



Grosvenor West **Refurbishment**

Introduction

Room Numbering

Colour Study

Concepts

Planning - External

Sign Location & Content

Sign Family

Sign Quantities

Introduction

This report sets out the proposals for new wayfinding signage in Grosvenor West. The building is currently undergoing refurbishment.

Amongst the works there will be changes to circulation routes, new pedestrian lifts will be installed and there will be room function changes, therefore there is a need to update the wayfinding signage throughout the building to reflect the new building layout, while also creating a cohesive aesthetic to the interior of the building and the signage will need to align with the Universities Wayfinding and Signage Operational Manual.

For the 2021 academic year, temporary signage was introduced to the building, the signage tested proposed naming principle updates and colour options. Since the signage has been installed there are a number of changes we have proposed to the design and naming principles that are set out in the following document.



Introduction

Room Numbering

Colour Study

Concepts

Planning - External

Sign Location & Content

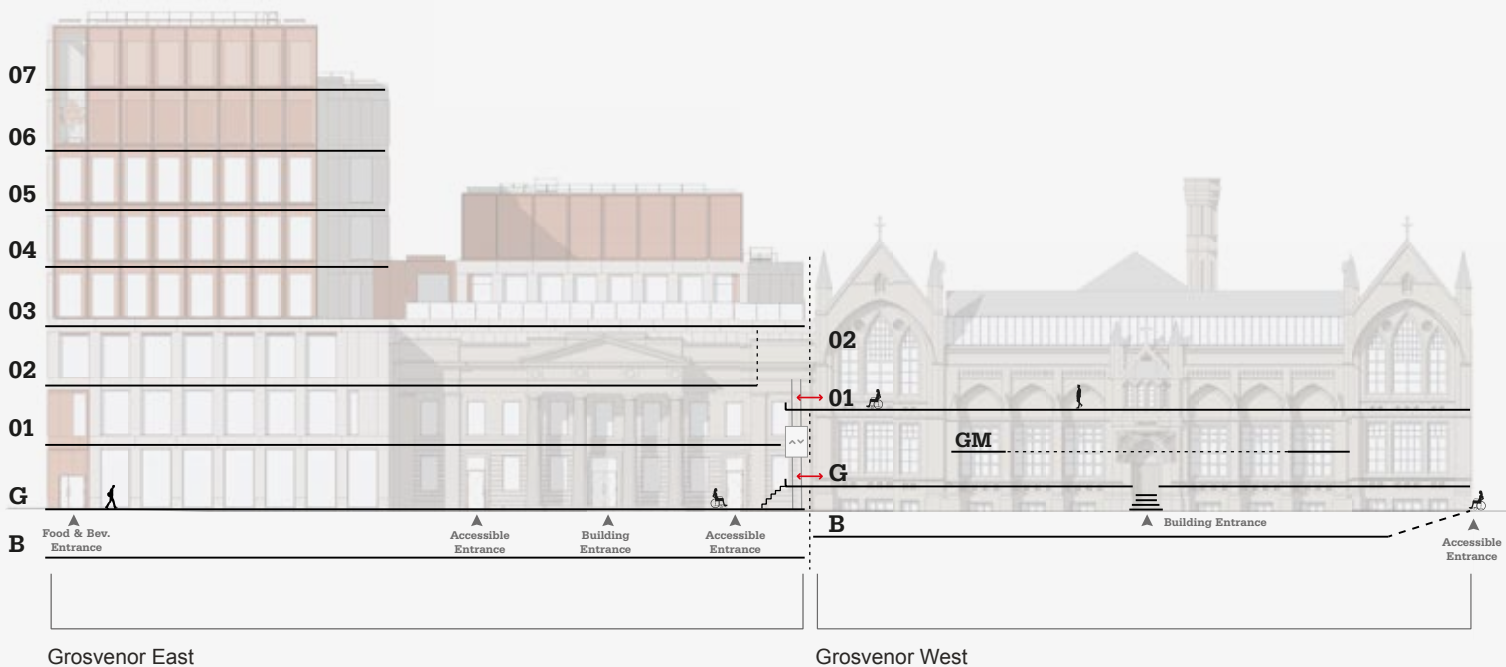
Sign Family

Sign Quantities

Room Numbering

The numbering for Grosvenor East and West will continue from one building to the next. From an external view, the buildings will be named based on their geographic location however internally they do connect.

The buildings have characteristics that are unique for example, Grosvenor East is a modern building with the addition of the listed portico entrance. Whereas Grosvenor West offers a contrasting visual appearance being built in the 1800s.



Introduction

Room Numbering

Colour Study

Concepts

Planning - External

Sign Location & Content

Sign Family

Sign Quantities

Colour Study

To help differentiate between the two buildings, we propose that the signage in Grosvenor West should be white text on a charcoal background. This colour has been selected based on the interior material palette developed by Cassidy + Ashton.

The colour palette for the signage will ensure the signs are complimentary to the buildings architecture and it's listed status. It will also ensure the primary function of the space being a creative art space will be the main priority, with the signage coming secondary to the exhibitions and artwork throughout the building.

The introduction of a new colour for Grosvenor West will also make it visually clear when you've moved between the connected buildings.

Grosvenor West

Grosvenor West

G

Level 1
via Stairs 1 - 3:
Link to Grosvenor East
Studios 1.00, 1.02, 1.04, 1.06
Toilets
via Stairs 4 - 5:
Studios 1.07 - 1.10

Level GM
Office GM.01 (via Stair 3)
Office GM.02 (via Stair 2)

Level G
Holden Gallery
Access to Grosvenor East
Offices
Studios



Grosvenor East

Grosvenor East

G

Level 5
Academic Offices
Language Centre
Meeting Room
The Manchester Writing School

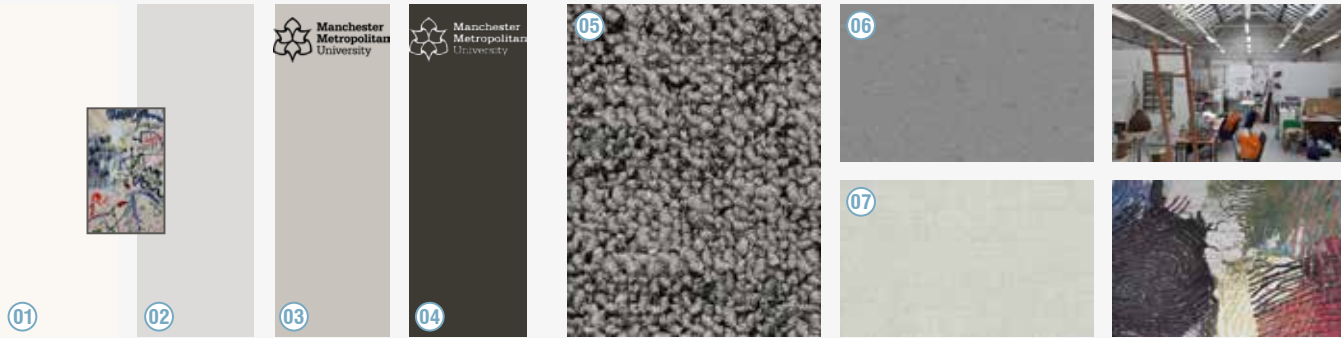
Level 4
Language Lab

Level 3
Computer Labs
Craft Edit Suite
Meeting Rooms
News Room

Level 2
Edit Suites



Cassidy + Ashton material palette



Introduction

Room Numbering

Colour Study

Concepts

Planning - External

Sign Location & Content

Sign Family

Sign Quantities

Sign Family

The diagram here shows the sign family for Grosvenor West in the proposed colour palette.

Grosvenor West

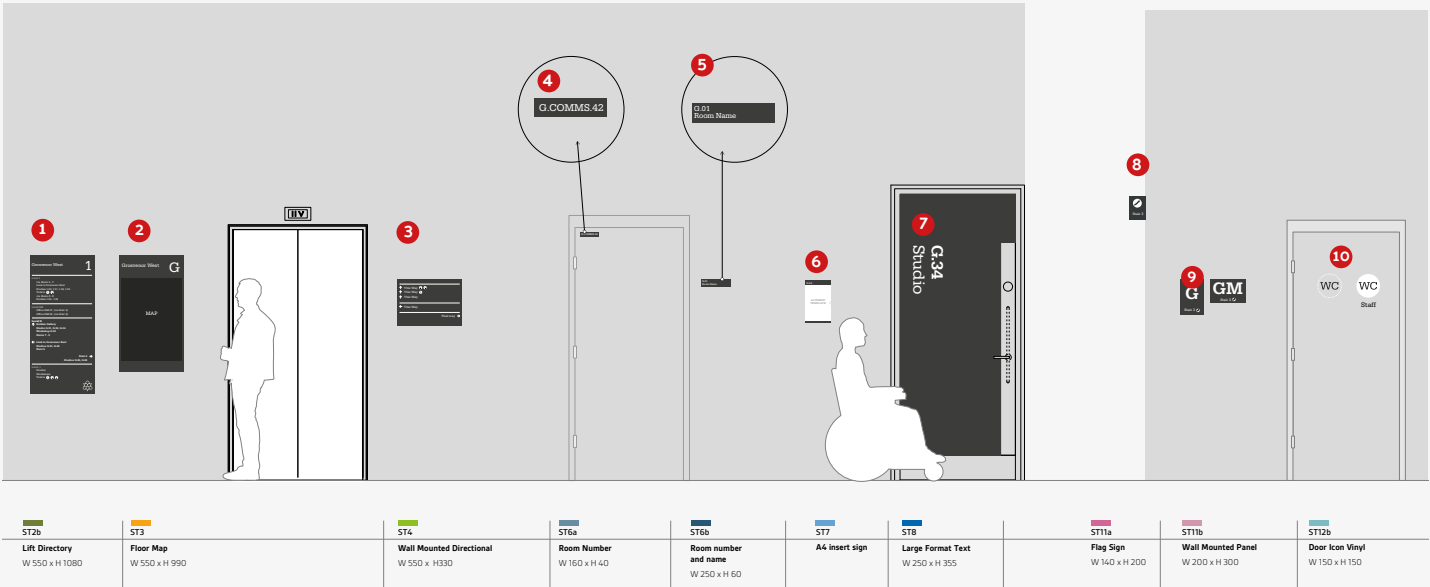
Internal

1. ST2b - Building Directory
2. ST3 - Floor Map
3. ST4 - Wall Mounted Directional
4. ST6a - Room Number
5. ST6b - Room Number & Name
6. ST7 - A4 Insert Sign
7. ST8 - Large Format Text
8. ST11a - Flag Sign
9. ST11b - Wall Mounted Panel
10. ST12b - Door Icon Vinyl
11. ST13a - Individual Letters
12. ST13b - Individual Letters

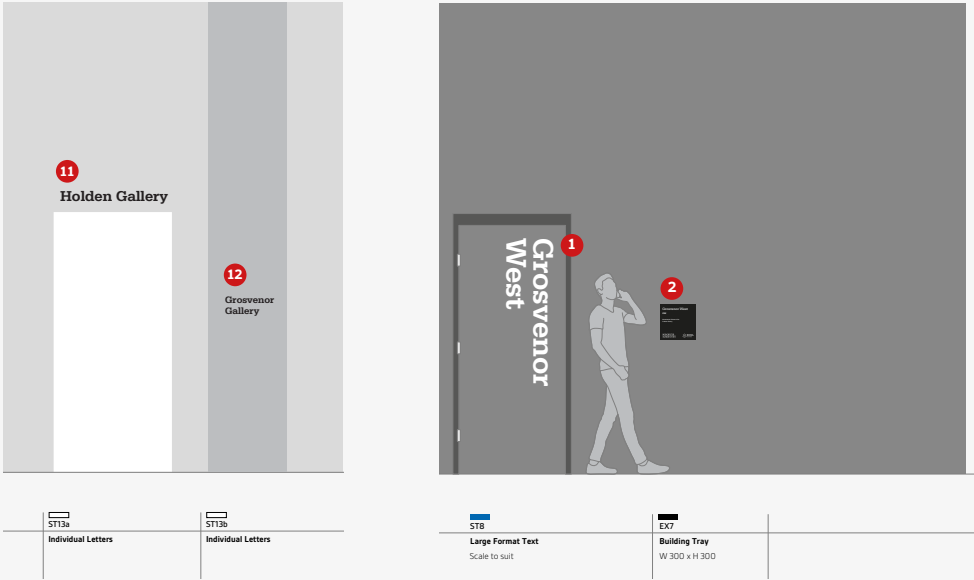
External

1. EX 8 - Building Identifier
2. EX 7 - Building Tray

Internal Sign Family



External Sign Family



Sign Family

One of the current issues in Grosvenor West is there is lots of ad hoc signage scattered across the building which causes confusion and presents mixed and incorrect information.

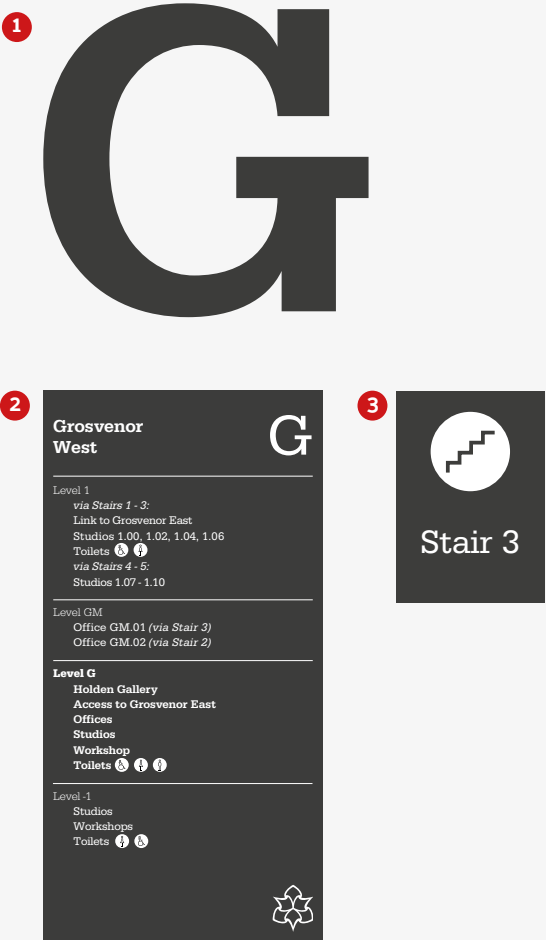
As part of the new sign family we're proposing to condense the amount of signs needed by incorporating multiple messages onto one sign.

