Former Leisure Centre Site
Manchester Road, Chorlton District Centre
Travel Plan

250704/SK22544/TP01(-03)

SK Transport Planning Ltd
Albion Wharf, Manchester, M1 5LN
0161 234 6509
info@sktransport.co.uk
sktransport.co.uk

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Appendices

A	Site Layout
B	Draft Travel Packs
C	Draft Survey Questionnaires

Project	Document	Rev	Description	Authorised by	Signed	Date
SK22544	TP01	00	Draft for Comment	L Speers	LGS	04/06/2025
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SK22544	TP01	02	Updated Dev Details	L Speers	LGS	04/07/2025

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1 Introduction

1.1 SK has been appointed by MSV Housing Limited to prepare a Travel Plan for a residential development (Use Class C3) at the former leisure centre site on Manchester Road in Chorlton District Centre.

1.2 The Travel Plan has been prepared for submission to discharge the first part of Condition 25 (Travel Plan). Condition 25 reads as follows:

"A detailed Travel Plan shall be submitted to and agreed in writing by the City Council as the Local Planning Authority prior to first occupancy of the residential units hereby approved. In this condition a Travel Plan means a document which includes:

1. The measures proposed to be taken to reduce dependency on the private car by residents and those attending or employed in the development
2. A commitment to surveying the travel patterns of staff and residents during the first three months of use of the development and thereafter from time to time
3. Mechanisms for the implementation of the measures to reduce dependency on the private car, and
4. Measures for the delivery of specified travel plan services; and measures to monitor and review the effectiveness of the Travel Plan in achieving the objective of reducing dependency on the private car.

Within six months of the first use of the development, a revised Travel Plan which considers the information about travel patterns gathered pursuant to item (2) above shall be submitted to and approved in writing by the City Council as local planning authority. Any Travel Plan which has been approved by the City Council as local planning authority shall be implemented in full at all times when the development hereby approved is in use."

2 Travel Plan Process

Relevant Planning Policy & Guidance

2.1 The Travel Plan draws on the following policy and guidance:

- Department for Transport (2007), Making Residential Travel Plans Work
- Department for Transport (2009), Good Practice Guidelines: Delivering Travel Plans through the Planning Process
- Manchester City Council (2012), Local Development Framework Core Strategy
- Ministry for Housing, Communities & Local Government (2025), National Planning Policy Framework
- Ministry for Housing, Communities & Local Government (2024), Planning Practice Guidance
- Transport for Greater Manchester (2013), Transport for Sustainable Communities: A Guide for Developers

What is a Travel Plan?

2.2 National Planning Policy Framework (NPPF) defines a Travel Plan as:

"A long-term management strategy for an organisation or site that details how agreed sustainable transport objectives are delivered, and which is monitored and regularly reviewed."[1]

2.3 This is further expanded in Planning Practice Guidance (PPG) which states that:

[1] Ministry of Housing, Communities & Local Government (2025), National Planning Policy Framework

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"Travel Plans are long-term management strategies for integrating proposals for sustainable travel into the planning process. They are based on evidence of the anticipated transport impacts of development and set measures to promote and encourage sustainable travel (such as promoting walking and cycling)."[2]

2.4 The Department for Transport (DfT) defines a Travel Plan as follows:

"A Travel Plan is a long-term management strategy for an occupier or site that seeks to deliver sustainable transport objectives through positive action and is articulated in a document that is regularly reviewed."

2.5 Transport for Greater Manchester (TfGM) supports the use of Travel Plans to improve the accessibility of a site, reduce traffic on the network, and improve health. TfGM states that Travel Plans can achieve the following benefits:

- "A reduction in car use (particularly for single occupancy trips) and increase travel by sustainable modes, namely active travel and public transport;
- A reduction in the impact of the generated traffic, both in the immediate neighbourhood and on the wider highway network;
- Safe access for pedestrians and cyclists; and
- A coordinated approach to developing and implementing realistic travel options."[3]

2.6 In summary a Travel Plan is a tool that sets out the strategy and management measures that will be used at a development to encourage people to consider choosing an alternative means of travel to the private car (particularly a single occupancy car trip). Targets are expected that relate to defined objectives. A Travel Plan is also a document that is regularly reviewed through a robust monitoring and reporting system.

Travel Plan Pyramid

2.7 The Department of Transport (DfT) states that it is helpful to:

"… view the Travel Plan as a pyramid of measures and actions, some of which may form the foundations of the Travel Plan and part of which will be outcomes from the Transport Assessment."[4]

2.8 The DfT pyramid is shown in Figure 2.1.

2.9 At the bottom of the pyramid is the location of the site and characteristics of access to the site by all modes of travel. This is set out in Section 3 and 4 of the Plan.

2.10 At the next level the physical aspects of the proposed development are set out to allow acknowledgement of that some Travel Plan measures are built-in to the layout to influence travel. These measures include pedestrian access arrangements, car and cycle parking provision and other infrastructure that will be delivered to serve the proposal. This information is as set out above in Section 1 and also in Section 6.

2.11 The remaining levels outline the management, promotion and *soft* measures that are to be adopted as part of the travel plan to reinforce the site location, infrastructure proposals and access opportunities. These are set out in Sections 5 and 6 of the Plan.

[2] Ministry of Housing, Communities & Local Government (2024), Planning Practice Guidance
[3] Transport for Greater Manchester (2013), Transport for Sustainable Communities: A Guide for Developers
[4] Department for Transport (2007), Making Residential Travel Plans Work

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2.12 Section 7 sets out the monitoring plan which details how and when the Travel Plan will be reviewed. This includes how and when surveys will be undertaken, and the targets that will be set to meet the stated objectives.

2.13 Section 8 provides a summary of the actions identified in the Travel Plan along with timescales for implementation and funding details.

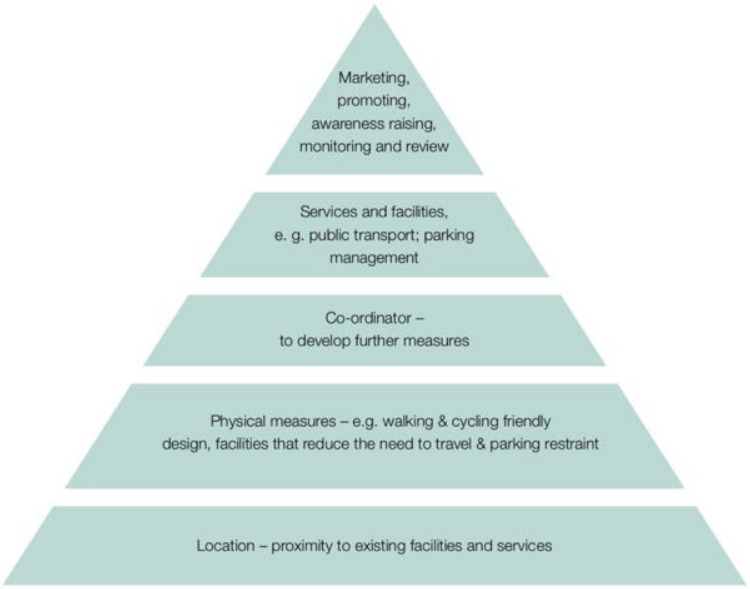


Figure 2.1: Travel Plan Pyramid
[source: Department for Transport]

Travel Plan Benefits

2.14 Travel Plans result in a variety of health, financial, environmental and site operation benefits, including:

- Promoting healthier lifestyles through increased physical activity and the use of active travel and public transport.
- Providing personal cost savings from using more cost-effective modes of travel and indirect and wider cost savings relating to reduced illness and reduced accident rates.
- Providing the opportunity to reduce the parking spaces required by a development, thereby cutting car parking costs in terms of provision and maintenance and enabling space to be reallocated for more beneficial uses.
- Reducing greenhouse gas emissions, climate change effects and air quality impacts.

