

Note:

Phase 02 and Landscape not shown.

'Inter' font used for all external signage as per St. Michael's Brand Crib sheet.

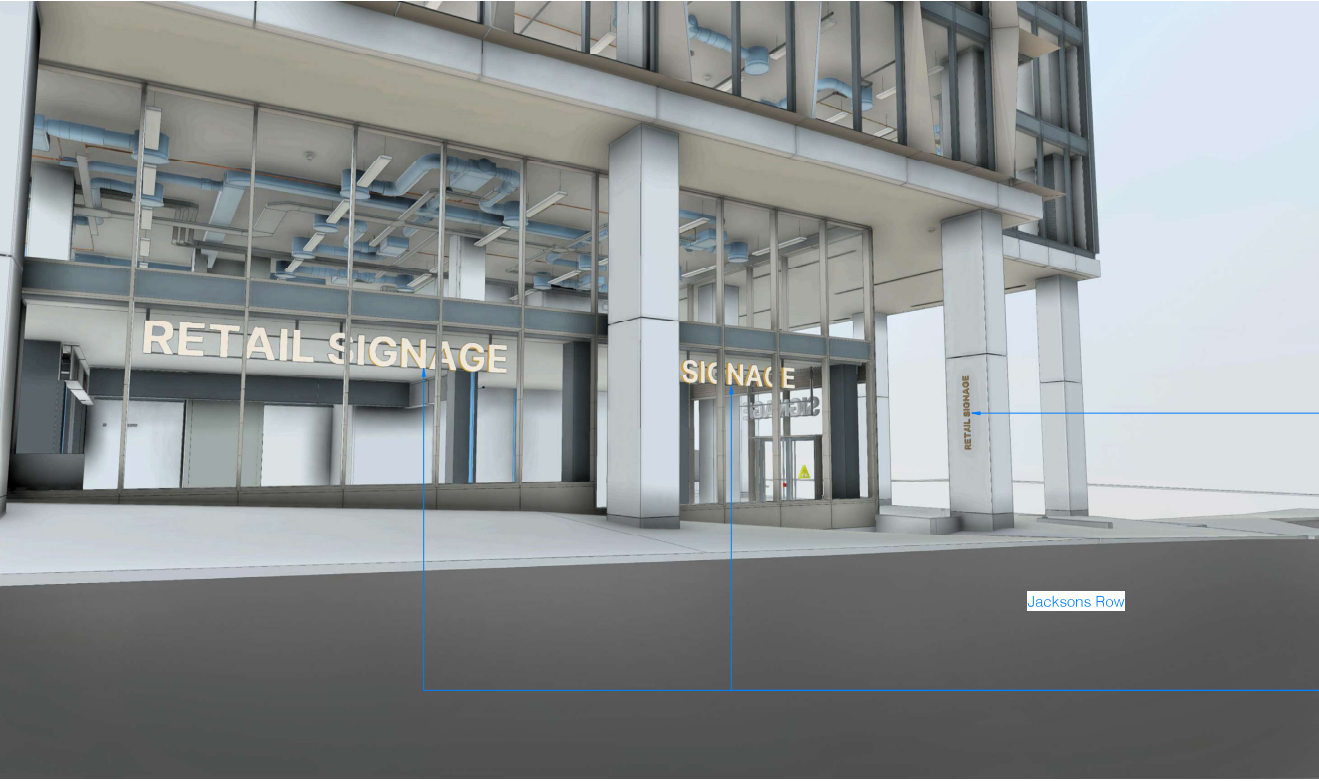
Internal signage lighting colour and font to suit tenant branding requirements.

Refer to drawings 2027 and 2029 for details.



Potential alternative signage zone. Internally fixed illuminated signage. Refer to drawing no. 2029 for details.

Illuminated retail entrance (internal) signage central to entrance door. Refer to drawing no. 2029 for details.



Retail entrance signage vertically fixed to external column. Anodized bronze 543 letters with max. height 2m and max. letter size 250mm.

Illuminated retail (internal) signage. Lettering centreline placed 500mm below mullion. Max. letter size 500mm. Refer to drawing no. 2029 for details.

PC1 Issue for Planning
Rev: Details
Date: 2024.07.22

ST. MICHAEL'S + **BOWMER KIRKLAND**
Project: St. Michaels
Drawing: 0601
Status: STAGE 4

hoddar+partners
Title: Retail Entrance Signage
Scale: 1:50
Drawing number: 3079
Drawing number (BSP): 63068HOD ZZ -XX-DRA -3079
Current revision: 01
Date: 2024.07.22
Revision: P01

