

Ancoats Mobility Hub



45306-BUT-ZZ-XX-RP-A-0005
Building Signage Strategy
February 2025

Version history

Project name: Ancoats Mobility Hub
Project number: 9032
Client: Bowmer and Kirkland

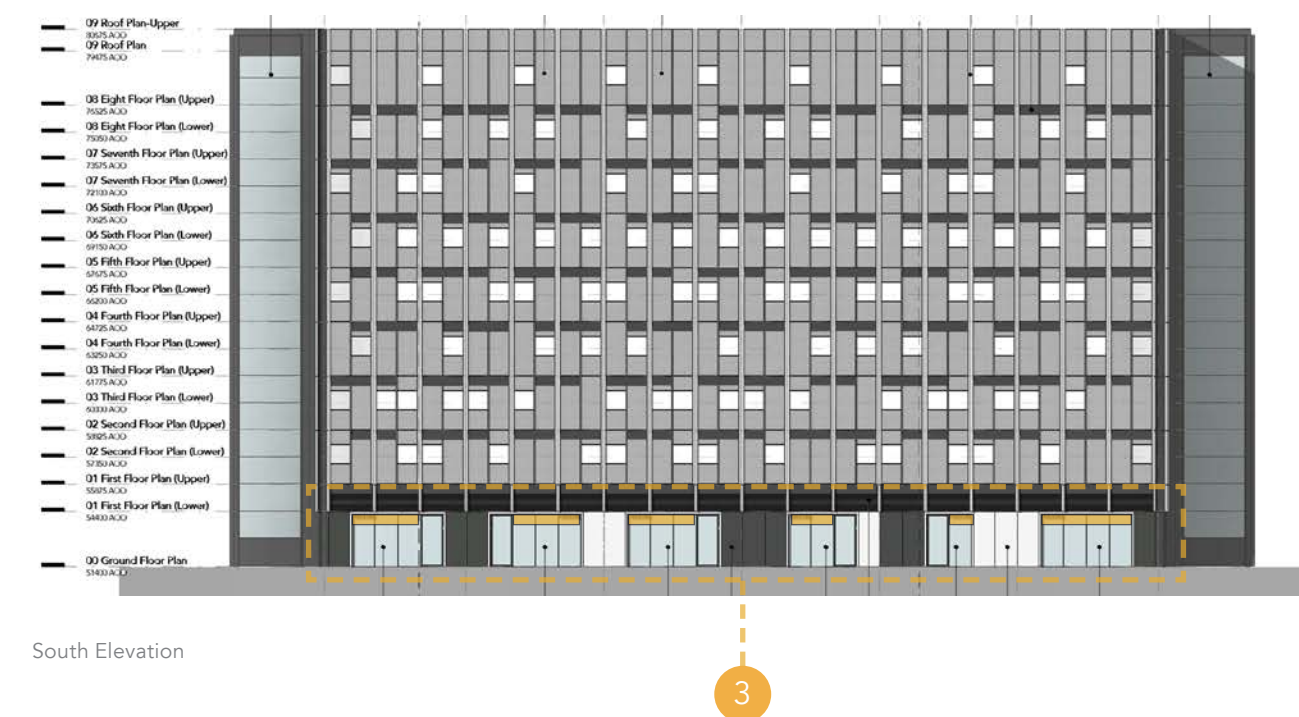
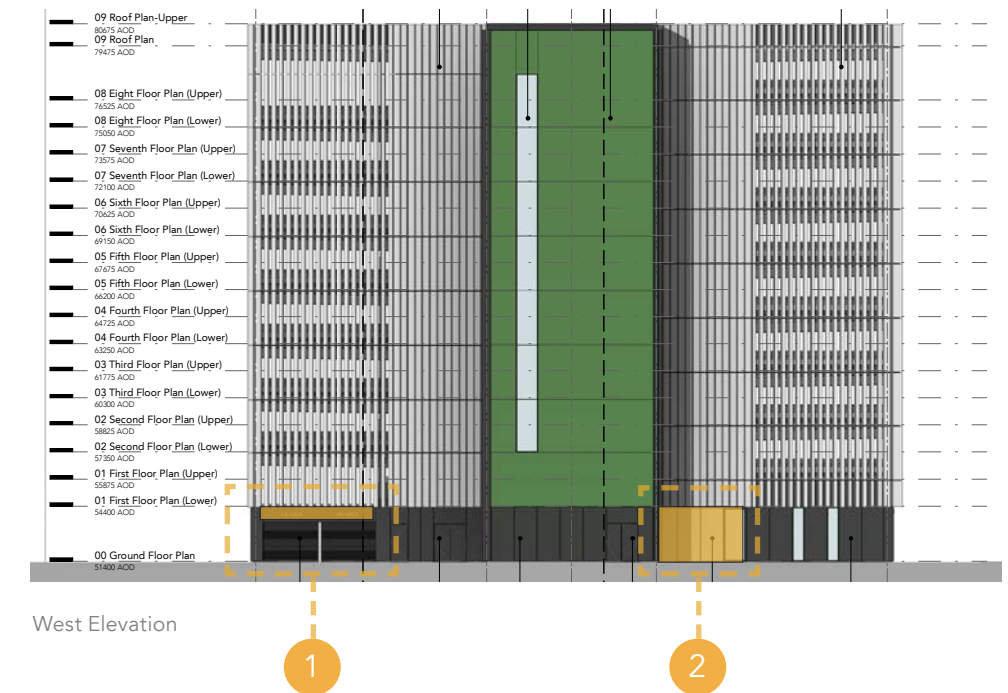
