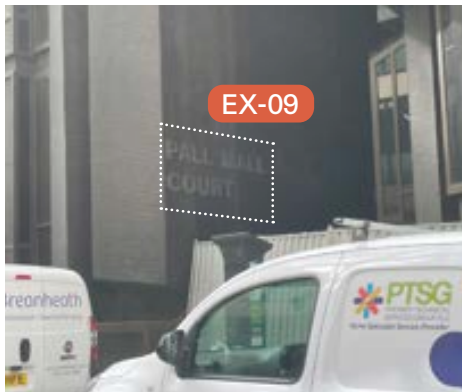


01

The Site



EX-09

Location Entrance to Pall Mall on Marsden Street

Sign Type Individual letters fixed to building face

Action Remove



EX-10

Location East face of Pall Mall building on Brown Street

Sign Type Individual letters fixed to building face

Action Remove existing and replace (L-08)

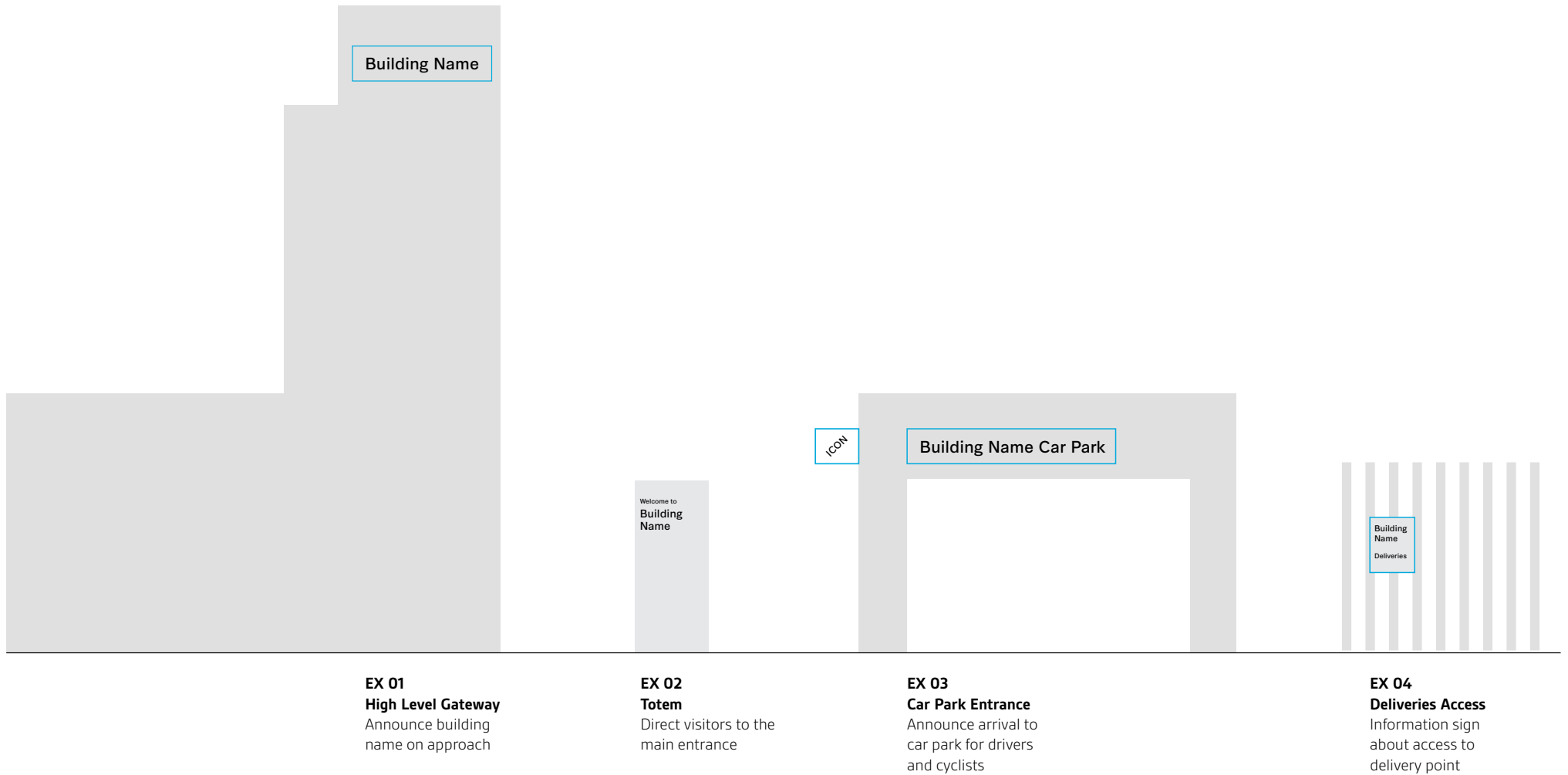
02

Sign Functions



02

Sign Functions



03

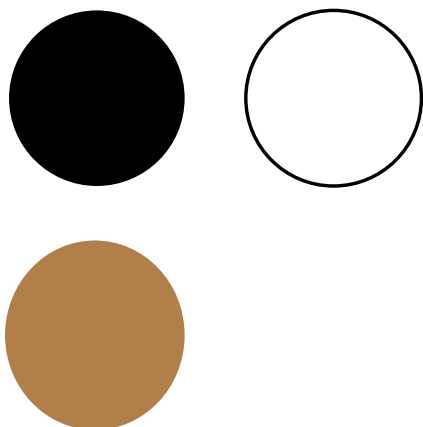
Visual Identity

03

Visual Identity

Colour

The colour palette has been taken from the Bruntwood signage and wayfinding toolkit. This palette is recognisable across Bruntwood buildings and helps to reinforce the brand.



Typeface

Synthese is the primary typeface within the Bruntwood brand identity and should be used in all signage applications across all Bruntwood spaces.

This typeface is functional with a clear and legible appearance making it ideal for signage.