Instead of having separate signs to highlight the floor level, stair core and the key spaces within the building, we're proposing to have a single directory signs that can incorporate the information into one sign.

As part of the scheme, we would also recommend removing all redundant signage such as poster cases, information boards and any ad hoc signage, to ensure there are no conflicting messages between old and new signage.

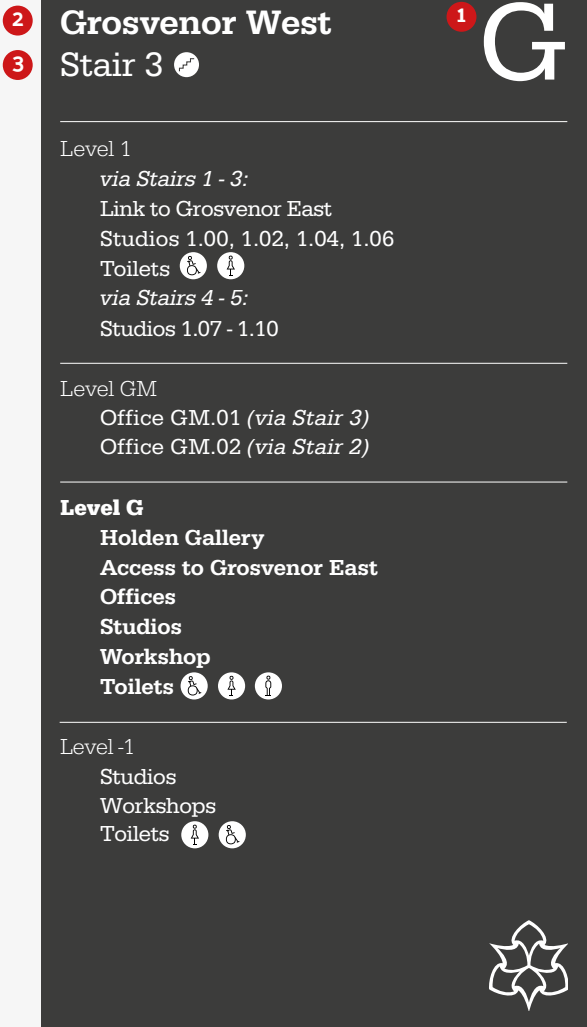


Current Signage



1. Floor Number
2. Building Directory
3. Stair Core flag sign

Proposed



1. Floor Number
2. Building Directory
3. Stair Core flag sign

Sign Family

Material Specification

For the signs in Grosvenor West, rather than having the signs flush mounted to the wall we're proposing that they are held off the wall slightly with rods. Due to the different wall finishes and the age of the building, flush mounted signs may not sit flat and flush against the wall. By using rod fixings this also allows for the possibility of less surface area damage if the sign needs to be replaced.

The sign panels are to be powder coated aluminum panels. This material will be complimentary to the architecture of the building as it's a classic material that is used mostly in heritage spaces. It has a clean, elegant finish and is highly durable.

The signage must be manufactured with the below materials, to meet the SKA accredited criteria:

1. Aluminium Sheet - 73%
2. Graphics application - 100% non-PVC vinyl

Products should be supplied with an environmental product declaration written in accordance with ISO 14025 standards or a Greenguard certification or a Cradle to Cradle Silver or higher certification.

Sign precedents



Aluminum sign panel raised off of wall



Sign raised off wall using rods



Wall finishes in Grosvenor West



Mixture of painted exposed brick and plaster board



Painted exposed brick



Plastered wall with heritage features such as a picture rail

Introduction

Room Numbering

Colour Study

Concepts

Planning - External

Sign Location & Content

Sign Family

Sign Quantities

Planning - External

The Proposal

In 2020, the building previously known as 'Grosvenor building' was renamed Grosvenor West. There is now existing signage on the building exterior that is redundant and does not comply with the Universities latest brand guidelines or signage manual. The proposal will improve the signage by doing the following:

- **Ensure a consistent signage approach for both Grosvenor buildings**

There have been new signs recently installed at Grosvenor East that differ in appearance to those at Grosvenor West. Building entrances should be treated with the same priority. As Grosvenor West is only a 2 storey building the external signage should be placed at low level to help build a branded destination for the University estate. Building information signs should identify the building name and any other relevant information for the building such as occupier/department or external visitor destination.

- **Remove redundant signage**

There are existing signs on the building main entrance, highlighting the accessible route to Grosvenor West via Chatham Tower. However this sign is now redundant as a platform lift has been added to Grosvenor East, and this is the primary route that should now be used. All redundant signage should be removed.

- **Highlight that this building is Grosvenor West**

There is currently engraved lettering above the main entrance to Grosvenor West with the wording 'School of Art.' There is also an existing sign to the left side of the main entrance stating that this building is the Manchester School of Art, however this is a department within the university. As part of the naming strategy, buildings names have hierarchy over the faculty that occupies them and the signage should address this. A new sign is needed to highlight that this entrance is for Grosvenor West.

- **Introduce the new brand**

In 2019 a wayfinding manual was developed for signage across the Mcr Met campus and how the brand should be applied to this signage. The current signage on Grosvenor West does not comply with these guidelines and is therefore out of date. New signs will use these guidelines to ensure the MMU brand is clear.



Existing signage at Grosvenor West entrance: 'School of Art' lettering above door, heritage plaques on both sides of the door



Existing signage highlighting the accessible route to Grosvenor via Chatham building



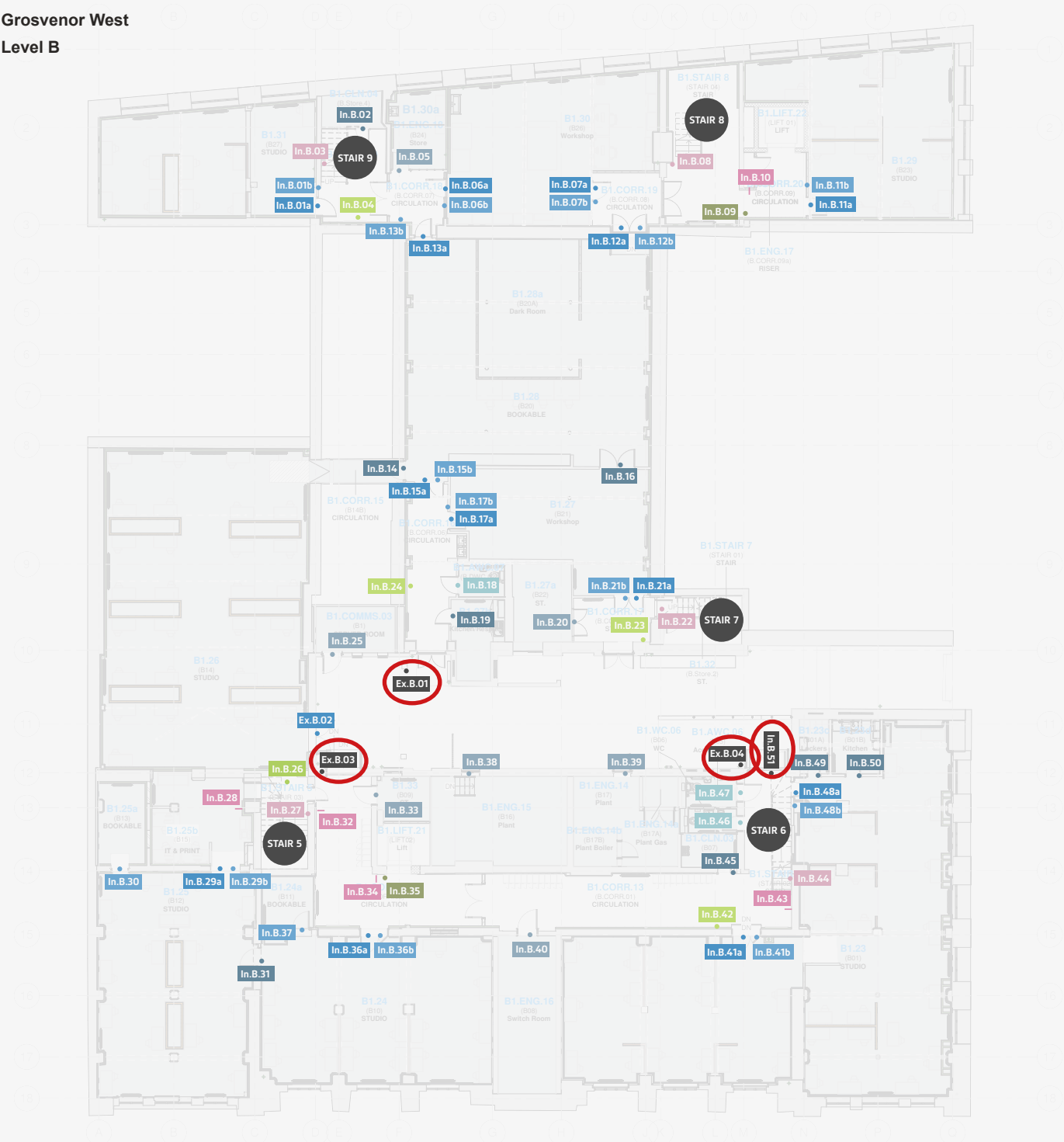
Existing sign at main entrance, with department listed as the primary destination. Old name 'Grosvenor Building' is also used

Planning - External

As Grosvenor West is a listed building, all external signage will require planning permission. The plan here shows the location of all external signs on the basement level of the building.

The following pages show the proposals for the locations in detail.

Grosvenor West
Level B



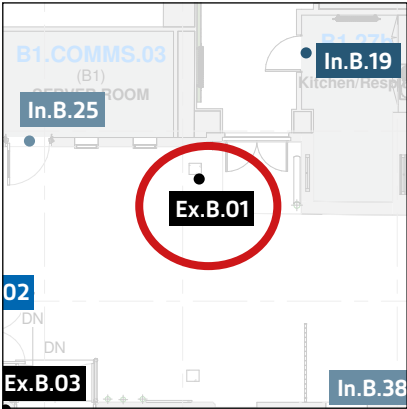
Planning - External

EX.B.01

Sign Specification EX 7 - Building Tray
Sign Size W 300mm x H 300mm

Sign Specification:
Sign to be an aluminum powder coated panel with 100% non-PVC plot cut vinyl applied to face.
Sign to have anti vandal lacquer coating. Sign to be held off wall by 20mm with rods on back of panel. All edges of sign to have chamfered finish.

Sign Location:



The signage must be manufactured with the below materials, to meet the SKA accredited criteria:
1. Aluminum Sheet - 73%
2. Graphics application - 100% non-PVC vinyl

Products should be supplied with an environmental product declaration written in accordance with ISO 14025 standards or a Greenguard certification or a Cradle to Cradle Silver or higher certification.

Proposed Artwork:



Photo of sign location

Planning - External

EX.B.02

Sign Specification IN 8 - Large Format Text

Sign Size W 200mm

Sign Specification:

100% non-PVC plot cut vinyl lettering in black with matt finish.

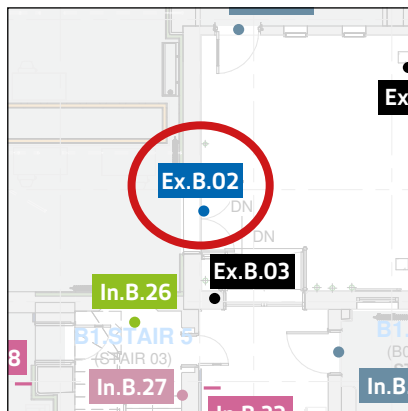
Proposed Artwork:

B1.26
Studio



Photo of sign location

Sign Location:



The signage must be manufactured with the below materials, to meet the SKA accredited criteria:

1. 100% non-PVC vinyl

Products should be supplied with an environmental product declaration written in accordance with ISO 14025 standards or a Greenguard certification or a Cradle to Cradle Silver or higher certification.

Planning - External

EX.B.03

Sign Specification EX 7 - Building Tray

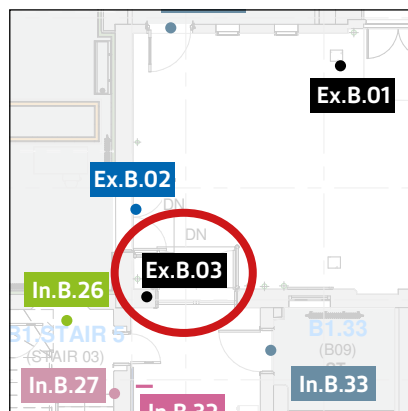
Sign Size W 300mm x H 300mm

Sign Specification:

Sign to be an aluminum powder coated panel with 100% non-PVC plot cut vinyl applied to face.

Sign to have anti vandal lacquer coating. Sign to be held off wall by 20mm with rods on back of panel. All edges of sign to have chamfered finish.

Sign Location:



The signage must be manufactured with the below materials, to meet the SKA accredited criteria:

1. Aluminum Sheet - 73%
2. Graphics application - 100% non-PVC vinyl

Products should be supplied with an environmental product declaration written in accordance with ISO 14025 standards or a Greenguard certification or a Cradle to Cradle Silver or higher certification.

Proposed Artwork:



Photo of sign location

Planning - External

EX.B.04

Sign Specification EX 7 - Building Tray

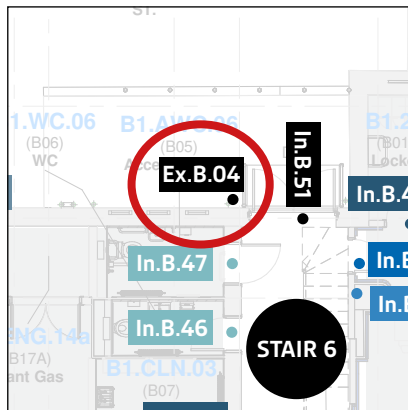
Sign Size W 300mm x H 300mm

Sign Specification:

Sign to be an aluminum powder coated panel with 100% non-PVC plot cut vinyl applied to face.

Sign to have anti vandal lacquer coating. Sign to be held off wall by 20mm with rods on back of panel. All edges of sign to have chamfered finish.

Sign Location:



The signage must be manufactured with the below materials, to meet the SKA accredited criteria:

1. Aluminum Sheet - 73%
2. Graphics application - 100% non-PVC vinyl

Products should be supplied with an environmental product declaration written in accordance with ISO 14025 standards or a Greenguard certification or a Cradle to Cradle Silver or higher certification.

