Fallowfield Retail Park
Customer Travel Survey

This travel survey is being undertaken to help us understand how you travel to the store and your reasons for travelling in this way. This information will then be used to help improve your journey.

We are obliged to share travel data with the Council, as part of the planning condition for developing this site. We will however summarise and anonymise all findings so data will not be traceable back to individuals.

Thank you for your time!

		Responses	Any notes
1	What is your home postcode?		
2	How did you travel here today? (please choose one main mode of transport)	Car (alone) Car with others (as passenger or driver) Taxi Train Bus Cycle Walk Other (please specify below)	
3	Why do you choose to travel in this way? (choose up to 3 options)	I'm going to multiple destinations Quicker/easier/more convenient Cost (cheaper) Personal safety I give a lift/get a lift No suitable public transport services Caring requirements (dependents) Cheaper than alternatives Car/cycle parking is available at the store Health reasons Other (please specify below)	
4	Do you ever travel to the store by other modes of transport? If so, please indicate which	Car (alone) Car with others (as passenger or driver) Taxi Train Bus Cycle Walk Other (please specify below)	
5	What would encourage you to travel by non-car modes of transport?	Cycle parking facilities Access to a rental bike Cycle training Cycle maintenance assistance Walking / cycling information / maps Help planning my journey Improved local footpaths Improved crossings near store Better public transport information at the store Improved waiting envirnoment at bus stops e.g. shelter Increased frequency of public transport services Other (please specify below)	
6	What type of shop did you do today?	Big shop for the week Middle of Lidl shopping Lunch / refreshments Top-up shop to see me through to the next big shop Other (please specify below)	
7	How often do you visit the store?	Daily 2+ times per week Weekly Fortnighttly Monthly Occasionally (no fixed visits)	
8	Do you have a disability that affects the way you travel?	Yes No	
9	What is your gender?	Male Female Other	
10	Which age bracket do you fall in?	Younger than 20 20-29 30-39 40-49 50-59 60 or older	
11	What is your current status?	Employed - full time Employed - part time Not working / on maternity/paternity leave Student / in education - full time Student / in education - part time Retired	
12	Comments/suggestions		

Thank you for your time!

Guidance Notes for Surveyors

If any further information is required, please contact Stacey Silverman at SCP Transport (stacey.silverman@scptransport.co.uk / 0161 832 4400)

Please obtain home postcode - if the respondent won't provide this, please obtain first 3 or 4 digits of postcode, or home village/town

Ask respondents to choose their one main mode of transport - if multiple transport types were used, ask for the mode they used for the longest (distance) part of their journey

Show respondents the list of options to choose from

Please ask respondents to choose any additional modes of transport they use to access the store

Please show respondents the list of options to choose from

Tick as many as apply

Please obtain approx. frequency of store visits

Please do not ask what the disability is - just obtain an indication of the respondent has a blue badge / mobility issues affecting transport choice

Please provide if possible

Please provide if possible

Please obtain an indication of the working/education status of the respondent - the Council has asked us to obtain a cross-section of shoppers

This question covers any additional comments, suggestions or issues with current public transport / cycling / walking routes. Please don't prompt the respondent - we're interested in a range of answers