Aims

2.15 The aims of the Travel Plan are to:

Aim 1:
To maximise trips by active/sustainable modes of travel.
Aim 2:
To reduce the number of single occupancy private car trips.

Objectives

2.16 The objectives of the Travel Plan are to:

Objective 1:
To raise awareness of the travel choices available.
Objective 2:
To provide travel packs that can be issued to households and staff.
Objective 3:
Periodically evaluate the transport needs of residents and staff.

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Objective 4:
To periodically review local transport routes and update residents and staff to make sure they have all relevant travel information.

3 Site Location

Site Location

3.1 Figure 3.1 shows that the site is located within a sustainable location within Chorlton District Centre offering opportunities for future residents to access local amenities and services by active travel modes. The location is also of benefit to any people employed at the site as they can commute by active or public transport modes and can access local amenities during the course of the working day.

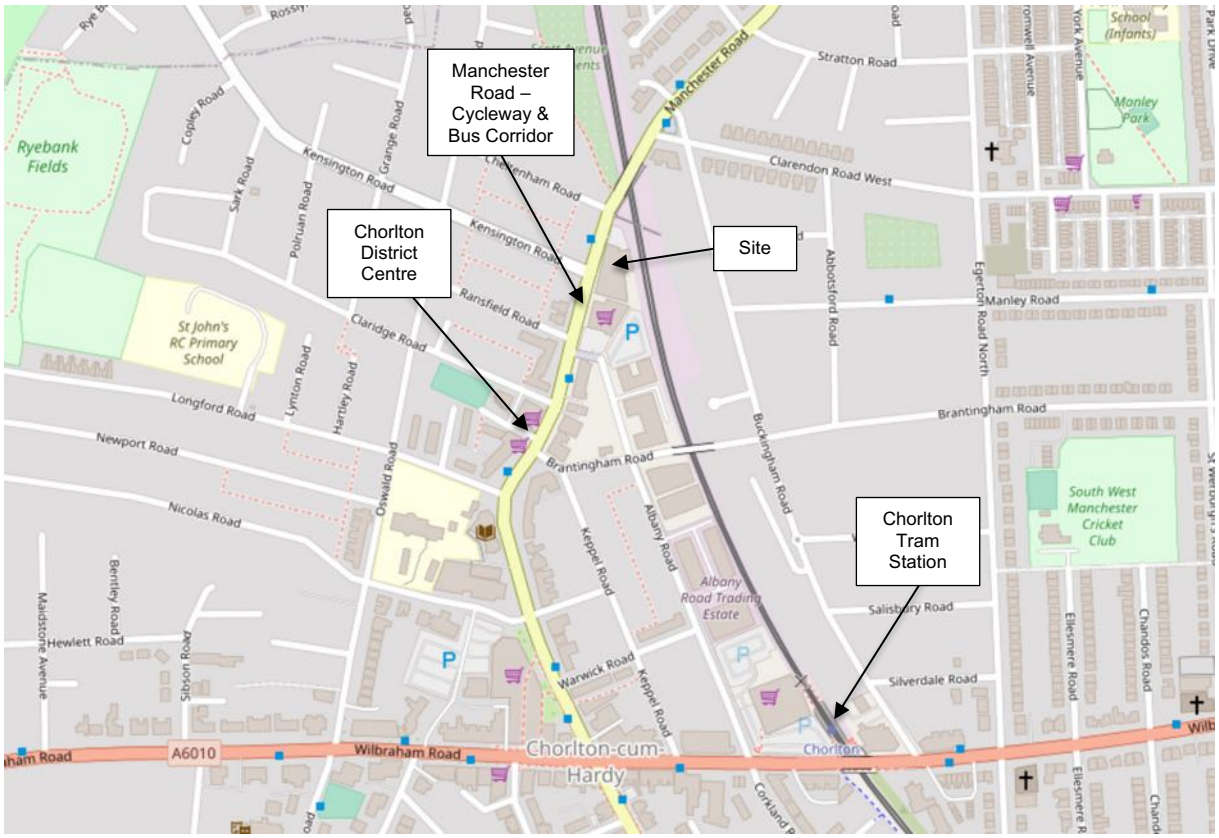


Figure 3.1: Site Location
[source: OpenStreetMap Foundation licensed under the Open Database License]

Local Transport Network

3.2 In the vicinity of the site, Manchester Road is 9m wide with 3m+ footways on both sides of the road. Manchester Road is a bus route corridor. Manchester Road has been recently upgraded as part of the Chorlton Cycle Way scheme to improve pedestrian and cyclist facilities between Chorlton and Manchester City Centre. The improvements close to the site include segregated cycle route facilities and a new signalised crossing located outside the Unicorn Grocery just to the south of the site.

3.3 Manchester Road is subject to a 30mph speed limit. The residential streets surrounding the site and to the east and west of Manchester Road are subject to a 20mph speed limit.

3.4 Traffic Regulation Order (TRO) controls are in place on Manchester Road in the form of double yellow lines and time limited parking bays.

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Road Safety Patterns

3.5 Road safety patterns were examined in the Transport Statement submitted with the planning application. This confirmed that there are no prevalent collision hotspots or road safety issues close to the site.