Proposed Artwork:

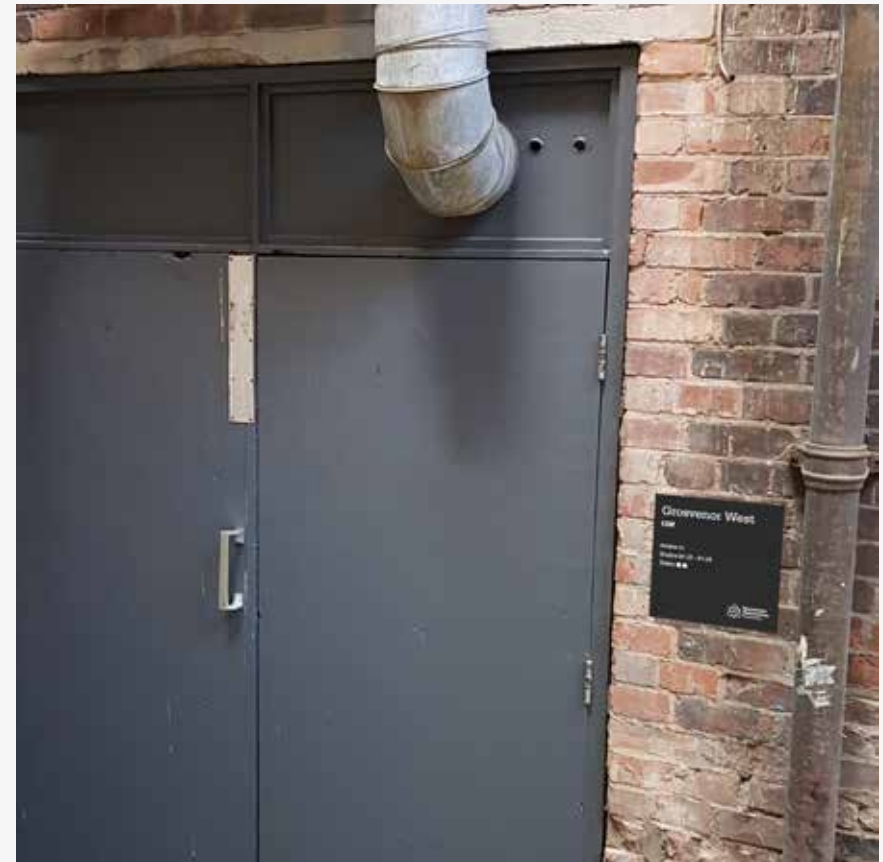
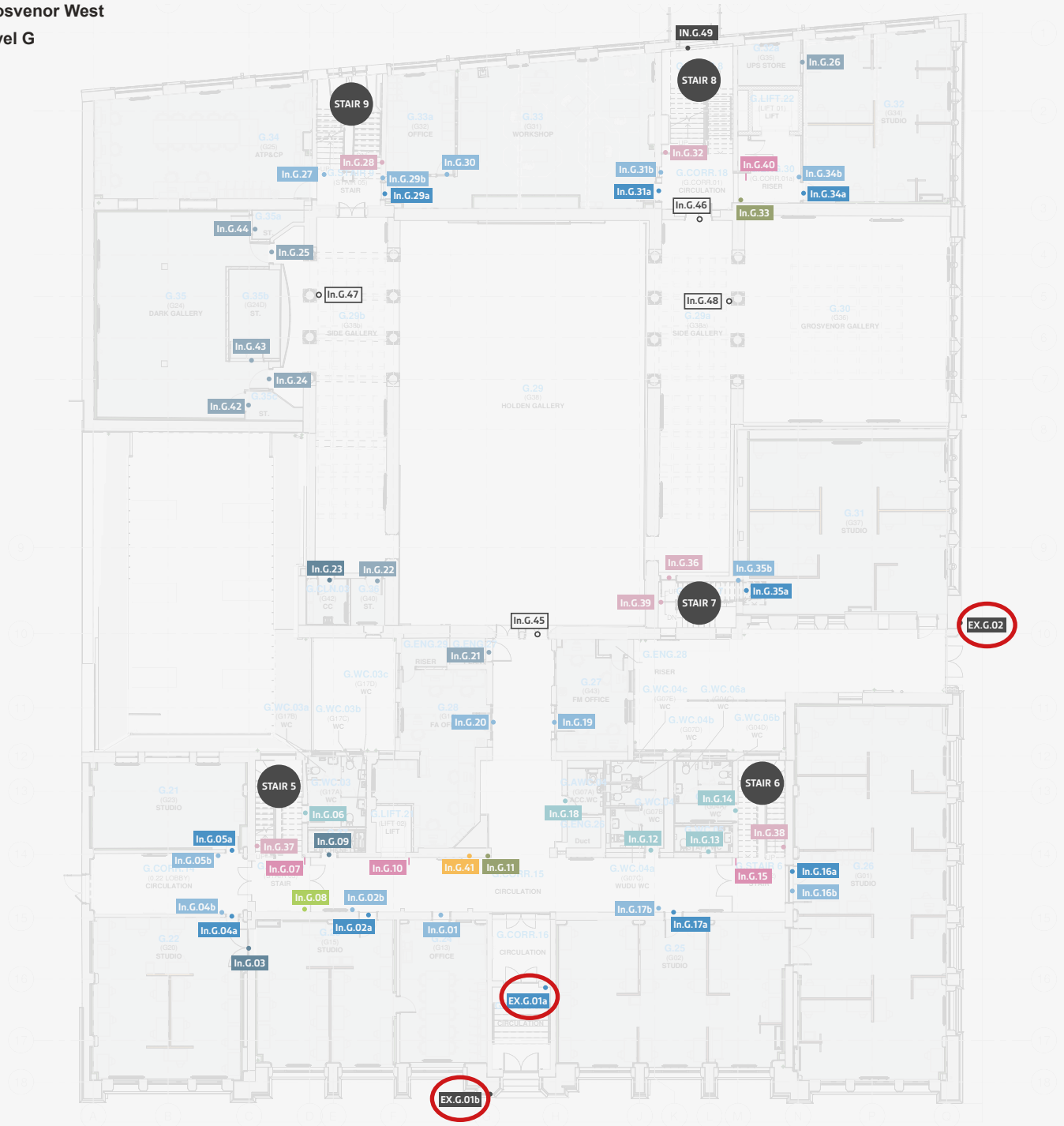


Photo of sign location

Planning - External

Grosvenor West Level G



Planning - External

EX.G.01a

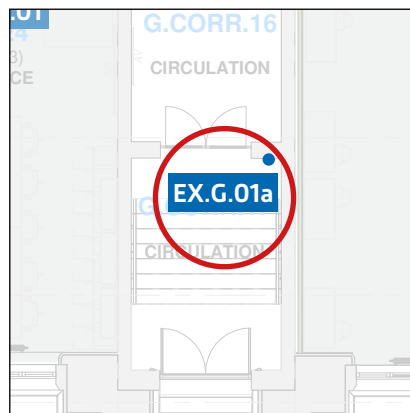
Sign Specification IN 8 - Large Format Text

Sign Size W 410mm x H 1250mm

Sign Specification:

100% non-PVC plot cut vinyl lettering in black with matt finish.

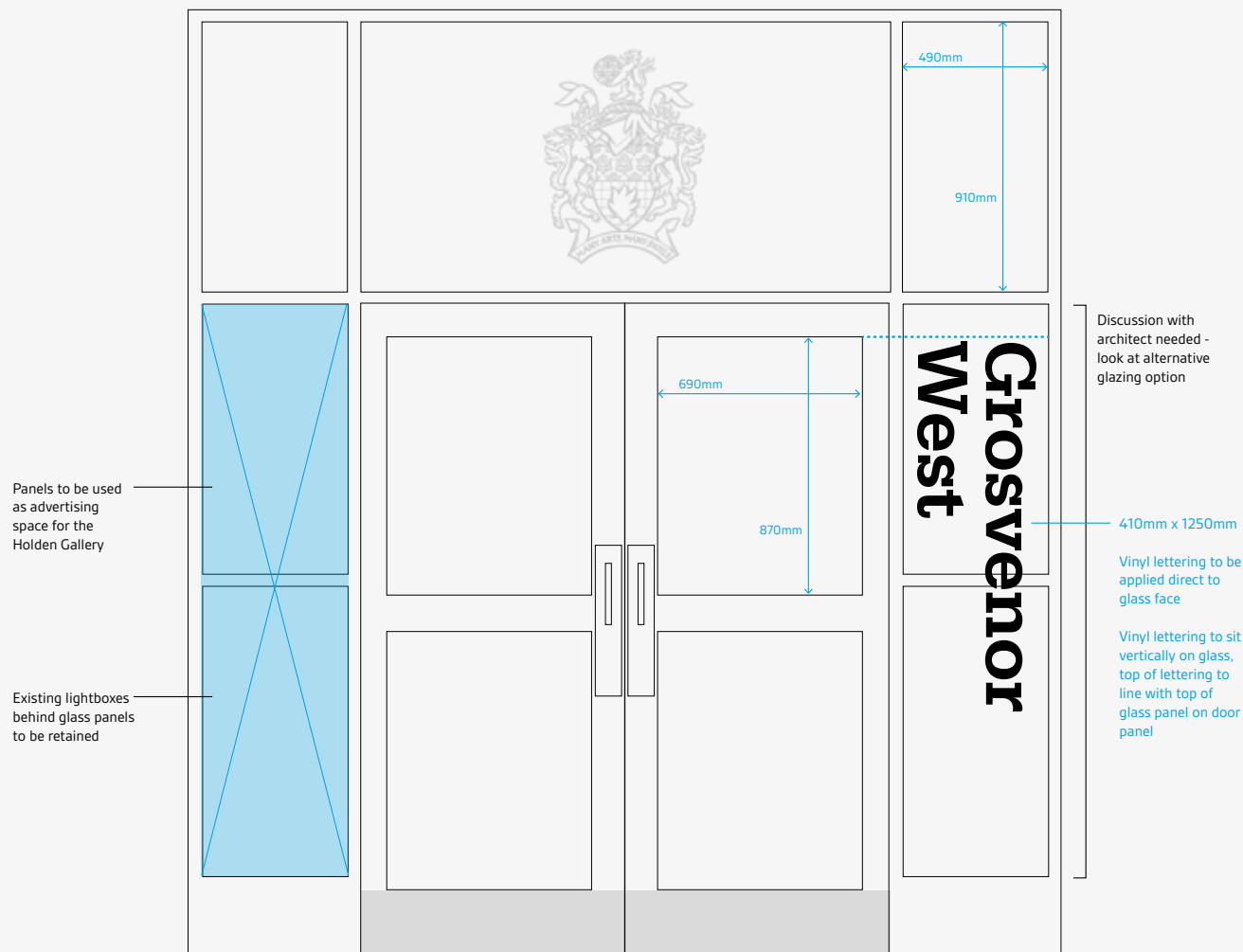
Sign Location:



The signage must be manufactured with the below materials, to meet the SKA accredited criteria:

1. 100% non-PVC vinyl

Products should be supplied with an environmental product declaration written in accordance with ISO 14025 standards or a Greenguard certification or a Cradle to Cradle Silver or higher certification.



Planning - External

EX.G.01b

Sign Specification EX 7 - Building Tray

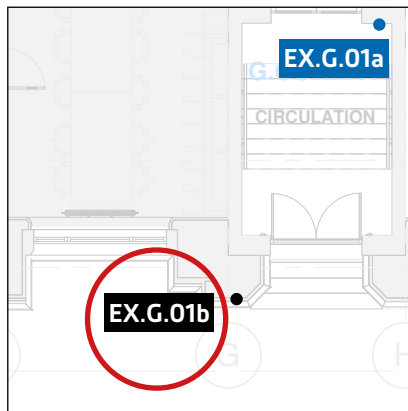
Sign Size W 300mm x H 300mm

Sign Specification:

Sign to be an aluminum powder coated panel with 100% non-PVC plot cut vinyl applied to face.

Sign to have anti vandal lacquer coating. Sign to be held off wall by 20mm with rods on back of panel. All edges of sign to have chamfered finish.

Sign Location:



The signage must be manufactured with the below materials, to meet the SKA accredited criteria:

1. Aluminium Sheet - 73%
2. Graphics application - 100% non-PVC vinyl

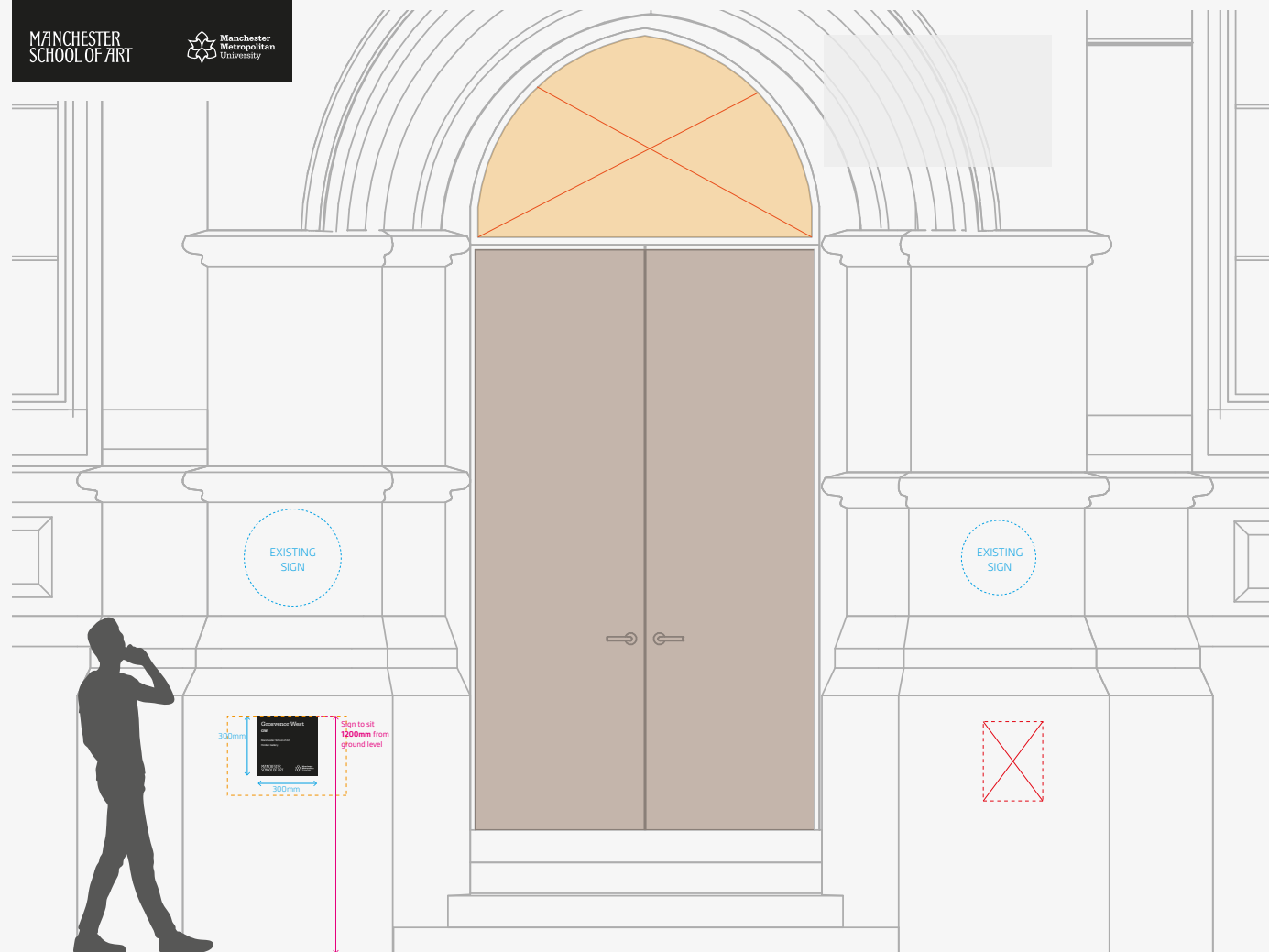
Products should be supplied with an environmental product declaration written in accordance with ISO 14025 standards or a Greenguard certification or a Cradle to Cradle Silver or higher certification.

