Manchester Metropolitan University

Grosvenor West
Refurbishment

PLACE MARQUE +

DRAFT 11
February 2024

Introduction

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Colour Study

Concepts

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Introduction

This report sets out the proposals for new wayfinding signage in Grosvenor West. The building is currently undergoing refurbishment.

Amongst the works there will be changes to circulation routes, new pedestrian lifts will be installed and there will be room function changes, therefore there is a need to update the wayfinding signage throughout the building to reflect the new building layout, while also creating a cohesive aesthetic to the interior of the building and the signage will need to align with the Universities Wayfinding and Signage Operational Manual.

For the 2021 academic year, temporary signage was introduced to the building, the signage tested proposed naming principle updates and colour options. Since the signage has been installed there are a number of changes we have proposed to the design and naming principles that are set out in the following document.

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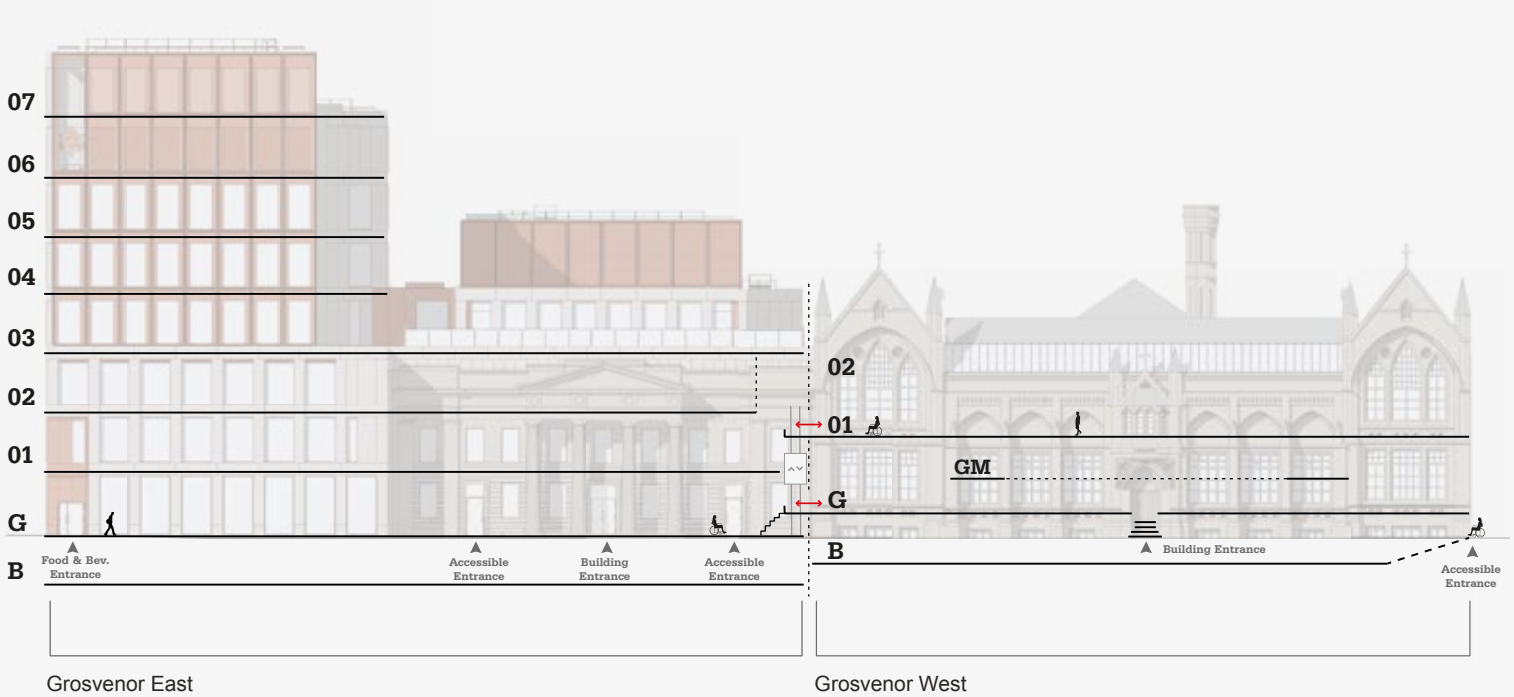
Room Numbering

The numbering for Grosvenor East and West will continue from one building to the next. From an external view, the buildings will be named based on their geographic location however internally they do connect.

The buildings have characteristics that are unique for example, Grosvenor East is a modern building with the addition of the listed portico entrance. Whereas Grosvenor West offers a contrasting visual appearance being built in the 1800s.



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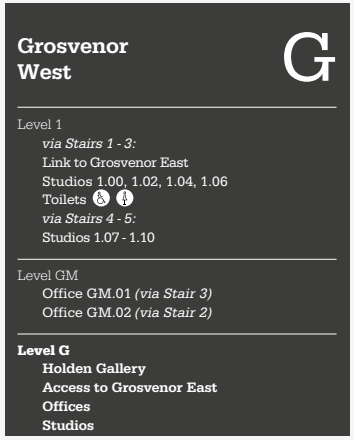
To help differentiate between the two buildings, we propose that the signage in Grosvenor West should be white text on a charcoal background. This colour has been selected based on the interior material palette developed by Cassidy + Ashton.

The colour palette for the signage will ensure the signs are complimentary to the buildings architecture and it's listed status. It will also ensure the primary function of the space being a creative art space will be the main priority, with the signage coming secondary to the exhibitions and artwork throughout the building.

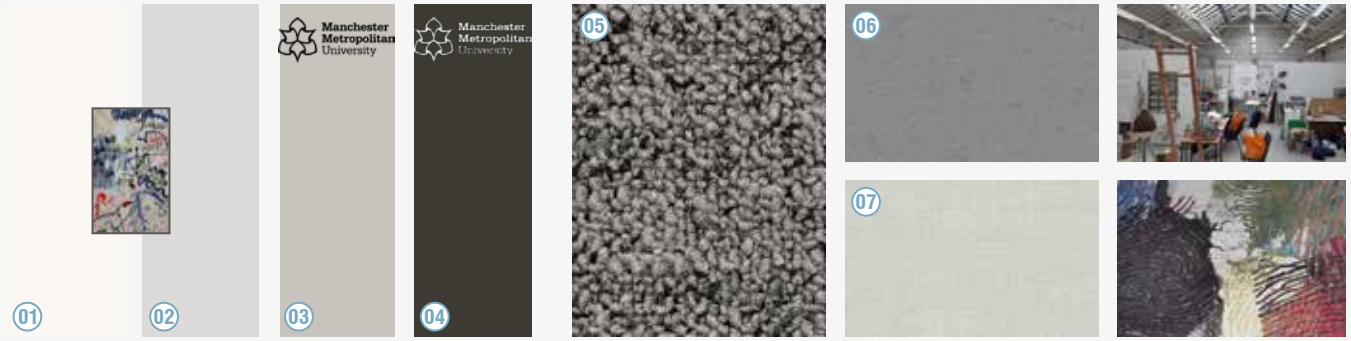
The introduction of a new colour for Grosvenor West will also make it visually clear when you've moved between the connected buildings.

Grosvenor West



Grosvenor East

Cassidy + Ashton material palette



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The diagram here shows the sign family for Grosvenor West in the proposed colour palette.

Grosvenor West

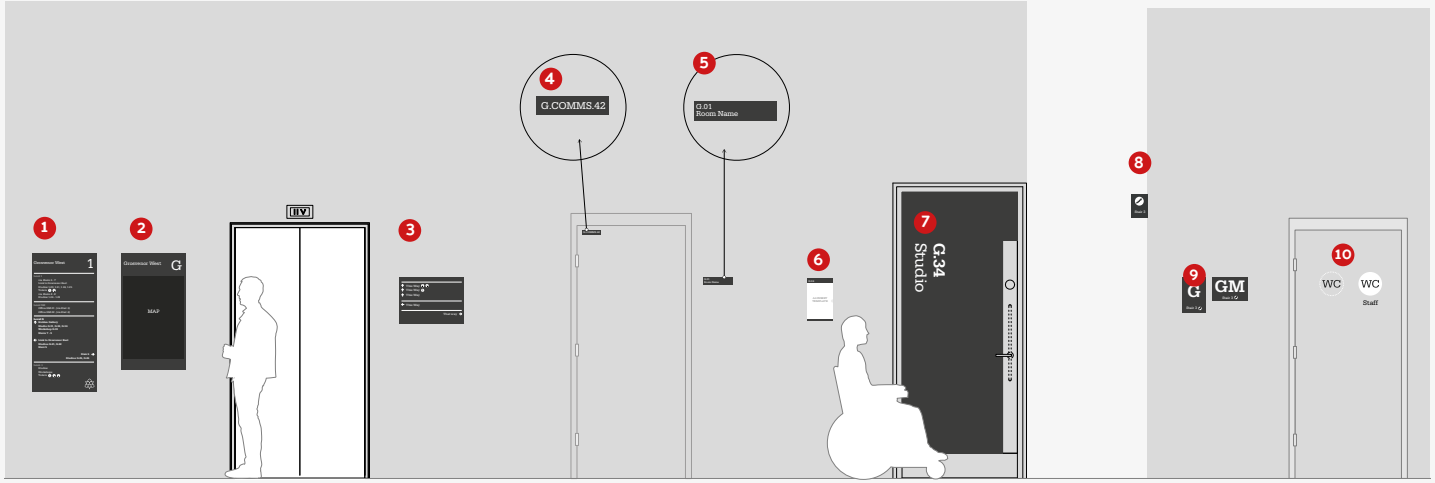
Internal

1. ST2b - Building Directory
2. ST3 - Floor Map
3. ST4 - Wall Mounted Directional
4. ST6a - Room Number
5. ST6b - Room Number & Name
6. ST7 - A4 Insert Sign
7. ST8 - Large Format Text
8. ST11a - Flag Sign
9. ST11b - Wall Mounted Panel
10. ST12b - Door Icon Vinyl
11. ST13a - Individual Letters
12. ST13b - Individual Letters

External

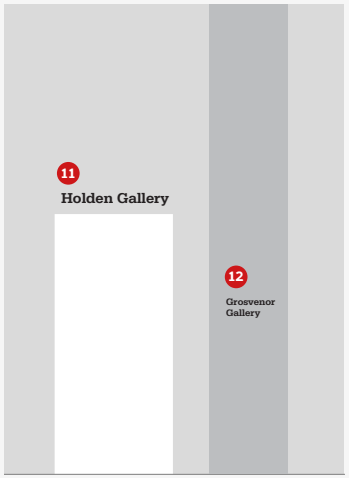
1. EX 8 - Building Identifier
2. EX 7 - Building Tray

Internal Sign Family

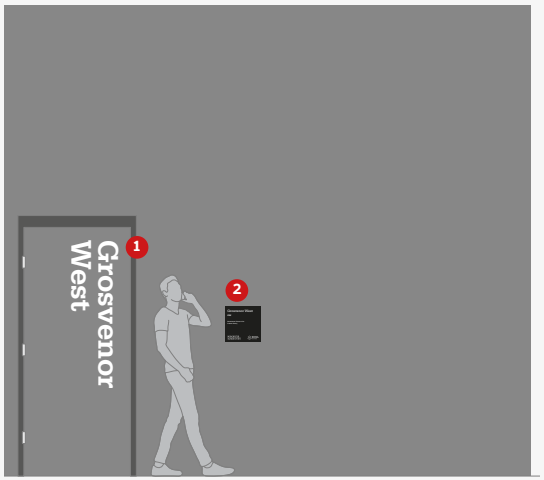


ST2b	ST3	ST4	ST6a	ST6b	ST7	ST8	ST11a	ST11b	ST12b
Lift Directory W 550 x H 1080	**Floor Map** W 550 x H 990	**Wall Mounted Directional** W 550 x H330	**Room Number** W 160 x H 40	**Room number and name** W 250 x H 60	**A4 insert sign**	**Large Format Text** W 250 x H 355	**Flag Sign** W 140 x H 200	**Wall Mounted Panel** W 200 x H 300	**Door Icon Vinyl** W 150 x H 150

External Sign Family



ST13a	ST13b
Individual Letters	**Individual Letters**



ST8	EX7
Large Format Text Scale to suit	**Building Tray** W 300 x H 300

Sign Family

One of the current issues in Grosvenor West is there is lots of ad hoc signage scattered across the building which causes confusion and presents mixed and incorrect information.

As part of the new sign family we're proposing to condense the amount of signs needed by incorporating multiple messages onto one sign.

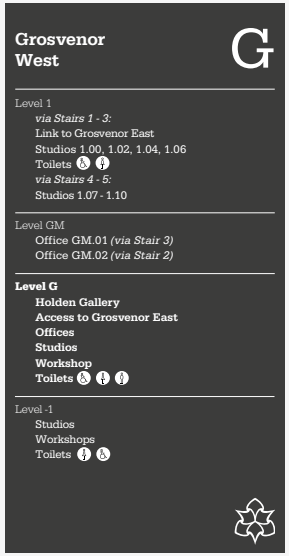
Instead of having separate signs to highlight the floor level, stair core and the key spaces within the building, we're proposing to have a single directory signs that can incorporate the information into one sign.

As part of the scheme, we would also recommend removing all redundant signage such as poster cases, information boards and any ad hoc signage, to ensure there are no conflicting messages between old and new signage.

