Not applicable - Advertising images will change every ten seconds

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:

600 cd/m^2

Will the illumination be static or intermittent?:
Intermittent

Please describe each of the 'Other type(s)' of advertising proposed

Purpose built Forum CIP Unit

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- [x] Yes
- [ ] No

If Yes, please provide details

EXISTING ADVERTISING STRUCTURE WAS APPROVED AS ONE OF 22 LIKE UNITS AS PART OF A CITY WIDE UPGRADE TO THE COUNCILS ROADSIDE ADVERTISING ESTATE. THIS UNIT IS SITE 8 AND FALLS WITHIN GROUP 5 APPROVED ON THE 8TH OCTOBER 2021 UNDER COUNCIL REFERENCE 130510/AOH/2021. A COPY OF THE DECISION NOTICE IS INCLUDED IN THE DOCUMENTS SUBMITTED WITH THIS APPLICATION.

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- [x] Yes
- [ ] No
- [ ] Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

THE EXISTING DOUBLE sided freestanding FORUM advertising structure will be replaced WITH A SMART CITY FORUM CIP WHICH IS IDENTICAL IN TERMS OF ADVERTISING EXTENT BUT TALLER TO INCLUDE THE SMART CITY TECHNOLOGY ENCASE WITHIN THE A TOP BOX

Will the proposed advertisement(s) project over a footpath or other public highway?

- [x] Yes
- [ ] No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/09/2024

To Date

31/08/2034

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

◯ Yes
⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes
◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

◯ The agent
⊘ The applicant
◯ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

⊘ Yes
◯ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

***** REDACTED ******

First Name

***** REDACTED ******

Surname

***** REDACTED ******

Reference

NONE GIVEN

Date (must be pre-application submission)

11/04/2024

Details of the pre-application advice received

PRE APP CONVERSAATION BETWEEN MR MITCHELL AND FARHANA JAHAN Project Manager – Advertisement FROM THE Neighbourhoods Directorate Manchester City Council Floor 1 Town Hall Extension AND WAS ADVISED TO SUBMIT AN APPLICATION FOR ADVERTISEMENT CONSENT IF WE WANTED TO CONVERT THE EXISTING DIGITAL DISPLAY UNIT TO A SMART CITY UNIT SO THAT THE LPA CAN CONSIDER THE IMPLICATIONS OF INCREASING THE UNIT HEIGHT.

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

◯ Yes
⊘ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

⊘ Yes
◯ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

◯ Yes
⊘ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Martin Stephens

Date

19/04/2024