



## Application for Consent to Display an Advertisement(s)

## Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

## Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

## Site Location

**Disclaimer:** We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

2

Suffix

Property Name

Address Line 1

Gibwood Road

Address Line 2

Address Line 3

Manchester

Town/city

Manchester

Postcode

M22 4BT

Description of site location must be completed if postcode is not known:

Easting (x)

382434

Northing (y)

389991

Description

## Applicant Details

### Name/Company

Title

Manchester Eye & Cosmetic ClinicLtd

First name

Judith

Surname

Fox

Company Name

Manchester Eye & Cosmetic Clinic Ltd - T/A Regency Eye Hospital

### Address

Address line 1

2 Gibwood Road

Address line 2

Address line 3

Manchester

Town/City

Manchester

County

Manchester

Country

United Kingdom

Postcode

M22 4BT

Are you an agent acting on behalf of the applicant?

☐ Yes

☒ No

### Contact Details

Primary number

\*\*\*\*\* REDACTED \*\*\*\*\*

Secondary number

Fax number

Email address

## Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Company rebranding - replacing current signage with some alterations such as lighting and size increase.

**Advertisement Type:**

Fascia Sign

**Height:**

0.845 metres

**Width:**

2.56 metres

**Depth:**

0.1 metres

**What is the height from the ground to the base of the advertisement?:**

1.6 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.06 metres

**What is the maximum height of any of the individual letters and symbols?:**

60 centimetres

**What materials will the advertisement be made of?:**

Sign tray material - ACM wrapped in vinyl Flat cut letters material - Stainless steel

**The colour of text and background:**

Dark blue background with gold and white lettering

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

1 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Fascia Sign

**Height:**

0.845 metres

**Width:**

2.56 metres

**Depth:**

0.1 metres

**What is the height from the ground to the base of the advertisement?:**

3.4 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.1 metres

**What is the maximum height of any of the individual letters and symbols?:**

60 centimetres

**What materials will the advertisement be made of?:**

Sign tray material - ACM wrapped in vinyl Flat cut letters material - Stainless steel

**The colour of text and background:**

Dark blue background with gold and white lettering

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

1 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Fascia Sign

**Height:**

0.9 metres

**Width:**

5 metres

**Depth:**

0.2 metres

**What is the height from the ground to the base of the advertisement?:**

1.6 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.2 metres

**What is the maximum height of any of the individual letters and symbols?:**

65 centimetres

**What materials will the advertisement be made of?:**

Sign tray material - ACM wrapped in vinyl Flat cut letters material - Stainless steel

**The colour of text and background:**

Dark blue background with gold and white lettering

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

1 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

## Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes  
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☒ Yes  
☐ No  
☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Please see attachments

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes  
☒ No

## Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

07/04/2025

To Date

31/03/2065

## Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes

☒ No

## Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes

☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

☐ The agent

☒ The applicant

☐ Other person

## Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☒ Yes

☐ No

**If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):**

Officer name:

Title

\*\*\*\*\* REDACTED \*\*\*\*\*

First Name

\*\*\*\*\* REDACTED \*\*\*\*\*

Surname

\*\*\*\*\* REDACTED \*\*\*\*\*

Reference

Date (must be pre-application submission)

26/02/2025

Details of the pre-application advice received

Thanks for these.

The signage looks acceptable and is similar to existing in the area.

The external downlit trough lighting would be preferable to reduce light spill.

You will need to apply for an advertising consent

## Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes

☐ No

## Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

☒ Yes

☐ No

If yes, please provide details of their name, role, and how they are related:

\*\*\*\*\* REDACTED \*\*\*\*\*

## Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Judith Fox

Date

04/04/2025

Amendments Summary

Previous application did not meet the requirements