Proposed Artwork:



Key

- Signs to be removed
- Signs to be replaced
- Existing signs to be retained



Panel to sit to left of entrance on external wall.

Sign to replace existing stainless steel sign

Planning - External

EX.G.02

Sign Specification EX 7 - Building Tray

Sign Size W 300mm x H 200mm

Sign Specification:

Sign to be an aluminum powder coated panel with 100% non-PVC plot cut vinyl applied to face.

Sign to have anti vandal lacquer coating. Sign to be held off wall by 20mm with rods on back of panel. All edges of sign to have chamfered finish.

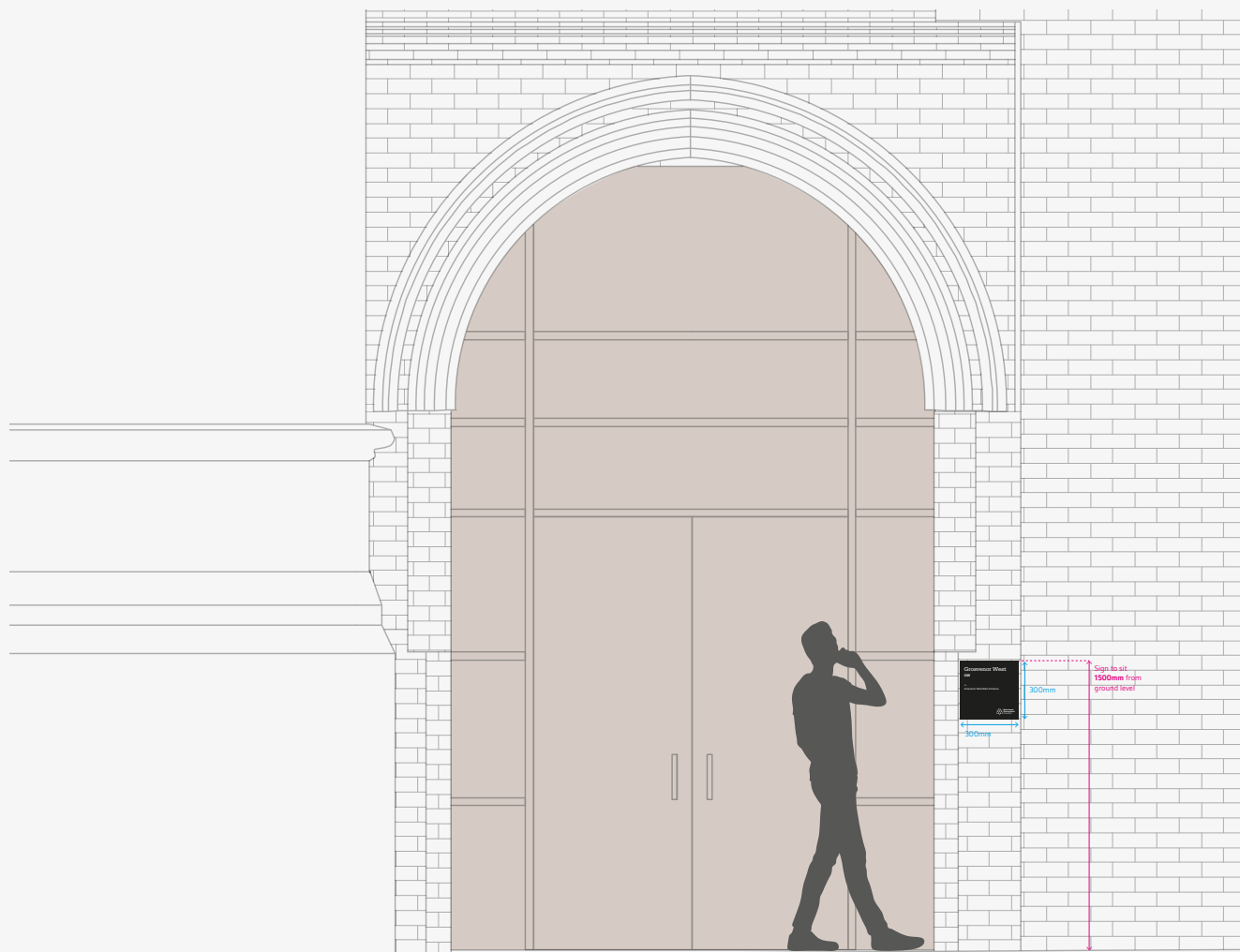
Sign Location:



The signage must be manufactured with the below materials, to meet the SKA accredited criteria:

1. Aluminium Sheet - 73%
2. Graphics application - 100% non-PVC vinyl

Products should be supplied with an environmental product declaration written in accordance with ISO 14025 standards or a Greenguard certification or a Cradle to Cradle Silver or higher certification.



Sign to sit to the right hand side of the door. Small information sign to highlight this is the access point for the basement studios

Introduction

Room Numbering

Colour Study

Concepts

Planning - External

Sign Location & Content

Sign Family

Sign Quantities

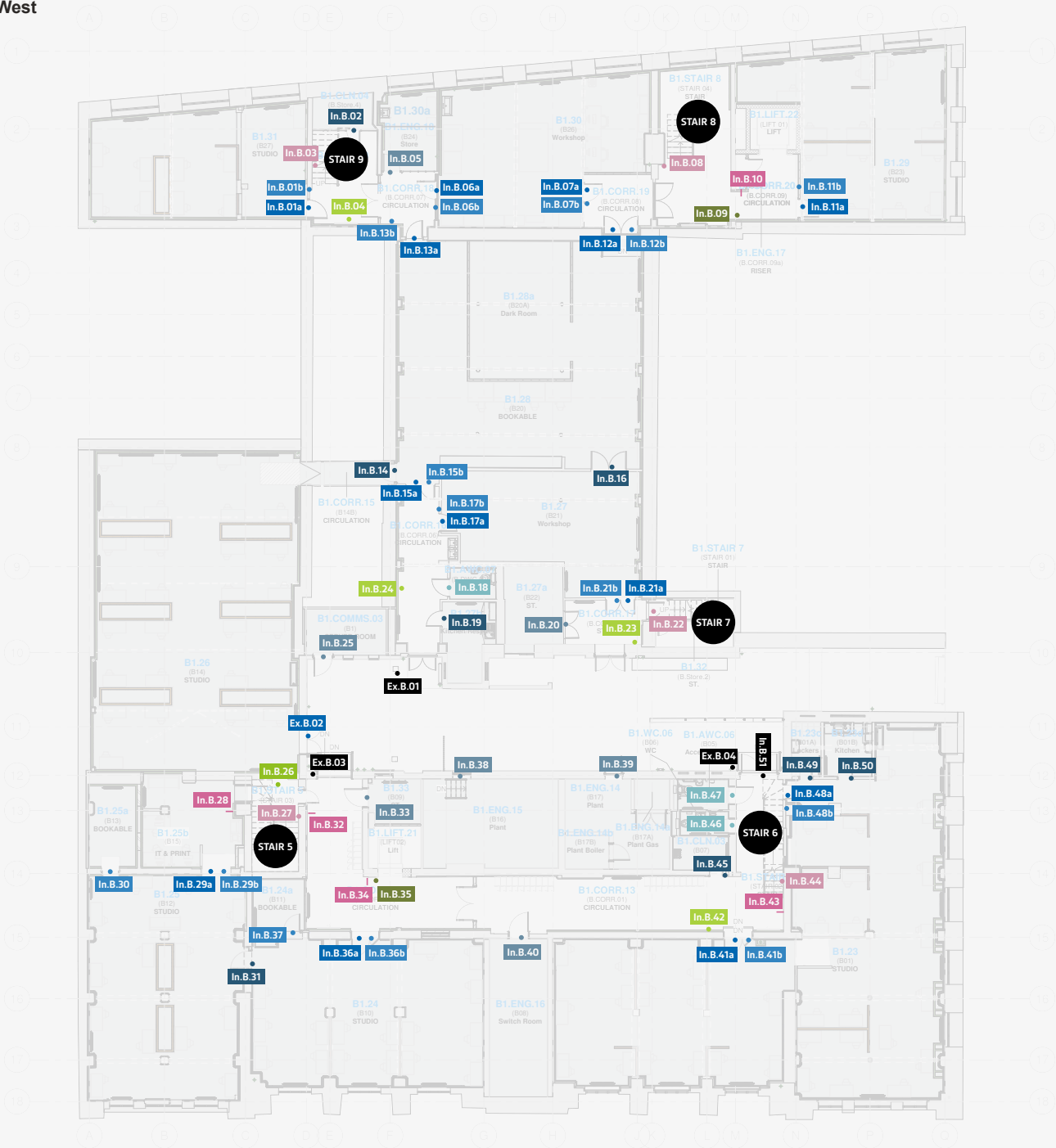
Sign Location Plan

The following pages show the plans for Grosvenor West and the proposed locations for each sign type.

Sign Type

- ST2b - Building Directory
- ST3 - Floor Map
- ST4 - Wall Mounted Directional
- ST6a - Room Number
- ST6b - Room Number & Name
- ST7 - A4 Insert Sign
- ST8 - Large Format Text
- ST11a - Flag Sign
- ST11b - Wall Mounted Panel
- ST12b - Door Icon Vinyl
- EX 7 - Building Tray

Grosvenor West Level -1



Sign Content

Grosvenor West Level -1

NOTE: sense check
door proposals for
large format text ST8
locations

Floor Level	Sign Location	Sign Type	Sign Content
Level B	In.B.01a	ST8 Large Format Text	B1.31 Studio
	In.B.01b	ST7b A4 Insert Sign	Top Slat: B1.31 Insert:
	In.B.02	ST6b Room Name & Number	B1.CLN.04 Cleaners Cupboard
	In.B.03	ST11b Wall Plaque	Level -1 Stair 9 (Icon)
	In.B.04	ST4 Wall Mounted Directional	← Workshop B1.30 Bookable Workshop B1.28 → Studio B1.31
	In.B.05	ST6a Room Number	B1.30a
	In.B.06a	ST8 Large Format Text	B1.30 Workshop
	In.B.06b	ST7b A4 Insert Sign	Top Slat: B1.30 Insert:
	In.B.07a	ST8 Large Format Text	B1.30 Workshop
	In.B.07b	ST7b A4 Insert Sign	Top Slat: B1.30 Insert:
	In.B.08	ST11b Wall Plaque	Level -1 Stair 8 (Icon)
	In.B.09	ST2b Lift Directory	-1 Grosvenor West Level 1 via Stairs 5-7 Link to Grosvenor East Studios 1.20, 1.21, 1.24, 1.25 Toilets via Stairs 8 - 9 Studios 1.26 - 1.29 Level GM Office GM.01 (via Stair 5) Office GM.02 (via Stair 6) Level G Holden Gallery Access to Grosvenor East Studios Workshops Toilets Level -1 ← Studio B1.29 → Studio B1.30 Bookable Workshop B1.28

In.B.10	ST11a Flag Sign	Lift Icon
In.B.11a	ST8 Large Format Text	B1.29 Studio
In.B.11b	ST7b A4 Insert Sign	Top Slat: B1.29 Insert:
In.B.12a	ST8 Large Format Text	B1.28 Bookable Workshop
In.B.12b	ST7b A4 Insert Sign	Top Slat: B1.28 Insert:
In.B.13a	ST8 Large Format Text	B1.28 Bookable Workshop
In.B.13b	ST7b A4 Insert Sign	Top Slat: B1.28 Insert:
In.B.14	ST6b Room Name & Number	B1.26 Studio
In.B.15a	ST8 Large Format Text	B1.28 Bookable Workshop
In.B.15b	ST7b A4 Insert Sign	Top Slat: B1.28 Insert:
In.B.16	ST6b Room Name & Number	B1.27 Workshop
In.B.17a	ST8 Large Format Text	B1.27 Workshop
In.B.17b	ST7b A4 Insert Sign	Top Slat: B1.27 Insert:
In.B.18	ST12b Door Icon Vinyl	Accessible Toilet Icon
In.B.19	ST6b Room Name & Number	B1.27b Kitchen
In.B.20	ST6a Room Number	B1.27a
In.B.21a	ST8 Large Format Text	B1.27 Workshop
In.B.21b	ST7b A4 Insert Sign	B1.27 Workshop
In.B.22	ST11b Wall Plaque	Level -1 Stair 7 (Icon)
In.B.23	ST4 Wall Mounted Directional	↑ Studios B1.23 - B1.25 Toilets

