Wayfinding and Vision Strategy Presentation

Phase 1a

PLACE MARQUE +

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Design Arrangement Drawings

Sign Locations Phase 1a

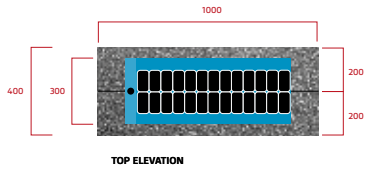
Screen Display

Artwork

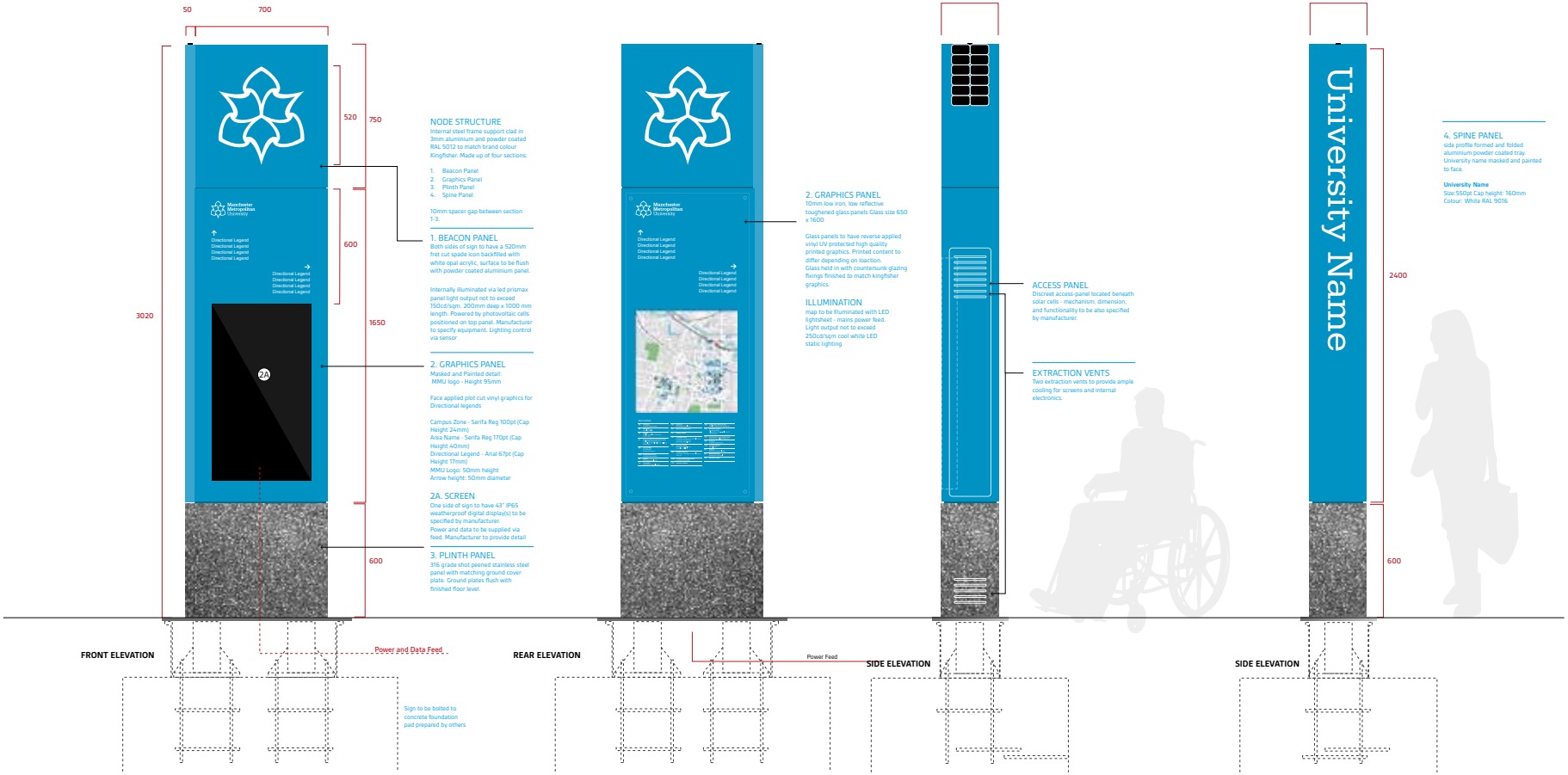
PLACE
MARQUE
+

Design Arrangement Drawings
Gateway - Single Digital Screen
With SOLAR

(Example shown - SL1)