Aa

Synthese

Light / Regular

04

Sign Family

04

Sign Family

Pall Mall

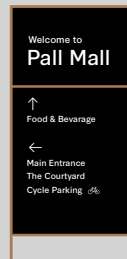
EX 01

High Level Approach



EX 02a

Building Approach



EX 02b

Building Approach



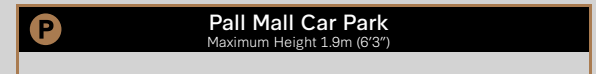
EX 02c

Building Approach



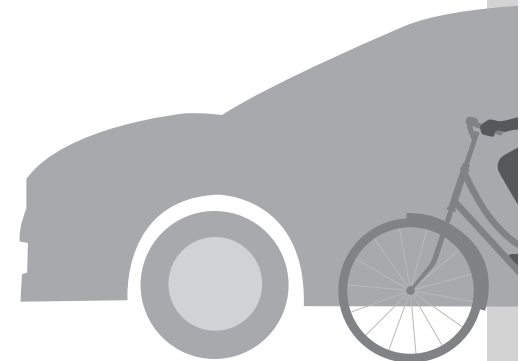
EX 03

Information Sign



EX 04a

Car Park Entrance Sign



04

Sign Family

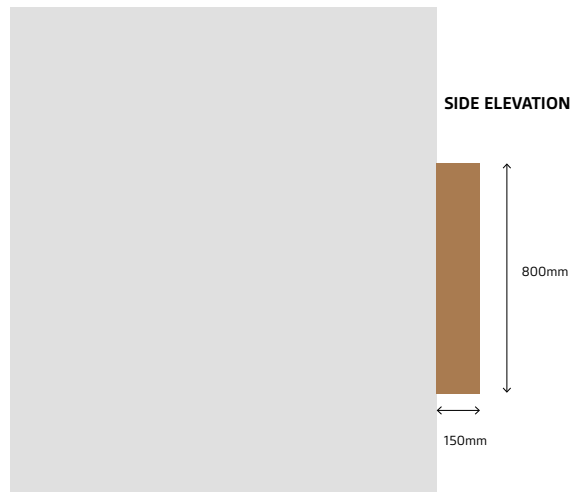


05

Design Intent Drawings

05

Design Intent Drawings



3D VIEW



**PLACE
MARQUE
+**

Design Intent Drawing

Project Pall Mall, Bruntwood
Sign Type EX 01 - Building High Level Gateway

Scale 1:10 @ A2

Sign Specification

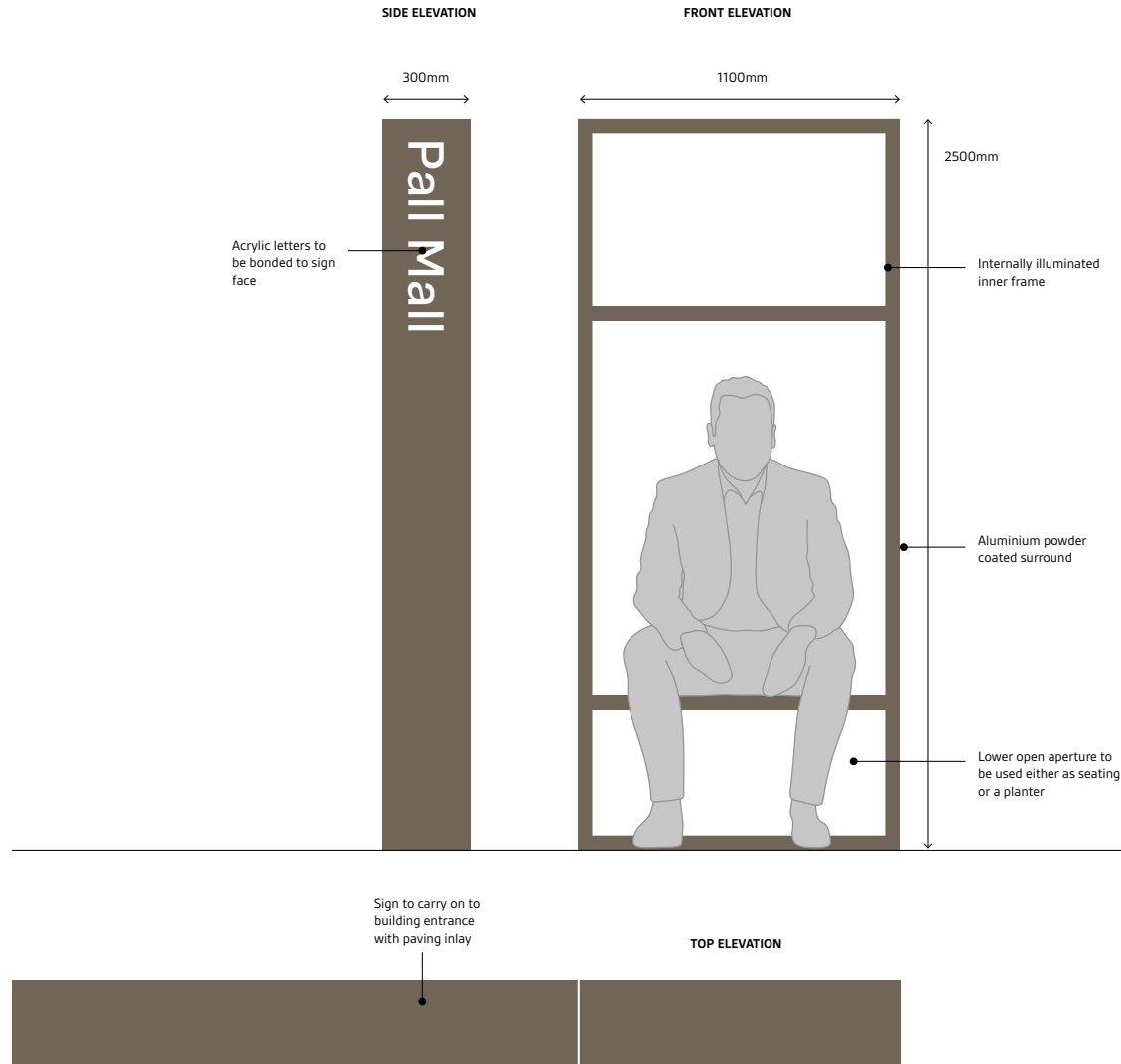
Built up and formed aluminium letters to sit flush against the building. Each letter to be securely fixed to the wall using discreet fixings. Final fixing detail tbc by manufacturer.

General Notes

- This drawing is provided to exhibit design intent only
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- All sign content shown is for visualisation purposes only. All final content will be unique to it's location, approved artwork will be supplied to manufacturer by Wayfinding Consultant
- All dimensions are in millimetres - do not scale from this drawing
- Manufacturer to ensure stability and build ability aspects suitable to local ground conditions and wall structures