Sign Content

Grosvenor West Level -1

NOTE: sense check
door proposals for
large format text ST8
locations

Floor Level	Sign Location	Sign Type	Sign Content
In.B.24	ST4 Wall Mounted Directional	←	Studios B1.23 - B1.26
		→	Workshop B1.27 Bookable Workshop B1.28
In.B.25	ST6a Room Number		B1.COMMS.03
In.B.26	ST4 Wall Mounted Directional	←	Studio B1.25
		→	Studios B1.23 - B1.24 Toilets
In.B.27	ST11b Wall Plaque		Level -1 Stair 05 (Icon)
In.B.28	ST11a Flag Sign		<i>Stair Icon</i> Stair 05
In.B.29a	ST8 Large Format Text		B1.25 Studio
In.B.29b	ST7b A4 Insert Sign		Top Slat: B1.25 Insert:
In.B.30	ST7b A4 Insert Sign		Top Slat: B1.25a Insert:
In.B.31	ST6b Room Name & Number		B1.24 Studio
In.B.32	ST11a Flag Sign		<i>Stair Icon</i> Stair 05
In.B.33	ST6a Room Number		B1.33
In.B.34	ST11a Flag Sign		<i>Lift Icon</i>
In.B.35	ST2b Lift Directory	-1	Grosvenor West
			Level 1 via Stairs 5 - 7 Link to Grosvenor East Studios 1.20, 1.21, 1.24, 1.25 Toilets via Stairs 8 - 9 Studios 1.26 - 1.29
			Level GM Office GM.01 (via Stair 5) Office GM.02 (via Stair 6)
			Level G Holden Gallery Access to Grosvenor East Studios Workshops Toilets

Level -1 ↑ Studios B1.25 - B1.26 Workshop B1.27 Bookable Workshop B1.28 → Studio B1.23 Toilets		
In.B.36a	ST8 Large Format Text	B1.24 Studio
In.B.36b	ST7b A4 Insert Sign	Top Slat: B1.24 Insert:
In.B.37	ST7b A4 Insert Sign	Top Slat: B1.24a Insert:
In.B.38	ST6a Room Number	B1.ENG.15
In.B.39	ST6a Room Number	B1.ENG.14
In.B.40	ST6a Room Number	B1.ENG.16
In.B.41a	ST8 Large Format Text	B1.23 Studio
In.B.41b	ST7b A4 Insert Sign	Top Slat: B1.23 Insert:
In.B.42	ST4 Wall Mounted Directional	← Toilets → Studios B1.24 - B1.26
In.B.43	ST11a Flag Sign	<i>Stair Icon</i> Stair 06
In.B.44	ST11b Wall Plaque	Level -1 Stair 06 (Icon)
In.B.45	ST6b Room Name & Number	B1.CLN.03 Cleaner's Cupboard
In.B.46	ST12b Door Icon Vinyl	<i>Toilet Icon</i>
In.B.47	ST12b Door Icon Vinyl	<i>Accessible Toilet Icon</i>
In.B.48a	ST8 Large Format Text	B1.23 Studio
In.B.48b	ST7b A4 Insert Sign	Top Slat: B1.23 Insert:
In.B.49	ST6b Room Name & Number	B1.23c Lockers

Sign Content

Grosvenor West Level -1

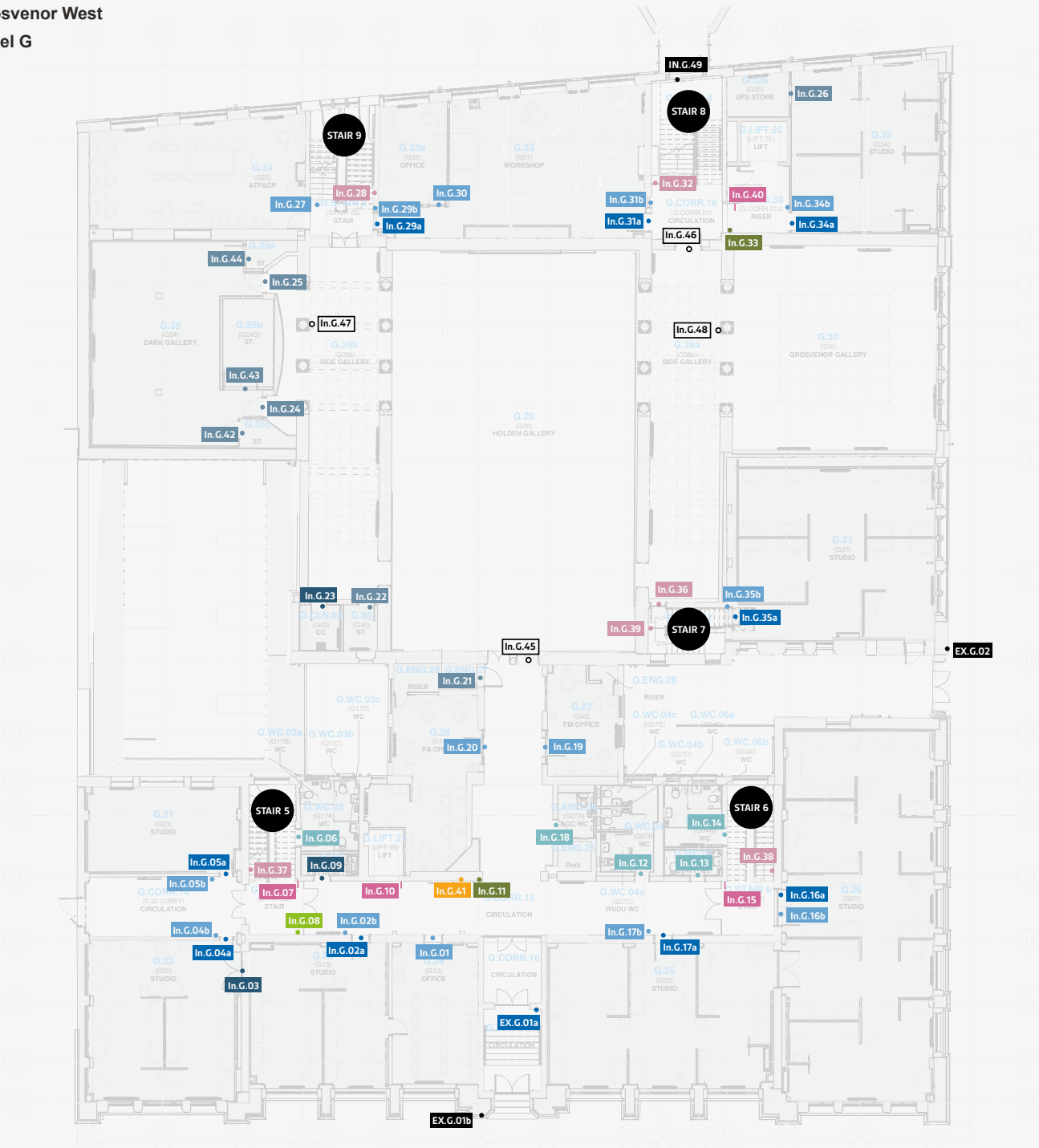
Floor Level	Sign Location	Sign Type	Sign Content
In.B.50		ST6b	B1.23d
		Room Name & Number	Kitchen
In.B.51		EX7	Exit to Courtyard
		Building Tray	Please close door after use
EX.B.01		EX7	Grosvenor West
		Building Tray	GW
EX.B.02		ST8	Access to:
			Workshop B1.27
EX.B.03		EX7	Bookable Workshop B1.28
			B1.26
EX.B.04		EX7	Studio
			Grosvenor West
EX.B.05		EX7	GW
			Access to:
EX.B.06		EX7	Studios B1.23 - B1.25
			Toilets
EX.B.07		EX7	Grosvenor West
			GW
EX.B.08		EX7	Access to:
			Studios B1.23 - B1.25
EX.B.09		EX7	Toilets
			Grosvenor West
EX.B.10		EX7	GW
			Access to:
EX.B.11		EX7	Studios B1.23 - B1.25
			Toilets

Sign Location Plan

Sign Type

- ST2b - Building Directory
- ST3 - Floor Map
- ST4 - Wall Mounted Directional
- ST6a - Room Number
- ST6b - Room Number & Name
- ST7 - A4 Insert Sign
- ST8 - Large Format Text
- ST11a - Flag Sign
- ST11b - Wall Mounted Panel
- ST12b - Door Icon Vinyl
- EX 7 - Building Tray

Grosvenor West Level G



Sign Content

Grosvenor West Level G

NOTE: sense check
door proposals for
large format text ST8
locations

Floor Level	Sign Location	Sign Type	Sign Content
Level G	In.G.01	ST7b A4 Insert Sign	Top Slat: G.24 Insert:
	In.G.02a	ST8 Large Format Text	G.23 Studio
	In.G.02b	ST7b A4 Insert Sign	Top Slat: G.23 Insert:
	In.G.03	ST6b Room Name & Number	G.22 Studio
	In.G.04a	ST8 Large Format Text	G.22 Studio
	In.G.04b	ST7b A4 Insert Sign	Top Slat: G.22 Insert:
	In.G.05a	ST8 Large Format Text	G.21 Studio
	In.G.05b	ST7b A4 Insert Sign	Top Slat: G.21 Insert:
	In.G.06	ST12b Door Icon Vinyl	Toilet Icon
	In.G.07	ST11a Flag Sign	Stair Icon Stair 05
	In.G.08	ST4 Wall Mounted Directional	← Holden Gallery Studios G.23, G.25, G.26, G.31, G.32 Workshop G.33 Toilets → Studios G.21, G.22 Access to Grosvenor East
	In.G.09	ST6b Room Name & Number	G.37 Kitchen
	In.G.10	ST11a Flag Sign	Lift Icon
	In.G.11	ST2b Lift Directory	G Grosvenor West Level 1 via Stairs 5 - 7 Link to Grosvenor East Studios 1.20, 1.21, 1.24, 1.25 Toilets via Stairs 8 - 9 Studios 1.26 - 1.29 Level GM Office GM.01 (via Stair 5) Office GM.02 (via Stair 6) Level G ↑ Holden Gallery Studios G.31, G.32 Workshop G.33 Stair 7 - 9

		← Access to Grosvenor East Studios G.21 - G.23 Stair 5
		→ Studio G.25, G.26 Stair 6
		Level -1 Studios Workshops Toilets
In.G.12	ST12b Door Icon Vinyl	Toilet Icon
In.G.13	ST12b Door Icon Vinyl	Toilet Icon
In.G.14	ST12b Door Icon Vinyl	Toilet Icon
In.G.15	ST11a Flag Sign	Stair Icon Stair 06
In.G.16a	ST8 Large Format Text	G.26 Studio
In.G.16b	ST7b A4 Insert Sign	Top Slat: G.26 Insert:
In.G.17a	ST8 Large Format Text	G.25 Studio
In.G.17b	ST7b A4 Insert Sign	Top Slat: G.25 Insert:
In.G.18	ST12b Door Icon Vinyl	Accessible Toilet Icon
In.G.19	ST7b A4 Insert Sign	Top Slat: G.27 Insert: FM Office
In.G.20	ST7b A4 Insert Sign	Top Slat: G.28 Insert: FA Office
In.G.21	ST6a Room Number	G.ENG.27
In.G.22	ST6a Room Number	G.36
In.G.23	ST6b Room Name & Number	G.CLN.03 Cleaners Cupboard
In.G.24	ST6a Room Number	G.35
In.G.25	ST6a Room Number	G.35
In.G.26	ST6a Room Number	G.32a

Sign Content

Grosvenor West Level G

NOTE: sense check
door proposals for
large format text ST8
locations

Floor Level	Sign Location	Sign Type	Sign Content
In.G.33	In.G.27	ST7b A4 Insert Sign	Top Slat: G.34 Insert:
	In.G.28	ST11b Wall Plaque	Level G Stair 9 (Icon)
	In.G.29a	ST8 Large Format Text	G.33 Workshop
	In.G.29b	ST7b A4 Insert Sign	Top Slat: G.33 Insert:
	In.G.30	ST7b A4 Insert Sign	Top Slat: G.33a Insert:
	In.G.31a	ST8 Large Format Text	G.33 Workshop
	In.G.31b	ST7b A4 Insert Sign	Top Slat: G.33 Insert:
	In.G.32	ST11b Wall Plaque	Level G Stair 8 (Icon)
	In.G.33	ST2b Lift Directory	G Grosvenor West
			Level 1 via Stairs 5 - 7 Link to Grosvenor East Studios 1.20, 1.21, 1.24, 1.25 Toilets via Stairs 8 - 9 Studios 1.26 - 1.29
			Level GM Office GM.01 (via Stair 5) Office GM.02 (via Stair 6)
			Level G ↑ Holden Gallery Studios G.21 - G.23, G.25, G.26, G.31 Access to Grosvenor East
			← Studio G.32
			→ Workshop G.33
			Level - 1 Studios Workshops Toilets
	In.G.34a	ST8 Large Format Text	G.32 Studio
	In.G.34b	ST7b A4 Insert Sign	Top Slat: G.32 Insert:
	In.G.35a	ST8 Large Format Text	G.31 Studio

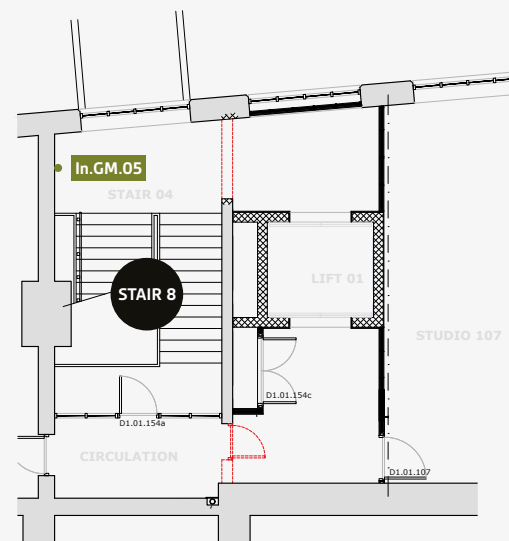
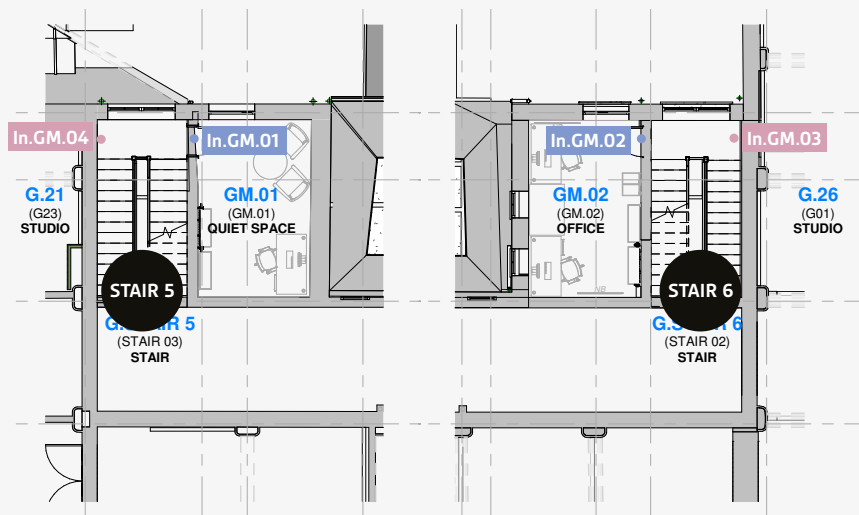
In.G.35b	ST7b A4 Insert Sign	Top Slat: G.31 Insert:
In.G.36	ST11b Wall Plaque	Level G Stair 7 (Icon)
In.G.37	ST11b Wall Plaque	Level G Stair 5 (Icon)
In.G.38	ST11b Wall Plaque	Level G Stair 6 (Icon)
In.G.39	ST11b Wall Plaque	Level G Stair 7 (Icon)
In.G.40	ST11a Flag Sign	Lift Icon
In.G.41	ST3 Floor Map	G Grosvenor West (Map)
In.G.42	ST6a Room Number	G.35c
In.G.43	ST6a Room Number	G.35b
In.G.44	ST6a Room Number	G.35a
In.G.45	ST13a Individual Letters	Holden Gallery
In.G.46	ST13a Individual Letters	Holden Gallery
In.G.47	ST13b Individual Letters	Dark Room
In.G.48	ST13b Individual Letters	Grosvenor Gallery
In.G.49	EX7 Vinyl building sign	Grosvenor West GW Manchester School of Art Holden Gallery
Ex.G.01a	ST8 Large Format Text	Grosvenor West
Ex.G.01b	EX7 Building Tray	Grosvenor West GW Manchester School of Art Holden Gallery
Ex.G.02	EX7 Building Tray	Grosvenor West GW ← Grosvenor West main entrance