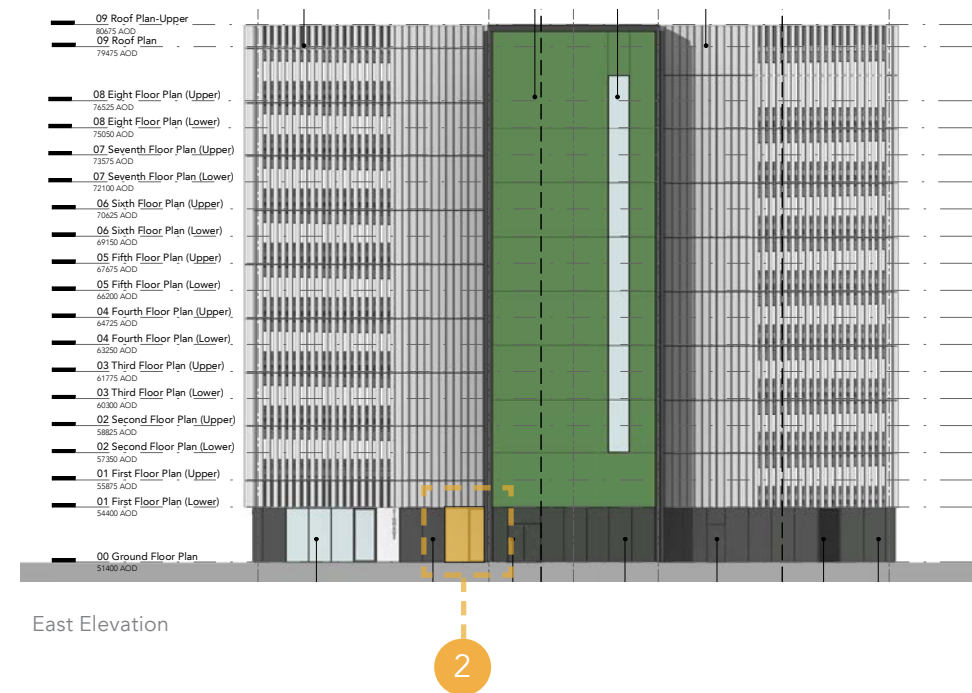
Rev:	Date:	Status	Name	Description
1	23-07-24	Stage 5	Heather Leeson Senior Project Architect	Information
2	15-08-24	Stage 5	Heather Leeson Senior Project Architect	Information
3	17-02-25	Stage 5	Heather Leeson Senior Project Architect	Information