05

Design Intent Drawings

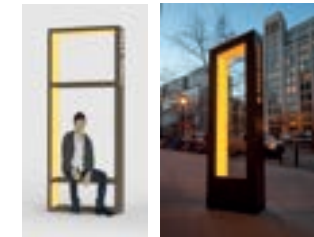


PLACE
MARQUE
+

Design Intent Drawing

Project Pall Mall, Bruntwood
Sign Type EX 02a - Building Approach

Scale 1:10 @ A2



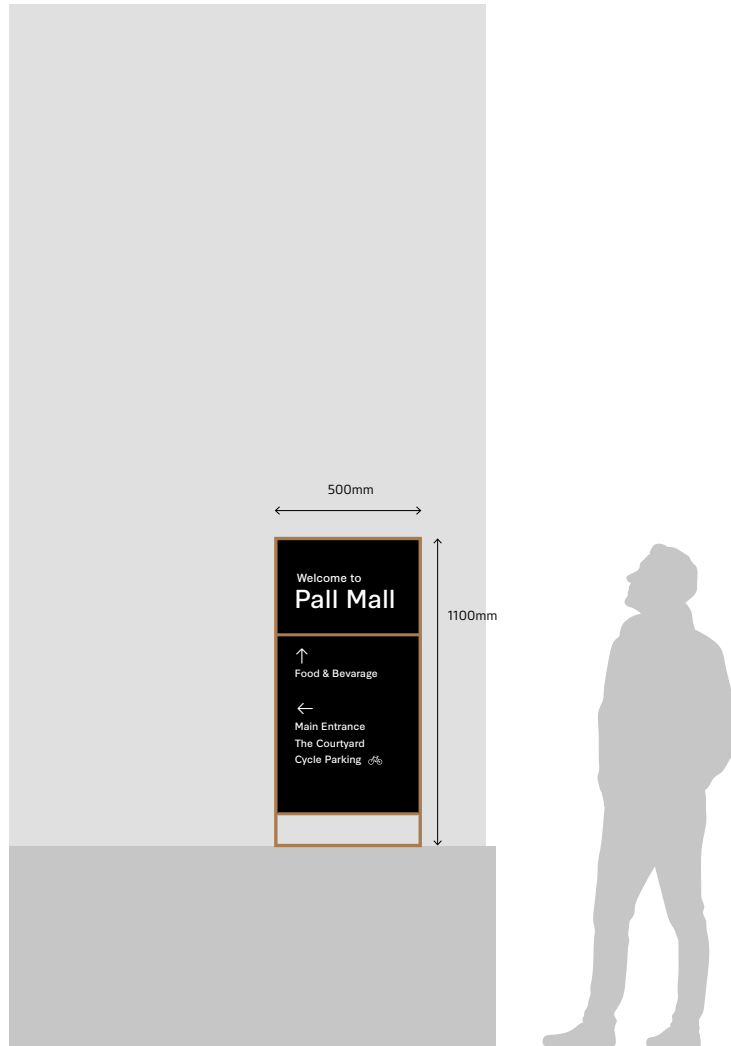
General Notes

- This drawing is provided to exhibit design intent only
- Shop drawings supplied by the manufacturer and approved by Wayfinding Consultant and Client are to provide the final specification document for this sign. Shop drawings to indicate fabrication and fastening methods approved by a qualified engineer. Alternative construction that does not change the intended appearance of sign will be considered but will require full client approval
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PLACE
MARQUE
+

05

Design Intent Drawings



PLACE MARQUE +

Design Intent Drawing

Project Pall Mall, Bruntwood

Sign Type EX 02b - Building Approach

Scale 1:10 @ A2

Sign Specification

Sign to have surrounding aluminium frame with a powder coated finish in RAL 8000. Square framing detail to have a 10mm return by 10mm rim.

Inset in frame is a powder coated aluminium tray with applied vinyl graphics to face. Tray to be inset in frame by 20mm.

General Notes

- This drawing is provided to exhibit design intent only
- Shop drawings supplied by the manufacturer and approved by Wayfinding Consultant and Client are to provide the final specification document for this sign. Shop drawings to indicate fabrication and fastening methods approved by a qualified engineer. Alternative construction that does not change the intended appearance of sign will be considered but will require full client approval
- All sign content shown is for visualisation purposes only. All final content will be unique to it's location, approved artwork will be supplied to manufacturer by Wayfinding Consultant
- All dimensions are in millimetres - do not scale from this drawing
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05

Design Intent Drawings



PLACE MARQUE +

Design Intent Drawing

Project Pall Mall, Bruntwood

Sign Type EX 02c - Building Approach

Scale 1:10 @ A2

Sign Specification

Sign to have surrounding aluminium frame with a powder coated finish in RAL 8000. Square framing detail to have a 10mm return by 10mm rim.

Inset in frame is a powder coated aluminium tray with applied vinyl graphics to face. Tray to be inset in frame by 20mm.

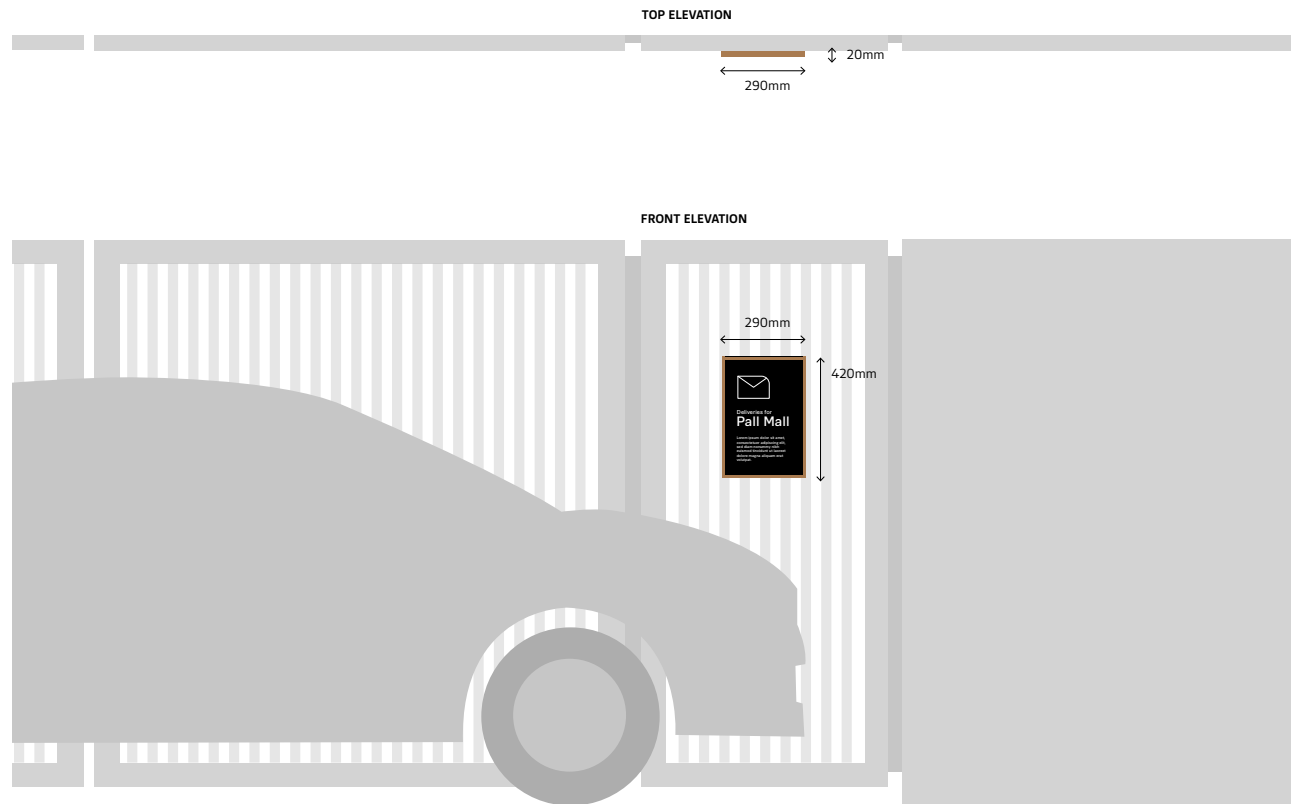
Tray to be wall mounted.