Current Signage

1

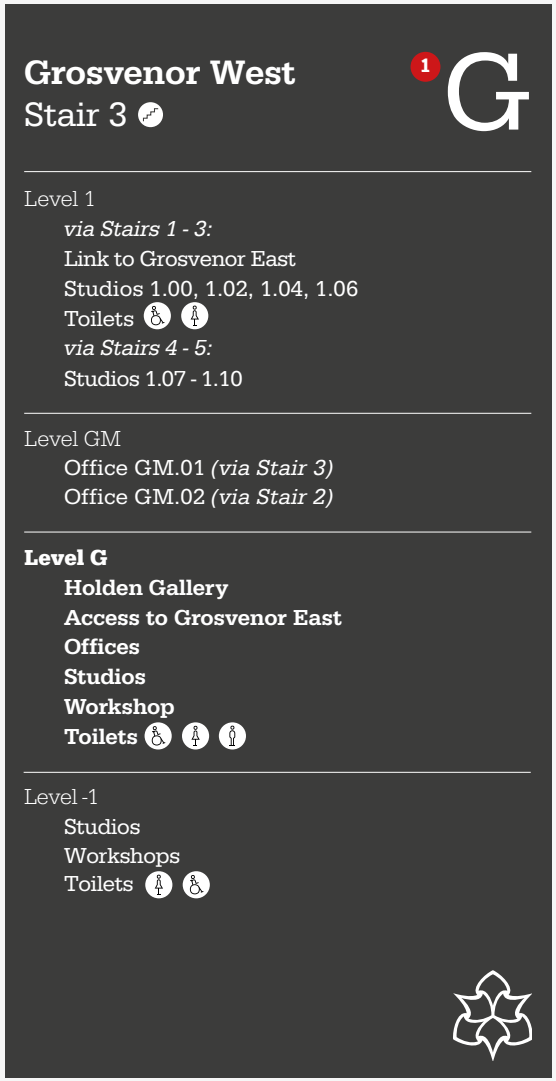
2



3

1. Floor Number
2. Building Directory
3. Stair Core flag sign

Proposed



1. Floor Number
2. Building Directory
3. Stair Core flag sign

Sign Family

Material Specification

For the signs in Grosvenor West, rather than having the signs flush mounted to the wall we're proposing that they are held off the wall slightly with rods. Due to the different wall finishes and the age of the building, flush mounted signs may not sit flat and flush against the wall. By using rod fixings this also allows for the possibility of less surface area damage if the sign needs to be replaced.

The sign panels are to be powder coated aluminum panels. This material will be complimentary to the architecture of the building as it's a classic material that is used mostly in heritage spaces. It has a clean, elegant finish and is highly durable.

The signage must be manufactured with the below materials, to meet the SKA accredited criteria:
1. Aluminium Sheet - 73%
2. Graphics application - 100% non-PVC vinyl

Products should be supplied with an environemental product declaration written in accordance with ISO 14025 standards or a Greenguard cerfication or a Cradle to Cradle Silver or higher certification.

Sign precedents

Aluminum sign panel raised off of wall

Sign raised off wall using rods

Wall finishes in Grosvenor West

Mixture of painted exposed brick and plaster board

Painted exposed brick

Plastered wall with heritage features such as a picture rail

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Planning - External

The Proposal

In 2020, the building previously known as ‘Grosvenor building’ was renamed Grosvenor West. There is now existing signage on the building exterior that is redundant and does not comply with the Universities latest brand guidelines or signage manual. The proposal will improve the signage by doing the following:

- **Ensure a consistent signage approach for both Grosvenor buildings**

There have been new signs recently installed at Grosvenor East that differ in appearance to those at Grosvenor West. Building entrances should be treated with the same priority. As Grosvenor West is only a 2 storey building the external signage should be placed at low level to help build a branded destination for the University estate. Building information signs should identify the building name and any other relevant information for the building such as occupier/department or external visitor destination.

- **Remove redundant signage**

There are existing signs on the building main entrance, highlighting the accessible route to Grosvenor West via Chatham Tower. However this sign is now redundant as a platform lift has been added to Grosvenor East, and this is the primary route that should now be used. All redundant signage should be removed.

- **Highlight that this building is Grosvenor West**

There is currently engraved lettering above the main entrance to Grosvenor West with the wording ‘School of Art.’ There is also an existing sign to the left side of the main entrance stating that this building is the Manchester School of Art, however this is a department within the university. As part of the naming strategy, buildings names have hierarchy over the faculty that occupies them and the signage should address this. A new sign is needed to highlight that this entrance is for Grosvenor West.

- **Introduce the new brand**

In 2019 a wayfinding manual was developed for signage across the Mcr Met campus and how the brand should be applied to this signage. The current signage on Grosvenor West does not comply with these guidelines and is therefore out of date. New signs will use these guidelines to ensure the MMU brand is clear.

Existing signage at Grosvenor West entrance: ‘School of Art’ lettering above door, heritage plaques on both sides of the door

Existing signage highlighting the accessible route to Grosvenor via Chatham building

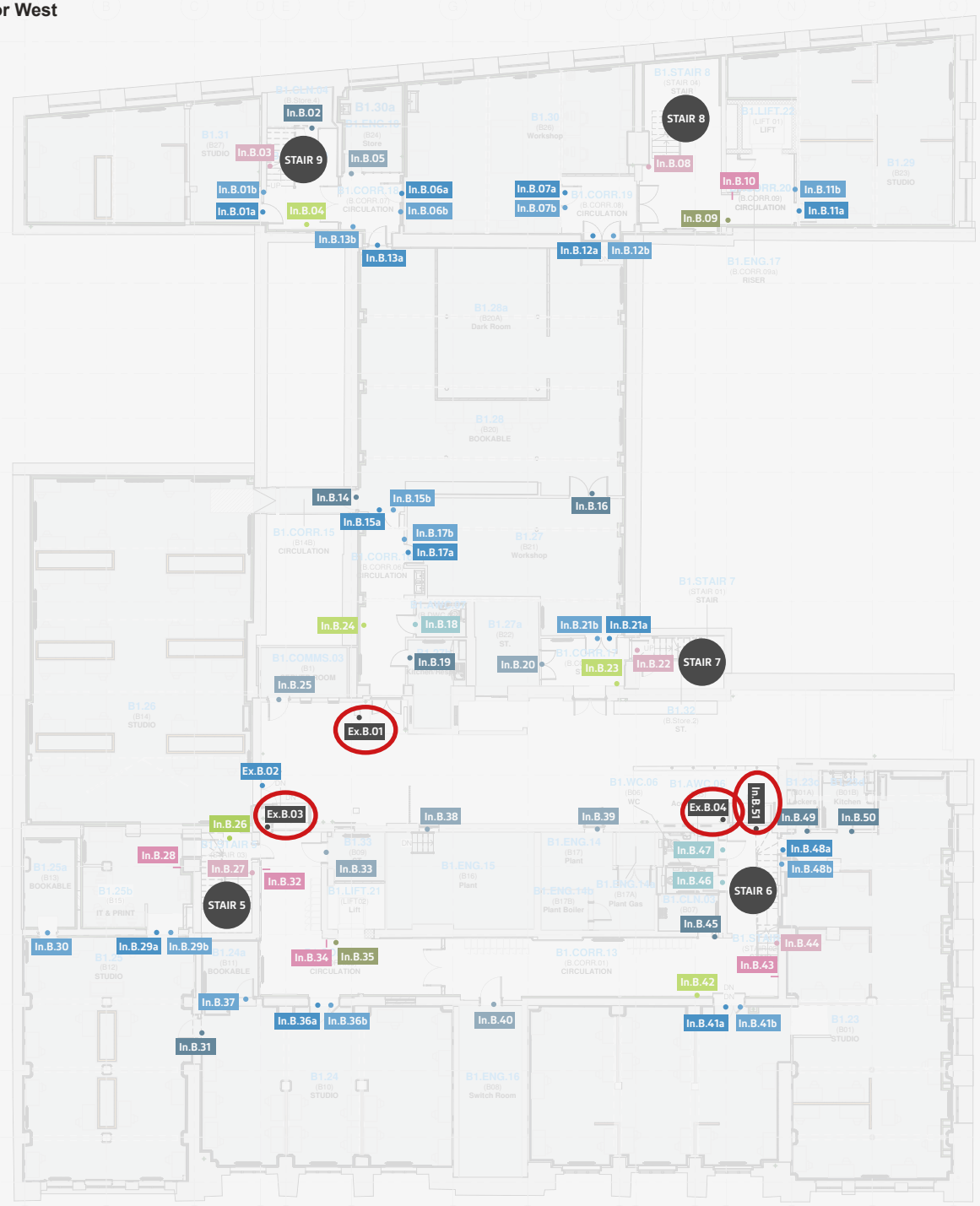
Existing sign at main entrance,with department listed as the primary destination. Old name ‘Grosvenor Building’ is also used

Planning - External

As Grosvenor West is a listed building, all external signage will require planning permission. The plan here shows the location of all external signs on the basement level of the building.

The following pages show the proposals for the locations in detail.

Grosvenor West
Level B



Planning - External

EX.B.01

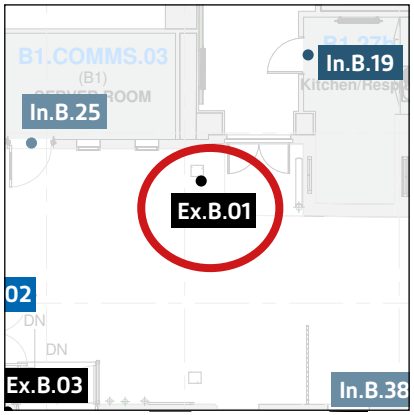
Sign Specification EX 7 - Building Tray
Sign Size W 300mm x H 300mm

Sign Specification:
Sign to be an aluminum powder coated panel with 100% non-PVC plot cut vinyl applied to face. Sign to have anti vandal lacquer coating. Sign to be held off wall by 20mm with rods on back of panel. All edges of sign to have chamfered finish.

Proposed Artwork:

Photo of sign location

Sign Location:



The signage must be manufactured with the below materials, to meet the SKA accredited criteria:
1. Aluminum Sheet - 73%
2. Graphics application - 100% non-PVC vinyl

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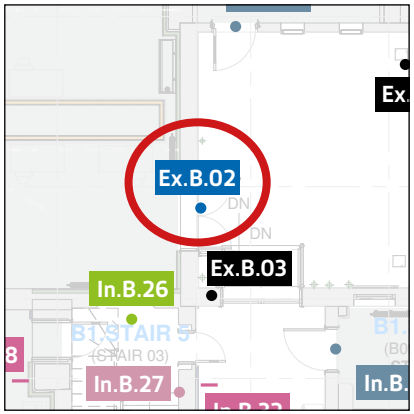
Planning - External

EX.B.02

Sign Specification IN 8 - Large Format Text
Sign Size W 200mm

Sign Specification:
100% non-PVC plot cut vinyl lettering in black with matt finish.

Sign Location:



The signage must be manufactured with the below materials, to meet the SKA accredited criteria:

1. 100% non-PVC vinyl

Products should be supplied with an environmental product declaration written in accordance with ISO 14025 standards or a Greenguard certification or a Cradle to Cradle Silver or higher certification.

Proposed Artwork:

B1.26
Studio

Photo of sign location

Planning - External

EX.B.03

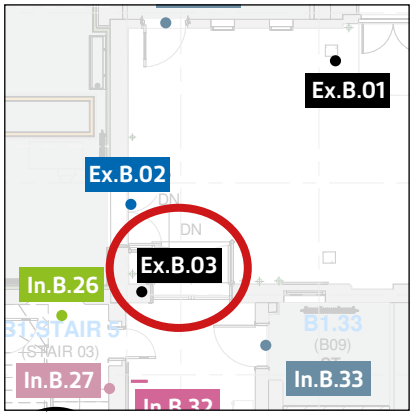
Sign Specification EX 7 - Building Tray
Sign Size W 300mm x H 300mm

Sign Specification:
Sign to be an aluminum powder coated panel with 100% non-PVC plot cut vinyl applied to face. Sign to have anti vandal lacquer coating. Sign to be held off wall by 20mm with rods on back of panel. All edges of sign to have chamfered finish.

Proposed Artwork:

Photo of sign location

Sign Location:



The signage must be manufactured with the below materials, to meet the SKA accredited criteria:
1. Aluminum Sheet - 73%
2. Graphics application - 100% non-PVC vinyl

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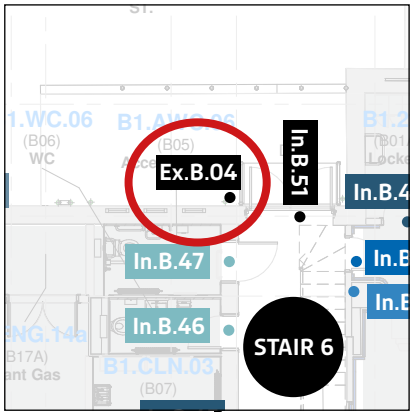
Planning - External

EX.B.04

Sign Specification EX 7 - Building Tray
Sign Size W 300mm x H 300mm

Sign Specification:
Sign to be an aluminum powder coated panel with 100% non-PVC plot cut vinyl applied to face. Sign to have anti vandal lacquer coating. Sign to be held off wall by 20mm with rods on back of panel. All edges of sign to have chamfered finish.

Sign Location:



The signage must be manufactured with the below materials, to meet the SKA accredited criteria:
1. Aluminum Sheet - 73%
2. Graphics application - 100% non-PVC vinyl

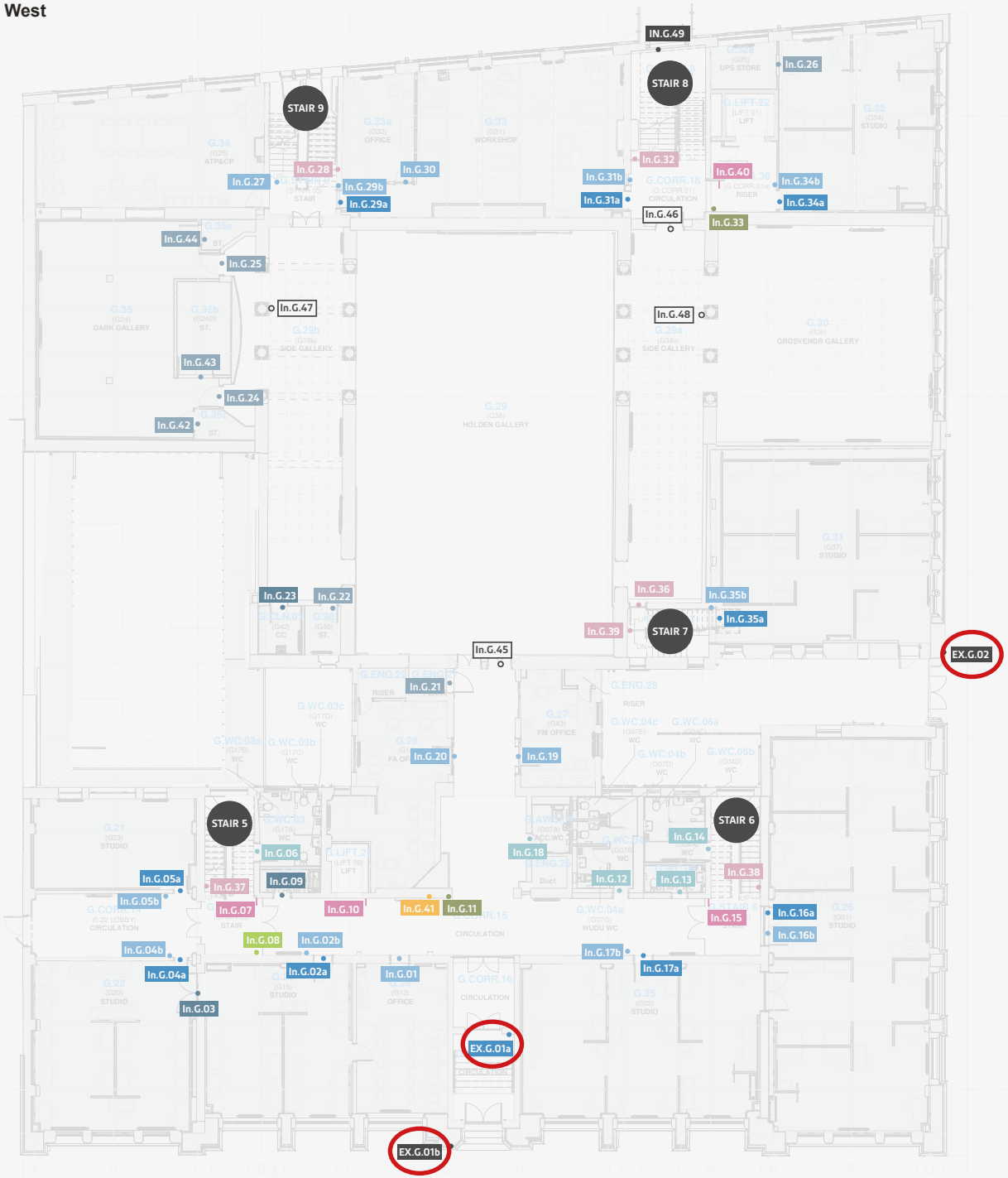
Products should be supplied with an environmental product declaration written in accordance with ISO 14025 standards or a Greenguard certification or a Cradle to Cradle Silver or higher certification.