4 Sustainable Connectivity

Active Travel Routes

4.1 Figure 4.1 shows the active travel network serving the site from the TfGM website.[5]

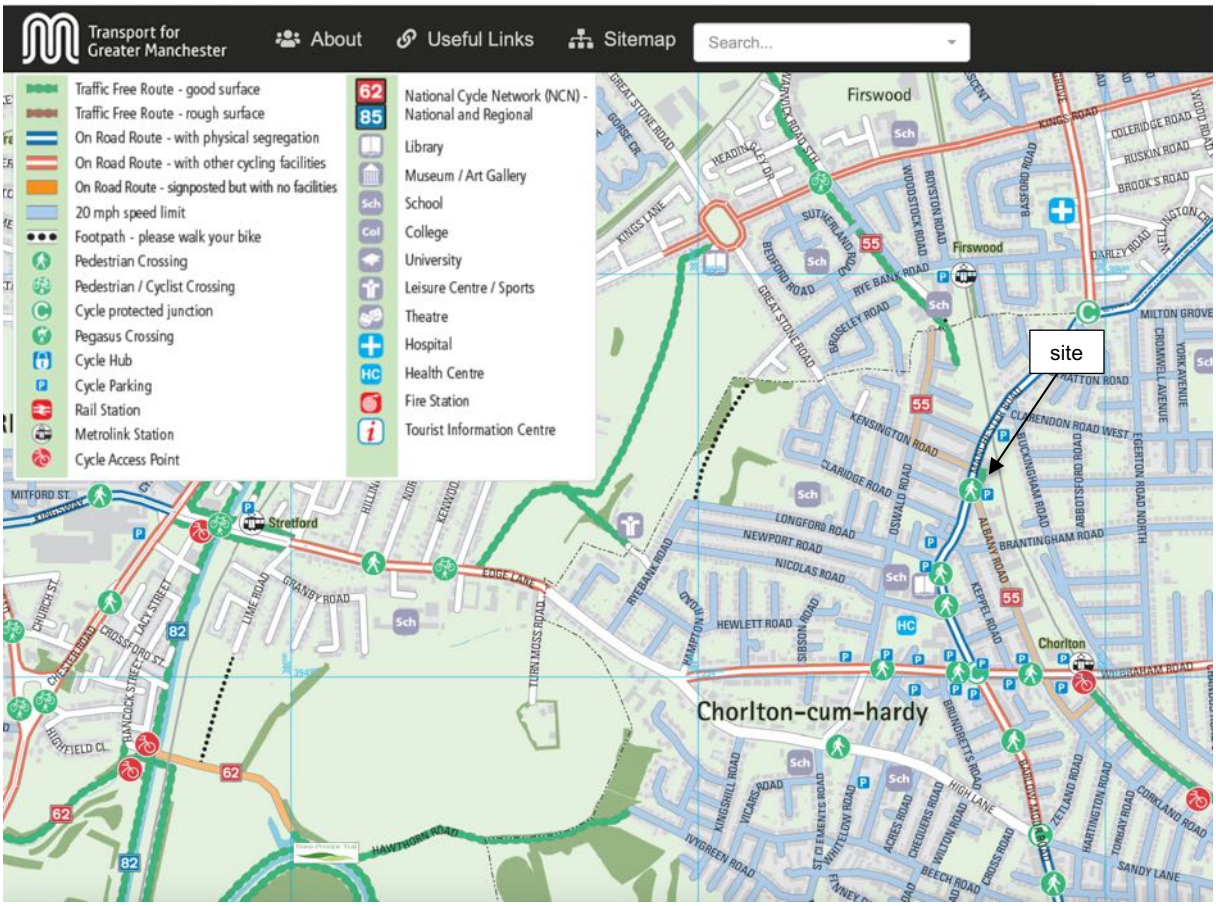


Figure 4.1: Active Travel Network
[source: Transport for Greater Manchester]

4.2 The footways bounding the site on Manchester Road are 3m+ wide and a signalised crossing is provided just to the south of the site near to the Unicorn Grocery. Tactile paving and dropped kerb crossings are provided at side road junctions on Manchester Road and further controlled crossings are provided to the south of the site. The Manchester Road/Wilbraham Road junction is a cyclops standard.

4.3 As noted earlier, significant improvements have been delivered on the Manchester Road corridor as part of the Chorlton Cycleway scheme that creates a continuous link between Chorlton and Manchester City Centre. This includes cycle routes on both sides of the road with physical segregation. Access can also be gained from the site to Route 55 of the National Cycle Network and to marked cycle routes on Wilbraham Road. The 20mph streets to the east and west of the site also provide a suitable environment for pedestrian and cycle trips.

[5] https://tfgm.pindarcreative.co.uk

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Public Transport Routes

4.4 Figure 4.2 shows TfGM's public transport network map for the local area.[6]



Figure 4.2: Public Transport Network
[source: Transport for Greater Manchester]

4.5 The nearest bus stops to the site are located on Manchester Road, just to the north and south of the site. Access can also be gained to bus services routeing on Wilbraham Road. Table 4.1 provides a summary of the bus route serving these stops.

[6] https//tfgm.com/maps

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No.	Route	Weekday (Buses per hour/each way)			Weekend (Buses per hour/each way)	
		AM Peak	Day	Evening	Saturday Day	Sunday Day
15	Flixton – Urmston – Stretford – Manchester	5	3	1	3	1
23	Stockport – Stretford – Trafford Centre	3	3	1	3	2
25	Stockport – Stretford – Trafford Centre	2	2	1	2	2
86	Chorlton – Whalley Range – Manchester	5	5	4	5	3
150	Trafford Centre – Trafford Park – Stretford – Abbey Hey	2	2	1	2	1

Table 4.1: Bus Services
[source: Transport for Greater Manchester]

4.6 Service 86 also provides a night bus services into the City Centre.

4.7 The site is also located for easy access to the Metrolink network with the closest stop being Chorlton, 650m to the south of the site. Metrolink tram services connect the site to other areas of the Oldham, Altrincham, Eccles, East Didsbury, Media City, Ashton, the Airport, Rochdale, Bury, Salford Quays and the Trafford Centre.[7] The tram services operate on a turn-up-and-go basis across the week. Cycle parking is provided at the tram stop.

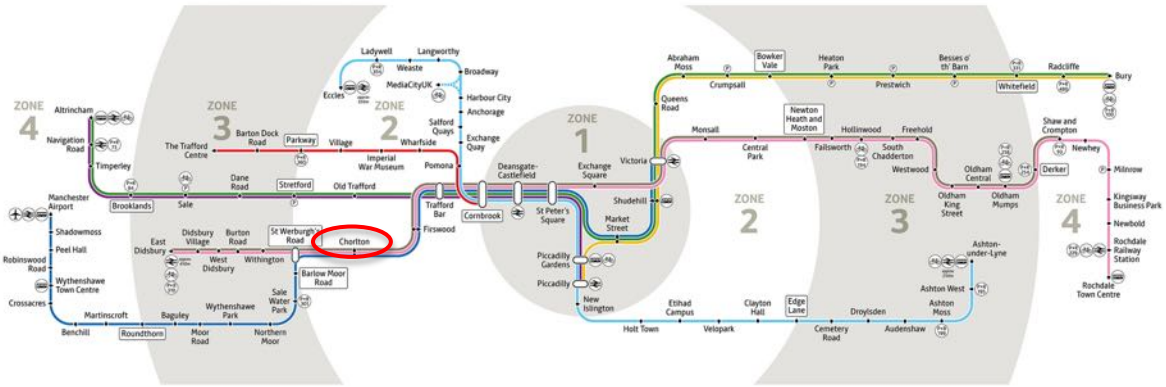


Figure 4.3: Tram Network
[source: Transport for Greater Manchester]

Car Club Network

4.8 There may be occasions when occupiers of a development who do not own a car may require the use of one. To facilitate this casual demand Enterprise Car Club[8] vehicles are located in Chorlton.

4.9 The car club provides an alternative to car ownership that complements the sustainable transport system Greater Manchester. Car clubs enable members to benefit from low cost, convenient and greener motoring, and a more sustainable pattern of living that negates the requirement to own and store a car. The closest vehicles to the site are located on Nicolas Street, 400m (five-minute walk) away.

[7] https://tfgm.com/public-transport/tram
[8] https://www.enterprisecarclub.co.uk/gb/en/home.html

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Accessibility Assessment

4.10 One of the principal factors to be considered when assessing the suitability of a site for development is the proximity and connectivity of a site to other destinations on foot and cycle. Access to amenities is considered in terms of 10-minute walk times to local retail facilities, 15-minute walk times to other destinations such as health care, leisure destinations and open space, and 25-minute walk times for commuting or education trips.