General Notes

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- Shop drawings supplied by the manufacturer and approved by Wayfinding Consultant and Client are to provide the final specification document for this sign. Shop drawings to indicate fabrication and fastening methods approved by a qualified engineer. Alternative construction that does not change the intended appearance of sign will be considered but will require full client approval
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05

Design Intent Drawings



PLACE
MARQUE
+

Design Intent Drawing

Project Pall Mall, Bruntwood

Sign Type EX 03 - Information Sign

Scale 1:10 @ A2

Sign Specification

Sign to have surrounding aluminium frame with a powder coated finish in RAL 8000. Square framing detail to have a 10mm return by 10mm rim.

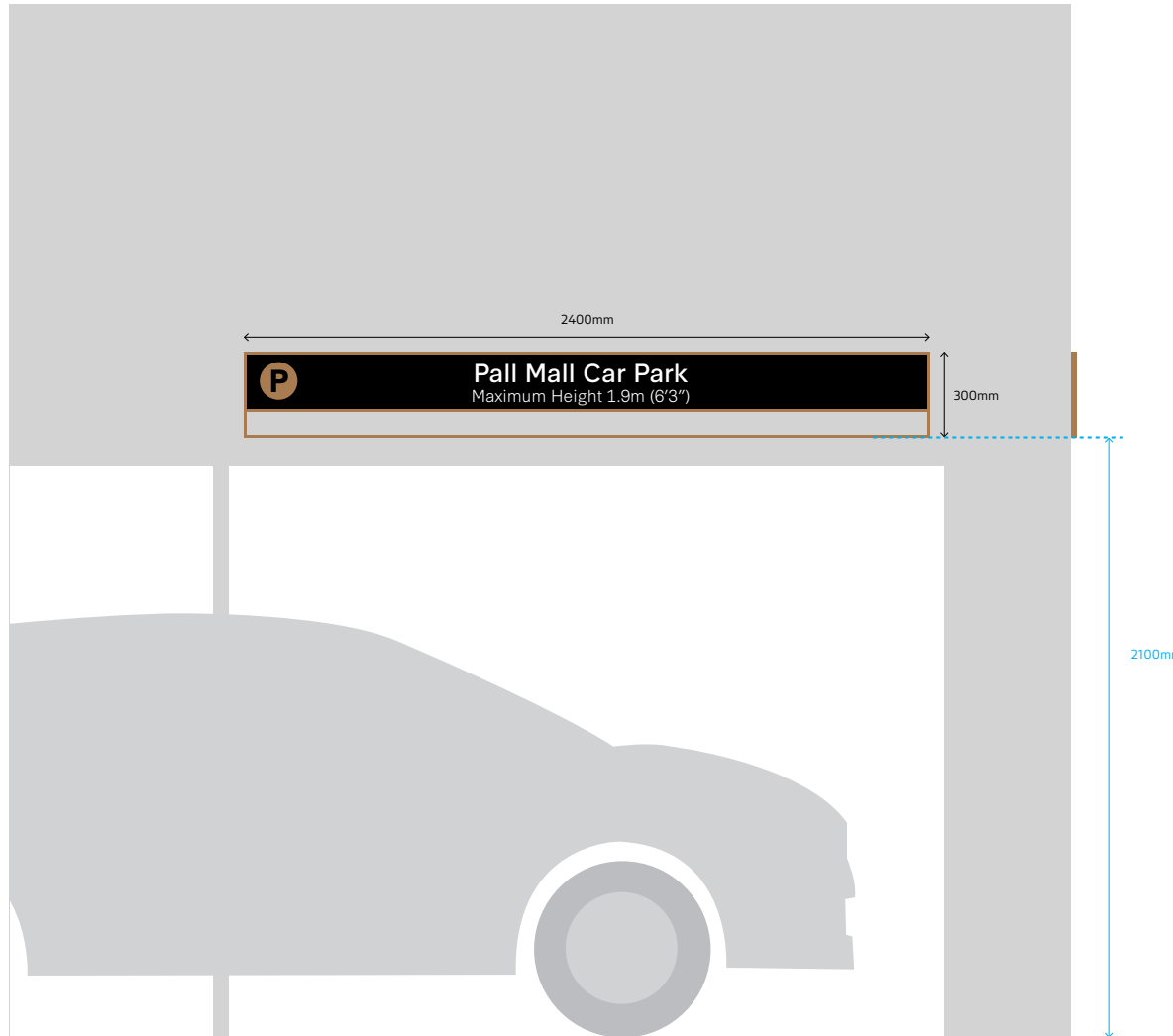
Inset in frame is a powder coated aluminium tray with applied vinyl graphics to face. Tray to be inset in frame by 10mm.

General Notes

- This drawing is provided to exhibit design intent only
- Shop drawings supplied by the manufacturer and approved by Wayfinding Consultant and Client are to provide the final specification document for this sign. Shop drawings to indicate fabrication and fastening methods approved by a qualified engineer. Alternative construction that does not change the intended appearance of sign will be considered but will require full client approval
- All sign content shown is for visualisation purposes only. All final content will be unique to it's location, approved artwork will be supplied to manufacturer by Wayfinding Consultant
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05

Design Intent Drawings



PLACE
MARQUE
+

Design Intent Drawing

Project Pall Mall, Bruntwood

Sign Type EX 04a - Car Park Entrance Sign

Scale 1:10 @ A2

Sign Specification

Sign to have surrounding aluminium frame with a powder coated finish in RAL 8000. Square framing detail to have a 10mm return by 10mm rim.

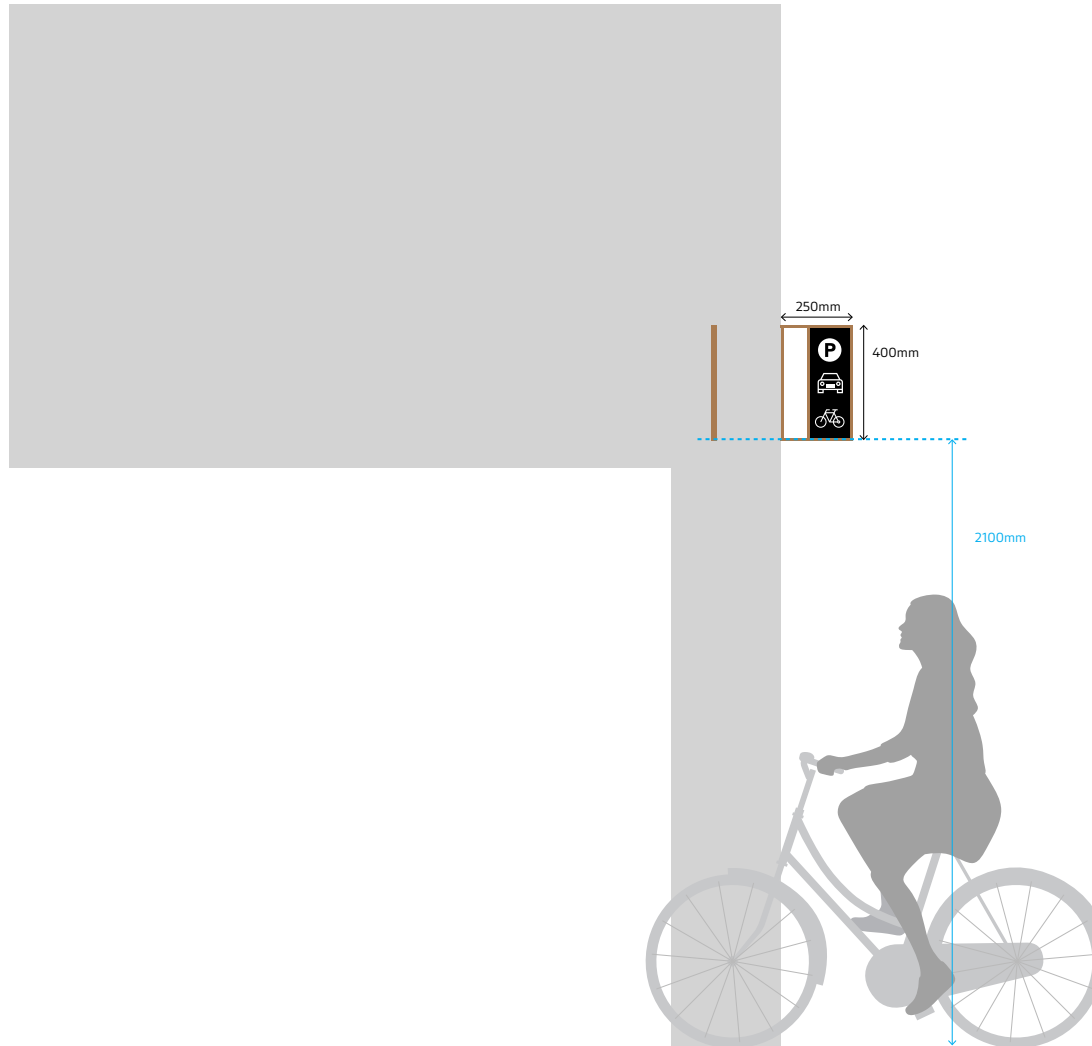
Inset in frame is a powder coated aluminium tray with applied vinyl graphics to face. Tray to be inset in frame by 10mm.