Proposed Artwork:

Photo of sign location

Planning - External

Grosvenor West
Level G

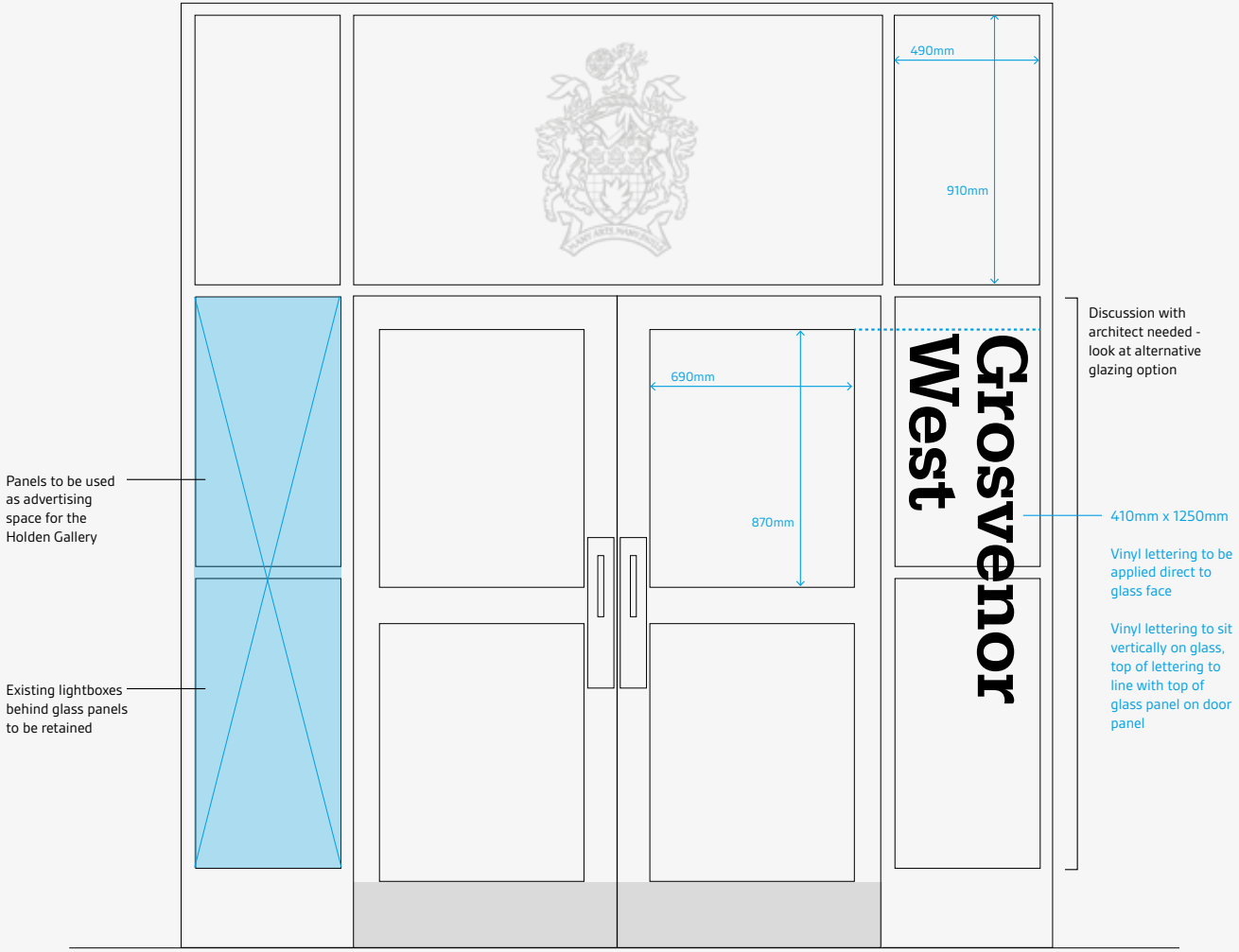


Planning - External

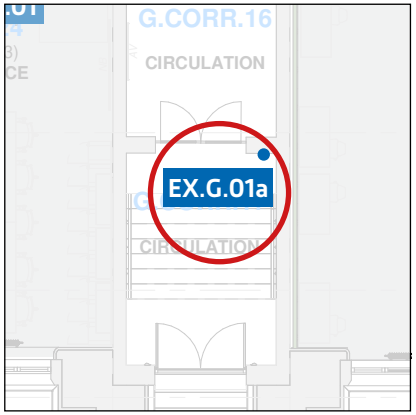
EX.G.01a

Sign Specification IN 8 - Large Format Text
Sign Size W 410mm x H 1250mm

Sign Specification:
100% non-PVC plot cut vinyl lettering in black with matt finish.



Sign Location:



The signage must be manufactured with the below materials, to meet the SKA accredited criteria:

1. 100% non-PVC vinyl

Products should be supplied with an environemental product declaration written in accordance with ISO 14025 standards or a Greenguard cerfication or a Cradle to Cradle Silver or higher certification.

Planning - External

EX.G.01b

Sign Specification EX 7 - Building Tray
Sign Size W 300mm x H 300mm

Sign Specification:
Sign to be an aluminum powder coated panel with 100% non-PVC plot cut vinyl applied to face. Sign to have anti vandal lacquer coating. Sign to be held off wall by 20mm with rods on back of panel. All edges of sign to have chamfered finish.

Sign Location:

The signage must be manufactured with the below materials, to meet the SKA accredited criteria:
1. Aluminium Sheet - 73%
2. Graphics application - 100% non-PVC vinyl

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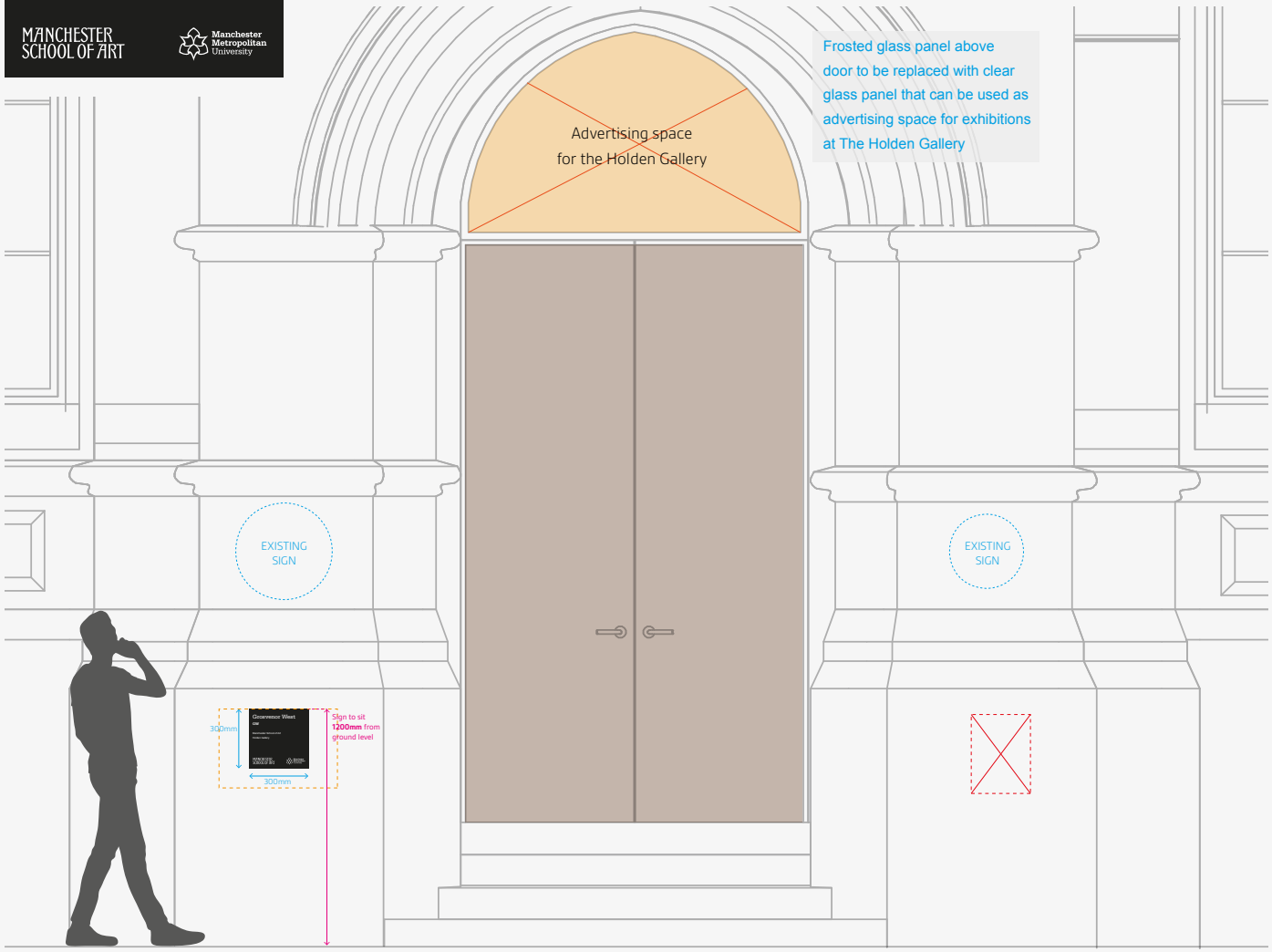
Proposed Artwork:

Key
- Signs to be removed
- Signs to be replaced
- Existing signs to be retained



Panel to sit to left of entrance on external wall.
Sign to replace existing stainless steel sign

Planning - External

EX.G.02

Sign Specification EX 7 - Building Tray
Sign Size W 300mm x H 200mm

Sign Specification:
Sign to be an aluminum powder coated panel with 100% non-PVC plot cut vinyl applied to face. Sign to have anti vandal lacquer coating. Sign to be held off wall by 20mm with rods on back of panel. All edges of sign to have chamfered finish.

Sign Location:

The signage must be manufactured with the below materials, to meet the SKA accredited criteria:
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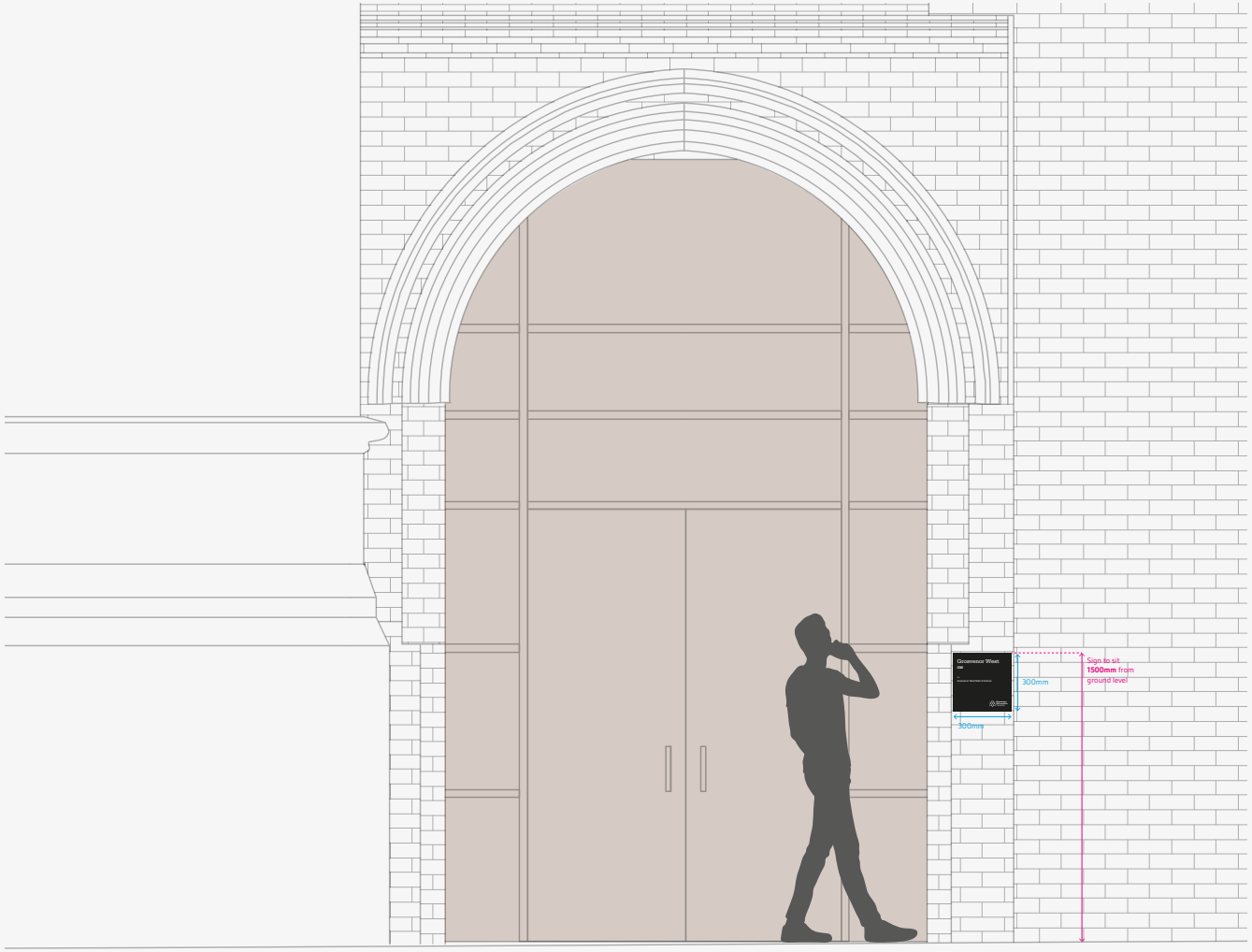
Products should be supplied with an environemental product declaration written in accordance with ISO 14025 standards or a Greenguard cerfication or a Cradle to Cradle Silver or higher certification.