TOP ELEVATION



Design Intent Drawings
Drawing Reference Number:
2022-023i-02b-02

Sign Type: ST2b.02
Sign Title: Large Node - Gateway
Sign - Single Sided Digital
Draft: 3

Scale:1:10 @ A1
All dimensions are in millimetres
Do not scale from this drawing

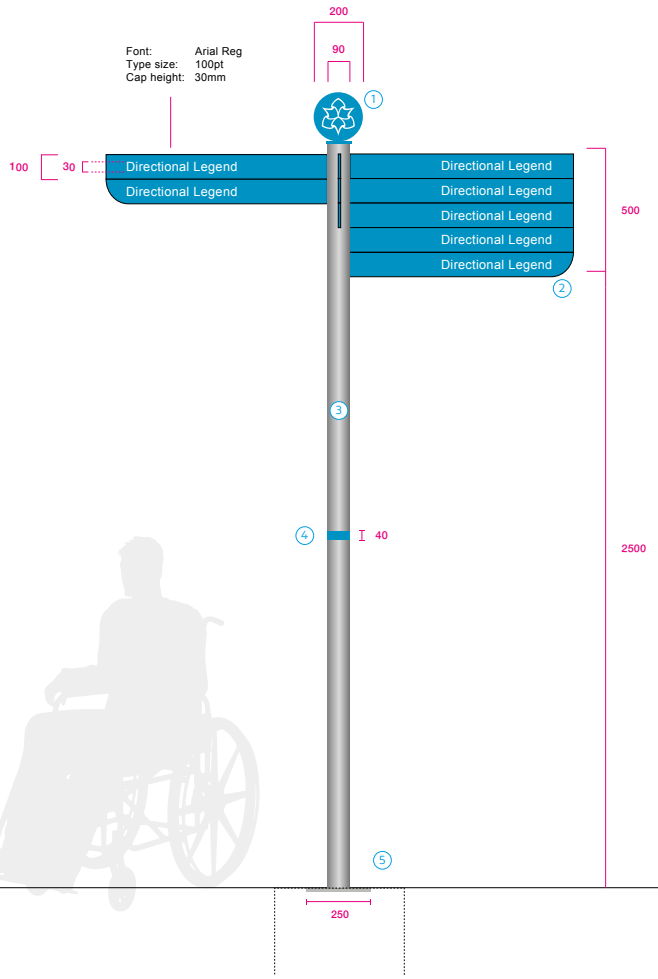
General Notes
This drawing is provided to exhibit design arrangement only. Shop drawings supplied by the manufacturer and approved by Wayfinding Consultant and Client are to provide the final specification document for this sign. Shop drawings to indicate fabrication and fastening methods approved by a qualified engineer. Alternative construction that does not change the intended appearance of sign will be considered but will require full client approval. All sign content shown is for visualisation purposes only. All final content will be unique to its location. All dimensions are in millimetres - do not scale from this drawing. Manufacturer to ensure stability and build ability aspects suitable to local ground conditions and wall structures.

PLACE MARQUE

Design Arrangement Drawings
Fingerpost

(Example shown - SL2)

FRONT ELEVATION



1. FINIAL
Aluminium circular finial with fret cut logo.

2. FINGERSLATS
Fingerslats to be double sided formed aluminium slats with vinyl applied legends. Max x5 Fingerslats in each direction. Slats to have end brackets to stop them from twisting. Bottom slat to have 90 degree curve detail to edge finger.

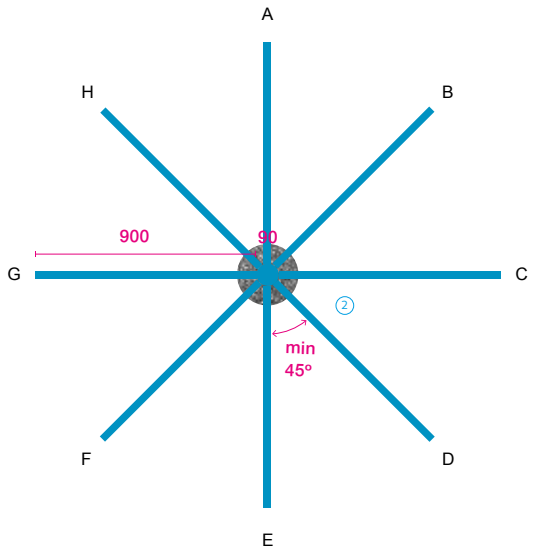
8 directionl options slats should be positioned at a 90 degree angle where possible to provide maximum legibilty of content.

