

**Planning**

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Manchester M60 2LA

Application for Consent to Display an Advertisement(s)**Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)****Publication of applications on planning authority websites**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x) Northing (y)

Description

The site the subject of the recent Listed Building Consent 140274/LO/2024.

Applicant Details

Name/Company

Title

-

First name

-

Surname

-

Company Name

The Cut & Craft Limited

Address

Address line 1

Care of Agent

Address line 2

-

Address line 3

-

Town/City

-

County

-

Country

-

Postcode

-

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

Mr

First name

Matthew

Surname

Pardoe

Company Name

Moorside Planning

Address

Address line 1

92 Station Road

Address line 2

Address line 3

Town/City

Burley in Wharfedale

County

Country

Postcode

LS29 7NS

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

The proposed signage comprises:-

- Small brass plaque to right of main entrance on Mosley Street;
- Small brass plaque to left of secondary entrance on York Street;
- Small brass plaque to right of secondary entrance on York Street;
- Internal signage to three windows (two on Mosley Street, at either end of the restaurant, and one on York Street).

Advertisement Type:

Fascia Sign

Height:

0.3 metres

Width:

0.5 metres

Depth:

0.023 metres

What is the height from the ground to the base of the advertisement?:

2.63 metres

What is the maximum projection of the advertisement from the face of the building?:

0.023 metres

What is the maximum height of any of the individual letters and symbols?:

8 centimetres

What materials will the advertisement be made of?:

Aged brass over a wooden plinth to rear.

The colour of text and background:

Black text over aged brass.

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

0.3 metres

Width:

0.5 metres

Depth:

0.023 metres

What is the height from the ground to the base of the advertisement?:

1.635 metres

What is the maximum projection of the advertisement from the face of the building?:

0.023 metres

What is the maximum height of any of the individual letters and symbols?:

8 centimetres

What materials will the advertisement be made of?:

Aged brass over a wooden plinth to rear.

The colour of text and background:

Black text over aged brass.

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

0.3 metres

Width:

0.5 metres

Depth:

0.023 metres

What is the height from the ground to the base of the advertisement?:

1.635 metres

What is the maximum projection of the advertisement from the face of the building?:

0.023 metres

What is the maximum height of any of the individual letters and symbols?:

4 centimetres

What materials will the advertisement be made of?:

Aged brass over a wooden plinth to rear.

The colour of text and background:

Black text over aged brass.

Will the advertisement be illuminated?:

Advertisement Type:

Other type

Height:

0.815 metres

Width:

1.8 metres

Depth:

0.102 metres

What is the height from the ground to the base of the advertisement?:

3.588 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

0.25 centimetres

What materials will the advertisement be made of?:

Brushed brass finish.

The colour of text and background:

Opal text over brushed brass finish.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.815 metres

Width:

1.8 metres

Depth:

0.102 metres

What is the height from the ground to the base of the advertisement?:

3.729 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

0.25 centimetres

What materials will the advertisement be made of?:

Brushed brass finish.

The colour of text and background:

Opal text over brushed brass finish.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.815 metres

Width:

1.8 metres

Depth:

0.102 metres

What is the height from the ground to the base of the advertisement?:

3.729 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

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What materials will the advertisement be made of?:

Brushed brass finish.

The colour of text and background:

Opal text over brushed brass finish.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Please describe each of the 'Other type(s)' of advertising proposed

Slim internally illuminated tray signs set between the window and secondary glazing.

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes

☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☐ Yes
☒ No
☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

28/02/2025

To Date

28/02/2045

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☒ Yes
☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

***** REDACTED *****

First Name

***** REDACTED *****

Surname

***** REDACTED *****

Reference

Date (must be pre-application submission)

12/11/2024

Details of the pre-application advice received

The proposed signage above the York Street entrance should be removed and relocated to the side, ideally using existing holes. This has been addressed by the proposals. The signage adjacent to the main entrance was deemed discrete. The need for larger restaurant signage was understood, but it was requested that the legs were removed and colour reviewed - the legs have been removed, the signage being braced within the window, and reduced in width. The colour is now a more muted brushed brass, rather than bronze.

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☐ Yes
☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Matthew Pardoe

Date

31/01/2025