

MANAGEMENT & DISPERSAL STRATEGY
for
Change of Use of Ground Floor and Basement
into
New Whiskey Bar
to
Listed Building
at
65 Princess Street
Manchester
for
JML Developments Ltd



9 MERSEY ROAD
SALE
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INTRODUCTION

Elysium are pleased to present their proposed plans to breathe new life into a long-term vacant character unit, on Princess Street opposite Manchester Town Hall. They fully recognise that being a good neighbour to existing residents and established businesses will be critical, if their proposed bar venture is to be a success and contribute positively to the vitality and character of the area.

To achieve this, Elysium are committed to adopting responsible business practices, which include steps to ensure that the operation complies with the licensing objectives set forth by Manchester City Council, including:

1. The prevention of crime and disorder;
2. Public safety;
3. The prevention of public nuisance; and
4. The protection of children from harm.

The specific means by which each of these four objectives will be achieved is set out in more detail below.

PREVENTION OF CRIME AND DISORDER

- The premises will be open from 7am to 11 pm Sunday to Thursday, and from 7am to midnight on Fridays and Saturdays.
 - The premises will be equipped with an effective and adequate CCTV system with a digital recording facility. The system shall be maintained and operated at the premises. Recorded images will be retained for at least 28 days and will be available to the police upon request.
 - The management shall implement strategies and staff training for dealing with incidents of disorder.
 - Staff shall be trained to be vigilant and identify suspicious behaviour and take appropriate action.
 - Regular checks of the premises, including toilets, will be conducted by staff to ensure no one is conducting criminal activities.
 - Any person found to be using drugs will be removed from the premises.
 - Staff will receive comprehensive training to recognise when customers have consumed excessive alcohol and to understand how to deal with such customers.
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PUBLIC SAFETY

- The management shall implement staff awareness schemes and training to ensure compliance with health and safety and fire prevention legislation.
- The management will ensure that fire extinguishers are regularly maintained and inspected.
- The management will develop and implement evacuation procedures.
- All staff will be trained to safely handle emergencies.
- All emergency exits will be clearly marked

PREVENTION OF PUBLIC NUISANCE

- Volume limiters will be in place on all music players to ensure background music does not exceed agreed volumes.
- There will be no music played outside the premises.
- Prominent signage will be displayed instructing customers to be quiet in the vicinity of the premises, and considerate to neighbours, when leaving for the evening.
- Upon closing in the evening, there will be no loitering outside the premises.
- Customers will not be permitted to consume drink off the premises, outside of the designated eating / drinking areas.

PROTECTION OF CHILDREN FROM HARM

- Staff will be vigilant towards underage drinking and will be trained to enforce the laws relating to children and alcohol.
- The venue will operate a Challenge 21 policy, whereby any customer attempting to purchase alcohol that looks under 21 years of age will be asked for ID or a proof of age card to prove they are over the legal age of 18.
- The only ID that will be accepted is a passport, photo driving licence, or PASS-accredited proof of age card.

We are confident that Elysium will be a positive addition to the community and look forward to welcoming customers in due course.

PHD Design

February 2025