3. POST
stainless steel 90 diameter circular post

4. VISIBILITY BAND
Inset visibility band to be added to post at eye level. Graphic or location detail to follow.

5. BASE PLATE
The base of the finger post is to have a 250mm shot peened stainless circular disc with engraved MMU text.

The column is to have a buried root fixing of a suitable depth to ensure stability appropriate for the usage, the fixing should ensure the post cannot be twisted once in place. Foundation detail to be confirmed by manufacturer.



TOP ELEVATION

BASE PLATE
DETAIL

Design Intent Drawings
Drawing Reference Number:
2022-023i-05

Sign Type: ST05
Fingerpost

Scale:1:10 @ A1
All dimensions are in millimetres
Do not scale from this drawing

General Notes
This drawing is provided to exhibit design arrangement only. Shop drawings supplied by the manufacturer and approved by Wayfinding Consultant and Client are to provide the final specification document for this sign. Shop drawings to indicate fabrication and fastening methods approved by a qualified engineer. Alternative construction that does not change the intended appearance of sign will be considered but will require full client approval. All sign content shown is for visualisation purposes only. All final content will be unique to its location. All dimensions are in millimetres - do not scale from this drawing. Manufacturer to ensure stability and build ability aspects suitable to local ground conditions and wall structures

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Sign locations

Sign Location 1
Sign Type: ST2b.02_Large Node - Gateway Sign - Single Sided Digital

Campus Zone: All Saints
Area Name: Oxford Road or All Saints Park

Action: Remove existing and relocate new sign

Sign Location - Plan

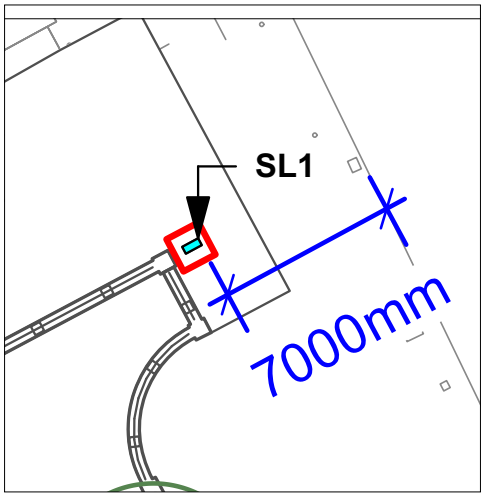

Photo Reference

Content

Location Ref	Sign Type	Campus Zone	Area Name		A		B
SL1	Gateway	All Saints	Oxford Road	↑	Grosvenor East GE	↑	Dalton DB
					Geoffrey Manton GM		
						↗	Institute of Sport IOS
				→	All Saints AS		
					All Saints Library LIB	←	All Saints AS
					Business School BS		Library LIB
					Sandra Burslem SB		Business School BS
							Sandra Burslem SB
					Digital Screen		Map Rotation:
							North Up

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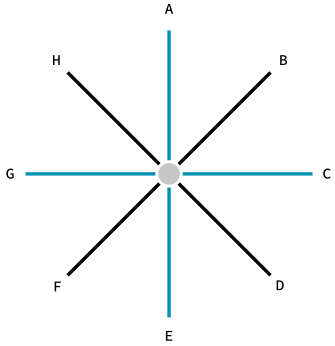
Sign locations

Sign Location 2
Sign Type: ST05 Fingerpost

Campus Zone: All Saints
Area Name: Dalton Walk or All Saints Park

Action: Replace existing



Sign Location - Plan

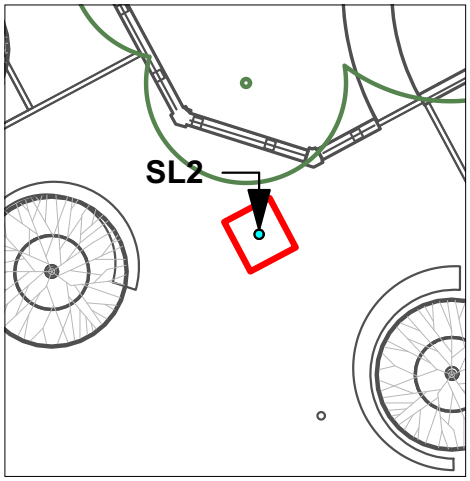


Photo Reference

Content

Location Ref	Sign Type	Campus Zone	Area Name	A	B	C	D	E	F	G	H
SL2	Fingerpost	All Saints	All Saints Park	Grosvenor East GE		Benzie BZ		Ormond OM		All Saints AS	
				Grosvenor West GW		Chatham CH		Cavendish CA		Library LIB	
						Geoffrey Manton GM				Bellhouse BH	
						Righton RB				Business School BS	
						School of Digital Arts DA				Sandra Burslem SB	