Sign to sit to the right hand side of the door. Small information sign to highlight this is the access point for the basement studios

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Sign Location Plan

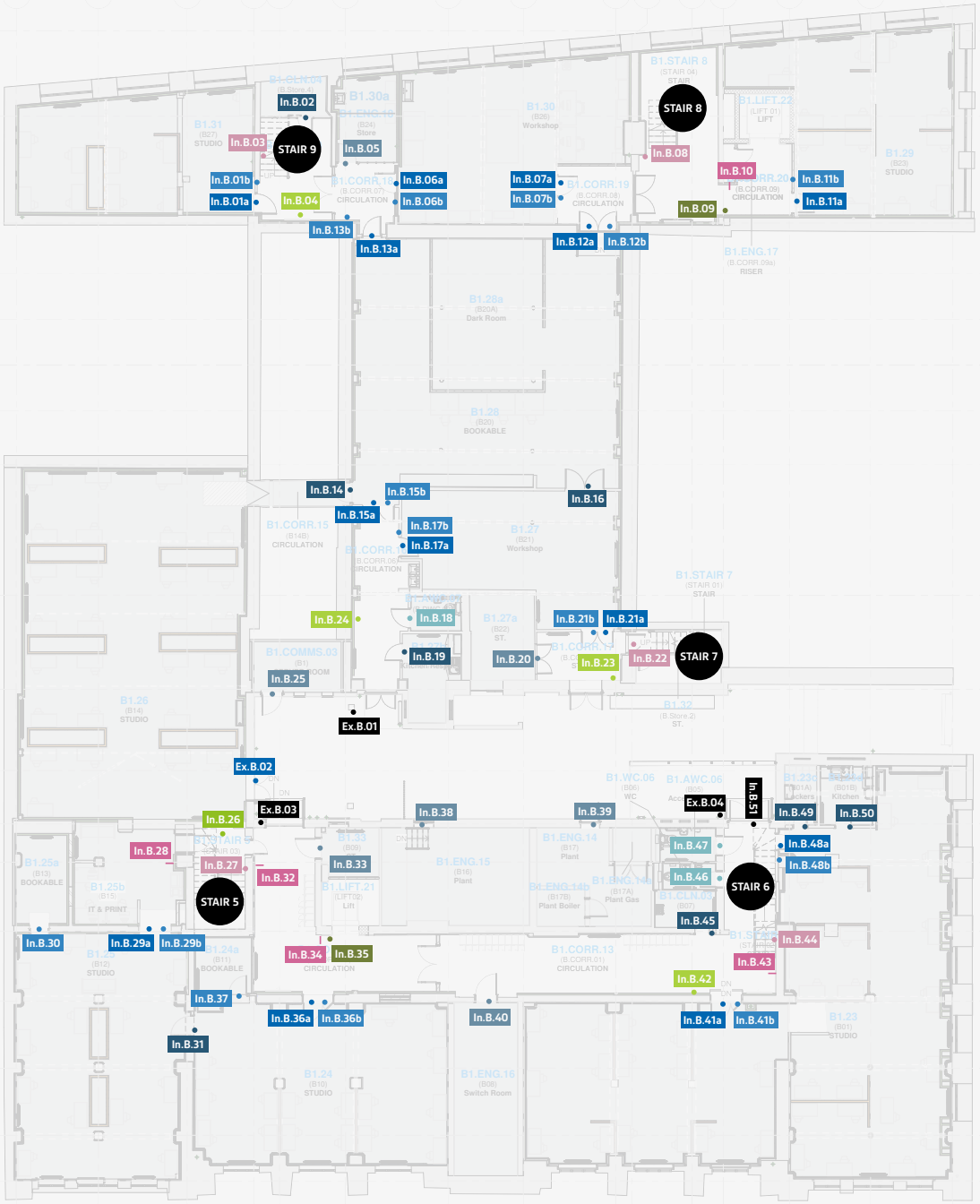
The following pages show the plans for Grosvenor West and the proposed locations for each sign type.

Sign Type

- ST2b - Building Directory
- ST3 - Floor Map
- ST4 - Wall Mounted Directional
- ST6a - Room Number
- ST6b - Room Number & Name
- ST7 - A4 Insert Sign
- ST8 - Large Format Text
- ST11a - Flag Sign
- ST11b - Wall Mounted Panel
- ST12b - Door Icon Vinyl

- EX 7 - Building Tray

Grosvenor West
Level -1



Sign Content

Grosvenor West
Level -1

NOTE: sense check door proposals for large format text ST8 locations

Floor Level	Sign Location	Sign Type	Sign Content
Level B	In.B.01a	ST8 Large Format Text	B1.31 **Studio**
	In.B.01b	ST7b A4 Insert Sign	Top Slat: B1.31 Insert:
	In.B.02	ST6b Room Name & Number	B1.CLN.04 Cleaners Cupboard
	In.B.03	ST11b Wall Plaque	**Level -1** Stair 9 (Icon)
	In.B.04	ST4 Wall Mounted Directional	← Workshop B1.30 Bookable Workshop B1.28 → Studio B1.31
	In.B.05	ST6a Room Number	B1.30a
	In.B.06a	ST8 Large Format Text	B1.30 **Workshop**
	In.B.06b	ST7b A4 Insert Sign	Top Slat: B1.30 Insert:
	In.B.07a	ST8 Large Format Text	B1.30 **Workshop**
	In.B.07b	ST7b A4 Insert Sign	Top Slat: B1.30 Insert:
	In.B.08	ST11b Wall Plaque	**Level -1** Stair 8 (Icon)
	In.B.09	ST2b Lift Directory	-1 Grosvenor West **Level 1** *via Stairs 5-7* Link to Grosvenor East Studios 1.20, 1.21, 1.24, 1.25 Toilets *via Stairs 8 - 9* Studios 1.26 - 1.29 **Level GM** Office GM.01 (via Stair 5) Office GM.02 (via Stair 6) **Level G** Holden Gallery Access to Grosvenor East Studios Workshops Toilets **Level -1** ← **Studio B1.29** → **Studio B1.30** **Bookable Workshop B1.28**
	In.B.10	ST11a Flag Sign	*Lift Icon*
	In.B.11a	ST8 Large Format Text	B1.29 **Studio**
	In.B.11b	ST7b A4 Insert Sign	Top Slat: B1.29 Insert:
	In.B.12a	ST8 Large Format Text	B1.28 **Bookable Workshop**
	In.B.12b	ST7b A4 Insert Sign	Top Slat: B1.28 Insert:
	In.B.13a	ST8 Large Format Text	B1.28 **Bookable Workshop**
	In.B.13b	ST7b A4 Insert Sign	Top Slat: B1.28 Insert:
	In.B.14	ST6b Room Name & Number	B1.26 Studio
	In.B.15a	ST8 Large Format Text	B1.28 **Bookable Workshop**
	In.B.15b	ST7b A4 Insert Sign	Top Slat: B1.28 Insert:
	In.B.16	ST6b Room Name & Number	B1.27 Workshop
	In.B.17a	ST8 Large Format Text	B1.27 **Workshop**
	In.B.17b	ST7b A4 Insert Sign	Top Slat: B1.27 Insert:
	In.B.18	ST12b Door Icon Vinyl	*Accessible Toilet Icon*
	In.B.19	ST6b Room Name & Number	B1.27b Kitchen
	In.B.20	ST6a Room Number	B1.27a
	In.B.21a	ST8 Large Format Text	B1.27 **Workshop**
	In.B.21b	ST7b A4 Insert Sign	B1.27 Workshop
	In.B.22	ST11b Wall Plaque	**Level -1** Stair 7 (Icon)
	In.B.23	ST4 Wall Mounted Directional	↑ Studios B1.23 - B1.25 Toilets

Sign Content

Grosvenor West
Level -1

NOTE: sense check door proposals for large format text ST8 locations

Floor Level	Sign Location	Sign Type	Sign Content
	In.B.24	ST4 Wall Mounted Directional	← Studios B1.23 - B1.26 → Workshop B1.27 Bookable Workshop B1.28
	In.B.25	ST6a Room Number	B1.COMMS.03
	In.B.26	ST4 Wall Mounted Directional	← Studio B1.25 → Studios B1.23 - B1.24 Toilets
	In.B.27	ST11b Wall Plaque	**Level -1** Stair 05 (Icon)
	In.B.28	ST11a Flag Sign	*Stair Icon* **Stair 05**
	In.B.29a	ST8 Large Format Text	B1.25 **Studio**
	In.B.29b	ST7b A4 Insert Sign	Top Slat: B1.25 Insert:
	In.B.30	ST7b A4 Insert Sign	Top Slat: B1.25a Insert:
	In.B.31	ST6b Room Name & Number	B1.24 Studio
	In.B.32	ST11a Flag Sign	*Stair Icon* **Stair 05**
	In.B.33	ST6a Room Number	B1.33
	In.B.34	ST11a Flag Sign	*Lift Icon*
	In.B.35	ST2b Lift Directory	-1 Grosvenor West **Level 1** *via Stairs 5 - 7* Link to Grosvenor East Studios 1.20, 1.21, 1.24, 1.25 Toilets *via Stairs 8 - 9* Studios 1.26 - 1.29 **Level GM** Office GM.01 (via Stair 5) Office GM.02 (via Stair 6) **Level G** Holden Gallery Access to Grosvenor East Studios Workshops Toilets **Level -1** ↑ Studios B1.25 - B1.26 Workshop B1.27 Bookable Workshop B1.28 → Studio B1.23 Toilets
	In.B.36a	ST8 Large Format Text	B1.24 **Studio**
	In.B.36b	ST7b A4 Insert Sign	Top Slat: B1.24 Insert:
	In.B.37	ST7b A4 Insert Sign	Top Slat: B1.24a Insert:
	In.B.38	ST6a Room Number	B1.ENG.15
	In.B.39	ST6a Room Number	B1.ENG.14
	In.B.40	ST6a Room Number	B1.ENG.16
	In.B.41a	ST8 Large Format Text	B1.23 **Studio**
	In.B.41b	ST7b A4 Insert Sign	Top Slat: B1.23 Insert:
	In.B.42	ST4 Wall Mounted Directional	← Toilets → Studios B1.24 - B1.26
	In.B.43	ST11a Flag Sign	*Stair Icon* **Stair 06**
	In.B.44	ST11b Wall Plaque	**Level -1** Stair 06 (Icon)
	In.B.45	ST6b Room Name & Number	B1.CLN.03 Cleaner's Cupboard
	In.B.46	ST12b Door Icon Vinyl	*Toilet Icon*
	In.B.47	ST12b Door Icon Vinyl	*Accessible Toilet Icon*
	In.B.48a	ST8 Large Format Text	B1.23 **Studio**
	In.B.48b	ST7b A4 Insert Sign	Top Slat: B1.23 Insert:
	In.B.49	ST6b Room Name & Number	B1.23c Lockers

Sign Content

Grosvenor West
Level -1

Floor Level	Sign Location	Sign Type	Sign Content
	In.B.50	ST6b Room Name & Number	B1.23d Kitchen
	In.B.51	EX7 Building Tray	**Exit to Courtyard** Please close door after use
	EX.B.01	EX7 Building Tray	**Grosvenor West** **GW** Access to: Workshop B1.27 Bookable Workshop B1.28
	EX.B.02	ST8 Large Format Text	B1.26 **Studio**
	EX.B.03	EX7 Building Tray	**Grosvenor West** **GW** Access to: Studios B1.23 - B1.25 Toilets
	EX.B.04	EX7 Building Tray	**Grosvenor West** **GW** Access to: Studios B1.23 - B1.25 Toilets