General Notes

- This drawing is provided to exhibit design intent only
- Shop drawings supplied by the manufacturer and approved by Wayfinding Consultant and Client are to provide the final specification document for this sign. Shop drawings to indicate fabrication and fastening methods approved by a qualified engineer. Alternative construction that does not change the intended appearance of sign will be considered but will require full client approval
- All sign content shown is for visualisation purposes only. All final content will be unique to it's location, approved artwork will be supplied to manufacturer by Wayfinding Consultant
- All dimensions are in millimetres - do not scale from this drawing
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05

Design Intent Drawings



PLACE MARQUE +

Design Intent Drawing

Project Pall Mall, Bruntwood

Sign Type EX 04b - Car Park Approach Sign

Scale 1:10 @ A2

Sign Specification

Sign to have surrounding aluminium frame with a powder coated finish in RAL 8000. Square framing detail to have a 10mm return by 10mm rim.

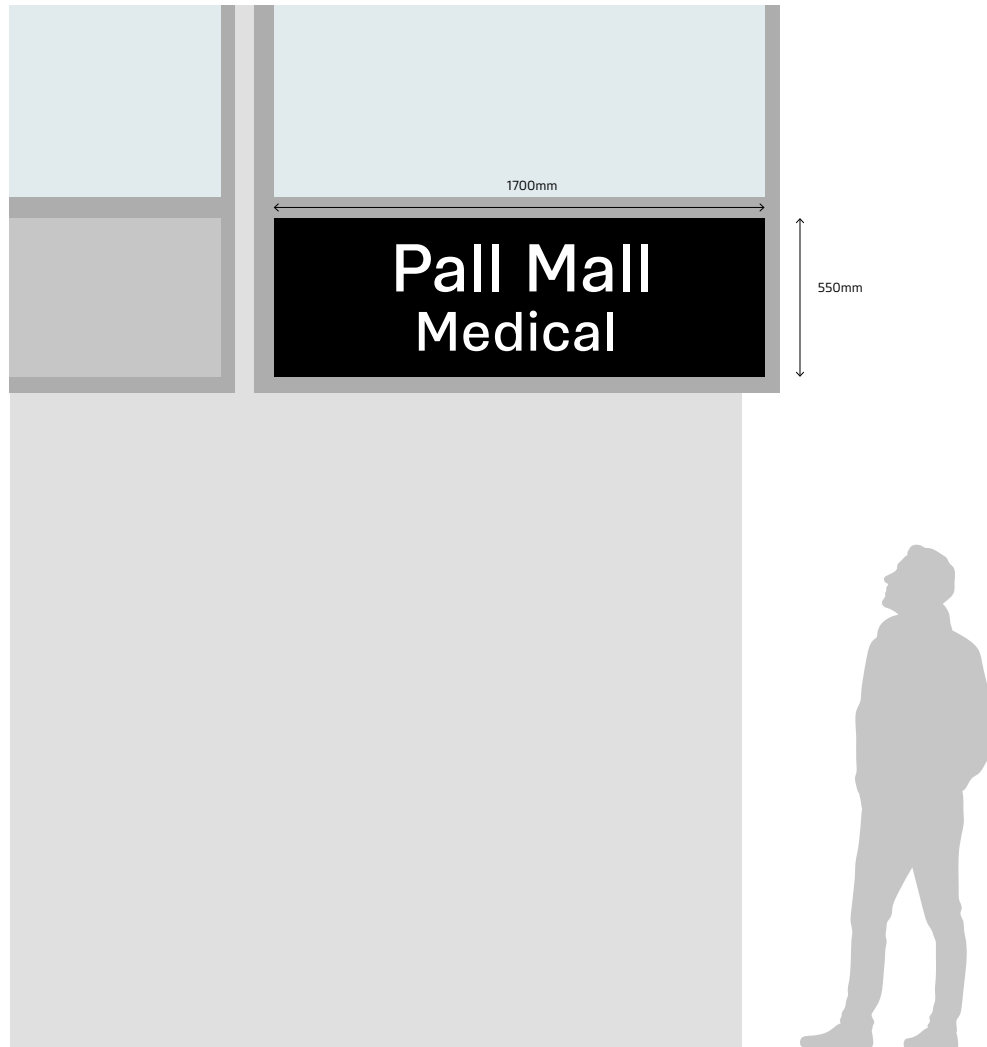
Inset in frame is a powder coated aluminium tray with applied vinyl graphics to face. Tray to be inset in frame by 10mm.

General Notes

- This drawing is provided to exhibit design intent only
- Shop drawings supplied by the manufacturer and approved by Wayfinding Consultant and Client are to provide the final specification document for this sign. Shop drawings to indicate fabrication and fastening methods approved by a qualified engineer. Alternative construction that does not change the intended appearance of sign will be considered but will require full client approval
- All sign content shown is for visualisation purposes only. All final content will be unique to it's location, approved artwork will be supplied to manufacturer by Wayfinding Consultant
- All dimensions are in millimetres - do not scale from this drawing
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05

Design Intent Drawings



PLACE
MARQUE
+

Design Intent Drawing

Project Pall Mall, Bruntwood

Sign Type EX 05 - Building Customer Entrance

Scale 1:10 @ A2

Sign Specification

Vinyl graphics to applied direct to window.