Sign Location Plan

Sign Type

- ST2b - Building Directory
- ST3 - Floor Map
- ST4 - Wall Mounted Directional
- ST6a - Room Number
- ST6b - Room Number & Name
- ST7 - A4 Insert Sign
- ST8 - Large Format Text
- ST11a - Flag Sign
- ST11b - Wall Mounted Panel
- ST12b - Door Icon Vinyl
- EX 7 - Building Tray

Grosvenor West Level GM



Sign Content

Grosvenor West Level GM

NOTE: sense check
door proposals for
large format text ST8
locations

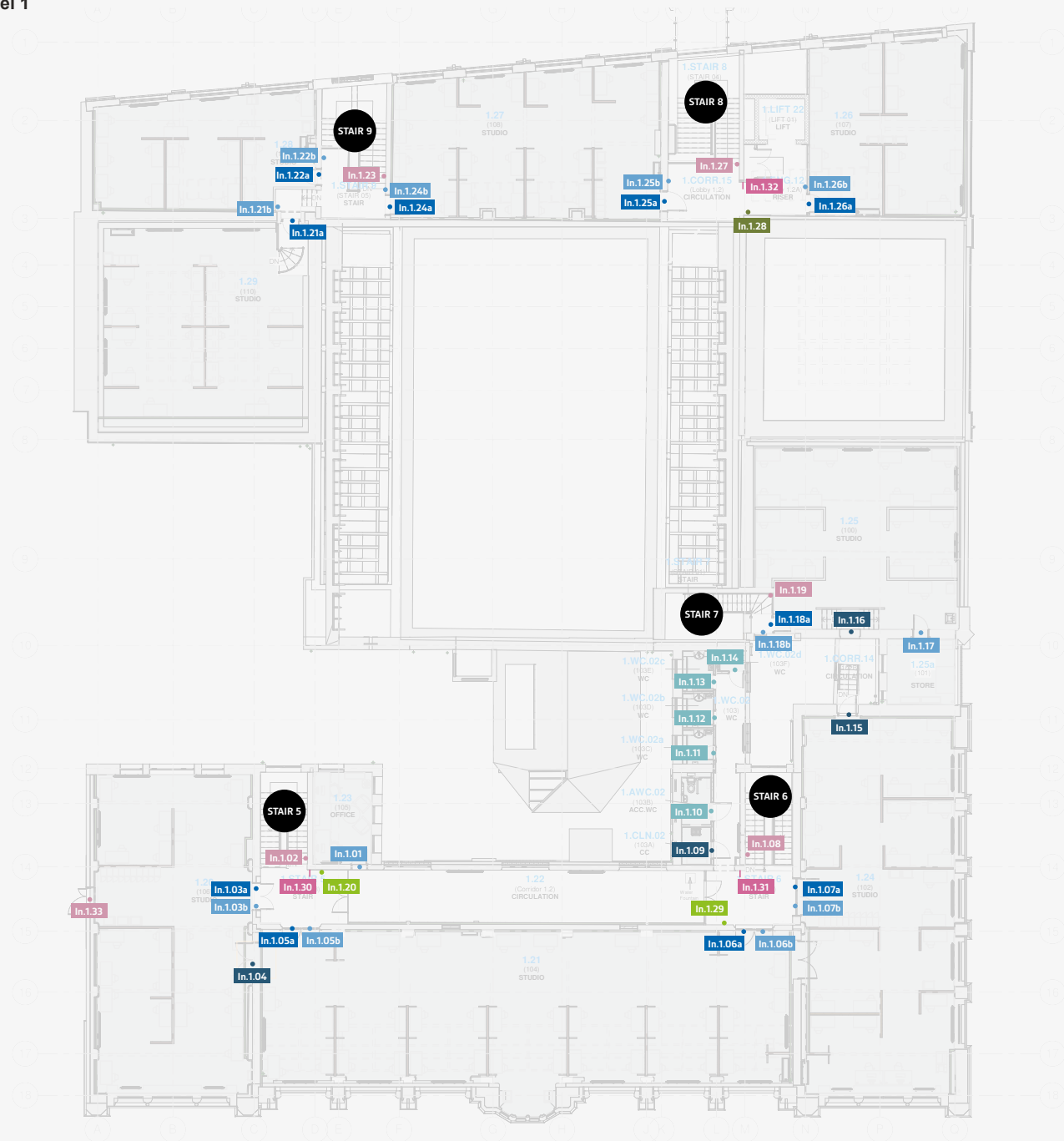
Floor Level	Sign Location	Sign Type	Sign Content
Level GM	In.GM.01	ST7b	Top Slat: GM.01
		A4 Insert Sign	Insert:
	In.GM.02	ST7b	Top Slat: GM.02
		A4 Insert Sign	Insert:
	In.GM.03	ST11b	Level GM Stair 6 (Icon)
In.GM.04	ST11b	Wall Plaque	Level GM Stair 5 (Icon)
		Wall Plaque	Stair 5 (Icon)
	IN.GM.05	ST2b	GM
		Lift Directory	Grosvenor West
			Level 1 <i>via Stairs 5 - 7</i> Link to Grosvenor East Studios 1.20, 1.21, 1.24, 1.25 Toilets <i>via Stairs 8 - 9</i> Studios 1.26 - 1.29
			Level GM Office GM.01 (via Stair 5) Office GM.02 (via Stair 6)
		→	Chatham Tower Benzie Building
	✓		Holden Gallery Link to Grosvenor East
			Level G Holden Gallery Link to Grosvenor East Studios Workshops Toilets
			Level -1 Studios Workshops Toilets

Sign Location Plan

Sign Type

- ST2b - Building Directory
- ST3 - Floor Map
- ST4 - Wall Mounted Directional
- ST6a - Room Number
- ST6b - Room Number & Name
- ST7 - A4 Insert Sign
- ST8 - Large Format Text
- ST11a - Flag Sign
- ST11b - Wall Mounted Panel
- ST12b - Door Icon Vinyl
- EX 7 - Building Tray

Grosvenor West Level 1



Sign Content

Grosvenor West Level 1

**NOTE: sense check
door proposals for
large format text ST8
locations**

Floor Level	Sign Location	Sign Type	Sign Content
Level 1	In.1.01	ST7b A4 Insert Sign	Top Slat: 1.23 Insert:
	In.1.02	ST11b Wall Plaque	Level 1 Stair 5 (Icon)
	In.1.03a	ST8 Large Format Text	1.20 Studio
	In.1.03b	ST7b A4 Insert Sign	Top Slat: 1.20 Insert:
	In.1.04	ST6b Room Name & Number	1.21 Studio
	In.1.05a	ST8 Large Format Text	1.21 Studio
	In.1.05b	ST7b A4 Insert Sign	Top Slat: 1.21 Insert:
	In.1.06a	ST8 Large Format Text	1.21 Studio
	In.1.06b	ST7b A4 Insert Sign	Top Slat: 1.21 Insert:
	In.1.07a	ST8 Large Format Text	1.24 Studio
	In.1.07b	ST7b A4 Insert Sign	Top Slat: 1.24 Insert:
	In.1.08	ST11b Wall Plaque	Level 1 Stair 6 (Icon)
	In.1.09	ST6b Room Name & Number	1.CLN.02 Cleaners Cupboard
	In.1.10	ST12b Door Icon Vinyl	<i>Accessible Toilet Icon</i>
	In.1.11	ST12b Door Icon Vinyl	<i>Toilet Icon</i>
	In.1.12	ST12b Door Icon Vinyl	<i>Toilet Icon</i>
	In.1.13	ST12b Door Icon Vinyl	<i>Toilet Icon</i>
	In.1.14	ST12b Door Icon Vinyl	<i>Toilet Icon</i>
	In.1.15	ST6b Room Name & Number	1.24 Studio
	In.1.16	ST6b Room Name & Number	1.25 Studio

In.1.17	ST7b A4 Insert Sign	Top Slat: 1.25a Insert:
In.1.18a	ST8 Large Format Text	1.25 Studio
In.1.18b	ST7b A4 Insert Sign	Top Slat: 1.25 Insert:
In.1.19	ST11b Wall Plaque	Level 1 Stair 7 (Icon)
In.1.20	ST4 Wall Mounted Directional	← Studio 1.20 Link to Grosvenor East via Studio 1.20 → Studio 1.24 Toilets
In.1.21a	ST8 Large Format Text	1.29 Studio
In.1.21b	ST7b A4 Insert Sign	Top Slat: 1.29 Insert:
In.1.22a	ST8 Large Format Text	1.28 Studio
In.1.22b	ST7b A4 Insert Sign	Top Slat: 1.28 Insert:
In.1.23	ST11b Wall Plaque	Level 1 Stair 9 (Icon)
In.1.24a	ST8 Large Format Text	1.27 Studio
In.1.24b	ST7b A4 Insert Sign	Top Slat: 1.27 Insert:
In.1.25a	ST8 Large Format Text	1.27 Studio
In.1.25b	ST7b A4 Insert Sign	Top Slat: 1.27 Insert:
In.1.26a	ST8 Large Format Text	1.26 Studio
In.1.26b	ST7b A4 Insert Sign	Top Slat: 1.26 Insert:
In.1.27	ST11b Wall Plaque	Level 1 Stair 8 (Icon)
In.1.28	ST2b Lift Directory	1 Grosvenor West Level 1 ← Studio 1.26

Sign Content

Grosvenor West Level 1

NOTE: sense check
door proposals for
large format text ST8
locations

Floor Level	Sign Location	Sign Type	Sign Content
In.1.29		ST4 Wall Mounted Directional	→ Studios 1.27
			Level GM Office GM.01 (via Stair 5) Office GM.02 (via Stair 6)
			Level G Holden Gallery Access to Grosvenor East Studios Workshops Toilets
			Level -1 Studios Workshops Toilets
			← Studios 1.24
			→ Studios 1.20, 1.21 Office 1.23 Link to Grosvenor East via Studio 1.20
In.1.30		ST11a Flag Sign	Stair Icon Stair 05
In.1.31		ST11a Flag Sign	Stair Icon Stair 06
In.1.32		ST11a Flag Sign	Lift Icon
In.1.33		ST11b	Access to Grosvenor West

Introduction

Room Numbering

Colour Study

Concepts

Planning - External

Sign Location & Content

Sign Family

Sign Quantities

Sign Family

The sign family for Grosvenor West is shown here:

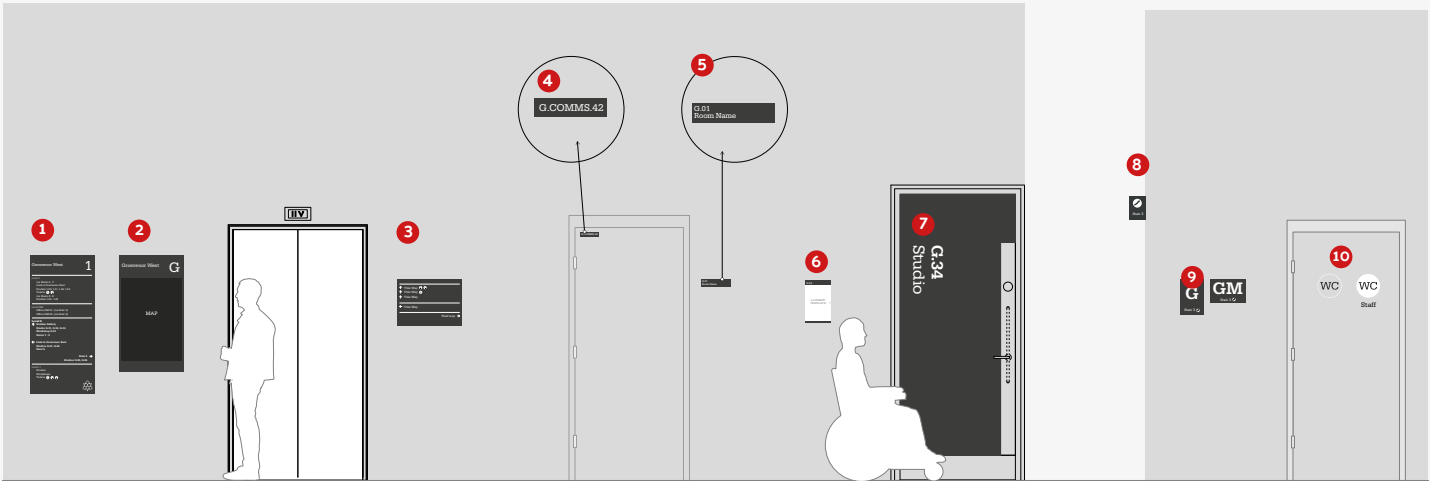
Internal

1. ST2b - Building Directory
2. ST3 - Floor Map
3. ST4 - Wall Mounted Directional
4. ST6a - Room Number
5. ST6b - Room Number & Name
6. ST7 - A4 Insert Sign
7. ST8 - Large Format Text
8. ST11a - Flag Sign
9. ST11b - Wall Mounted Panel
10. ST12b - Door Icon Vinyl
11. ST13a - Individual Letters
12. ST13b - Individual Letters