Building Signage Strategy

The following locations have been identified for external signage:

- 1 Main vehicular carpark entrance facing onto Poland Street.
- 2 Pedestrian carpark entrances facing onto Poland Street and Ancoats Green.
- 3 Shopfront signage zones to each unit facing onto new public realm.
- 4 Totem poles to Poland Street carpark and cycle route entrances



Carpark Signage

The carpark entrances for both vehicles and pedestrians have signage zones to orientate users of the building.

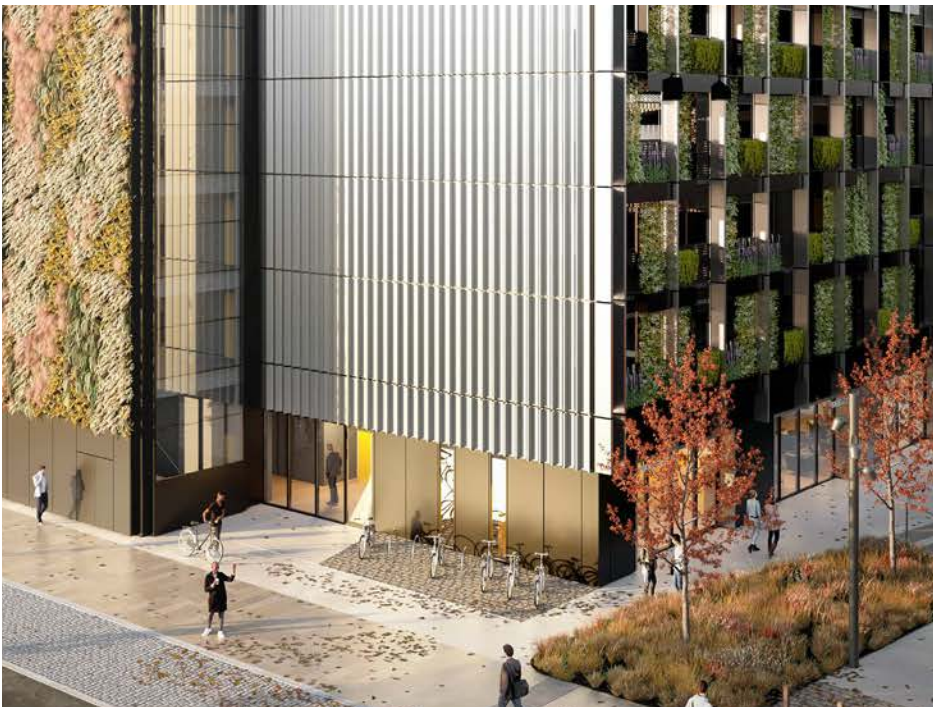
The signage design (font type, colour etc) will be complementary across all the building entrances providing a continuity of design to the development. Further details to be developed.

- 1 Signage zone above vehicular carpark entrance to signal users into the carpark.



View from Poland Street

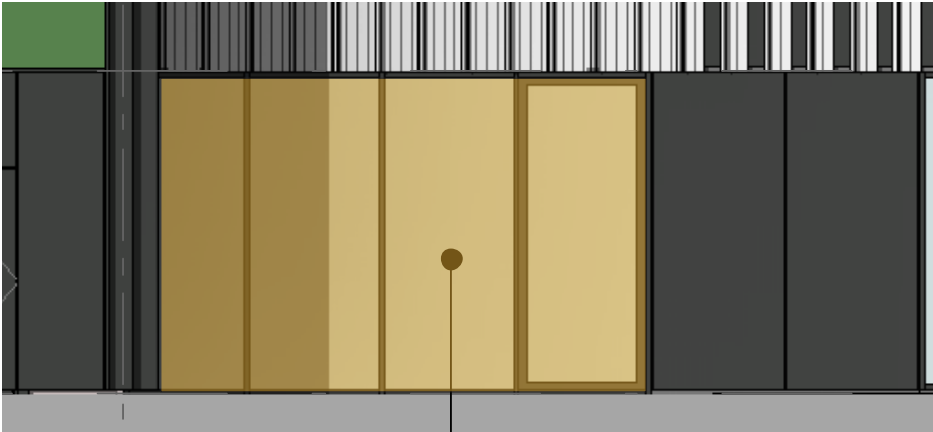
- 2 Pedestrian carpark entrances facing onto Poland Street and Ancoats Green. E.g Supergraphic manifestation