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hoddar+partners
11

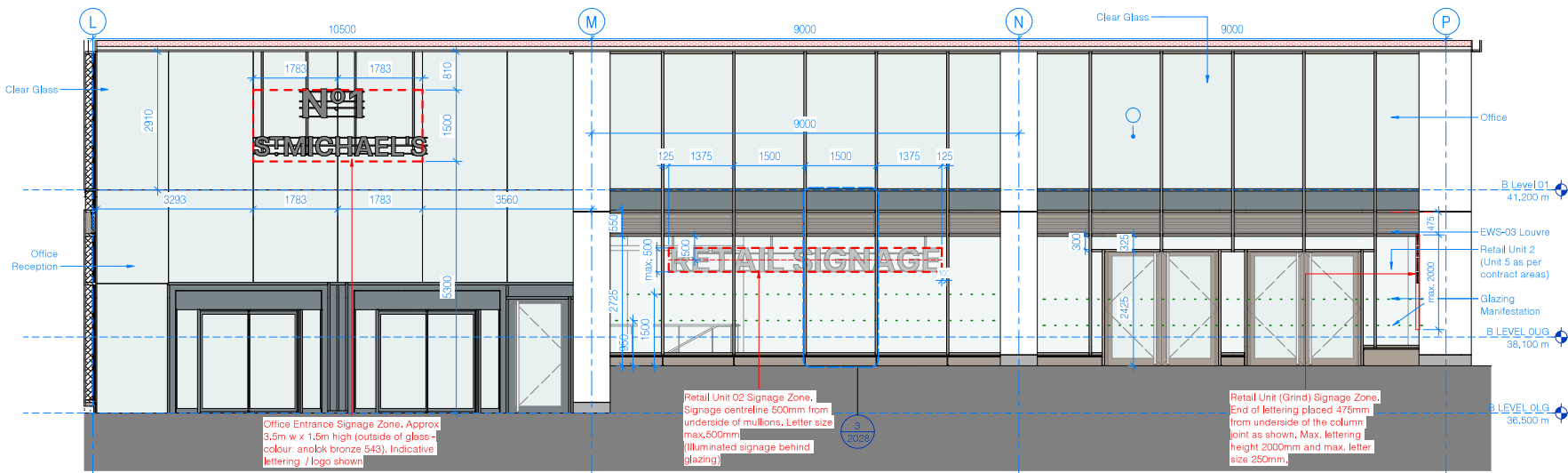
Key

..... Glazing Manifestation Location
Note: Semi-transparent dots proposed unless otherwise agreed between tenants, Local Authority and Building Control

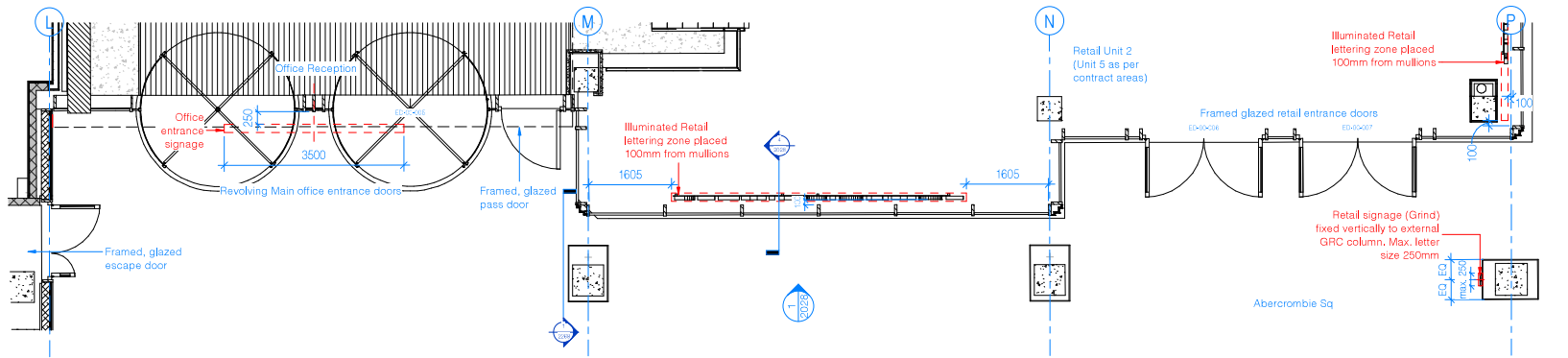
[] Extents of possible signage zone (Indicative lettering only)

Note: 'Inter' font used for all external signage as per St. Michael's Brand Crib sheet.

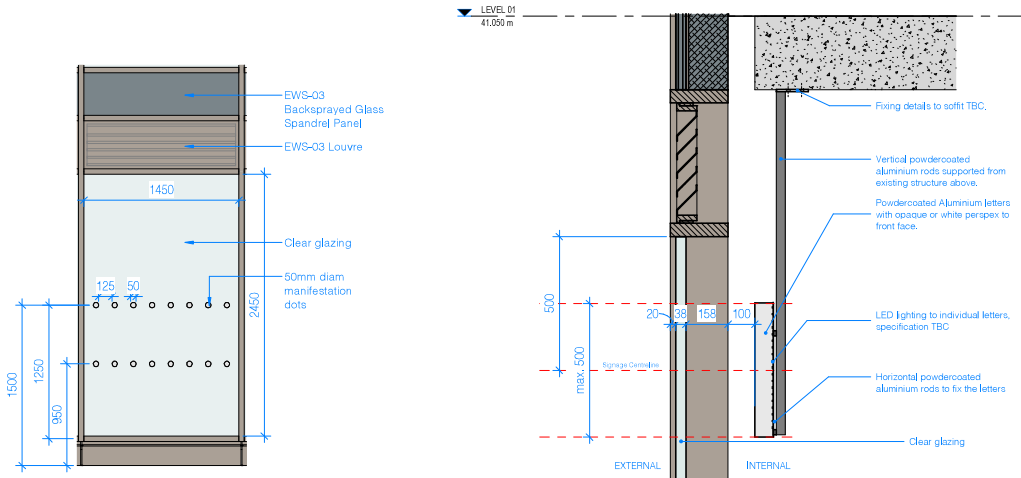
Internal signage lighting colour and font to suit tenant branding requirements.