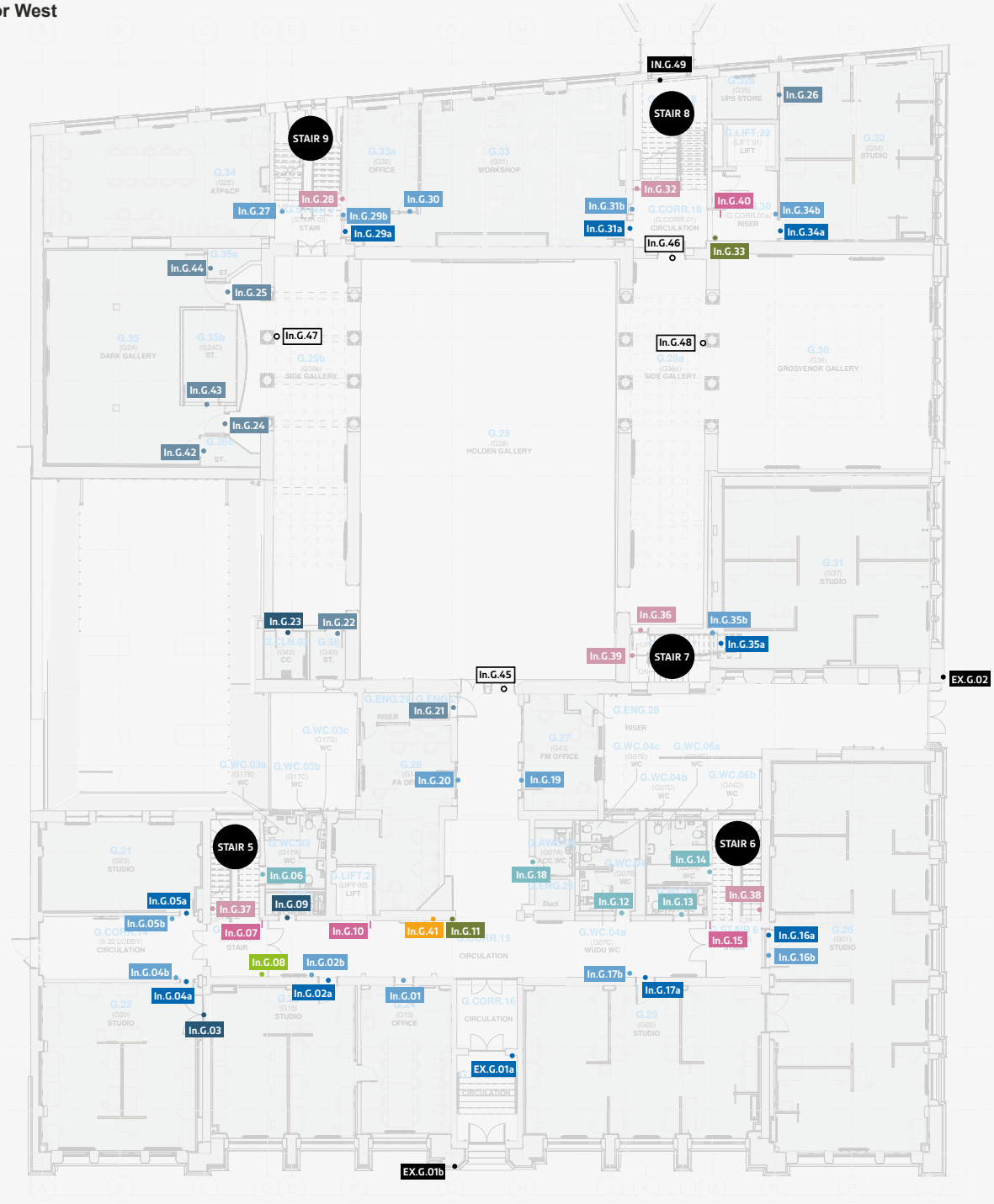
Sign Location Plan

Sign Type

- ST2b - Building Directory
- ST3 - Floor Map
- ST4 - Wall Mounted Directional
- ST6a - Room Number
- ST6b - Room Number & Name
- ST7 - A4 Insert Sign
- ST8 - Large Format Text
- ST11a - Flag Sign
- ST11b - Wall Mounted Panel
- ST12b - Door Icon Vinyl

- EX 7 - Building Tray

Grosvenor West
Level G



Sign Content

Grosvenor West
Level G

NOTE: sense check door proposals for large format text ST8 locations

Floor Level	Sign Location	Sign Type	Sign Content
Level G	In.G.01	ST7b A4 Insert Sign	Top Slat: G.24 Insert:
	In.G.02a	ST8 Large Format Text	G.23 **Studio**
	IN.G.02b	ST7b A4 Insert Sign	Top Slat: G.23 Insert:
	In.G.03	ST6b Room Name & Number	G.22 Studio
	In.G.04a	ST8 Large Format Text	G.22 **Studio**
	In.G.04b	ST7b A4 Insert Sign	Top Slat: G.22 Insert:
	In.G.05a	ST8 Large Format Text	G.21 **Studio**
	IN.G.05b	ST7b A4 Insert Sign	Top Slat: G.21 Insert:
	In.G.06	ST12b Door Icon Vinyl	*Toilet Icon*
	In.G.07	ST11a Flag Sign	*Stair Icon* **Stair 05**
	In.G.08	ST4 Wall Mounted Directional	← Holden Gallery Studios G.23, G.25, G.26, G.31, G.32 Workshop G.33 Toilets → Studios G.21, G.22 Access to Grosvenor East
	In.G.09	ST6b Room Name & Number	G.37 Kitchen
	In.G.10	ST11a Flag Sign	*Lift Icon*
	In.G.11	ST2b Lift Directory	G Grosvenor West **Level 1** *via Stairs 5 - 7* Link to Grosvenor East Studios 1.20, 1.21, 1.24, 1.25 Toilets *via Stairs 8 - 9* Studios 1.26 - 1.29 **Level GM** Office GM.01 (via Stair 5) Office GM.02 (via Stair 6) **Level G** ↑ **Holden Gallery** **Studios G.31, G.32** **Workshop G.33** **Stair 7 - 9** ← **Access to Grosvenor East** **Studios G.21 - G.23** **Stair 5** → **Studio G.25, G.26** **Stair 6** **Level -1** Studios Workshops Toilets
	In.G.12	ST12b Door Icon Vinyl	*Toilet Icon*
	In.G.13	ST12b Door Icon Vinyl	*Toilet Icon*
	In.G.14	ST12b Door Icon Vinyl	*Toilet Icon*
	In.G.15	ST11a Flag Sign	*Stair Icon* **Stair 06**
	In.G.16a	ST8 Large Format Text	G.26 **Studio**
	In.G.16b	ST7b A4 Insert Sign	Top Slat: G.26 Insert:
	In.G.17a	ST8 Large Format Text	G.25 **Studio**
	In.G.17b	ST7b A4 Insert Sign	Top Slat: G.25 Insert:
	In.G.18	ST12b Door Icon Vinyl	*Accessible Toilet Icon*
	In.G.19	ST7b A4 Insert Sign	Top Slat: G.27 Insert: FM Office
	In.G.20	ST7b A4 Insert Sign	Top Slat: G.28 Insert: FA Office
	In.G.21	ST6a Room Number	G.ENG.27
	In.G.22	ST6a Room Number	G.36
	In.G.23	ST6b Room Name & Number	G.CLN.03 Cleaners Cupboard
	In.G.24	ST6a Room Number	G.35
	In.G.25	ST6a Room Number	G.35
	In.G.26	ST6a Room Number	G.32a

Sign Content

Grosvenor West
Level G

NOTE: sense check door proposals for large format text ST8 locations

Floor Level	Sign Location	Sign Type	Sign Content
	In.G.27	ST7b A4 Insert Sign	Top Slat: G.34 Insert:
	In.G.28	ST11b Wall Plaque	**Level G** Stair 9 (Icon)
	In.G.29a	ST8 Large Format Text	G.33 **Workshop**
	In.G.29b	ST7b A4 Insert Sign	Top Slat: G.33 Insert:
	In.G.30	ST7b A4 Insert Sign	Top Slat: G.33a Insert:
	In.G.31a	ST8 Large Format Text	G.33 **Workshop**
	In.G.31b	ST7b A4 Insert Sign	Top Slat: G.33 Insert:
	In.G.32	ST11b Wall Plaque	**Level G** Stair 8 (Icon)
	In.G.33	ST2b Lift Directory	G Grosvenor West **Level 1** *via Stairs 5 - 7* Link to Grosvenor East Studios 1.20, 1.21, 1.24, 1.25 Toilets *via Stairs 8 - 9* Studios 1.26 - 1.29 **Level GM** Office GM.01 (via Stair 5) Office GM.02 (via Stair 6) **Level G** ↑ **Holden Gallery** **Studios G.21 - G.23, G.25, G.26, G.31** **Access to Grosvenor East** ← **Studio G.32** → **Workshop G.33** **Level -1** Studios Workshops Toilets
	In.G.34a	ST8 Large Format Text	G.32 **Studio**
	In.G.34b	ST7b A4 Insert Sign	Top Slat: G.32 Insert:
	In.G.35a	ST8 Large Format Text	G.31 **Studio**
	In.G.35b	ST7b A4 Insert Sign	Top Slat: G.31 Insert:
	In.G.36	ST11b Wall Plaque	**Level G** Stair 7 (Icon)
	In.G.37	ST11b Wall Plaque	**Level G** Stair 5 (Icon)
	In.G.38	ST11b Wall Plaque	**Level G** Stair 6 (Icon)
	In.G.39	ST11b Wall Plaque	**Level G** Stair 7 (Icon)
	In.G.40	ST11a Flag Sign	*Lift Icon*
	In.G.41	ST3 Floor Map	**G** **Grosvenor West** (Map)
	In.G.42	ST6a Room Number	G.35c
	In.G.43	ST6a Room Number	G.35b
	In.G.44	ST6a Room Number	G.35a
	In.G.45	ST13a Individual Letters	Holden Gallery
	IN.G.46	ST13a Individual Letters	Holden Gallery
	IN.G.47	ST13b Individual Letters	Dark Room
	IN.G.48	ST13b Individual Letters	Grosvenor Gallery
	IN.G.49	EX7 Vinyl building sign	**Grosvenor West** **GW** Manchester School of Art Holden Gallery
	Ex.G.01a	ST8 Large Format Text	Grosvenor West
	Ex.G.01b	EX7 Building Tray	**Grosvenor West** **GW** Manchester School of Art Holden Gallery
	Ex.G.02	EX7 Building Tray	**Grosvenor West** **GW** ← Grosvenor West main entrance

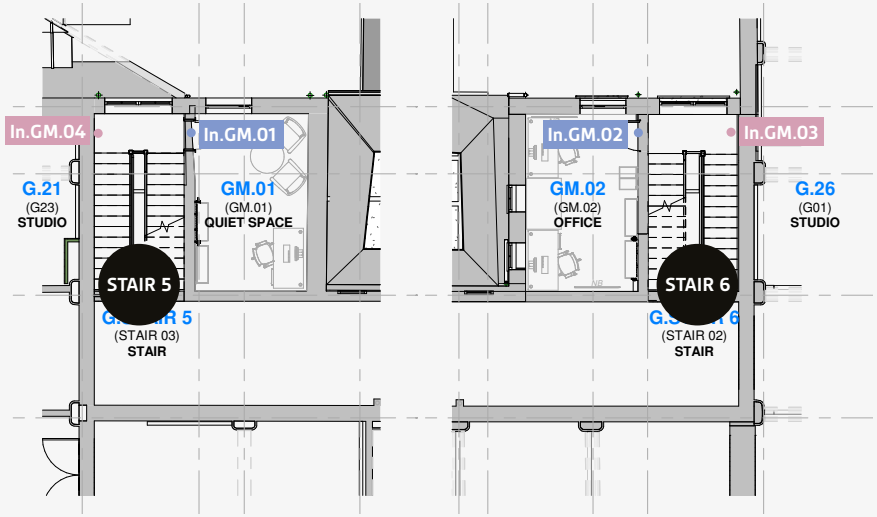
Sign Location Plan

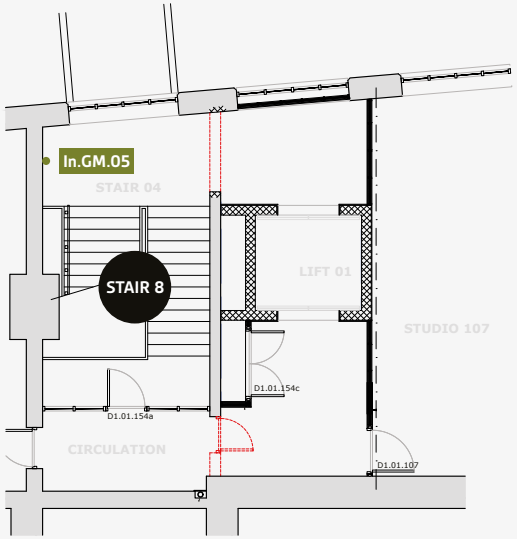
Sign Type

- ST2b - Building Directory
- ST3 - Floor Map
- ST4 - Wall Mounted Directional
- ST6a - Room Number
- ST6b - Room Number & Name
- ST7 - A4 Insert Sign
- ST8 - Large Format Text
- ST11a - Flag Sign
- ST11b - Wall Mounted Panel
- ST12b - Door Icon Vinyl

- EX 7 - Building Tray

Grosvenor West
Level GM





Sign Content

Grosvenor West
Level GM

NOTE: sense check door proposals for large format text ST8 locations

Floor Level	Sign Location	Sign Type	Sign Content
Level GM	In.GM.01	ST7b A4 Insert Sign	Top Slat: GM.01 Insert:
	In.GM.02	ST7b A4 Insert Sign	Top Slat: GM.02 Insert:
	In.GM.03	ST11b Wall Plaque	**Level GM** Stair 6 (Icon)
	In.GM.04	ST11b Wall Plaque	**Level GM** Stair 5 (Icon)
	IN.GM.05	ST2b Lift Directory	GM Grosvenor West **Level 1** *via Stairs 5 - 7* Link to Grosvenor East Studios 1.20, 1.21, 1.24, 1.25 Toilets *via Stairs 8 - 9* Studios 1.26 - 1.29 **Level GM** **Office GM.01 *(via Stair 5)*** **Office GM.02 *(via Stair 6)*** → **Chatham Tower** **Benzie Building** ↙ **Holden Gallery** **Link to Grosvenor East** **Level G** Holden Gallery Link to Grosvenor East Studios Workshops Toilets **Level -1** Studios Workshops Toilets

