



# Buttress

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## Chetham's School of Music – Entrance Signage Replacement Application - Design Statement.

### Introduction

The intention of this document is to outline the proposed works to replace the existing entrance signage to the Entrance gate at Chethams School of Music.

**Need** CSM is a part of Manchester's culture however a lack of coherent external signage means that the presence of the school is missing. With a new brand comes a new opportunity to create signage ensures their presence in Manchester is seen and felt. The existing signage is a mix of styles colours and fonts from differing periods and is no longer reflective of the Schools corporate branding.

### Proposal

To create 2 new high quality signage boards which are neater, clearer and more accessible. The positions are to the left and right of the entrance gates.

Folded aluminium trays are proposed which are secret fixed to the mortar joints of the existing wall as shown on the submitted detail drawings. Colours and fonts are as follows:

TRAY (entrance, left)

800mm (w) x 2000mm (h) + 50mm return (projection from wall)

Folded Aluminium tray 3mm thick.

4 colour kiss-cut vinyl + matt laminate.

Powder coated.

40mm x 40mm x 3mm Aluminium Angle @ 750mm long.

Powder Coated to BS 381 C 693 Aircraft Grey (stock).

PZ Head Zinc Plated Screw, 4.8mm x 24mm fixed into mortar joints

TRAY (entrance, right)

800mm (w) x 1400mm (h) + 50mm return (projection from wall)

Aluminium tray.

4 colour kiss-cut vinyl + matt laminate.

Powder coated.

40mm x 40mm x 3mm Aluminium Angle @ 750mm long.

Powder Coated to BS 381 C 693 Aircraft Grey (stock).

PZ Head Zinc Plated Screw, 4.8mm x 24mm.fixed into mortar joints  
Colours

Dark Blue  
RAL5002

Orange  
RAL2003

Beige  
RAL1015

Fonts

Sans Serif  
Wotfard  
Regular and Medium  
Headline: 246pt  
Subhead: 108pt  
Body 1: 86pt  
Body 2: 58pt  
CTA: 82pt

Serif  
Le Monde Journal Std  
Demi  
Headline: 256pt

Dark Blue: C100 M100 Y35 K35  
Beige: C10 M20 Y35 K0  
Orange: 0 60 95 0

There is no lighting proposed as there is already sufficient light spill in the city centre to illuminate the signs.



Figure 1 – Existing signage condition

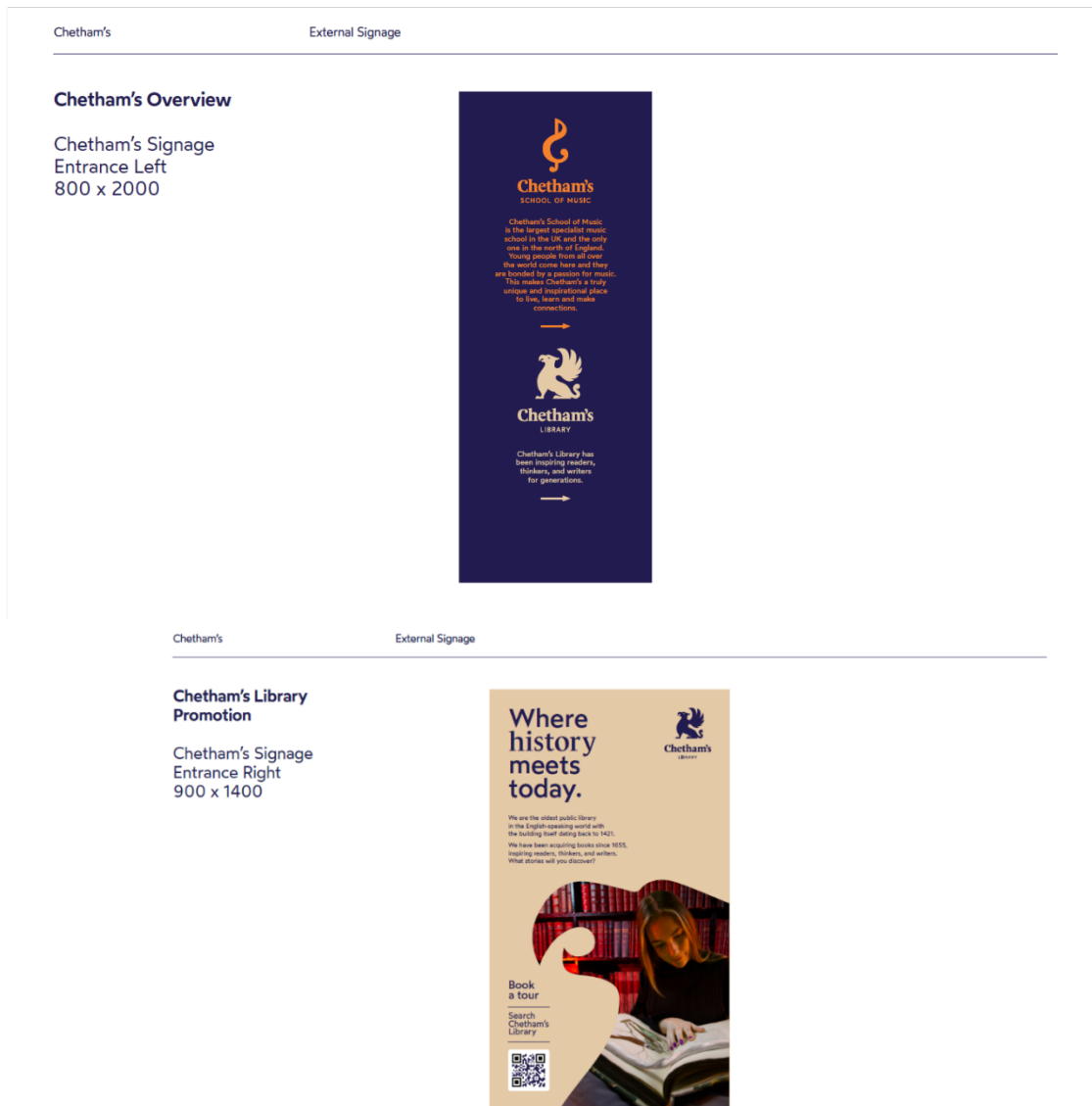


Figure 2 – Proposed signage condition