1 Office Entrance & Retail Unit 2 Elevation



2 Office Entrance & Retail Unit 2 GA Plan



3 Typical Panel along Bootle St & Abercromby Sq Retail Unit

4 Retail Unit 02 Internally Illuminated Signage Detail

P03	Issue for Planning	2024/07/22
P02	Issue for planning review	2024/04/22
P01	For Final Comments	2023/03/28
Rev	Details	Date

Project	St. Michael's
Client	St. Michael's
Drawn by	0001
Stage	STAGE 4

Signage Strategy (2 of 3)

Scale	As indicated	Drawn by	HOD
Drawing number	0001		
Drawing number (B5 protocol)	63068-HOD-ZZ-ZZ-DR-A-2028		
Current revision date	2024/07/22	Reason	P03

St. Michael's
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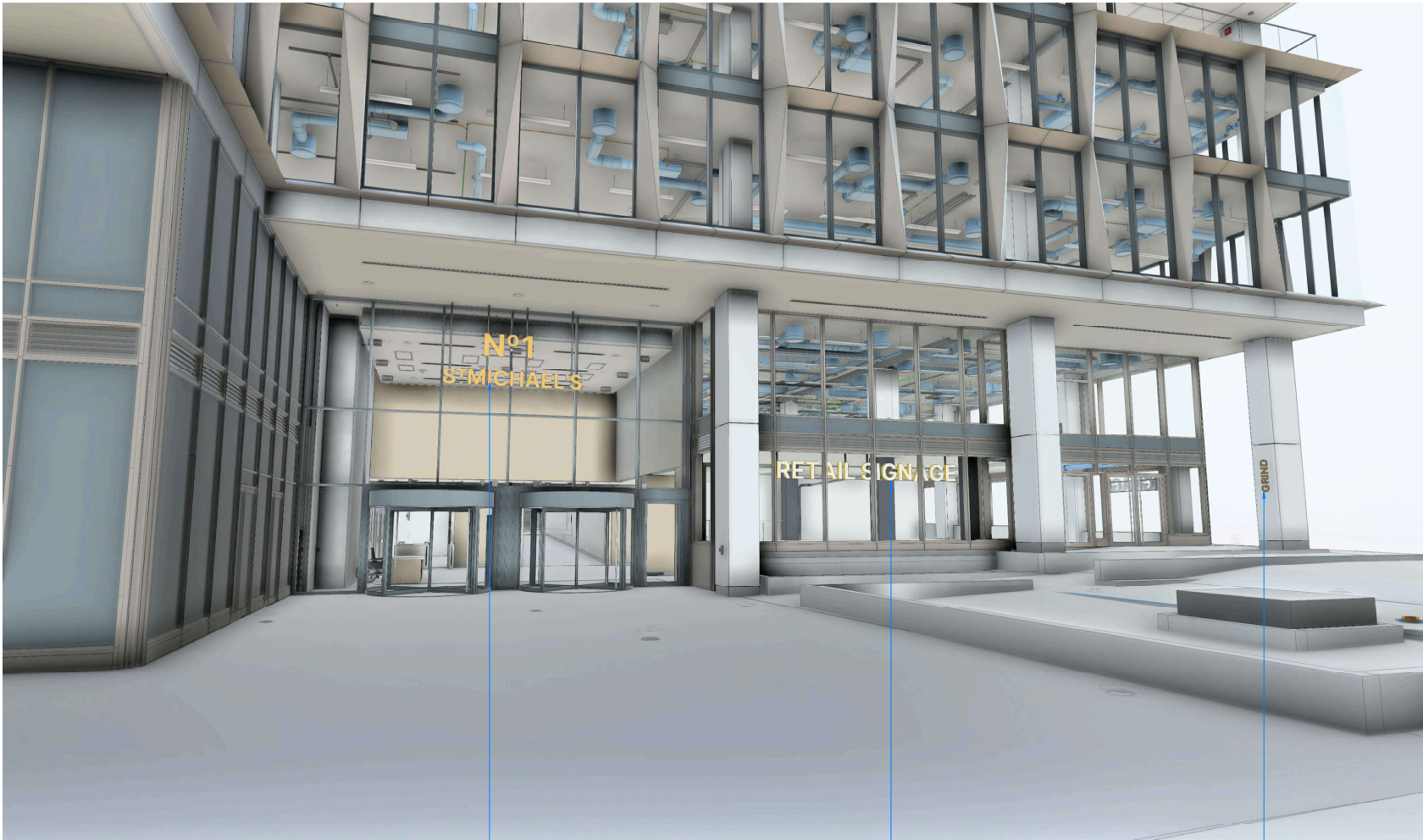
Note:

Refer to drawing no.2028 for signage details.

Landscape not shown.

'Inter' font used for all external signage as per St. Michael's Brand Crib sheet.

Internal signage lighting colour and font to suit tenant branding requirements.



Office Entrance signage, approx 3.5m x 1.5m high (outside glazing). Signage suspended on soffit on s.s. rods. Anodized anolok bronze 543 bronze lettering.

Internally illuminated retail signage zone behind glazing

Retail signage vertically fixed to external column. Anodized bronze 543 lettering with max. height 2m and max. letter size 250mm.

PC1	Issue for Planning	2024.07.22
Rev.	Details	Date

Client	
ST.M + BOWMER KIRKLAND	
Project	
St. Michaels	
Job number	
0601	
Address	
STAGE 4	

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15.4LE

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File	Office Entrance Perspective
Scale	drawn by HOD
© A1	
drawing number	3078
drawing number (B part)	63068-HOD-ZZ-ZZ-DR-A-3078
current revision date	2024.07.22
revision	P01

hoddar+partners

- [-]** Extents of possible signage zone
(Indicative lettering only)

Internal signage lighting colour and font to suit tenant branding requirements.

title	
Signage Strategy - Bootle Street	
scale	
As indicated	drawn by
@ A1	HOD
drawing number	
2030	
drawing number BS printed	
63068-HOD-ZZ-ZZ-DR-A-2030	
current revision date	
07.24.02	P02

nodder+partners

26/07/2024 12:00:26

14

36,500 m

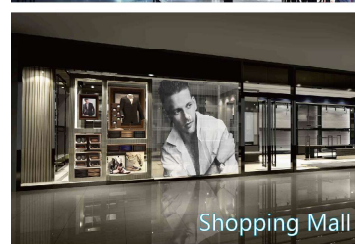
Retail Unit 02 Signage Zone, Signage
centreline 500mm from underside of mullions.
Letter size max, 500mm
(Illuminated signage behind glazing).
For typical section see detail 4 on dwg 2028