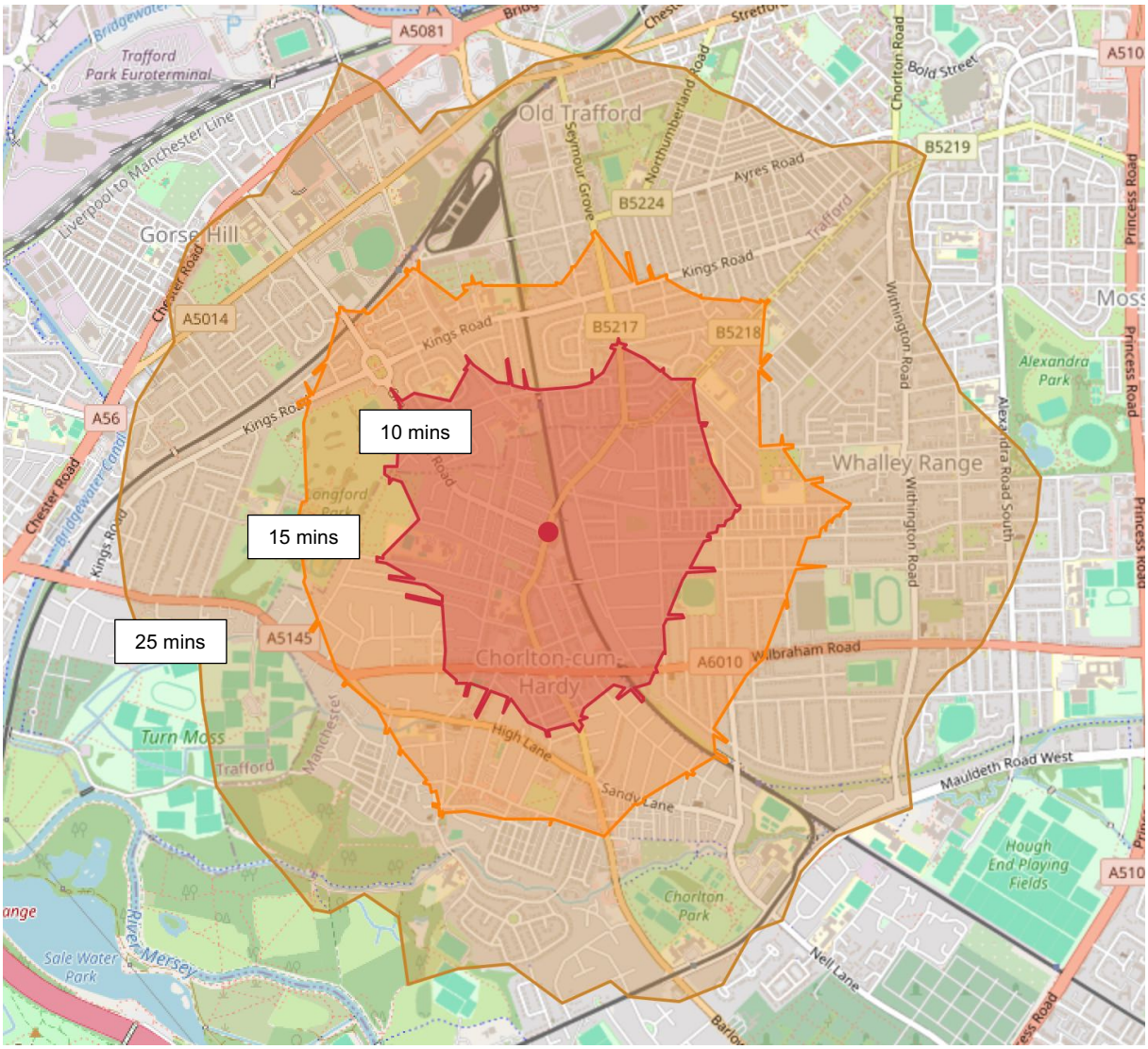


Figure 4.4: Walking Isochrones
[source: ISO4app and OpenStreetMap Foundation licensed under the Open Database License]

4.11 Figure 4.4 shows that all of Chorlton District Centre is within a 10-minute walk of the site, which enables access to retail, food retail, health, community and education facilities. Within 15-minutes access can be gained to destinations such as, Longford Park, local churches, the Edge Theatre, local mosques, and education facilities. A 25-minute catchment covers residential areas including all of Chorlton, Whalley Range, Old Trafford and Stretford.

4.12 A Greater Manchester Accessibility Level (GMAL) calculation has been undertaken for the site. A GMAL is calculated using the interactive tool managed and maintained by TfGM.[9] This tool measures accessibility by public transport of a point of interest and provides a rate between 1 and

[9] https://www.gmtu.gov.uk/gmbusroute/GMAL%20Calculation%20Guide.pdf

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8, where 1 is a poor level of accessibility and 8 is an exceptional level of accessibility usually found in the city centre.

4.13 The site has a GMAL of 7, which is a very good level of accessibility by public transport as would be expected of a site located close to frequent bus services and Sale tram station.

5 Development Layout

5.1 The development layout is attached as Appendix A.

5.2 The proposal will deliver a residential development with apartment accommodation for over 55s. It will provide 50 apartments. The proposal includes community space, a resident lounge and courtyard/garden space.

5.3 Vehicle access is located to the southwest corner of the site, slightly to the north of one of the existing site access points on Manchester Road. The access will provide a 5.5m width access road with corner radii of 4m. Visibility splays of 2.4m x 33m can readily be achieved. The access will be delivered by Section 278 Agreement.

5.4 Two segregated pedestrian entrances are provided into the site and one of the access points provides a dropped kerb to allow cycle access. The vehicle access makes provision for pedestrians and tactile paving and dropped kerbs are included. The applicant will fund resurfacing of the Manchester Road footway bounding the site.

5.5 The site will provide 19 parking spaces, including two disabled space.

5.6 An internal cycle store with space for 40 bikes is provided. Acknowledging the older age of residents, the storage area also provides flexible space, sufficient for up to nine mobility scooters to be accommodated or adapted bikes. Five external cycle stands are also provided on the Manchester Road frontage with a further 10 sheffield stands provided in the courtyard.

5.7 Servicing will be accommodated on site and provision has been made for large vehicles to access and leave in a forward gear.

6 Travel Plan Management

Applicant Responsibilities

6.1 An effective Travel Plan needs a clear hierarchy of responsibility.

6.2 The Applicant has been closely involved in the development of the Travel Plan and is committed to its implementation. The ultimate responsibility for the Travel Plan is the Applicant.

6.3 The Applicant has appointed the following Travel Plan Co-ordinator for the site:

Bob Pleasance
bob.pleasance@msvhousing.co.uk

Travel Plan Co-ordinator

6.4 Travel Plan Co-ordinators play an important role in developing, managing, and promoting Travel Plans. The Travel Plan Co-ordinator will be responsible for the day-to-day running of the Travel Plan and will also develop, implement, market, and monitor the Travel Plan's effectiveness.