View from Poland Street



Vehicular carpark entrance on West facade



Pedestrian carpark entrance on West facade

Shopfront Signage

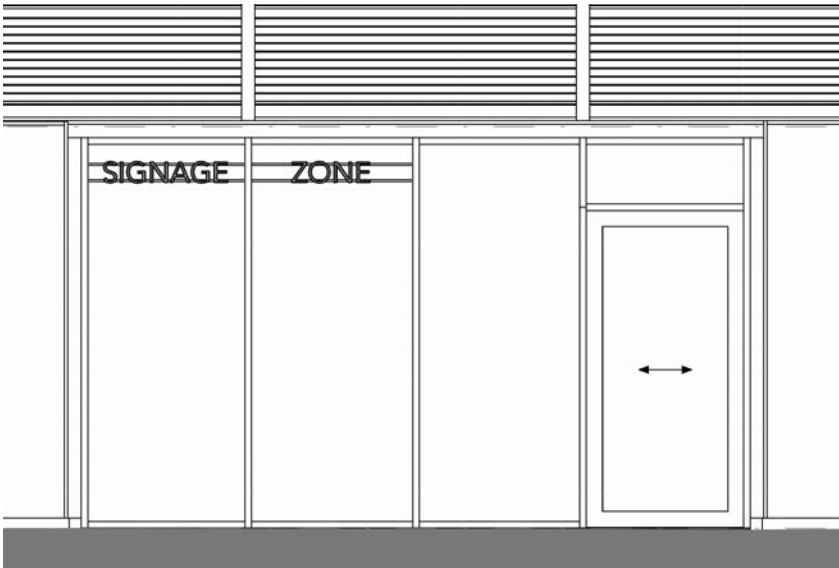
The shopfront signage zones will be applied to each glazed opening to the South facade.

Signage will be located within the unit and fixed to the internal face of the curtain walling.

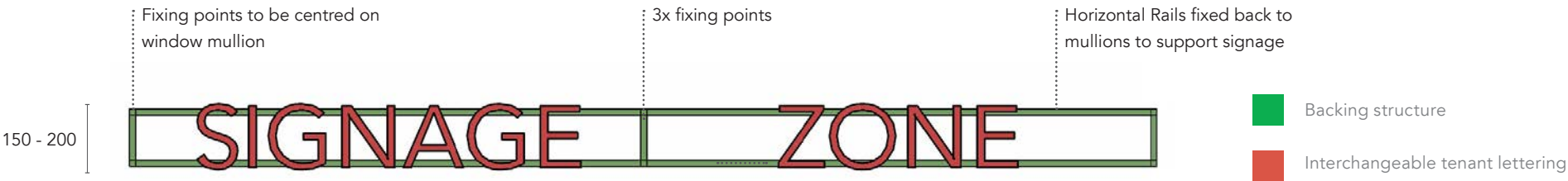
The proposal is for the signage zones to be the same for each units to create continuity across the facade.

The signage design (font type, colour etc) will be complementary across all the building entrances.

- 3
- Shopfront signage zones to each unit facing onto the new public realm.



Detail elevation of typical retail frontage



South Elevation - Signage Zones

Public Realm Signage

In the public realm two location have been identified for illuminated totem poles to signal users into the carpark and cycle route from Poland Street. Further details to be developed.

4 Totem poles to junction of Poland Street and carpark entrance.