1 GA Elevation - Bootle St Signage

INDOOR TRANSPARENT LED DISPLAY PRECEDENTS



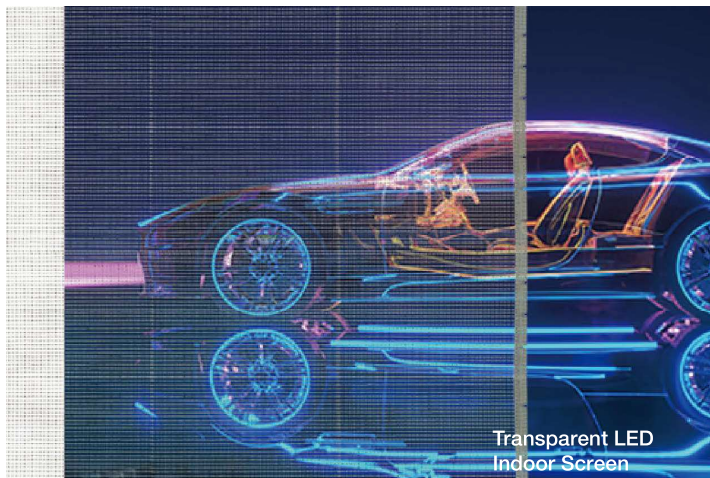
Glass Curtain Wall



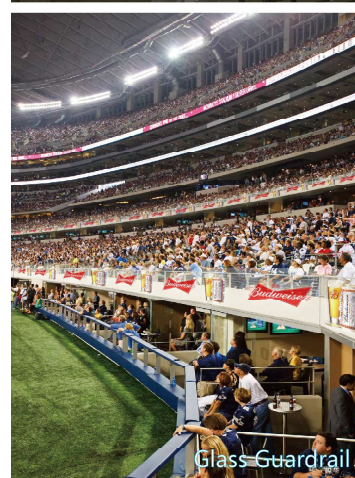
Shopping Mall



Sightseeing Elevator



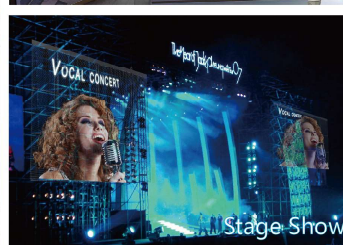
Transparent LED
Indoor Screen



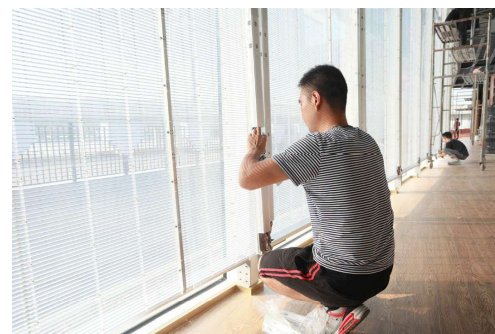
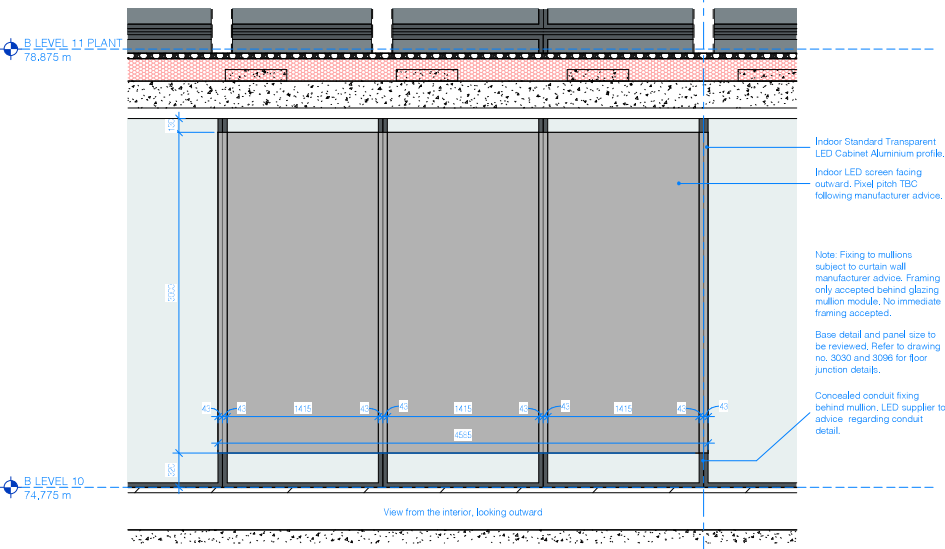
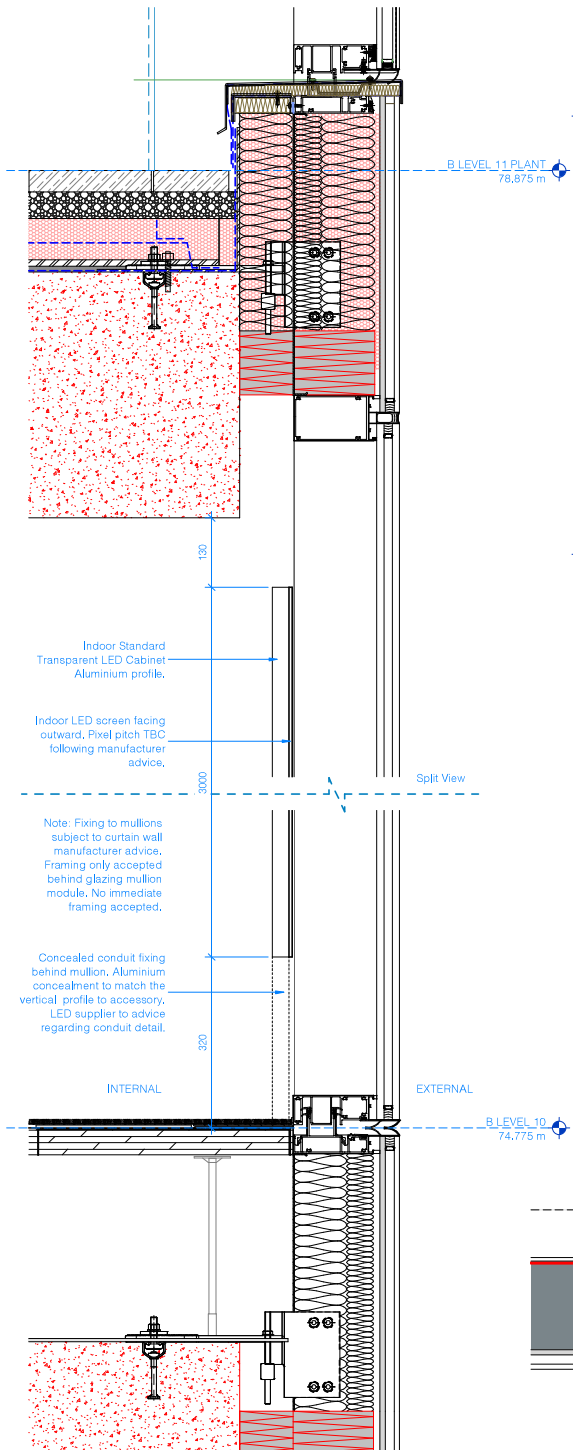
Glass Guardrail