6.5 In summary, the Travel Plan Co-ordinator's main responsibilities are:

- Implementing the Plan measures.
- Providing a point of contact for residents, staff and the Council.
- Publicising and raising awareness of local and national initiatives.
- Preparing and issuing the travel packs for new households and new staff.
- Providing regular updates to residents and staff on any changes to local services and facilities.
- Monitoring and surveying travel patterns.
- Periodically reporting to the Council.

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6.6 Contact details for the Travel Plan Co-ordinator will be provided to residents and staff.

Handover Arrangements

6.7 Should the Travel Plan Co-ordinator change then the new Travel Plan Co-ordinator contact details will be provided to the Council within three months to allow the Travel Plan to continue uninterrupted at the site.

7 Measures Toolkit

Communication Measures

7.1 The measures set out in the Travel Plan will be clearly communicated to residents and staff to maximise effectiveness and encourage greater levels of take-up.

7.2 The Communications Strategy is a vital component of the Travel Plan as it will be used to ensure that residents and staff are aware of the travel options and initiatives available to them and will be the means of communicating the progress of the Plan. The Travel Plan Co-ordinator will be responsible for marketing and promoting the Travel Plan and providing and disseminating information to residents and staff.

7.3 Table 7.1 shows the measures that will be used in the communications strategy.

Initiative	Description
Travel Packs	Preparation and issue of travel packs for each household and new staff member.
Other Information Distribution	The communications resources will be kept up to date and residents/staff will be alerted to any significant changes in local services by email.
Induction Training	The Travel Plan will be incorporated into new staff induction training.

Table 7.1: Communications Initiatives

7.4 Travel packs are good means of disseminating information and making sure that residents and staff are aware of the travel choices available to them.

7.5 A travel pack will be issued to households when they move in and provided to staff when they start work. Draft travel packs have been prepared and is attached as Appendix B.

7.6 The draft travel packs contain the following types of information:

1. Travel Plan Co-ordinator contact details.
2. Information on on-line and phone app journey planning software.
3. Information on cycle and walking routes.
4. Information on bus/tram routes and frequencies.
5. Information on bus/tram ticketing arrangements.
6. Information on local car club membership.

7.7 The travel pack will include links to latest journey planning software, such as:

- TfGM journey planning software[10]
- Public transport maps[11]
- Active Travel route software[12]
- Walking and cycling route maps[13]

[10] https://tfgm.com/plan-a-journey
[11] https://tfgm.com/maps
[12] https://beeactive.tfgm.com
[13] https://tfgm.pindarcreative.co.uk

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- Links to Google Play[14] and Apple Store[15] Bee Network app

7.8 The Travel Plan Co-ordinator will be responsible for making sure the travel packs are kept up to date and provided to all new residents and new staff in a timely fashion.

7.9 During staff induction training they will be provided with details of the Travel Plan.

7.10 The communications resources will be kept up to date and any significant changes to services will be altered to staff and residents in a timely manner.

Active Travel Measures

7.11 Table 7.2 summarises the active travel measures that will be adopted.

Initiative	Description
Active Travel Benefits	The Travel Plan Co-ordinator will promote the benefits of walking and cycling to residents and staff using the communications strategy.
Local Route Awareness	The Travel Plan Co-ordinator will provide information via the communications strategy on active travel routes.
Development Infrastructure	The development will provide new infrastructure as set out in Section 5.
Safety Tips	The Travel Plan Co-ordinator will provide information via the communications strategy on walking and cycling safety tips.
Cycle Training/Purchase	The Travel Plan Co-ordinator will provide information on TfGM's cycle training scheme and where they can find information on borrowing a bike.
Cycle to Work Scheme	The applicant will consider the appropriateness of introducing such a scheme to help staff purchase bikes.

Table 7.2: Active Travel Initiatives

7.12 Active travel provides the following benefits:

- **Builds activity into your daily routine.**
  It'll help to meet the government guidelines which recommend young people get at least 60 minutes of physical activity every day and that adults should get at least 150 minutes of moderate activity per week.
- **Boost your mental health and wellbeing.**
  According to the Mental Health Foundation physical activity increases mental alertness and helps to reduce stress and anxiety.
- **Fewer cars equal cleaner air.**
  You experience five times higher pollution levels in a car than walking or on a bike.
- **Save your family money.**
  Not only will less money be spent on petrol, but money can also be saved on gym or fitness centre fees.
- **You'll arrive feeling ready to start the day.**
  People who walk and cycle arrive at work more relaxed and alert than those who travel by car.

7.13 The Travel Plan Co-ordinator will provide information on the benefits of active travel via communication methods.

7.14 Section 3 confirms that the site relates well to existing active travel routes. The Travel Plan Co-ordinator will provide information on these routes to residents and staff via the travel packs.

7.15 The development will provide the infrastructure set out in Section 5.

[14] https://play.google.com/store/apps/details?id=com.tfgm.beenetwork
[15] https://apps.apple.com/gb/app/bee-network/id1669705230

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7.16 The Travel Plan Co-ordinator will be responsible for raising awareness of the health benefits of active travel using the communication methods.

7.17 The Travel Plan Co-ordinator will provide walking and cycling safety tips by providing residents and staff with resources provided from the websites such as TfGM[16], GMWalking[17], Sustrans[18] and Cycling UK[19].

7.18 TfGM provides cycle training sessions for adults.[20] This scheme will be promoted to residents and staff via the travel pack.

7.19 The applicant will consider the appropriateness of introducing a Salary Sacrifice Scheme to assist with staff purchase of bikes.

Public Transport Measures

7.20 Table 7.3 shows the measures that will be used to encourage residents and staff to travel by public transport.

Initiative	Description
Local Route Awareness	The Travel Plan Co-ordinator will provide information via the relevant communications strategy on public transport routes and services.
Ticketing Arrangements	The Travel Plan Co-ordinator will ensure that residents and staff are aware of TfGM ticketing arrangements.
Regular Review	The Travel Plan Co-ordinator will regularly review the TfGM database so that any service changes can be relayed to residents and staff.
Salary Sacrifice	The applicant will consider the appropriateness of introducing a salary sacrifice scheme to assist with the purchase of season tickets for staff.

Table 7.3: Public Transport Initiatives

7.21 Section 3 shows that access can be gained to the site via bus and tram. The Travel Plan Co-ordinator will provide information on these routes to residents and staff via the travel pack. The Travel Plan Co-ordinator will provide information on local bus routes to residents and staff via the travel pack.

7.22 The Travel Plan Co-ordinator will make sure that all residents and staff are aware of ticketing arrangements available using information from TfGM ticketing information.[21] For example, the following ticketing incentives are currently offered in Greater Manchester:

- Bus Travel[22]
  The Bee Bus single hopper ticket costs £2 for adults and £1 for children. This ticket can only be bought on the bus. The hopper can be used for a single trip and can be used on multiple bus services within 60 minutes of purchase.
  A 7-day Bee Bus ticket costs £10 for children and £20 for adults. This can be bought via the Bee Network app, on the bus, at an information/ticket office or online with a smart card.
- Tram Travel[23]
  The Clipper ticket provides 10 days' travel for the price of 9 with journeys that can be taken over 56 days.
  Weekly Contactless is capped at £31 even if you travel in all zones.