External

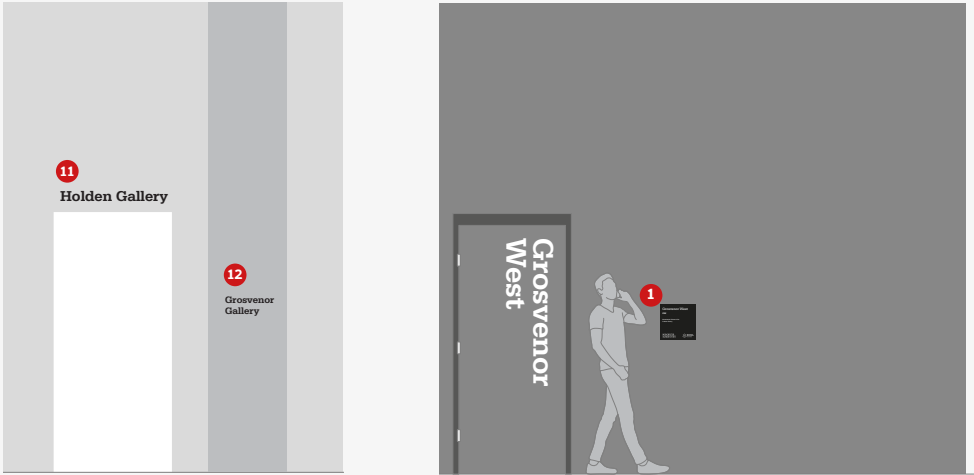
1. EX 7 - Building Tray

Internal Sign Family



ST2b	ST3	ST4	ST6a	ST6b	ST7	ST8	ST11a	ST11b	ST12b
Lift Directory W 550 x H 1080	Floor Map W 550 x H 990	Wall Mounted Directional W 550 x H 930	Room Number W 160 x H 40	Room number and name W 250 x H 60	A4 insert sign	Large Format Text W 250 x H 355	Flag Sign W 140 x H 200	Wall Mounted Panel W 200 x H 300	Door Icon Vinyl W 150 x H 150

External Sign Family



ST13a	ST13b	ST8	EX7
Individual Letters	Individual Letters	Large Format Text Scale to suit	Building Tray W 300 x H 300

Sign Family

Sign Type IN2b - Building Directory

Design Intent Drawing

Project: MMU - Grosvenor West

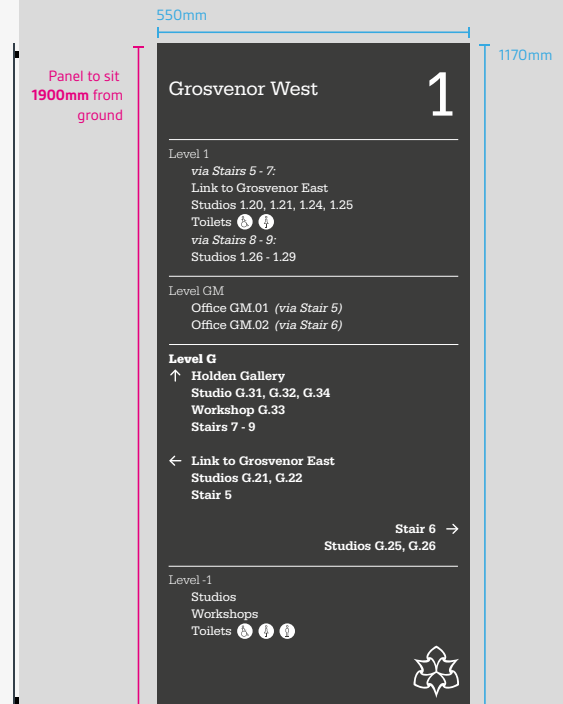
Sign Type: IN 2b - Lift Directory

Scale 1:10 @ A4

Specification

3mm aluminium panel with bevelled edge to avoid sharp edges. Panel to have powder coated finish with vinyl applied lettering to face.

Sign to be held off the wall with hidden locators.



Sign Family

Sign Type IN3 - Floor Map

Design Intent Drawing

Project: MMU - Grosvenor West

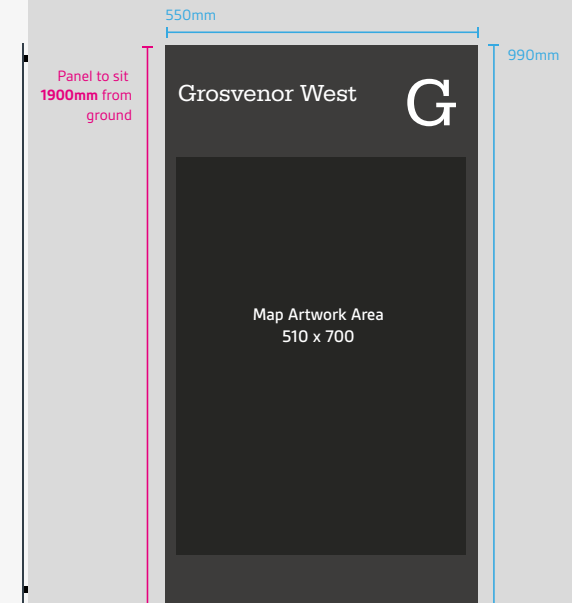
Sign Type: IN 3 - Floor Map

Scale 1:10 @ A4

Specification

3mm aluminium panel with bevelled edge to avoid sharp edges. Panel to have powder coated finish with vinyl applied lettering to face.

Sign to be held off the wall with hidden locators.



Sign Family

Sign Type IN4 - Wall Mounted Directional

Design Intent Drawing

Project: MMU - Grosvenor West

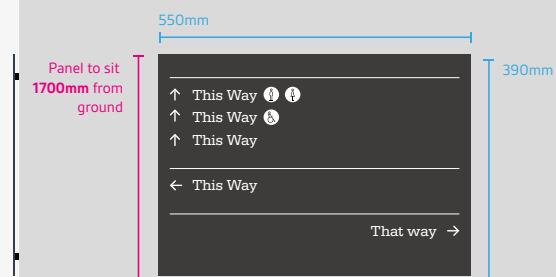
Sign Type: IN 4 - Wall Mounted Directional Panel

Scale 1:10 @ A4

Specification

3mm aluminium panel with bevelled edge to avoid sharp edges. Panel to have powder coated finish with vinyl applied lettering to face.

Sign to be held off the wall with hidden locators.



Sign Family

Sign Type IN6a - Room Number

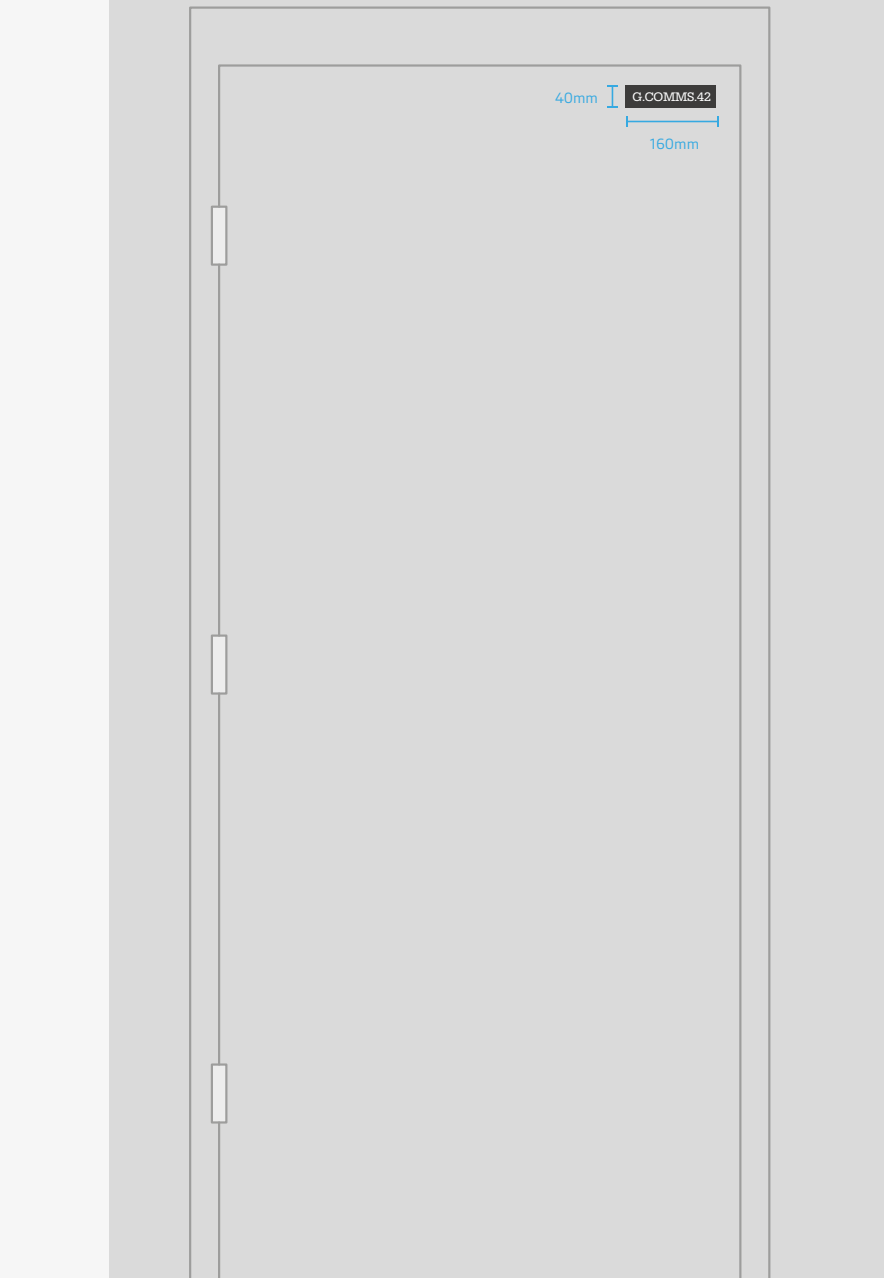
Design Intent Drawing

Project: MMU - Grosvenor West
Sign Type: IN 6a - Room Number

Scale 1:10 @ A4

Specification

3mm acrylic panel to be tape fixed to door.
Panel to be powder coated with vinyl applied
lettering to face



Sign Family

Sign Type IN6b - Room Name & Number

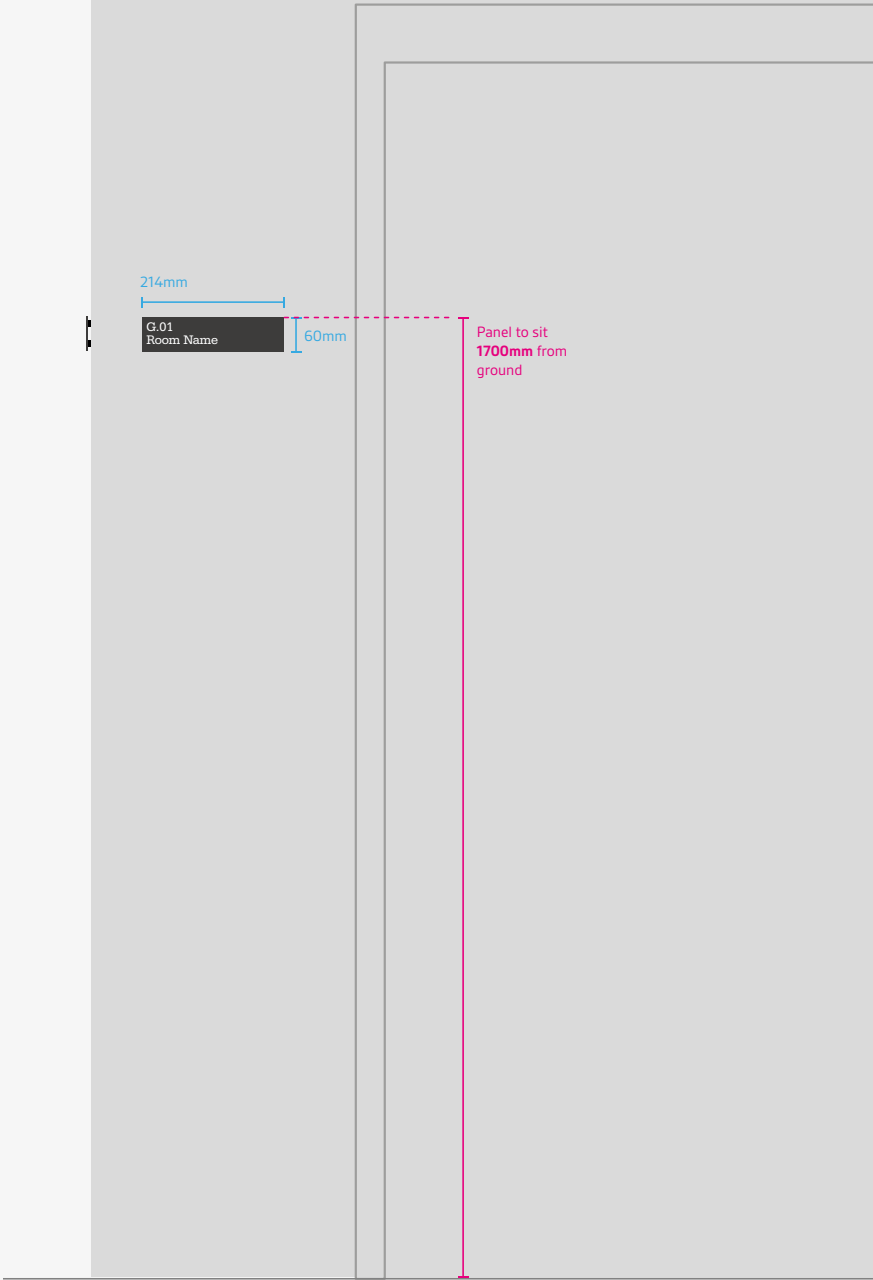
Design Intent Drawing

Project: MMU - Grosvenor West
Sign Type: IN 6b - Room Name & Number

Scale 1:10 @ A4

Specification
3mm acrylic panel to be tape fixed to door.
Panel to be powder coated with vinyl applied
lettering to face

Sign to be held off the wall with hidden locators.