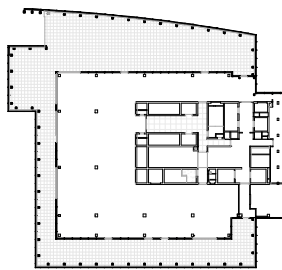
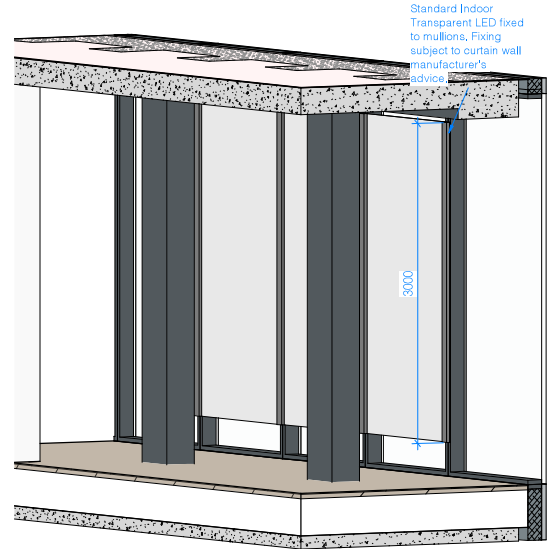
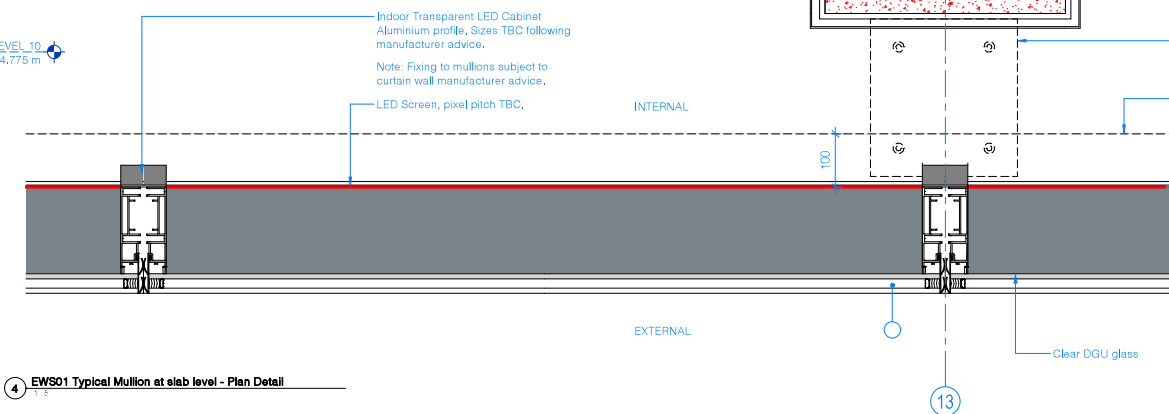
Creative Media Art