7.23 The following concessionary ticketing arrangements are available:

[16] https://beeactive.tfgm.com
[17] https://gmwalking.co.uk
[18] www.sustrans.org.uk/
[19] www.cyclinguk.org/
[20] https://beeactive.tfgm.com/cycling/courses-and-bike-maintenance/
[21] https://tfgm.com/tickets-and-passes/find-a-ticket
[22] https://tfgm.com/get-on-board
[23] https://tfgm.com/tickets-and-passes/ways-to-pay/smart-card

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- Concessionary Travel[24]
  Free bus travel passes are available to people living in Greater Manchester that are state pension age.
- Disabled Travel[25]
  Certain disabilities and levels of disability qualify for low cost or free travel across Greater Manchester.

7.24 The Travel Plan Co-ordinator will be responsible for periodically reviewing the public transport databases to check for service changes and any new public transport initiatives. The Travel Plan Co-ordinator will then update the travel packs with any changes for new residents and new staff and will let existing residents and staff know by email.

7.25 The applicant will consider the appropriateness of introducing a Salary Sacrifice Scheme to assist with staff purchase of bus/tram season tickets.

Sustainable Vehicle Use

7.26 Table 7.4 shows the measures that will be used to encourage sustainable vehicle use.

Initiative	Description
Car Sharing	Car sharing will be promoted to residents and staff.
Car Club	Residents will be provided with information on the local car club.

Table 7.4: Sustainable Vehicle Use Initiatives

7.27 Residents and staff will be provided with information on the benefits of car sharing and information on Liftshare via the communications strategy.[26]

7.29 Residents will be provided with information on membership to the local car club via the communications strategy.

8 Monitoring Plan

Baseline Travel Survey

8.1 Surveying and monitoring travel patterns is an important tool in measuring the progress of the Travel Plan and success of the Plan in terms of meeting the declared objectives and targets.

8.2 Baseline household and staff travel surveys will be undertaken within three months of first occupancy of the site. The survey will be undertaken via Survey Monkey with details of how to access the survey provided in the relevant travel pack. Draft survey questionnaires have been prepared and are attached as Appendix C.

8.3 Staff and residents will be offered the opportunity to enter a prize draw with the opportunity to win a single shopping voucher to encourage completion of the survey.

8.4 The results from the first survey will be used to confirm the final measures and targets for the Travel Plan. The updated Travel Plan will then be submitted to the Council within six months of occupation.

[24] https://tfgm.com/tickets-and-passes/discounted-and-free-travel/travel-pass-for-older-people
[25] https://tfgm.com/tickets-and-passes/discounted-and-free-travel/disabled-people
[26] https://liftshare.com/uk

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Monitoring Travel Surveys

8.5 Surveys will be undertaken every two years for a period of five years on the anniversary of the first survey (baseline/year one, year three, and year five).

Monitoring Reports

8.6 Following each monitoring survey period, a short monitoring report will be issued to the Council for discussion. The monitoring report will be issued within three months of each survey period.

8.7 The results of each monitoring period will be used to review progress against the target mode shares. Reporting of progress achieving objectives against the targets set.

- Summary of the initiatives introduced during the previous year.
- Update on any changes to external transport related aspects, such as changes in bus services, etc.
- Providing information on any new initiatives being considered
- Providing an updated Action Plan.

Monitoring Strategy Summary

8.8 Table 8.2 provides a summary of the monitoring mechanisms that will be used as part of the Travel Plan.

Exercise	Key Information	Frequency	Responsibility
Issue of travel packs	Dissemination of travel information and travel survey to residents and staff	On occupation	Travel Plan Co-ordinator
Baseline surveys	Data to be used to establish baseline trip patterns and to allow appropriate targets to be set	Within 3 months of occupation	Travel Plan Co-ordinator
Updated Travel Plan	Set out baseline mode share and any changes to targets/measures proposed	Within 6 months of occupation	Travel Plan Co-ordinator
Monitoring surveys	Data to be used to establish progress of the Plan and review success of measures	Year 3 and Year 5	Travel Plan Co-ordinator
Preparation of Monitoring Report	Set out mode share, targets, and any changes proposed to the Plan	Within 3 months of survey	Travel Plan Co-ordinator

Table 8.2: Monitoring Summary

Targets

8.9 Targets are measurable goals against which the progress of the Travel Plan can be assessed. Targets should be SMART – Specific, Measurable, Achievable, Realistic and Time-Related.

8.10 The targets are split into two different types, Output Targets and Outcome Targets. Output Targets are non-quantifiable and action-based that need to be achieved in a set time period. Outcome Targets are quantifiable and will be based on the results of the travel surveys.

8.11 The following Output Targets have been set for the Travel Plan:

- Provide travel packs to each new household and new member of staff on occupation.
- Undertake baseline travel surveys within 3 months of occupation.
- Issue updated Travel Plan within 6 months of occupation.

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8.12 In terms of the Outcome Targets these will be set once the baseline survey information has been collected and reported in the updated Travel Plan. For this time, a preliminary Outcome Target of reducing single occupancy car use by 5% at the end of the five-year survey period has been set.

9 Action Plan

Funding

9.1 The applicant is committed to the implementation and successful delivery of the Travel Plan's measures to meet the stated objectives. The applicant has confirmed that it will fund all costs associated with the operation of the Travel Plan, including the Travel Plan Co-ordinator resources, monitoring progress, and introducing initiatives.

9.2 Under the current travel management arrangements, the following resources have been committed to the Plan:

- Implementing plan measures and updating residents/staff: 2 days per quarter
- Responding to resident/staff/Council issues: As required
- Surveys and monitoring review: 2 weeks during a survey year

Action Plan

9.3 The Action Plan summarises the measures set out in the Plan, who will be responsible for delivering them and target timescales.

Initiative		Responsibility	Target Delivery
Management	Appoint Travel Plan Co-ordinator	Applicant	Prior to occupation – already achieved
	Provide Contact Details to Council	Applicant	Prior to occupation – already achieved
Communications	Prepare draft Travel Packs	Applicant	Prior to occupation – already achieved
	Distribute Travel Packs	Travel Plan Co-ordinator	On occupation
	Email Updates	Travel Plan Co-ordinator	On-going – periodic updates via email
	Periodically Update Travel Packs	Travel Plan Co-ordinator	On-going – as new staff start or residents move in
	Staff Induction Training	Travel Plan Co-ordinator	On-going – as new staff start
Active Travel	Promote Active Travel Benefits	Travel Plan Co-ordinator	Travel pack – on occupation On-going – periodic updates via email
	Raise Local Route Awareness	Travel Plan Co-ordinator	Travel pack – on occupation On-going – periodic updates via email
	Provide Development Infrastructure	Applicant	Prior to occupation
	Provide Safety Information	Travel Plan Co-ordinator	Travel pack – on occupation On-going – periodic updates via email
	Promote TfGM Cycle Training	Travel Plan Co-ordinator	Travel pack – on occupation