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Sign locations

Sign Location 3
Sign Type: ST2b.02_Large Node - Gateway Sign - Single Sided Digital

Campus Zone: All Saints
Area Name: Oxford Road or All Saints Park

Action: New Sign

Sign Location - Plan

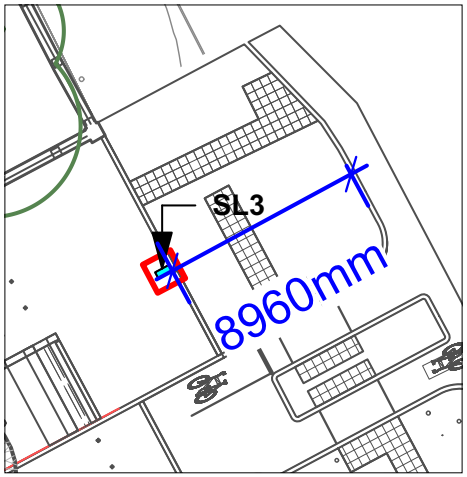

Photo Reference

Content

Location Ref	Sign Type	Campus Zone	Area Name	A	B
SL3	Gateway	All Saints	Oxford Road	↑ Geoffrey Manton GM	↑ All Saints AS
					Library LIB
				→ Grosvenor East GE	Institute of Sport IOS
				Grosvenor West GW	Dalton DB
				Ormond OM	
				Cavendish CA	← Grosvenor East GE
					Grosvenor West GW
					Ormond OM
					Cavendish CA
				Map Rotation:	Digital Screen
				South Up	

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Sign locations

Sign Location: R2
Sign Type: Existing Monolith

Sign Location - Plan

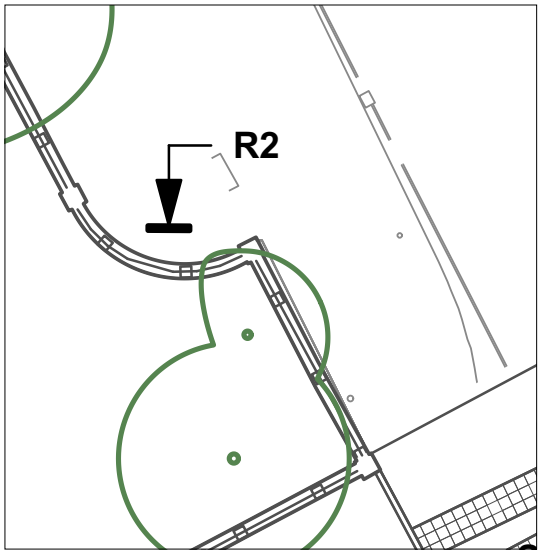

Photo Reference

Action:

REMOVE MONOLITH WITH PHASE 1 WORKS

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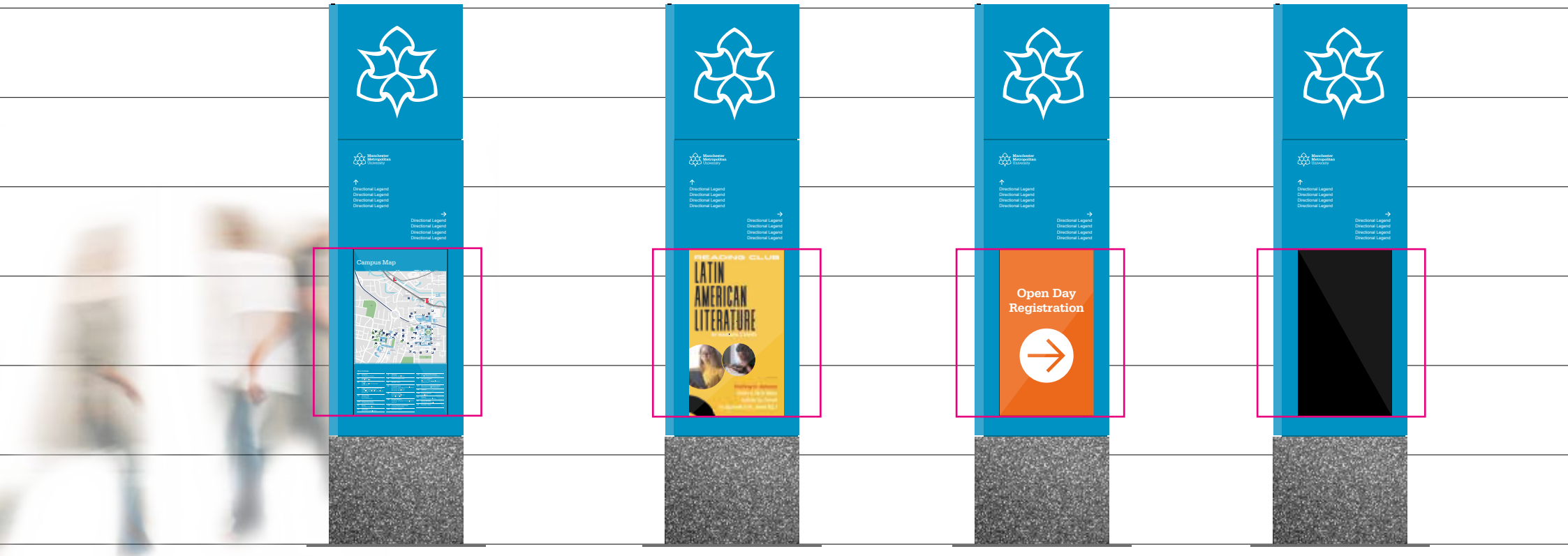
Screen Display

Digital screen function modes



Wayfinding Mode
MMU Map

Direct user to, from and around the University

Promotion Mode
Marketing and Event Information

Promote events & encourage community engagement

Event Mode
Crowd directions

Crowd control & temporary wayfinding functions

Service Mode

Retains wayfinding function

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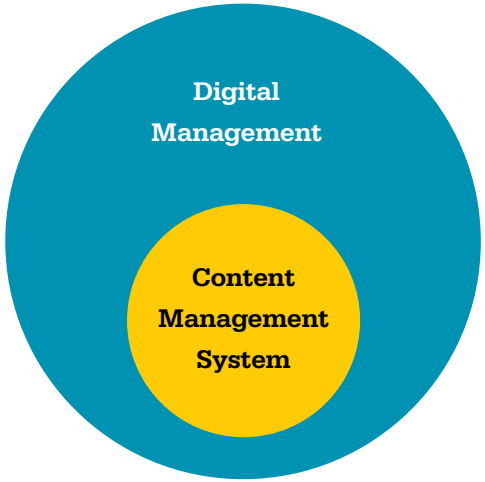
Screen Display