Stage Show



Precedent image: Street Co' Boxing Stadium
Standard Transparent LED Slim



5 LEVEL 10 KEY PLAN

PC1: Revolving signage
Rev: Details
Date: 2024.07.29

Project: St. Michaels
Drawing number: 0001
Stage: STAGE 4

Client: St. Michaels
Drawing number: 0001
Stage: STAGE 4

Indoor Transparent LED Signage Detail

As indicated
A1

Drawing number: 3086

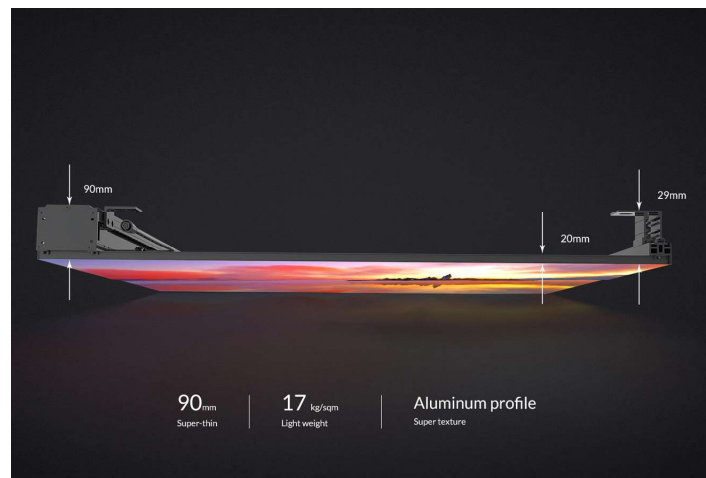
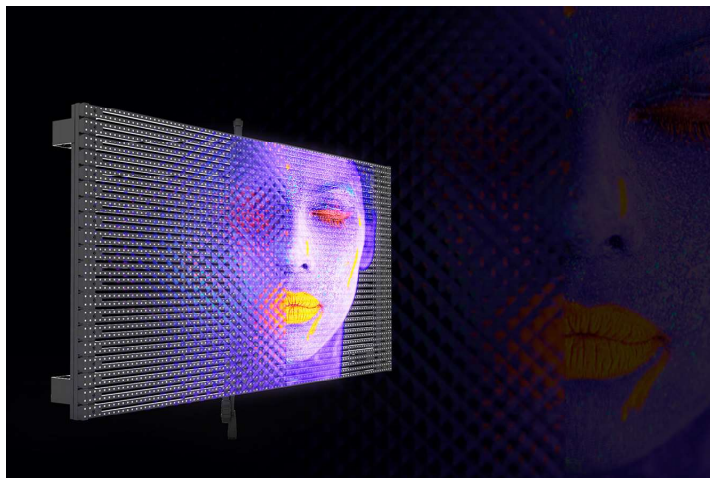
Drawing number (BSP): 63068-HOD-ZZ-10-DR-A-3086

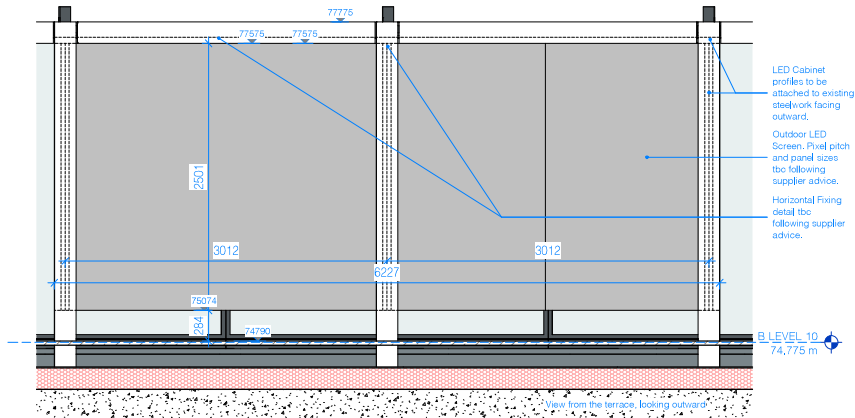
Current revision: 2024.07.09
Revision: P01