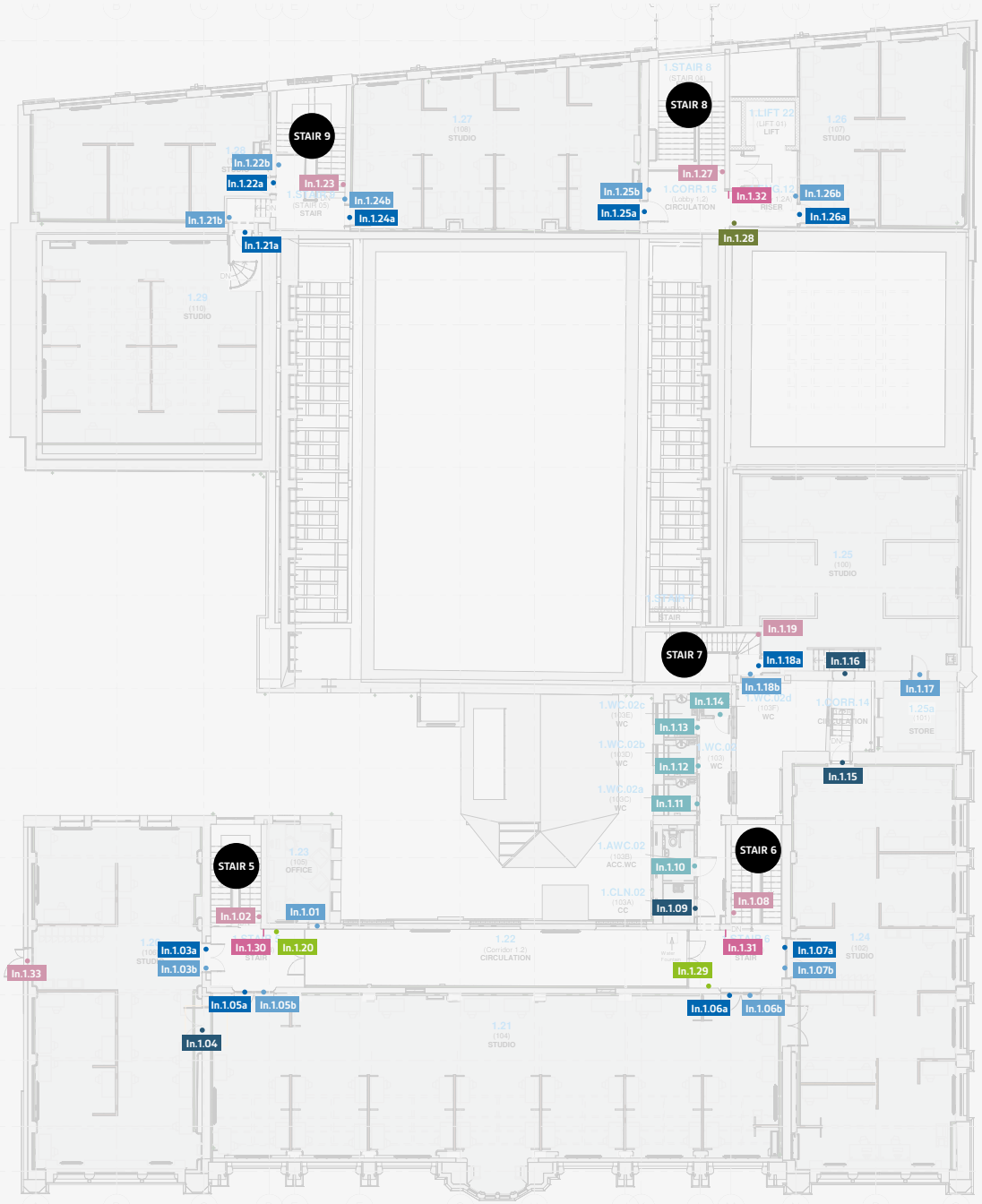
Sign Location Plan

Sign Type

- ST2b - Building Directory
- ST3 - Floor Map
- ST4 - Wall Mounted Directional
- ST6a - Room Number
- ST6b - Room Number & Name
- ST7 - A4 Insert Sign
- ST8 - Large Format Text
- ST11a - Flag Sign
- ST11b - Wall Mounted Panel
- ST12b - Door Icon Vinyl

- EX 7 - Building Tray

Grosvenor West
Level 1



Sign Content

Grosvenor West
Level 1

NOTE: sense check door proposals for large format text ST8 locations

Floor Level	Sign Location	Sign Type	Sign Content
Level 1	In.1.01	ST7b A4 Insert Sign	Top Slat: 1.23 Insert:
	In.1.02	ST11b Wall Plaque	**Level 1** Stair 5 (Icon)
	In.1.03a	ST8 Large Format Text	1.20 **Studio**
	In.1.03b	ST7b A4 Insert Sign	Top Slat: 1.20 Insert:
	IN.1.04	ST6b Room Name & Number	1.21 Studio
	In.1.05a	ST8 Large Format Text	1.21 **Studio**
	In.1.05b	ST7b A4 Insert Sign	Top Slat: 1.21 Insert:
	In.1.06a	ST8 Large Format Text	1.21 **Studio**
	In.1.06b	ST7b A4 Insert Sign	Top Slat: 1.21 Insert:
	In.1.07a	ST8 Large Format Text	1.24 **Studio**
	In.1.07b	ST7b A4 Insert Sign	Top Slat: 1.24 Insert:
	In.1.08	ST11b Wall Plaque	**Level 1** Stair 6 (Icon)
	In.1.09	ST6b Room Name & Number	1.CLN.02 Cleaners Cupboard
	In.1.10	ST12b Door Icon Vinyl	*Accessible Toilet Icon*
	In.1.11	ST12b Door Icon Vinyl	*Toilet Icon*
	In.1.12	ST12b Door Icon Vinyl	*Toilet Icon*
	In.1.13	ST12b Door Icon Vinyl	*Toilet Icon*
	In.1.14	ST12b Door Icon Vinyl	*Toilet Icon*
	In.1.15	ST6b Room Name & Number	1.24 Studio
	In.1.16	ST6b Room Name & Number	1.25 Studio
	In.1.17	ST7b A4 Insert Sign	Top Slat: 1.25a Insert:
	In.1.18a	ST8 Large Format Text	1.25 **Studio**
	In.1.18b	ST7b A4 Insert Sign	Top Slat: 1.25 Insert:
	In.1.19	ST11b Wall Plaque	**Level 1** Stair 7 (Icon)
	In.1.20	ST4 Wall Mounted Directional	← Studio 1.20 Link to Grosvenor East via Studio 1.20 → Studio 1.24 Toilets
	In.1.21a	ST8 Large Format Text	1.29 **Studio**
	In.1.21b	ST7b A4 Insert Sign	Top Slat: 1.29 Insert:
	In.1.22a	ST8 Large Format Text	1.28 **Studio**
	In.1.22b	ST7b A4 Insert Sign	Top Slat: 1.28 Insert:
	In.1.23	ST11b Wall Plaque	**Level 1** Stair 9 (Icon)
	In.1.24a	ST8 Large Format Text	1.27 **Studio**
	In.1.24b	ST7b A4 Insert Sign	Top Slat: 1.27 Insert:
	In.1.25a	ST8 Large Format Text	1.27 **Studio**
	In.1.25b	ST7b A4 Insert Sign	Top Slat: 1.27 Insert:
	In.1.26a	ST8 Large Format Text	1.26 **Studio**
	In.1.26b	ST7b A4 Insert Sign	Top Slat: 1.26 Insert:
	In.1.27	ST11b Wall Plaque	**Level 1** Stair 8 (Icon)
	In.1.28	ST2b Lift Directory	1 Grosvenor West **Level 1** ← **Studio 1.26**

Sign Content

Grosvenor West
Level 1

NOTE: sense check door proposals for large format text ST8 locations

Floor Level	Sign Location	Sign Type	Sign Content
			→ **Studios 1.27** **Level GM** Office GM.01 (via Stair 5) Office GM.02 (via Stair 6) **Level G** Holden Gallery Access to Grosvenor East Studios Workshops Toilets **Level -1** Studios Workshops Toilets
	In.1.29	ST4 Wall Mounted Directional	← Studios 1.24 → Studios 1.20, 1.21 Office 1.23 Link to Grosvenor East via Studio 1.20
	In.1.30	ST11a Flag Sign	*Stair Icon* **Stair 05**
	In.1.31	ST11a Flag Sign	*Stair Icon* **Stair 06**
	In.1.32	ST11a Flag Sign	*Lift Icon*
	In.1.33	ST11b	Access to Grosvenor West

Introduction

Room Numbering

Colour Study

Concepts

Planning - External

Sign Location & Content

Sign Family

Sign Quantities

Sign Family

The sign family for Grosvenor West is shown here:

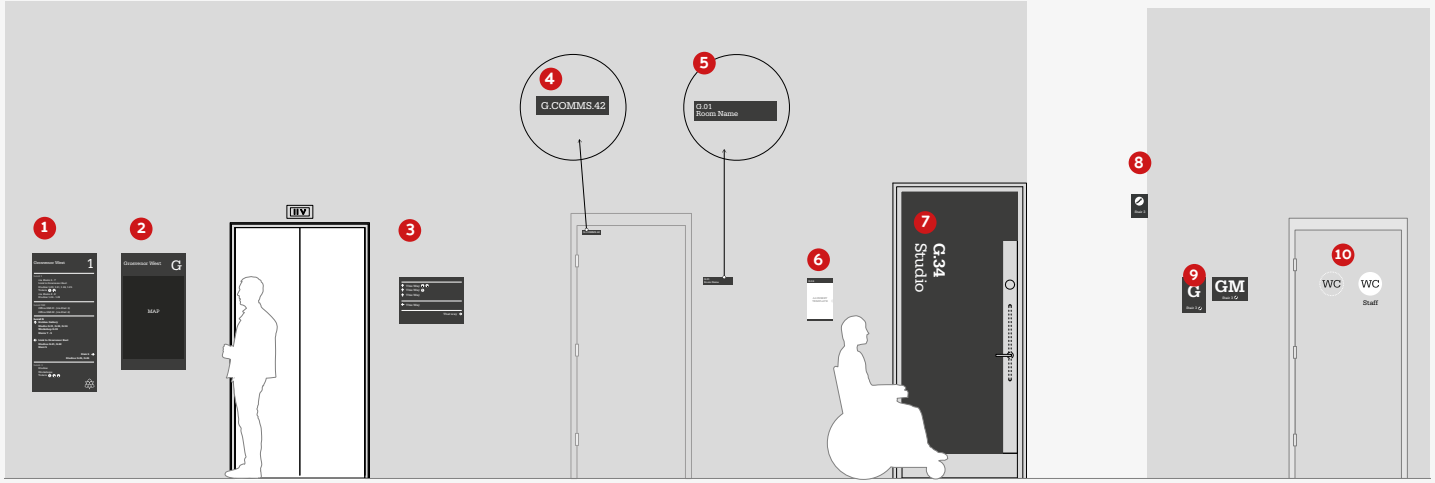
Internal

1. ST2b - Building Directory
2. ST3 - Floor Map
3. ST4 - Wall Mounted Directional
4. ST6a - Room Number
5. ST6b - Room Number & Name
6. ST7 - A4 Insert Sign
7. ST8 - Large Format Text
8. ST11a - Flag Sign
9. ST11b - Wall Mounted Panel
10. ST12b - Door Icon Vinyl
11. ST13a - Individual Letters
12. ST13b - Individual Letters

External

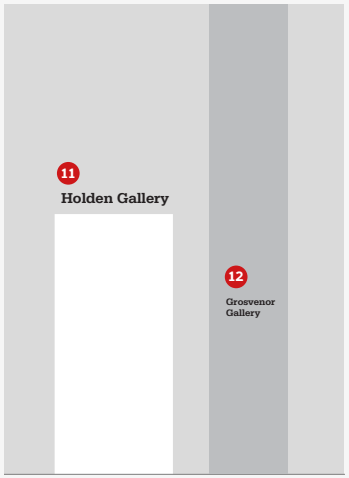
1. EX 7 - Building Tray

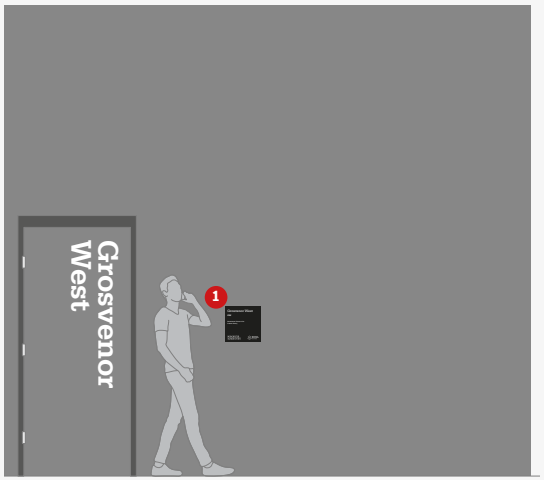
Internal Sign Family



ST2b	ST3	ST4	ST6a	ST6b	ST7	ST8	ST11a	ST11b	ST12b
Lift Directory	**Floor Map**	**Wall Mounted Directional**	**Room Number**	**Room number and name**	**A4 insert sign**	**Large Format Text**	**Flag Sign**	**Wall Mounted Panel**	**Door Icon Vinyl**
W 550 x H 1080	W 550 x H 990	W 550 x H330	W 160 x H 40	W 250 x H 60		W 250 x H 355	W 140 x H 200	W 200 x H 300	W 150 x H 150

External Sign Family





ST13a	ST13b
Individual Letters	**Individual Letters**

ST8	EX7
Large Format Text	**Building Tray**
Scale to suit	W 300 x H 300

Sign Family

Sign Type IN2b - Building Directory

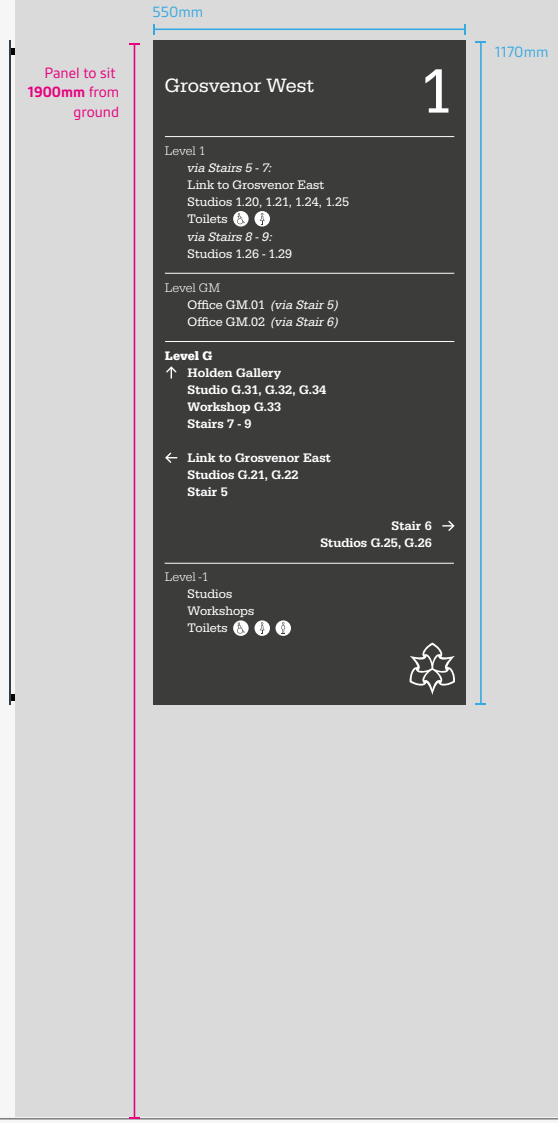
Design Intent Drawing

Project: MMU - Grosvenor West
Sign Type: IN 2b - Lift Directory

Scale 1:10 @ A4

Specification
3mm aluminium panel with bevelled edge to avoid sharp edges. Panel to have powder coated finish with vinyl applied lettering to face.

Sign to be held off the wall with hidden locators.