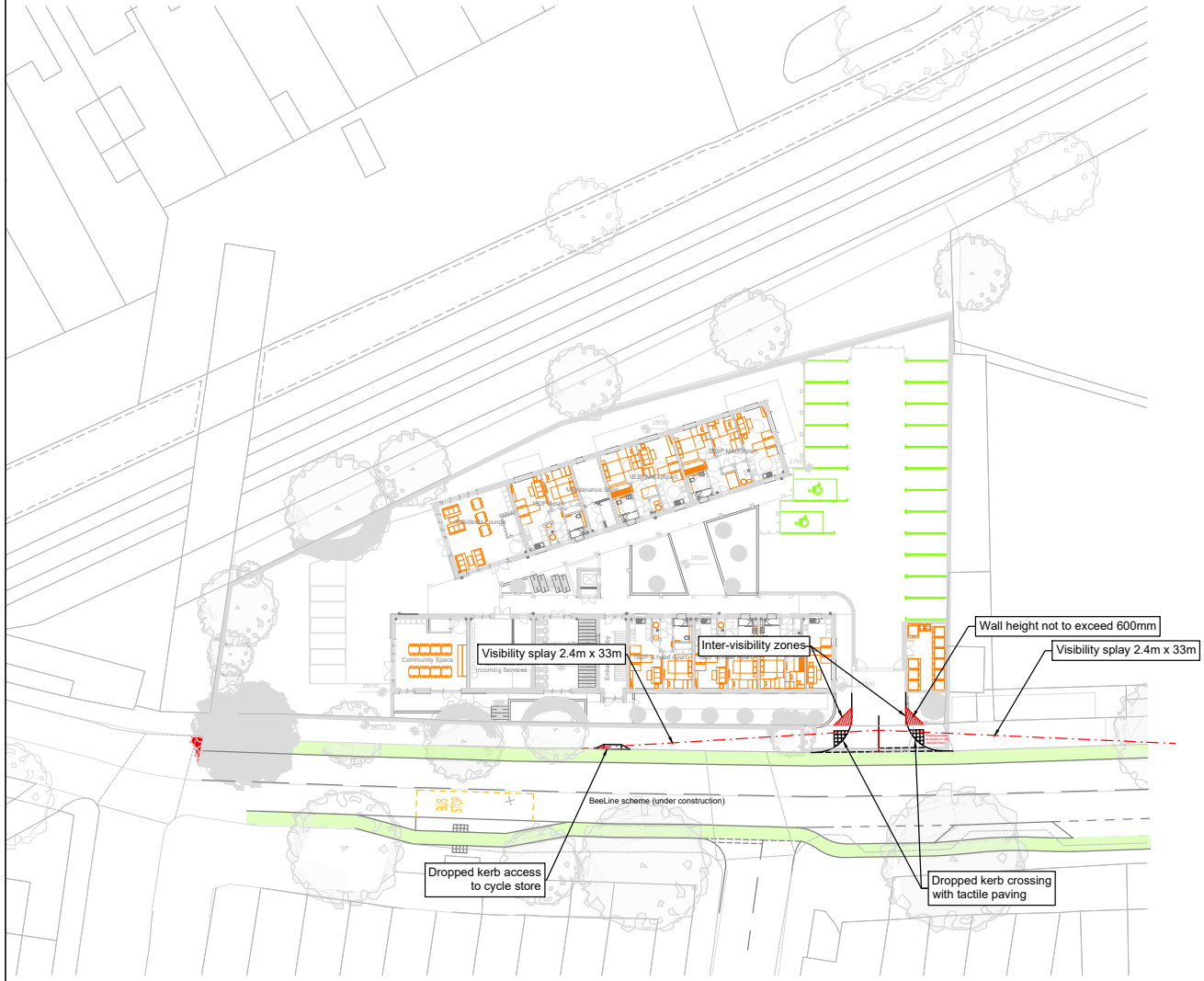
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			On-going – periodic updates via email
	Consider Cycle to Work Scheme	Travel Plan Co-ordinator	Within 12 months of occupation
Public Transport	Raise Local Route Awareness	Travel Plan Co-ordinator	Travel pack – on occupation On-going – periodic updates via email
	Provide Ticketing Arrangement Information	Travel Plan Co-ordinator	Travel pack – on occupation On-going – periodic updates via email
	Regular Review	Travel Plan Co-ordinator	On-going – periodic updates via email
	Consider Staff Public Transport Salary Sacrifice Scheme	Travel Plan Co-ordinator	Within 12 months of occupation
Sustainable Vehicle	Promote Local Car Club	Travel Plan Co-ordinator	Travel pack – on occupation On-going – periodic updates via email
	Promote Car Sharing	Travel Plan Co-ordinator	Travel pack – on occupation On-going – periodic updates via email

Table 9.1: Action Plan

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Appendix A



THIS DRAWING MAY BE USED ONLY FOR THE PURPOSE INTENDED AND ONLY WRITTEN DIMENSIONS SHALL BE USED

NOTES

Layout subject to detailed design and confirmation of statutory undertakers' equipment.

Revision Details	By	Check	Date	Suffix
Site layout updated, cycle store access & intervisibility zones added	JAT	LGS	11.07.23	A

Drawing Number

SK22307-002

Chorlton Leisure Centre Site

Drawing Title

Proposed Site Access GA

Scale at A3

1:500

Drawn	Approved
JAT	LGS
Check	**Date**
LGS	31.03.23

SK Transport Planning Ltd
Albion Wharf | Manchester | M1 5LN
www.sktransport.co.uk
0161 234 6509

Appendix B

Staff Travel Pack



Our Travel Plan

We have a prepared a Travel Plan for the building. A Travel Plan is a strategy document that is put together to help promote active and sustainable travel modes, and to set out measures that we will introduce to support you making these types of trips to work.

The Travel Plan's objectives are to:

- Increase the number of staff using active/sustainable travel modes.
- Reduce the number of staff in a car on their own.

Travel Plan Management

Your employer has also appointed a Travel Plan Co-ordinator who will be your main point of contact for all things travel related and can answer any day-to-day queries you have. The Travel Plan Co-ordinator for the building is:

Bob.Pleasance@msvhousing.co.uk

Benefits

Travelling actively and sustainably provides the following benefits:

For your body:

- A 20-25 minute brisk walk daily can add 7 years to your life.
- A moderate cycle ride can burn 400 calories per hour.
- Boosts your immune system.

For your mind:

- Walking and cycling releases endorphins, putting you in a better mood and can reduce anxiety.
- Daily walks can improve your memory and the way your mind works.
- A nice walk can help you sleep better, giving you more energy during the day.

For a better place to live and work:

- 250 million car trips every year in Greater Manchester are less than 1km – that's a 10 minute walk or 4 minute cycle.
- Air pollution is linked to a range of serious health conditions and contributes to early deaths across the region.
- Active modes remove cars from our roads, helping clean our air and making a more attractive place for people.

For your pocket and time:

- Not only will you spend less on petrol, you might also save money on gym or fitness centre fees, leaving you with more cash in your pocket.
- By the time you've sat in your car in crawling traffic, found somewhere to park and then walked from the car park, it's often quicker by foot, on your bike or by public transport.

If you would like to see a copy of the Travel Plan, please contact the Travel Plan Co-ordinator who can provide you with the document.

Getting going

TfGM maintains a journey planner - **https://tfgm.com/plan-a-journey** - that allows you to explore the different travel options available to you. It includes public transport times and active (walking and cycling) travel options.

You can also use the following to get live journey time updates - **https://tfgm.com/travel-updates** - and travel alerts - **https://tfgm.com/travel-updates/travel-alerts**.