hopper+partners

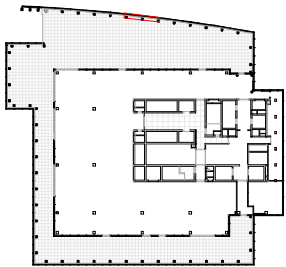
16

OUTDOOR LED DISPLAY PRECEDENTS





9 Outdoor Transparent LED Screen
1:25



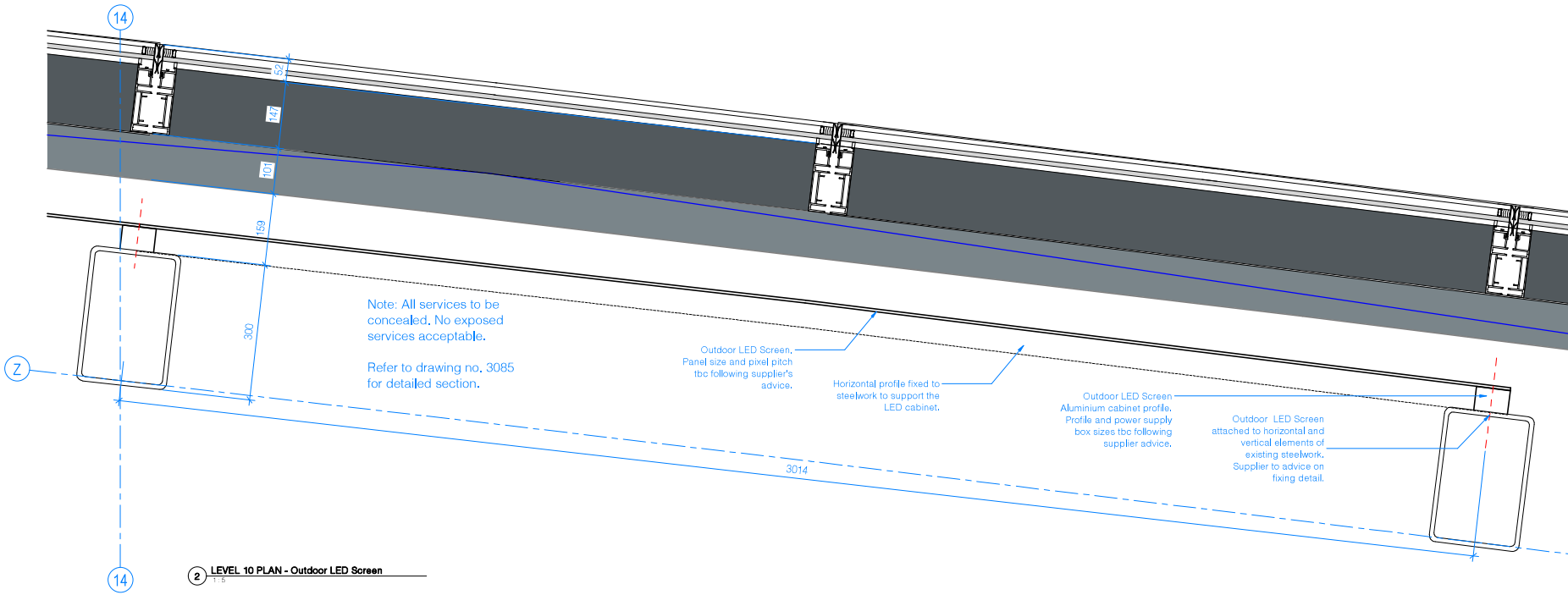
1 LEVEL 10 KEY PLAN
1:250



4 Outdoor LED_3D perspective

Note: All services to be concealed, No exposed services acceptable, Supplier to advice regarding conduit detail.

Refer to drawing no. 3085 for detailed section.



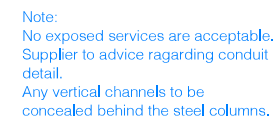
2 LEVEL 10 PLAN - Outdoor LED Screen
1:2

PC1 Filtering re signage
Rev. Details
Date: 23/07/24

Client: **ST MICHAEL'S + BOWMER KIRKLAND**
Project: St. Michaels
Drawing number: 0601
Status: STAGE 4

Title: Outdoor LED Signage detail
Scale: As indicated
Drawing number: 3087
Drawing number for production: 63068-HOD-ZZ-10-DR-A-3087
Current revision: 2024.07.09
Revision: P01

1:440/1118/12/13/14/15/16/17/18/19/20/21/22/23/24/25/26/27/28/29/30/31/32/33/34/35/36/37/38/39/40/41/42/43/44/45/46/47/48/49/50/51/52/53/54/55/56/57/58/59/60/61/62/63/64/65/66/67/68/69/70/71/72/73/74/75/76/77/78/79/80/81/82/83/84/85/86/87/88/89/90/91/92/93/94/95/96/97/98/99/100/101/102/103/104/105/106/107/108/109/110/111/112/113/114/115/116/117/118/119/120/121/122/123/124/125/126/127/128/129/130/131/132/133/134/135/136/137/138/139/140/141/142/143/144/145/146/147/148/149/150/151/152/153/154/155/156/157/158/159/160/161/162/163/164/165/166/167/168/169/170/171/172/173/174/175/176/177/178/179/180/181/182/183/184/185/186/187/188/189/190/191/192/193/194/195/196/197/198/199/200/201/202/203/204/205/206/207/208/209/210/211/212/213/214/215/216/217/218/219/220/221/222/223/224/225/226/227/228/229/230/231/232/233/234/235/236/237/238/239/240/241/242/243/244/245/246/247/248/249/250/251/252/253/254/255/256/257/258/259/260/261/262/263/264/265/266/267/268/269/270/271/272/273/274/275/276/277/278/279/280/281/282/283/284/285/286/287/288/289/290/291/292/293/294/295/296/297/298/299/300/301/302/303/304/305/306/307/308/309/310/311/312/313/314/315/316/317/318/319/320/321/322/323/324/325/326/327/328/329/330/331/332/333/334/335/336/337/338/339/340/341/342/343/344/345/346/347/348/349/350/351/352/353/354/355/356/357/358/359/360/361/362/363/364/365/366/367/368/369/370/371/372/373/374/375/376/377/378/379/380/381/382/383/384/385/386/387/388/389/390/391/392/393/394/395/396/397/398/399/400/401/402/403/404/405/406/407/408/409/410/411/412/413/414/415/416/417/418/419/420/421/422/423/424/425/426/427/428/429/430/431/432/433/434/435/436/437/438/439/440/441/442/443/444/445/446/447/448/449/450/451/452/453/454/455/456/457/458/459/460/461/462/463/464/465/466/467/468/469/470/471/472/473/474/475/476/477/478/479/480/481/482/483/484/485/486/487/488/489/490/491/492/493/494/495/496/497/498/499/500/501/502/503/504/505/506/507/508/509/510/511/512/513/514/515/516/517/518/519/520/521/522/523/524/525/526/527/528/529/530/531/532/533/534/535/536/537/538/539/540/541/542/543/544/545/546/547/548/549/550/551/552/553/554/555/556/557/558/559/560/561/562/563/564/565/566/567/568/569/570/571/572/573/574/575/576/577/578/579/580/581/582/583/584/585/586/587/588/589/590/591/592/593/594/595/596/597/598/599/600/601/602/603/604/605/606/607/608/609/610/611/612/613/614/615/616/617/618/619/620/621/622/623/624/625/626/627/628/629/630/631/632/633/634/635/636/637/638/639/640/641/642/643/644/645/646/647/648/649/650/651/652/653/654/655/656/657/658/659/660/661/662/663/664/665/666/667/668/669/670/671/672/673/674/675/676/677/678/679/680/681/682/683/684/685/686/687/688/689/690/691/692/693/694/695/696/697/698/699/700/701/702/703/704/705/706/707/708/709/710/711/712/713/714/715/716/717/718/719/720/721/722/723/724/725/726/727/728/729/730/731/732/733/734/735/736/737/738/739/740/741/742/743/744/745/746/747/748/749/750/751/752/753/754/755/756/757/758/759/760/761/762/763/764/765/766/767/768/769/770/771/772/773/774/775/776/777/778/779/780/781/782/783/784/785/786/787/788/789/790/791/792/793/794/795/796/797/798/799/800/801/802/803/804/805/806/807/808/809/810/811/812/813/814/815/816/817/818/819/820/821/822/823/824/825/826/827/828/829/830/831/832/833/834/835/836/837/838/839/840/841/842/843/844/845/846/847/848/849/850/851/852/853/854/855/856/857/858/859/860/861/862/863/864/865/866/867/868/869/870/871/872/873/874/875/876/877/878/879/880/881/882/883/884/885/886/887/888/889/890/891/892/893/894/895/896/897/898/899/900/901/902/903/904/905/906/907/908/909/910/911/912/913/914/915/916/917/918/919/920/921/922/923/924/925/926/927/928/929/930/931/932/933/934/935/936/937/938/939/940/941/942/943/944/945/946/947/948/949/950/951/952/953/954/955/956/957/958/959/960/961/962/963/964/965/966/967/968/969/970/971/972/973/974/975/976/977/978/979/980/981/982/983/984/985/986/987/988/989/990/991/992/993/994/995/996/997/998/999/1000/1001/1002/1003/1004/1005/1006/1007/1008/1009/1010/1011/1012/1013/1014/1015/1016/1017/1018/1019/1020/1021/1022/1023/1024/1025/1026/1027/1028/1029/1030/1031/1032/1033/1034/1035/1036/1037/1038/1039/1040/1041/1042/1043/1044/1045/1046/1047/1048/1049/1050/1051/1052/1053/1054/1055/1056/1057/1058/1059/1060/1061/1062/1063/1064/1065/1066/1067/1068/1069/1070/1071/1072/1073/1074/1075/1076/1077/1078/1079/1080/1081/1082/1083/1084/1085/1086/1087/1088/1089/1090/1091/1092/1093/1094/1095/1096/1097/1098/1099/1100/1101/1102/1103/1104/1105/1106/1107/1108/1109/1110/1111/1112/1113/1114/1115/1116/1117/1118/1119/1120/1121/1122/1123/1124/1125/1126/1127/1128/1129/1130/1131/1132/1133/1134/1135/1136/1137/1138/1139/1140/1141/1142/1143/1144/1145/1146/1147/1148/1149/1150/1151/1152/1153/1154/1155/1156/1157/1158/1159/1160/1161/1162/1163/1164/1165/1166/1167/1168/1169/1170/1171/1172/1173/1174/1175/1176/1177/1178/1179/1180/1181/1182/1183/1184/1185/1186/1187/1188/1189/1190/1191/1192/1193/1194/1195/1196/1197/1198/1199/1200/1201/1202/1203/1204/1205/1206/1207/1208/1209/1210/1211/1212/1213/1214/1215/1216/1217/1218/1219/1220/1221/1222/1223/1224/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C01 Restaurant LED Screen detailed	2024.07.02
P01 Coordination of typical monoral information	2024.02.23
Rev: Details:	Date:

