

Emily Booth

From: Jackie Whelan
Sent: 26 March 2025 16:15
To: Emily Booth
Subject: 74 King Street 142112/LO/2025

Hi Emily,

I refer to the above signage application on the above listed building. The building has elevations on King St and Cross Street with large plate glass windows.

Internal signage behind glazing would be keeping with Shopfront and Signage Design Guide and would conserve the appearance of the listed building, it is thereby considered acceptable.

Proposed projecting sign has a thickness of 60mm, this would be fairly bulky and exceeds 30mm recommended in the Shopfront design guidance, it would be preferable if this was reduced in depth. As replaces former sign would use existing holes in the stone and there would be neutral harm to historic fabric.

Regards,

Jackie Whelan
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