Sign Family

Sign Type IN3 - Floor Map

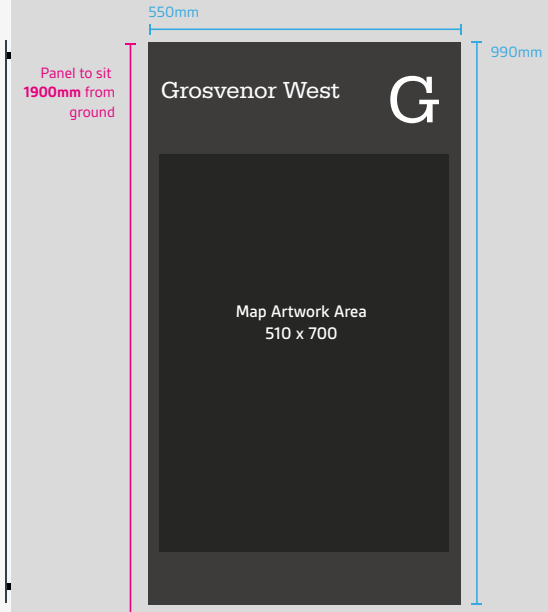
Design Intent Drawing

Project: MMU - Grosvenor West
Sign Type: IN 3 - Floor Map

Scale 1:10 @ A4

Specification
3mm aluminium panel with bevelled edge to avoid sharp edges. Panel to have powder coated finish with vinyl applied lettering to face.

Sign to be held off the wall with hidden locators.



Sign Family

Sign Type IN4 - Wall Mounted Directional

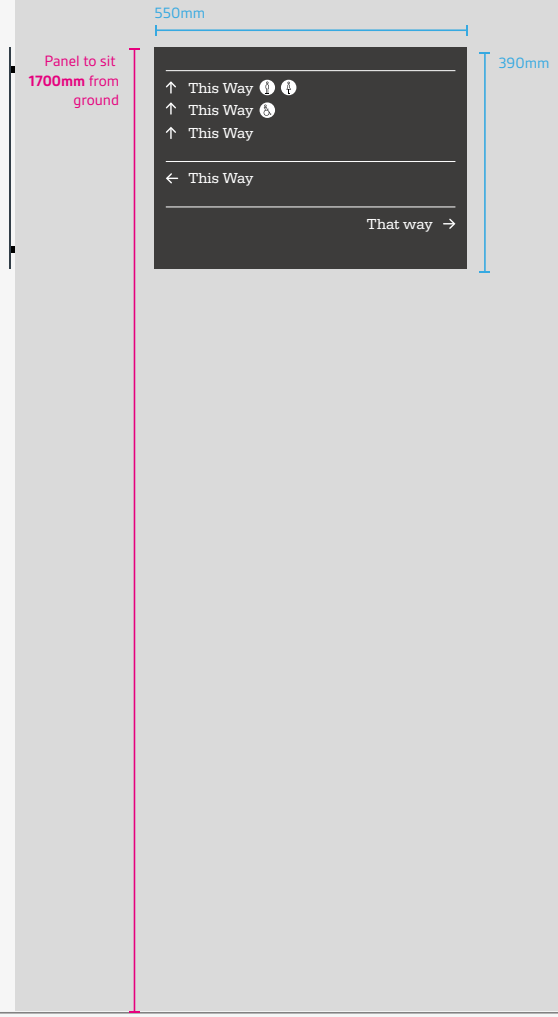
Design Intent Drawing

Project: MMU - Grosvenor West
Sign Type: IN 4 - Wall Mounted Directional Panel

Scale 1:10 @ A4

Specification
3mm aluminium panel with bevelled edge to avoid sharp edges. Panel to have powder coated finish with vinyl applied lettering to face.

Sign to be held off the wall with hidden locators.



Sign Family

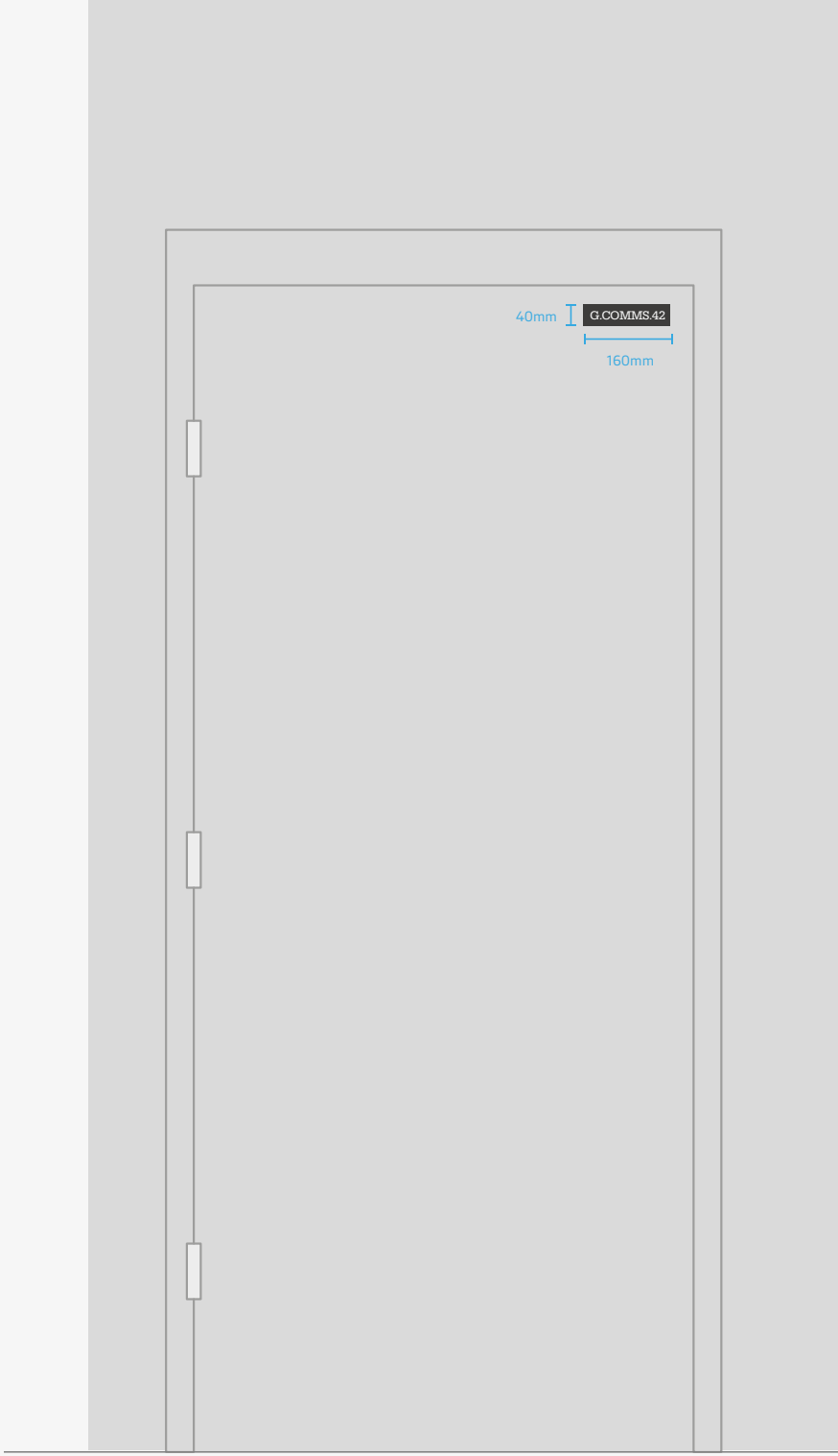
Sign Type IN6a - Room Number

Design Intent Drawing

Project: MMU - Grosvenor West
Sign Type: IN 6a - Room Number

Scale 1:10 @ A4

Specification
3mm acrylic panel to be tape fixed to door.
Panel to be powder coated with vinyl applied lettering to face



Sign Family

Sign Type IN6b - Room Name & Number

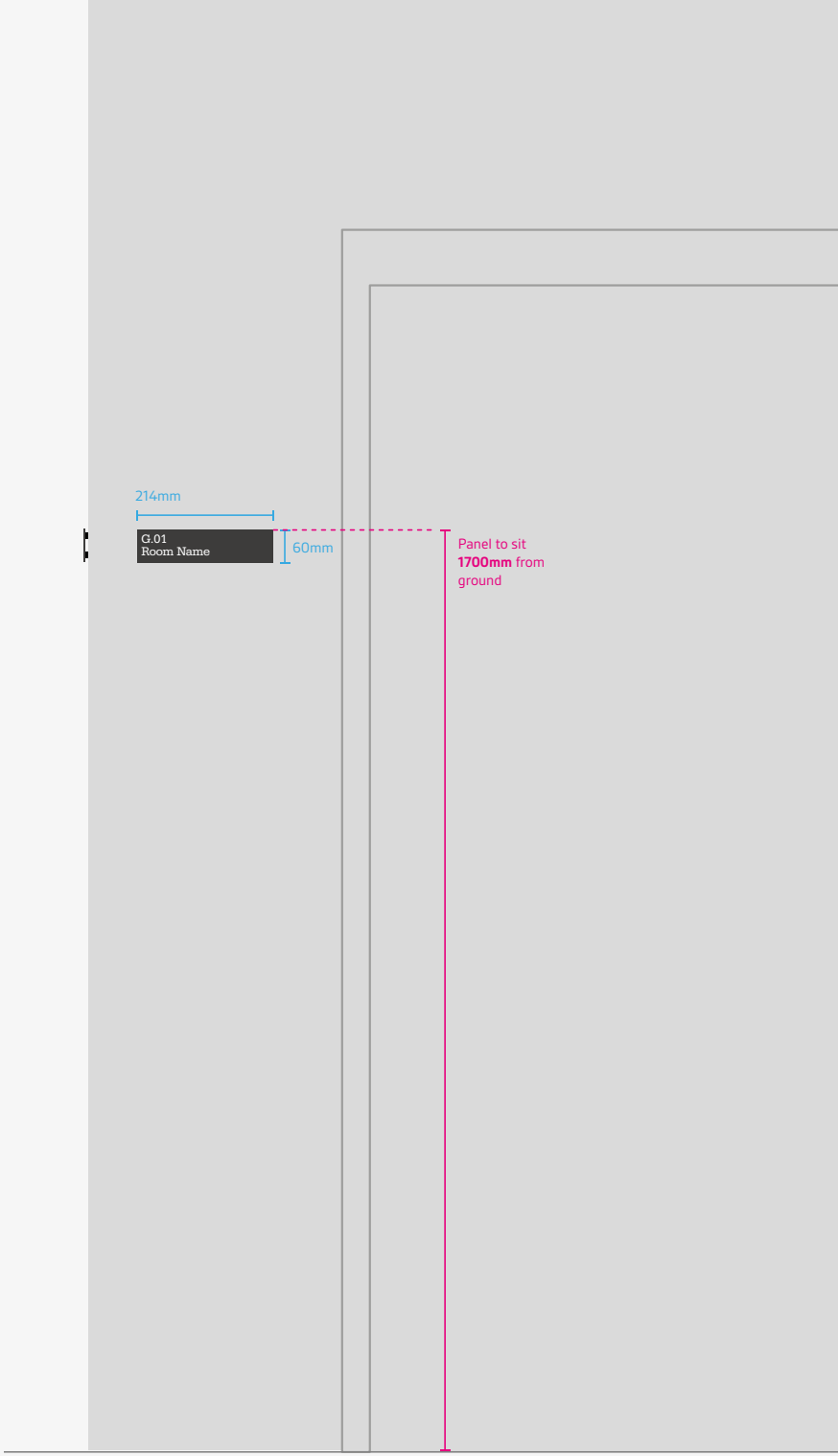
Design Intent Drawing

Project: MMU - Grosvenor West
Sign Type: IN 6b - Room Name & Number

Scale 1:10 @ A4

Specification
3mm acrylic panel to be tape fixed to door.
Panel to be powder coated with vinyl applied lettering to face

Sign to be held off the wall with hidden locators.



Sign Family

Sign Type IN7b - A4 Insert Sign

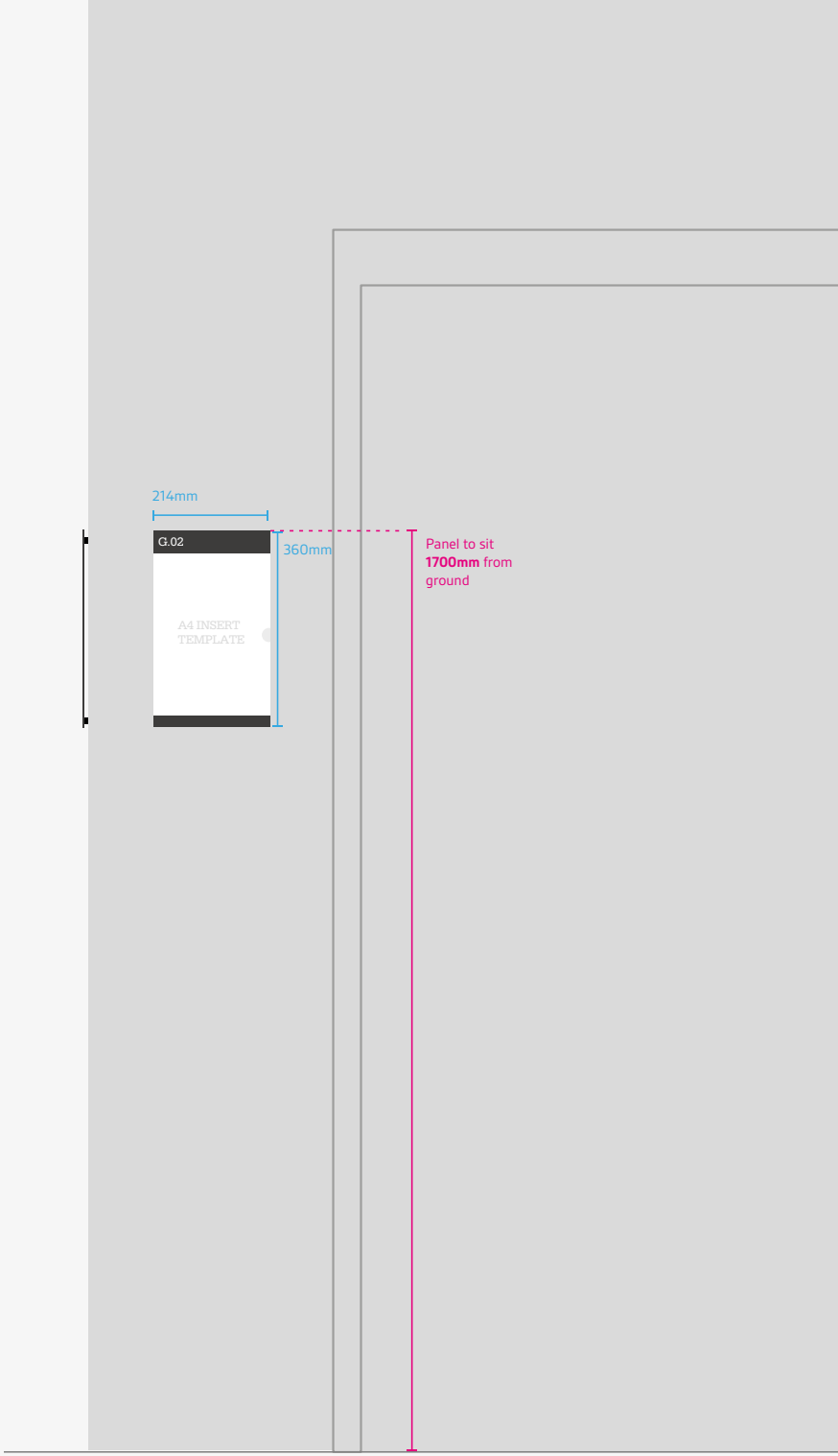
Design Intent Drawing

Project: MMU - Grosvenor West
Sign Type: IN 7 - A4 Insert Sign

Scale 1:10 @ A4

Specification
5mm acrylic top and bottom panel to have powder coated finish with vinyl applied lettering.
Sign to have A4 insert low glare clear acrylic panel.
Paper Quality: 160gsm paper

Sign to be held off the wall with hidden locators.