title:
Typical Facade Parapet and
Monorail Junction Detail

scale:	drawn by:
As indicated	HOD
drawing number:	
3085	
drawing number (S protocol):	
63068-HOD-ZZ-10-DR-A-3085	
current revision date:	revision:
2024.07.02	C01

Brand Crib Sheet

ST MICHAEL'S

Brandmark

Our marks exist in three versions: Navy, Bronze and White. Navy is our primary mark, Bronze or White can be used in situations where contrast with colour or imagery would present legibility difficulties.



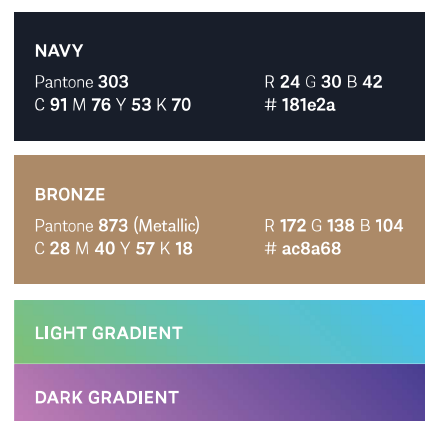
Avatar

To be used as an abbreviation or when space is limited.



Colour

The core palette is made from two colours: Navy and Bronze and two brand gradients: Light and Dark.



Gradients should be used sparingly and are only for fine lines and as a supportive element to the core palette.

If Pantone colours are not available, use the CMYK colour process when creating artwork for print. Whilst the RGB and web colours are to be used as listed, CMYK can vary according to the reproduction process, paper stocks and other materials. We accept that colours can change slightly, so please check against the Pantone Bridge swatches to make sure they are produced as accurately as possible.

Typography

Our brand uses one display typeface and one functional typeface, with alternatives available for web or system use.

FOR HEADLINES

Bely Display

FOR ALL OTHER TEXT

Almanach

Light Regular Medium Semibold Bold

Bely and Almanach are available from Adobe Fonts.

WEB / SYSTEM ALTERNATIVES (GOOGLE FONTS)

Bely → Gloock

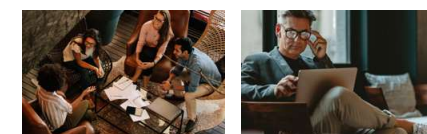
Almanach → Inter

Gloock and Inter are available from Google Fonts.

'Inter' font used for all signage as per St Michael's Brand Crib Sheet

Photography

Our images should feel natural, never staged or feature overtly enthusiastic emotions. Focus on luxurious, modern scenarios with a diverse age appropriate audience for our market.

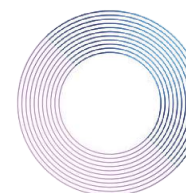


Iconography

Icons should be in a stroke (line) style and feature consistent weights and curvatures.



Graphic Elements



Our brand features two concentric patterns available in light and dark gradients.

These patterns should be used sparingly as a background element.

For help using this guide please contact our Brand Guardians Truth Creative
Jo Scott (Managing Partner) – jo@truth-design.co.uk