MANCHESTER CITY COUNCIL

Planning
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Manchester M60 2LA

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

58-66 Atm

Address Line 1

Market Street

Address Line 2

Address Line 3

Manchester

Town/city

Manchester

Postcode

M1 1PW

Description of site location must be completed if postcode is not known:

Easting (x)

384045

Northing (y)

398441

Description

Applicant Details

Name/Company

Title

Mr

First name

Hrvoje

Surname

Haramincic

Company Name

Museum of Illusions Ltd

Address

Address line 1

Museum of Illusions Manchester Ltd

Address line 2

C/O Peachey & Co LLP

Address line 3

95 Aldwych

Town/City

London

County

Country

Postcode

WC2B 4JF

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

Contact Details

Primary number

Secondary number

Fax number

Email address

***** REDACTED ******

Agent Details

Name/Company

Title

Ms

First name

Jessica

Surname

Pillay

Company Name

MHA Architects

Address

Address line 1

Suite 1b

Address line 2

Manchester

Address line 3

Town/City

Manchester

County

Country

United Kingdom

Postcode

M2 2BQ

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Installation of 1no. illuminated lettering and logo sign mounted on reconstructed façade, and 1no. Alubond masked LED to building entrance.

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Fascia Sign

Height:
0.9 metres

Width:
8.14 metres

Depth:
0.07 metres

What is the height from the ground to the base of the advertisement?:
3.65 metres

What is the maximum projection of the advertisement from the face of the building?:
0.07 metres

What is the maximum height of any of the individual letters and symbols?:
55 centimetres

What materials will the advertisement be made of?:
Logo and lettering faces to be formed white acrylic with powder coated aluminium return profiles. Logo to have printed blue translucent film. Logo and lettering to be fixed to aluminium channel to be securely fixed to the reconstructed facade.

The colour of text and background:
Logo and letter face to be in RAL 9003, with RAL 7016 returns. Logo film to be Pantone 2390C (RAL 5015). Reconstructed facade to match colour of existing facade.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:
Other type

Height:
3.48 metres

Width:
3.14 metres

Depth:
0.73 metres

What is the height from the ground to the base of the advertisement?:
3.48 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
0 centimetres

What materials will the advertisement be made of?:
Alubond mask with cut out grid and indirect dimmable LED lighting behind the mask. Opaque matte vinyl to applied over Alubond.

The colour of text and background:
Grey

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Internally

Illuminance levels:
600 cd/m^2

Will the illumination be static or intermittent?:
Static

Please describe each of the 'Other type(s)' of advertising proposed

Alubond masked LED to entrance

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

⊘ Yes
◯ No
◯ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Yes only to existing window vinyl adjacent ground floor unit entrance. Please refer to 1ML01-MHA-XX-XX-DR-A-SK008-S2-P1_ExistingElevations

Will the proposed advertisement(s) project over a footpath or other public highway?

◯ Yes
⊘ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/09/2024

To Date

01/09/2029

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

◯ Yes
⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- [x] Yes
- [ ] No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- [x] The agent
- [ ] The applicant
- [ ] Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- [ ] Yes
- [x] No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- [ ] Yes
- [x] No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- [x] Yes
- [ ] No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- [ ] Yes
- [x] No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☑ I / We agree to the outlined declaration

Signed

Jessica Pillay

Date

09/08/2024