General Notes

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06

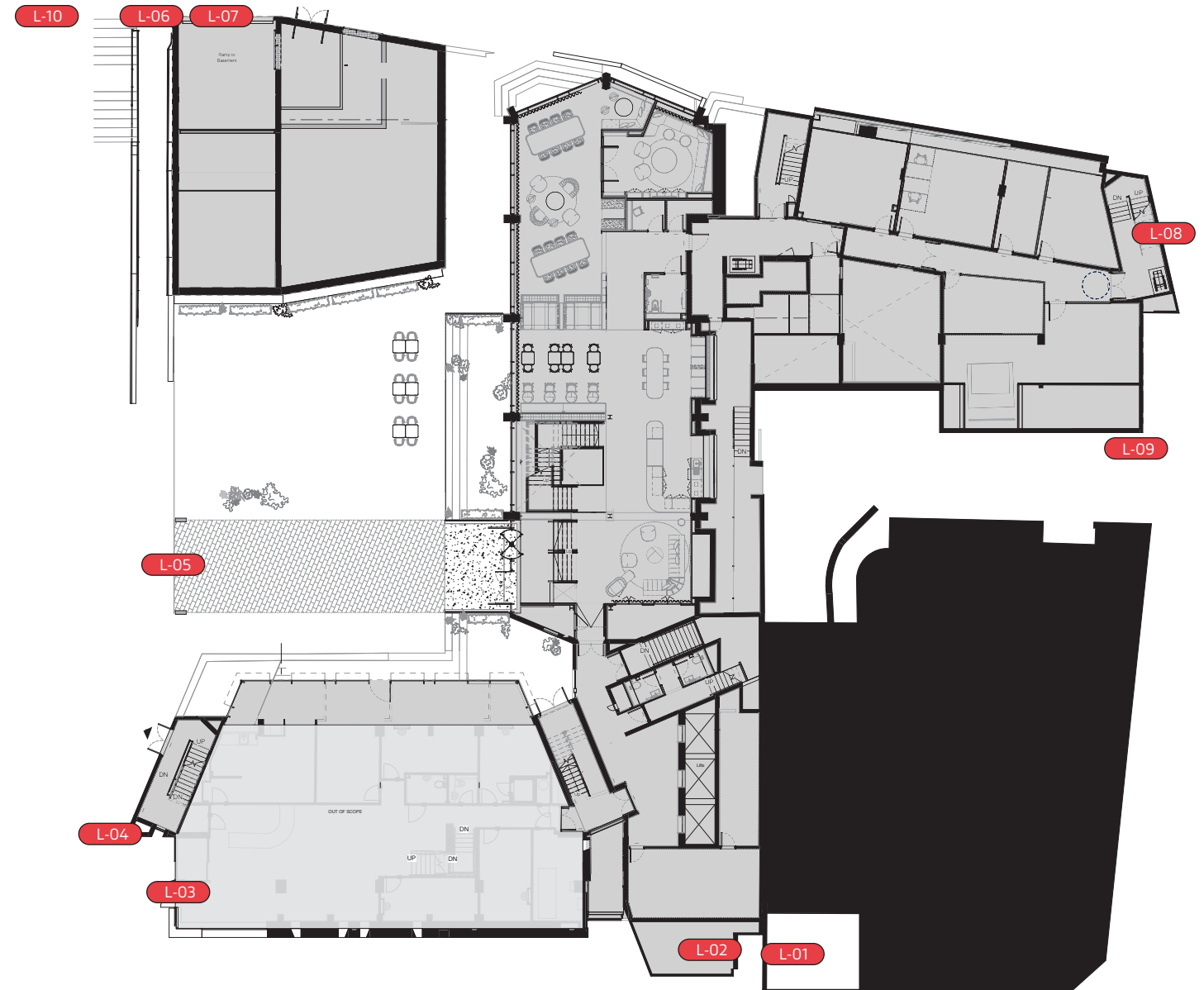
Sign Locations

06

Sign Locations

Location Plan

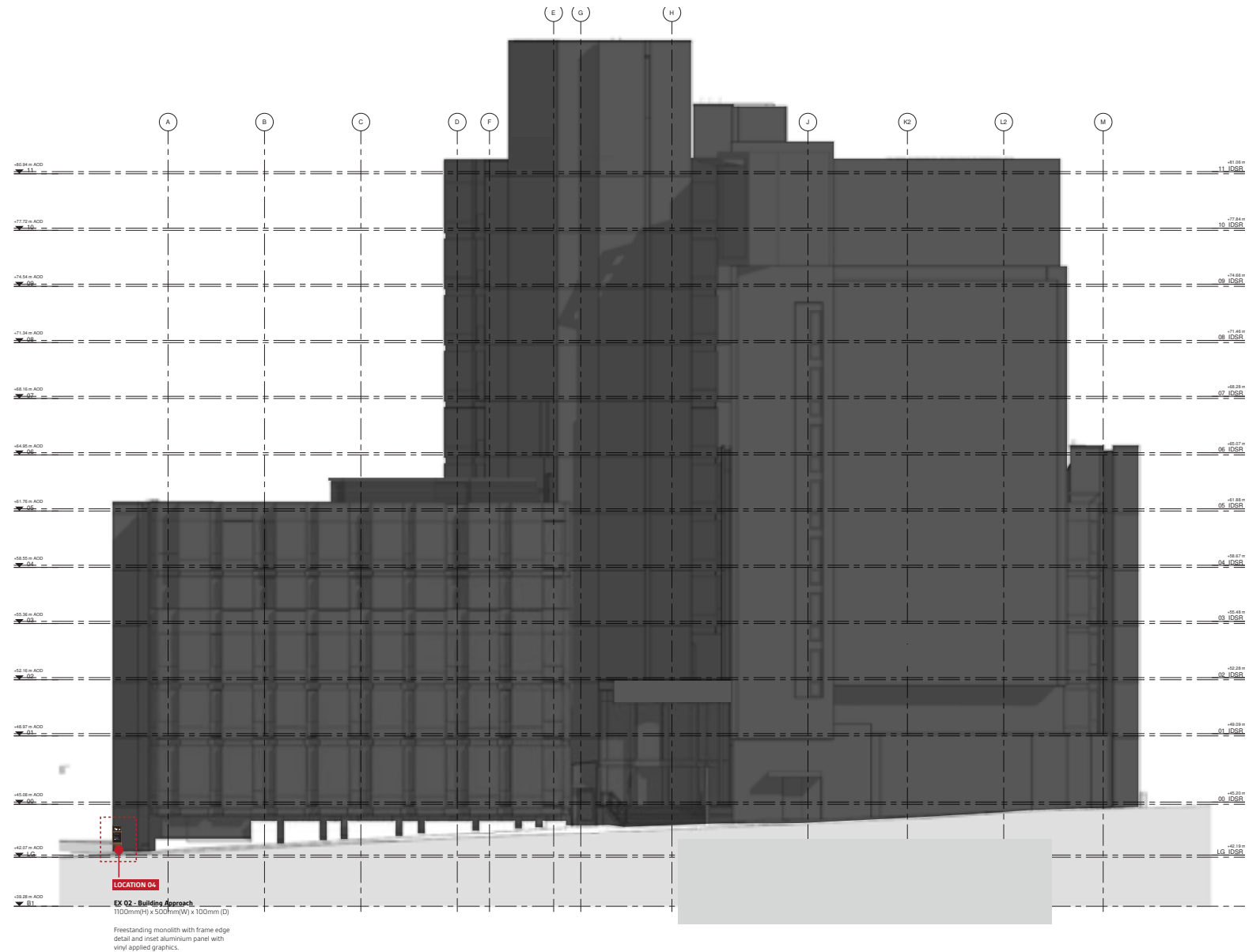
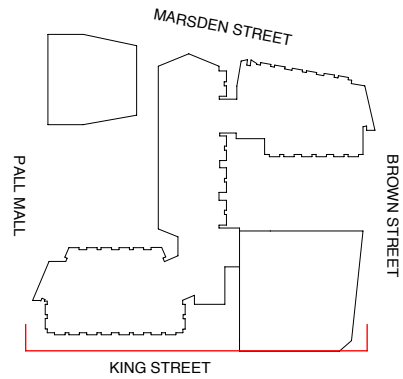
The plan here shows the proposed location of each external sign. The following pages show these signs in further detail.