Digital Screen content management and governance

Wayfinding Map

Marketing and Event

Temporary Wayfinding



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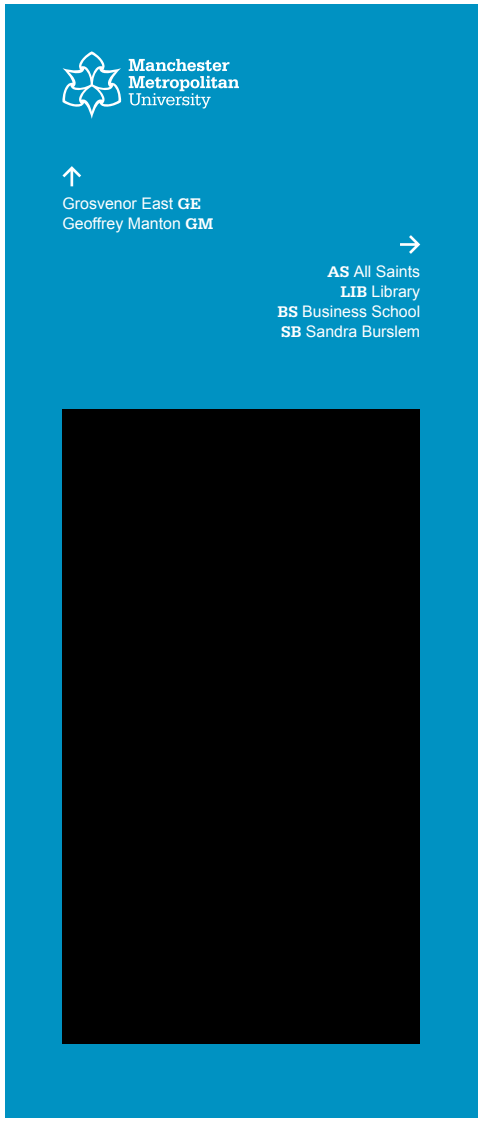
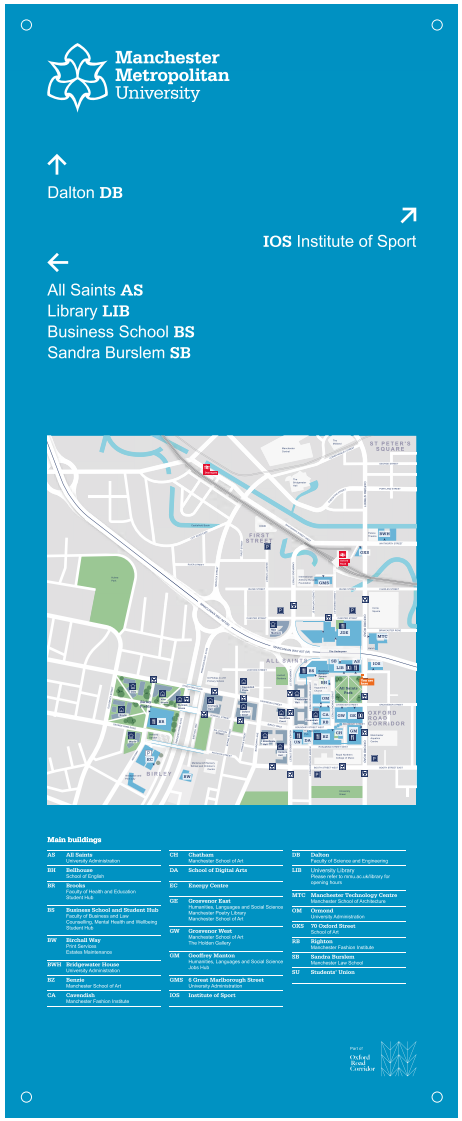
Artwork - SL1

Sign Location 1
Sign Type: ST2b.02_Large Node - Gateway Sign - Single Sided Digital

Side A

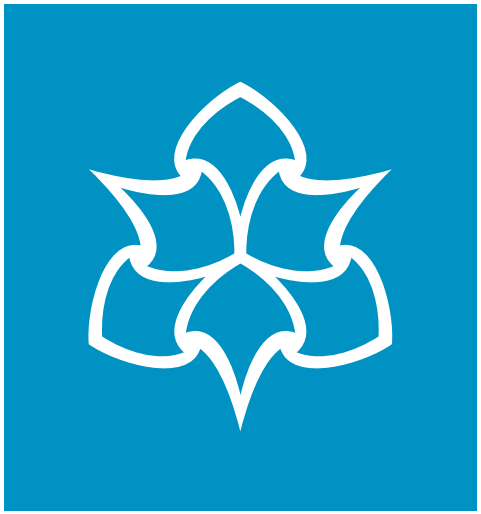


Side B



Spine

Beacon



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Artwork - SL2

Sign Location 2
Sign Type: ST05 Fingerpost

Side A

Grosvenor East **GE**	Grosvenor East **GE**
Grosvenor West **GW**	Grosvenor West **GW**

Side E

Ormond **OM**	Ormond **OM**
Cavendish **CA**	Cavendish **CA**

Side C

Benzie **BZ**	Benzie **BZ**
Chatham **CH**	Chatham **CH**
Geoffrey Manton **GM**	Geoffrey Manton **GM**
Righton **RB**	Righton **RB**
School of Digital Arts **DA**	School of Digital Arts **DA**

Side G

All Saints **AS**	All Saints **AS**
Library **LIB**	Library **LIB**
Bellhouse **BH**	Bellhouse **BH**
Business School **BS**	Business School **BS**
Sandra Burslem **SB**	Sandra Burslem **SB**