Sign Family

Sign Type IN8 - Large Format Text

NOTE: sense check door proposals for large format text ST8 locations

Design Intent Drawing

Project: MMU - Grosvenor West
Sign Type: IN 8 - Large Format Text

Scale 1:10 @ A4

Specification
Digitally printed and profile cut vinyl graphic lettering with matt protective overlaminate

Sign Family

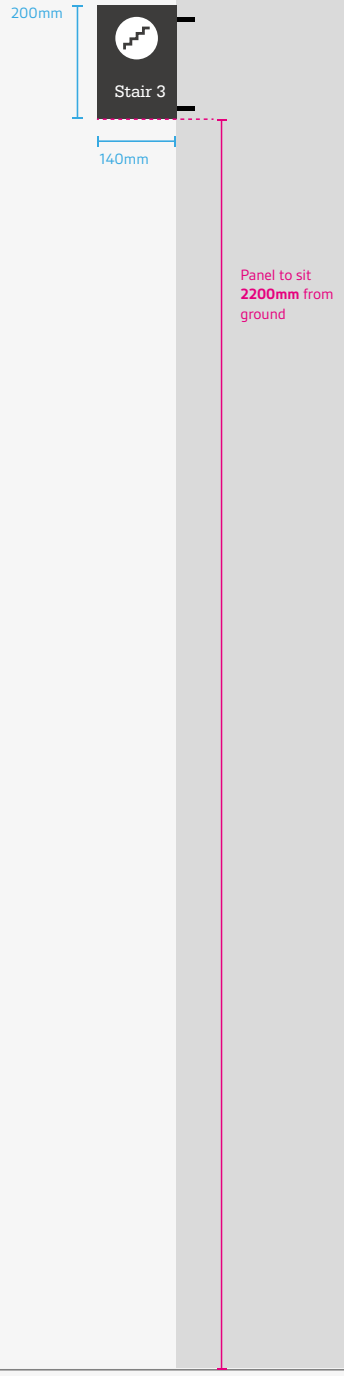
Sign Type IN11a - Flag Sign

Design Intent Drawing

Project: MMU - Grosvenor West
Sign Type: IN 11a - Flag Sign

Scale 1:10 @ A4

Specification
Fabricated aluminium tray panel. Powder coated in black finish. Internal hidden support structure with arm fin to fix to wall. Face applied digital printed graphics.



Sign Family

Sign Type IN11b - Wall Mounted Plaque

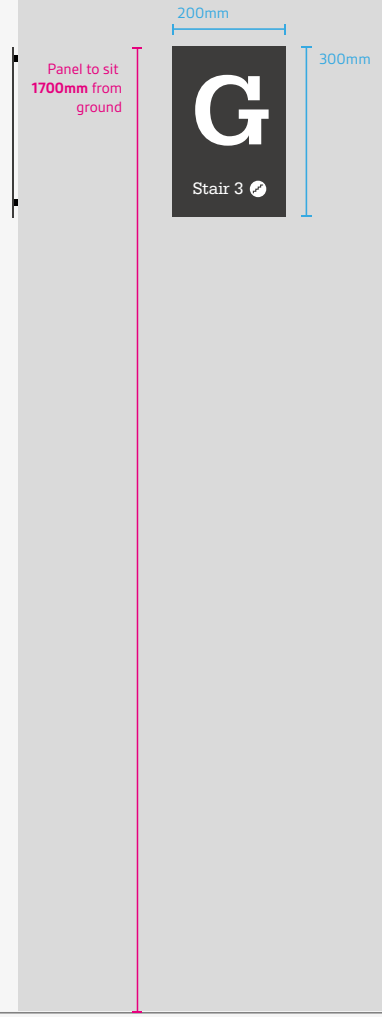
Design Intent Drawing

Project: MMU - Grosvenor West
Sign Type: IN 11b - Wall Mounted Plaque

Scale 1:10 @ A4

Specification
3mm acrylic panel to be tape fixed to door.
Panel to be powder coated with vinyl applied lettering to face

Sign to be held off the wall with hidden locators.



Sign Family

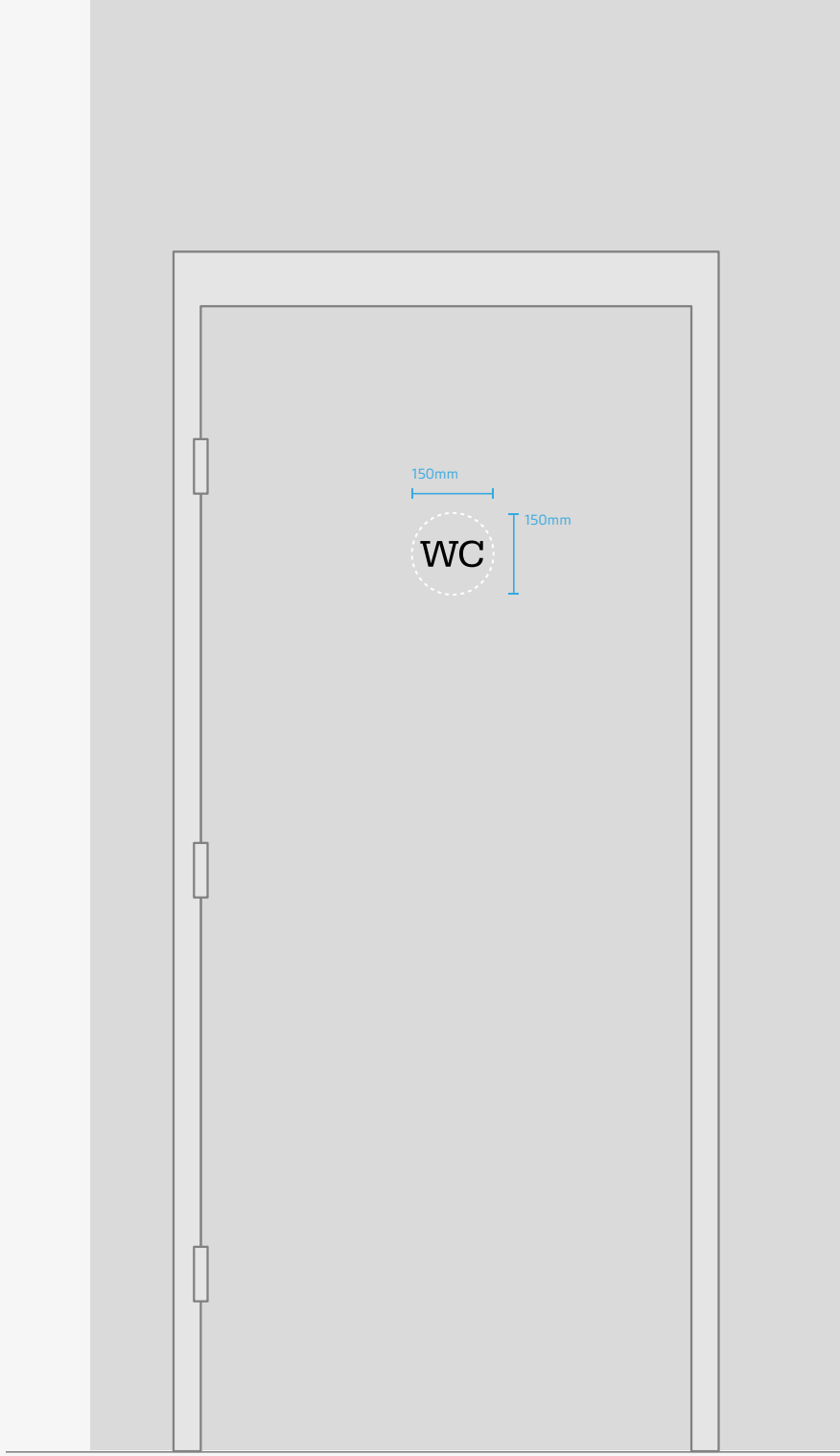
Sign Type IN12 - Door Icon

Design Intent Drawing

Project: MMU - Grosvenor West
Sign Type: IN 12 - Door Icon

Scale 1:10 @ A4

Specification
Digital printed and profile cut vinyl graphic symbol with matt protective overlaminate



Sign Family

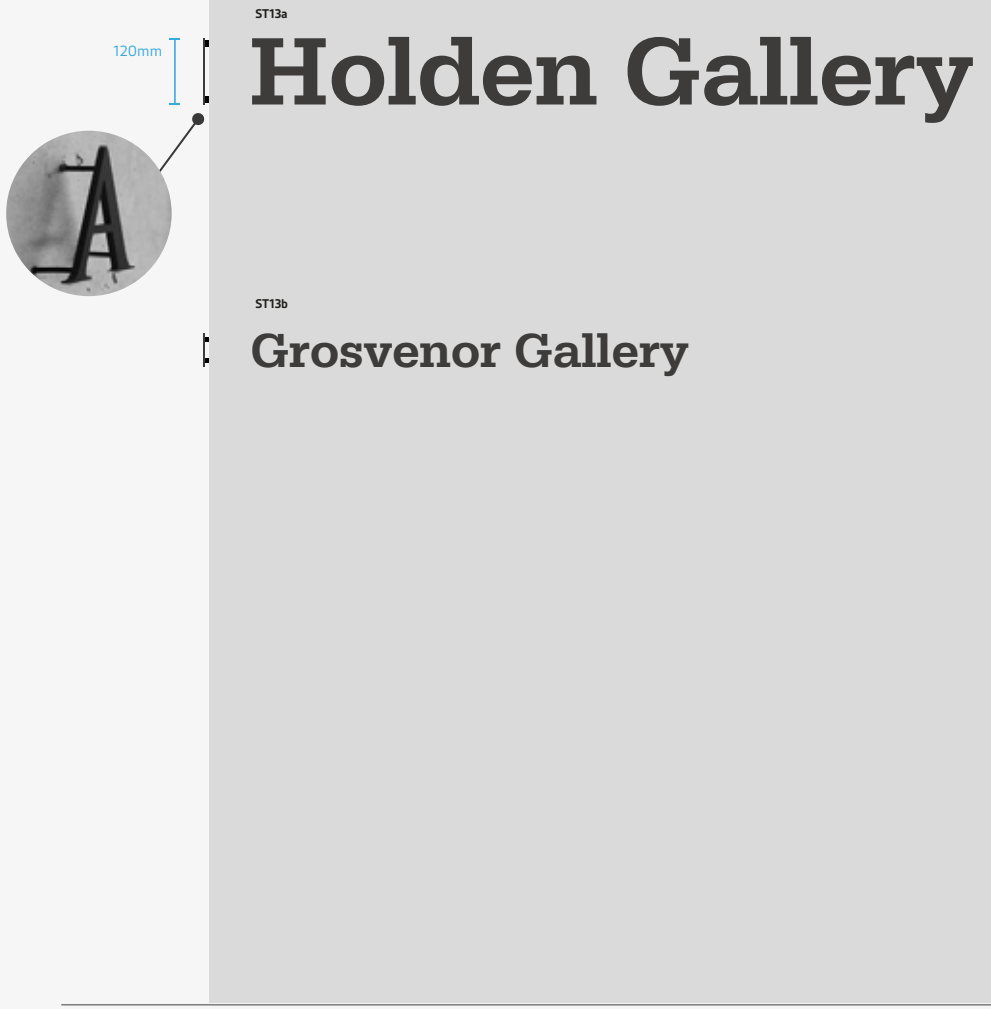
Sign Type IN13 - Individual Letters

Design Intent Drawing

Project: MMU - Grosvenor West
Sign Type: IN 13 - Individual Letters

Scale 1:10 @ A4

Specification
3mm aluminium individual letters with powder coated finish. Sign to be held off the wall with hidden locators.



Sign Family

Sign Type EX 7 - Building Tray

Design Intent Drawing

Project: MMU - Grosvenor West
Sign Type: EX 7 - Building Tray

Scale 1:10 @ A4

Specification
Sign to be an aluminum powder coated panel with 100% non-PVC plot cut vinyl applied to face.

Sign to have anti vandal lacquer coating. Sign to be held off wall by 20mm with rods on back of panel. All edges of sign to have chamfered finish.

Introduction

Room Numbering

Colour Study

Concepts

Planning - External

Sign Location & Content

Sign Family

Sign Quantities

Sign Quantities

Sign Type	Level B	Level G	Level GM	Level 01	TOTAL
IN 2b - Lift Directory	2	2	1	1	**6**
IN 3 - Floor Map	0	1	0	0	**1**
IN 4 - Wall Mounted Directional Panel	5	1	0	2	**8**
IN 6a - Room Number	7	8	0	0	**15**
IN 6b - Room Name & Number	8	3	0	4	**15**
IN 7 - A4 Insert Sign	15	14	2	12	**43**
IN 8 - Large Format Text	14	10	0	10	**34**
IN 11a - Flag Sign	5	4	0	3	**12**
IN 11b - Wall Mounted Plaque	5	6	2	6	**19**
IN 12 - Door Icon	3	5	0	5	**13**
IN 13a - Individual Letters	0	2	0	0	**2**
IN 13b - Individual Letters	0	2	0	0	**2**
EX 7 - Building Tray	4	3	0	0	**7**