06

Sign Locations

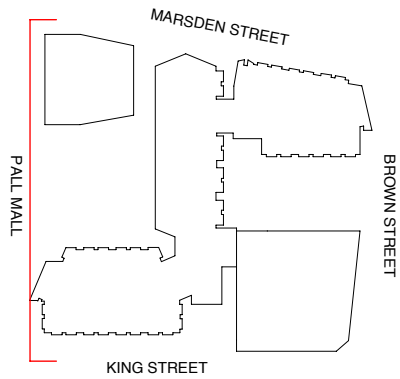
South Elevation



06

Sign Locations

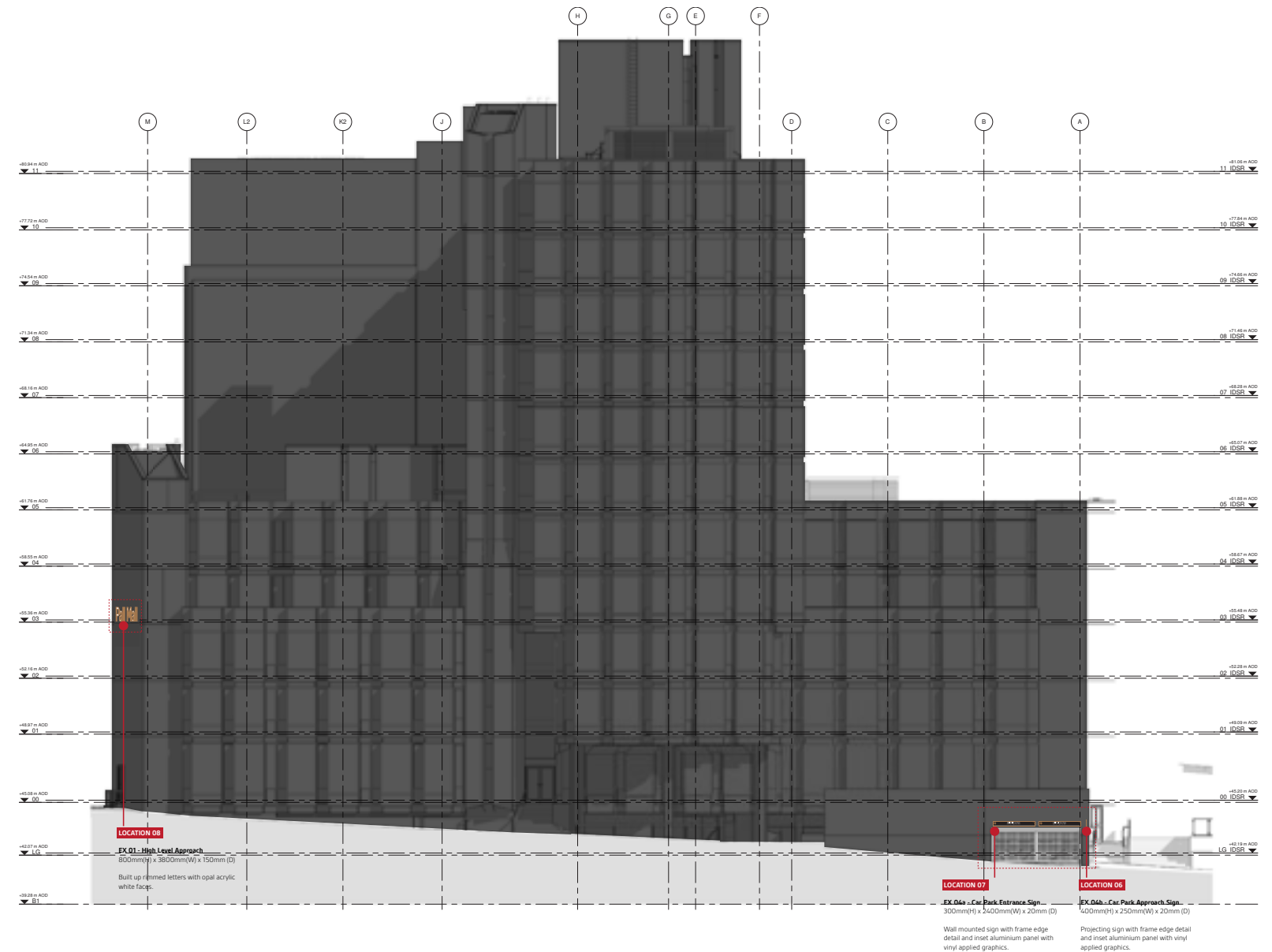
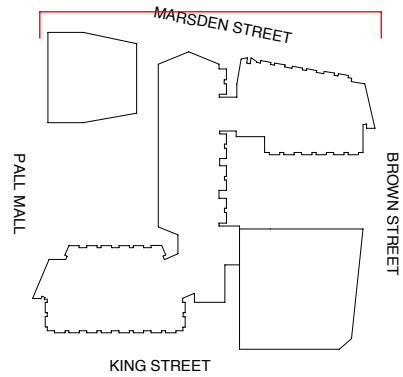
West Elevation