Sign Family

Sign Type IN7b - A4 Insert Sign

Design Intent Drawing

Project: MMU - Grosvenor West

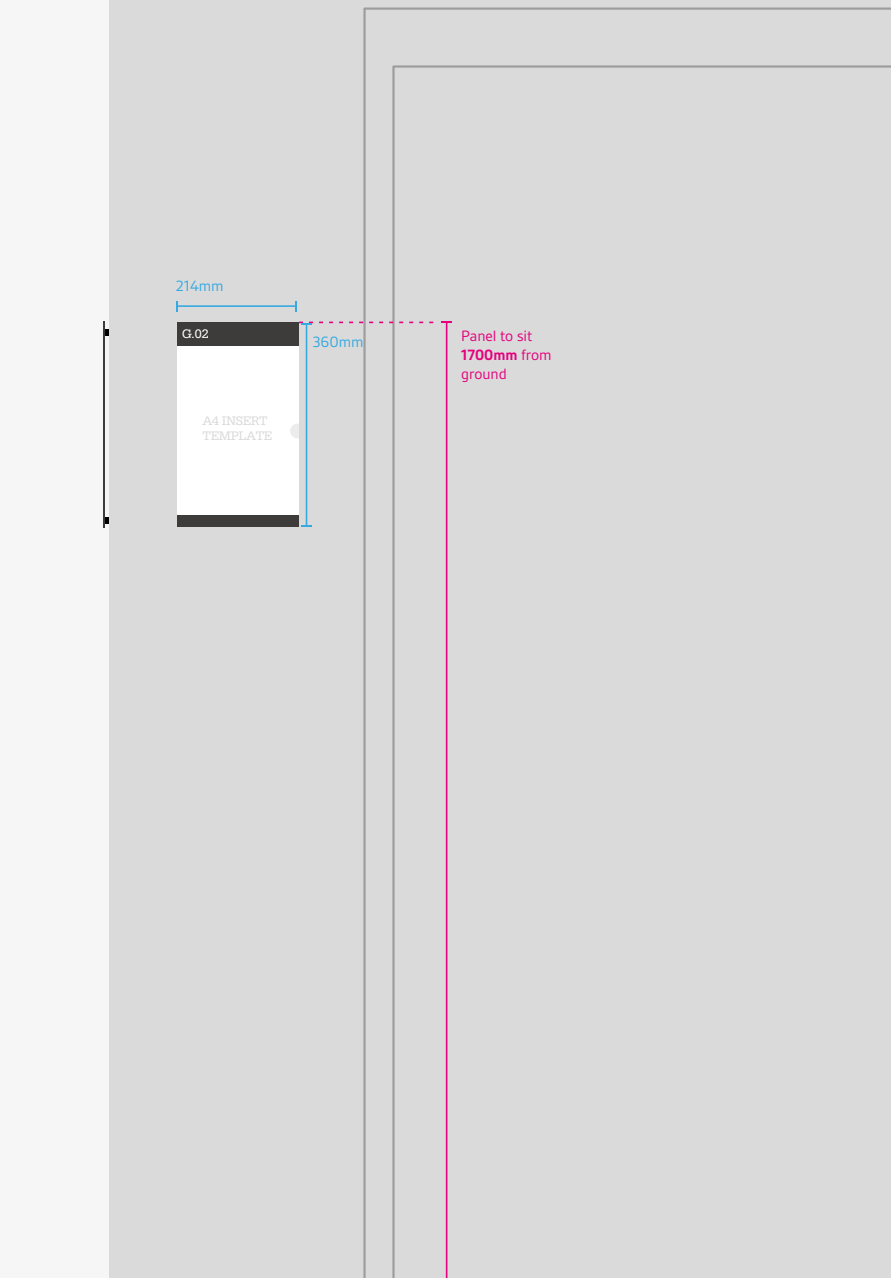
Sign Type: IN 7 - A4 Insert Sign

Scale 1:10 @ A4

Specification

5mm acrylic top and bottom panel to have powder coated finish with vinyl applied lettering.
Sign to have A4 insert low glare clear acrylic panel.
Paper Quality: 160gsm paper

Sign to be held off the wall with hidden locators.



Sign Family

Sign Type IN8 - Large Format Text

**NOTE: sense check
door proposals for
large format text ST8
locations**

Design Intent Drawing

Project: MMU - Grosvenor West
Sign Type: IN 8 - Large Format Text

Scale 1:10 @ A4

Specification

Digitally printed and profile cut vinyl graphic
lettering with matt protective overlamine



Sign Family

Sign Type IN11a - Flag Sign

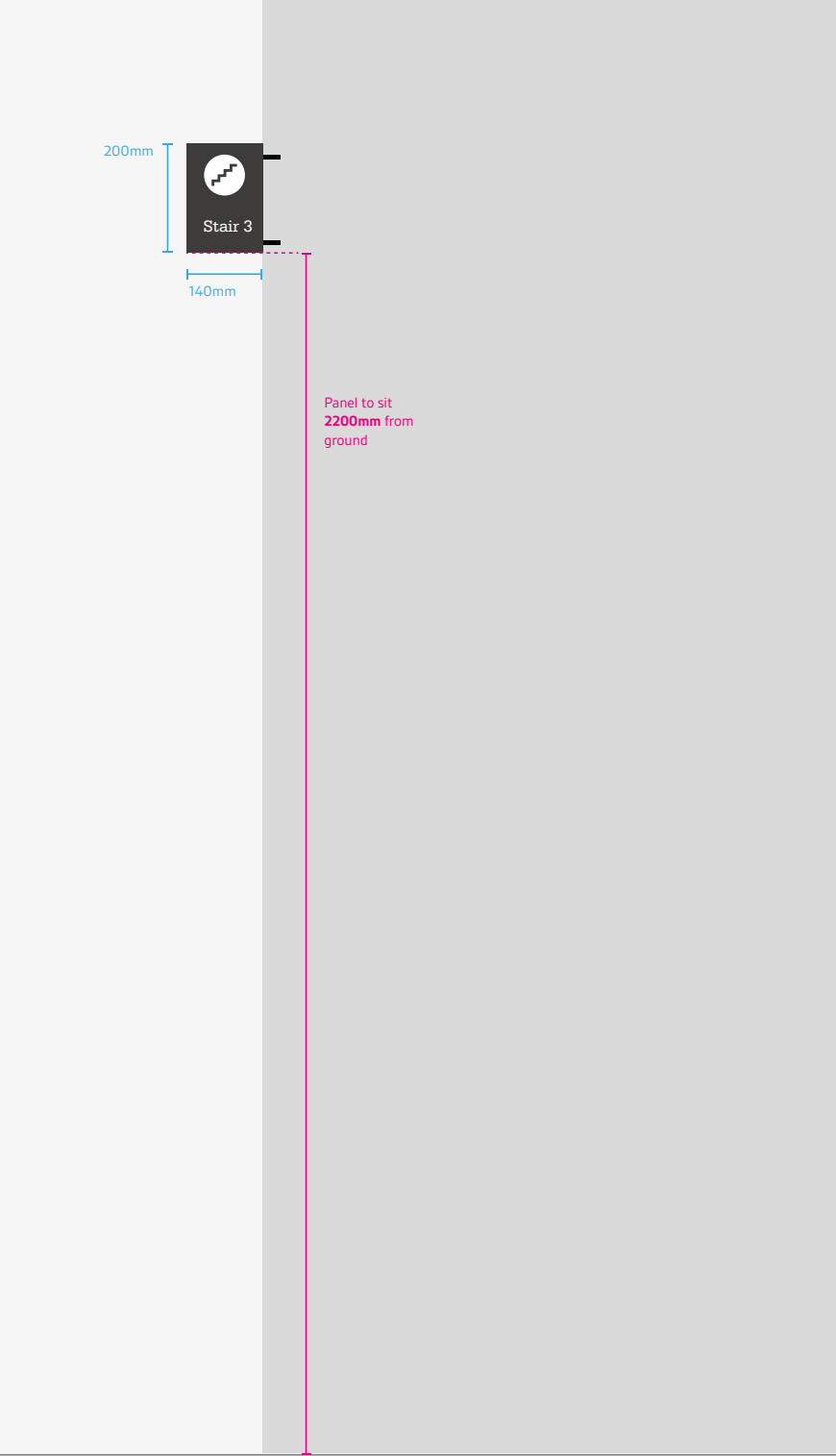
Design Intent Drawing

Project: MMU - Grosvenor West
Sign Type: IN 11a - Flag Sign

Scale 1:10 @ A4

Specification

Fabricated aluminium tray panel. Powder coated in black finish. Internal hidden support structure with arm fin to fix to wall. Face applied digital printed graphics.



Sign Family

Sign Type IN11b - Wall Mounted Plaque

Design Intent Drawing

Project: MMU - Grosvenor West

Sign Type: IN 11b - Wall Mounted Plaque

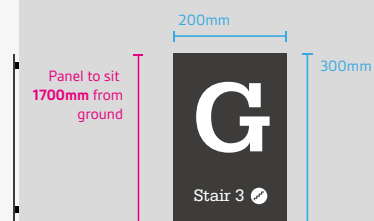
Scale 1:10 @ A4

Specification

3mm acrylic panel to be tape fixed to door.

Panel to be powder coated with vinyl applied lettering to face

Sign to be held off the wall with hidden locators.



Sign Family

Sign Type IN12 - Door Icon

Design Intent Drawing

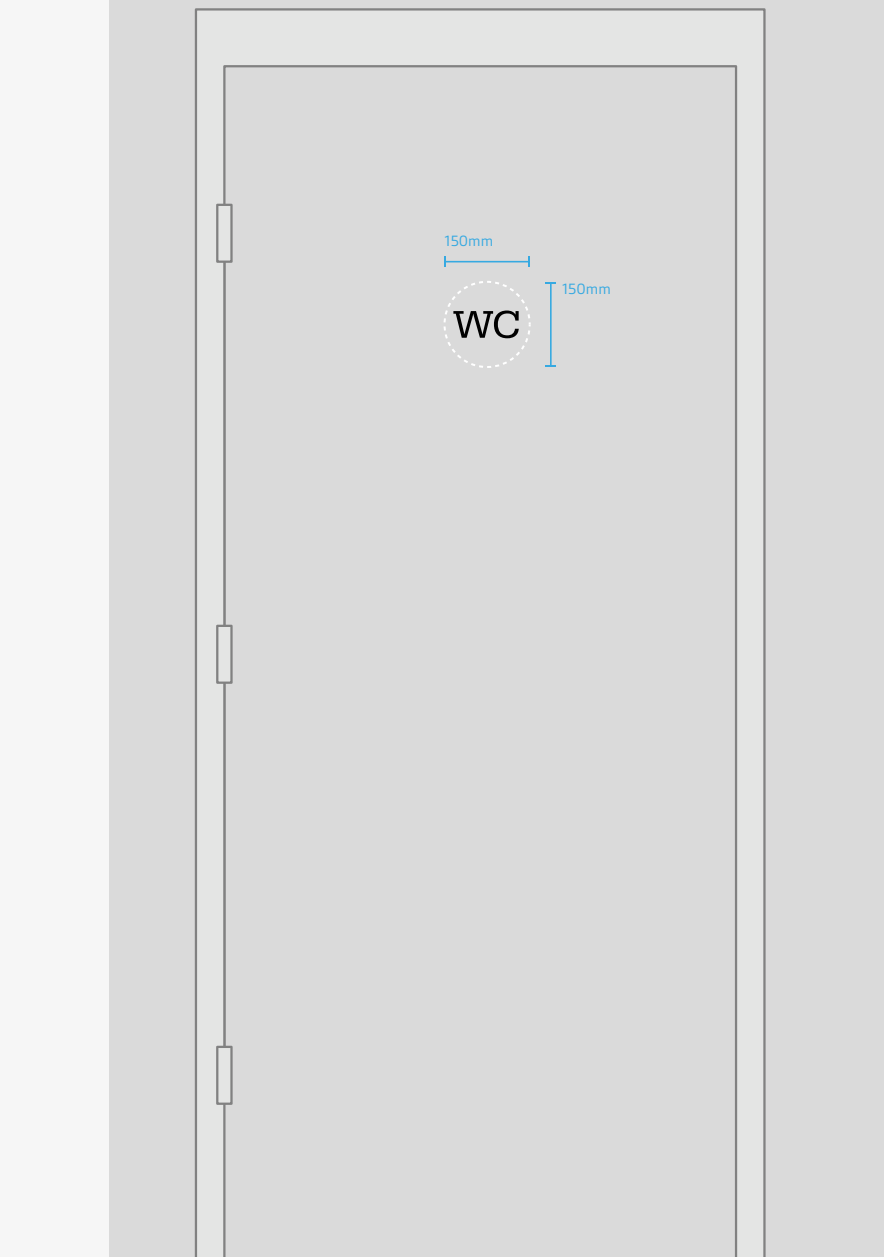
Project: MMU - Grosvenor West

Sign Type: IN 12 - Door Icon

Scale: 1:10 @ A4

Specification

Digital printed and profile cut vinyl graphic symbol with matt protective overlamine



Sign Family

Sign Type IN13 - Individual Letters

Design Intent Drawing

Project: MMU - Grosvenor West
Sign Type: IN 13 - Individual Letters

Scale 1:10 @ A4

Specification

3mm aluminium individual letters with powder coated finish. Sign to be held off the wall with hidden locators.



ST13a

Holden Gallery

ST13b

Grosvenor Gallery

Sign Family

Sign Type EX 7 - Building Tray

Design Intent Drawing

Project: MMU - Grosvenor West

Sign Type: EX 7 - Building Tray

Scale 1:10 @ A4

Specification

Sign to be an aluminum powder coated panel with 100% non-PVC plot cut vinyl applied to face.

Sign to have anti vandal lacquer coating. Sign to be held off wall by 20mm with rods on back of panel. All edges of sign to have chamfered finish.



Introduction

Room Numbering

Colour Study

Concepts

Planning - External

Sign Location & Content

Sign Family

Sign Quantities

Sign Quantities

Sign Type	Level B	Level G	Level GM	Level 01	TOTAL
IN 2b - Lift Directory	2	2	1	1	6
IN 3 - Floor Map	0	1	0	0	1
IN 4 - Wall Mounted Directional Panel	5	1	0	2	8
IN 6a - Room Number	7	8	0	0	15
IN 6b - Room Name & Number	8	3	0	4	15
IN 7 - A4 Insert Sign	15	14	2	12	43
IN 8 - Large Format Text	14	10	0	10	34
IN 11a - Flag Sign	5	4	0	3	12
IN 11b - Wall Mounted Plaque	5	6	2	6	19
IN 12 - Door Icon	3	5	0	5	13
IN 13a - Individual Letters	0	2	0	0	2
IN 13b - Individual Letters	0	2	0	0	2
EX 7 - Building Tray	4	3	0	0	7