Base Plate

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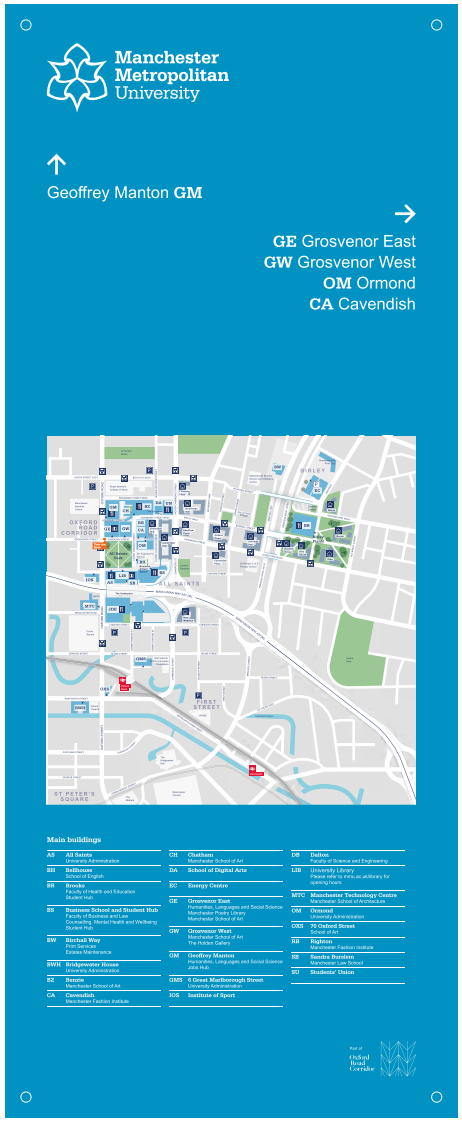
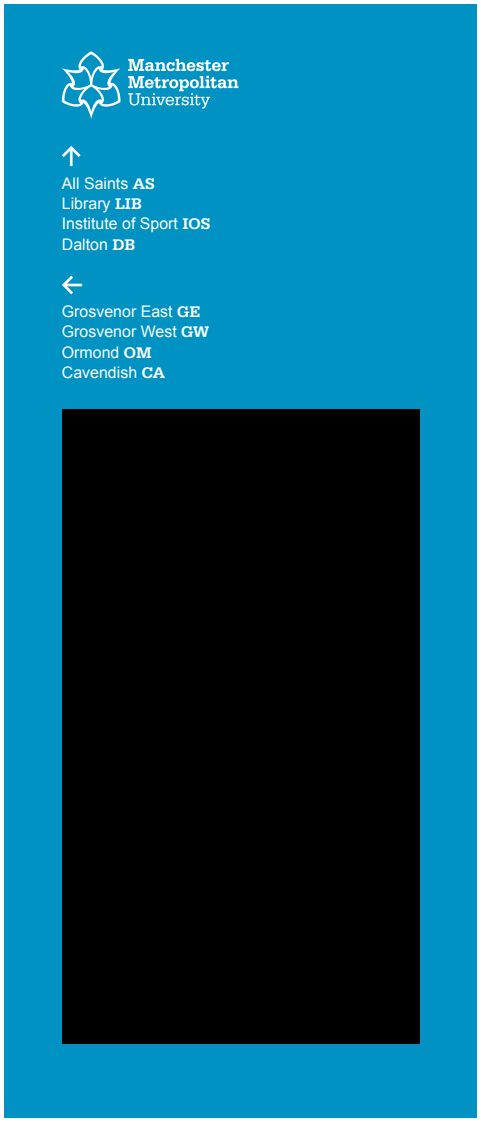
Artwork - SL3

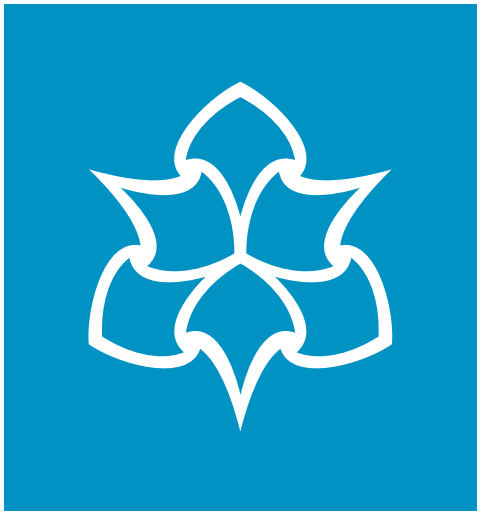
Sign Location 3
Sign Type: ST2b.02_Large Node - Gateway Sign - Single Sided Digital

Side A



Side B



Spine

Beacon