06

Sign Locations

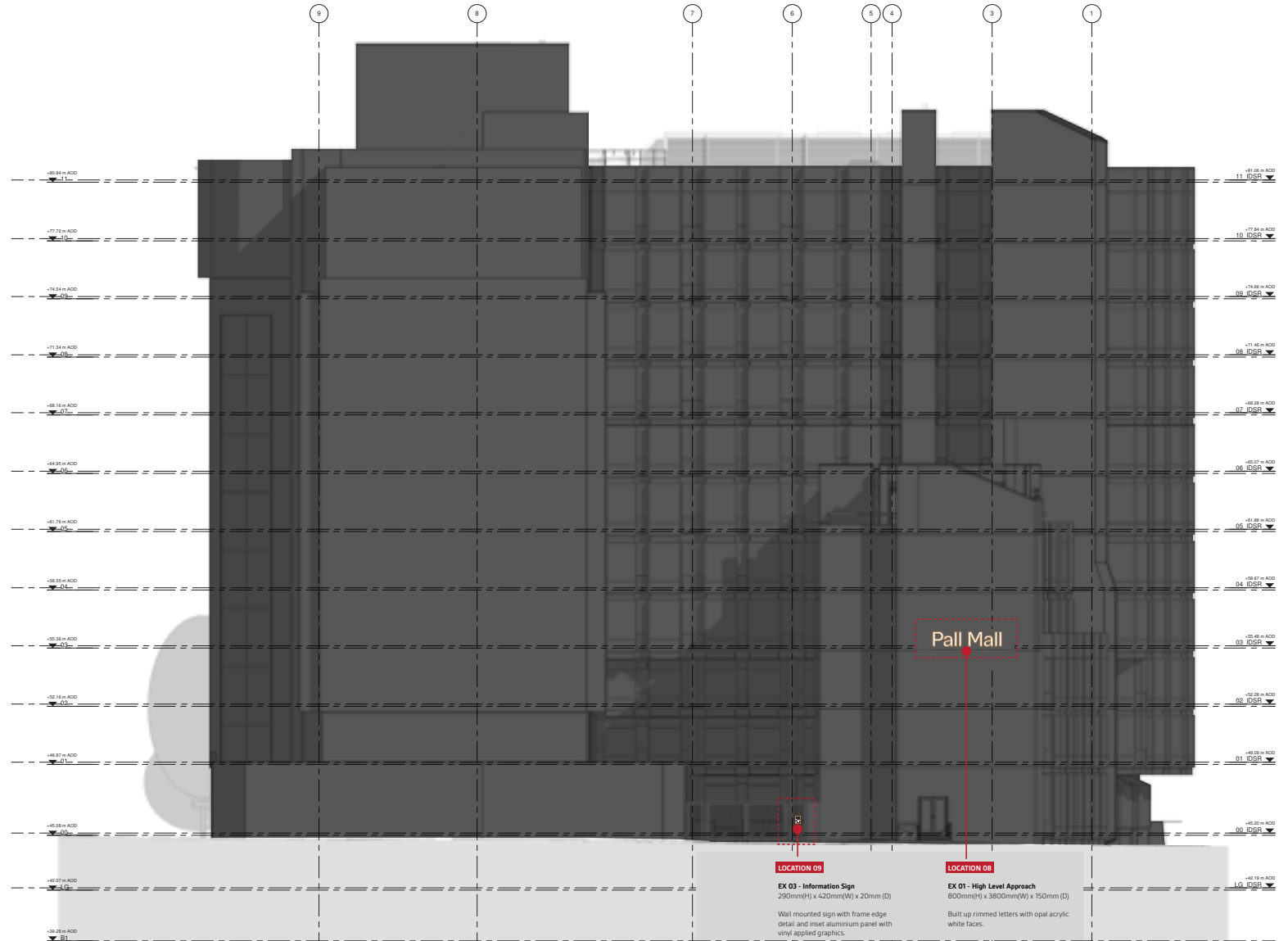
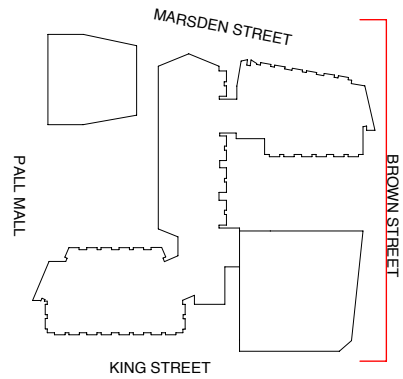
North Elevation



06

Sign Locations

East Elevation

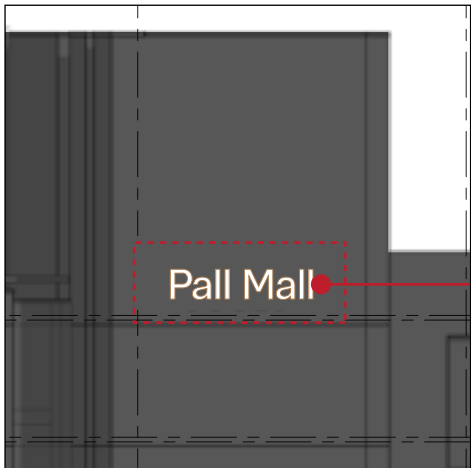
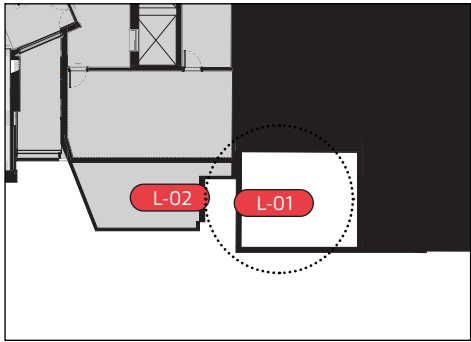


06

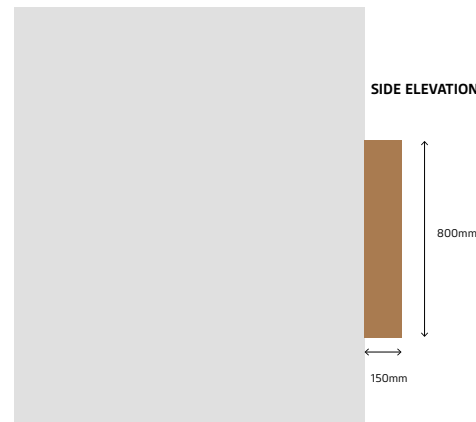
Sign Locations

Location 01

Sign Type EX 01 - High Level Gateway



Scale 1:200 @ A4



3D VIEW

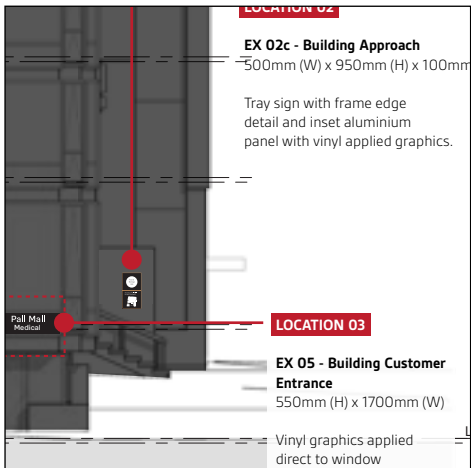
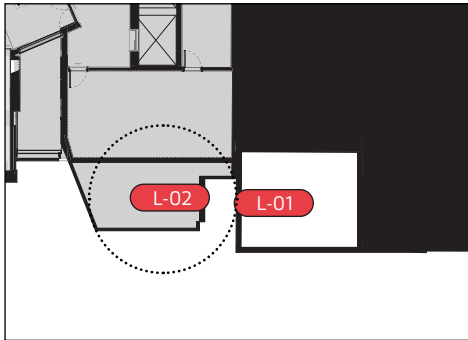


06

Sign Locations

Location 02

Sign Type EX 02c - Building Approach



Scale 1:200 @ A4