You can download the TfGM phone app by searching for 'Bee Network' in the Apple Store (**https://apps.apple.com/gb/app**) or Google Play (**https://play.google.com/store/games**).

Help us to help you

We are undertaking a short travel survey so we can understand your current travel patterns and your thoughts on travel routes and initiatives. A link to the survey is provided below and it will take less than 5 minutes to complete the form on-line. Any information you give us will only be used to analyse the general travel trends and will not be used for any other purpose. To encourage you to complete the survey we are offering the opportunity to enter a prize draw to win a high street shopping voucher. One voucher is available to win and the winner will be drawn at random from those who choose to enter.

https://www.surveymonkey.com/r/ChorltonStaff

Staff Travel Pack



Walking

Walking is the cheapest and most sustainable form of travel. Most people of relatively fair health will be able to incorporate some walking as part of a daily routine and this can have very real impacts on health and wellbeing.

NHS advice states that a 20 minute brisk walk can lead to lots of physical and mental health benefits. All of Chorlton town centre is within a 10 minute walk of the site, which means you take a stroll and run some errands during break periods. Longford Park is only a 15 minute walk where you could go and potter to let off some steam.

If you live within a 25-minute walk of work you might want to consider walking as this will help you feel ready to face the day. These areas are within a 25-minute walk of the site: all of Chorlton, Whalley Range, Stretford and Old Trafford.

Details of how to plan your walking trip and to get safety tips on walking can be found on these websites:

https://tfgm.com/walking

https://beeactive.tfgm.com

https://gmwalking.co.uk

Discover the Bee Network

The Bee Network is TfGM's vision for an integrated transport system which will join together buses, trams and trains as well as walking and cycling. TfGM's local walking and cycling map is provided overleaf or can be accessed using the websites below. The site is located right next to the Chorlton Cycleway which provides a continuous connection between the site and Manchester city centre. The Cycleway includes features such as protected cycle lanes and improved pedestrian crossing points to help to move around safely and happily.

Tips and information on walking and cycling yourself happy can be found here - **https://beeactive.tfgm.com/walking/** and here - **https://beeactive.tfgm.com/cycling/**.

You can plan your travel around the active travel options in your area here - **https://beeactive.tfgm.com/schemes-near-me/** - and find walking and cycling maps here - **https://tfgm.pindarcreative.co.uk**.

Free cycle training sessions are available from TfGM for different levels, including one-to-one coaching for building more confidence. These can be organised here - **https://beeactive.tfgm.com/cycling/courses-and-bike-maintenance/** .

If you want to try cycling to before you commit to buying a bike of your own you can use TfGM's Bike Library lending scheme - **https://beeactive.tfgm.com/cycling/bike-libraries/**. If you want to buy your own bike, advice on what to look for can be found here - **https://beeactive.tfgm.com/cycling/get-a-bike/**.

These websites provide useful tips on cycling safely and equipment that you may need:

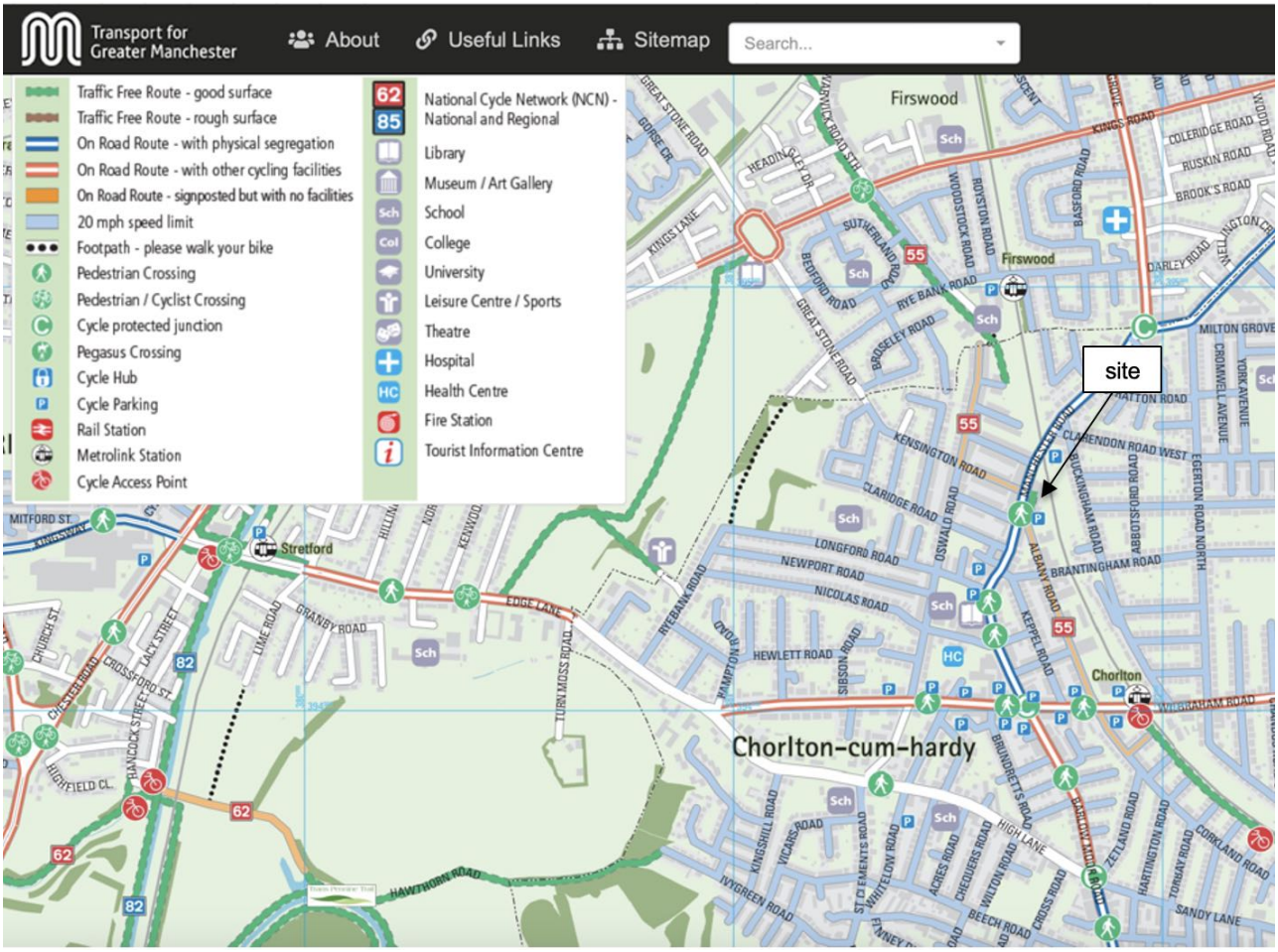
www.cyclinguk.org/

www.sustrans.org.uk/

Challenge Yourself!

If you fancy a challenge you could use the NHS Active 10 tracker app to set daily walking challenges - **https://www.nhs.uk/better-health/get-active/** - join TfGM's 10 for 10 Challenge - **https://beeactive.tfgm.com/10-for-10/** - or you can log your cycle mileage and compete with other cyclists in the area here - **https://www.lovetoride.net/gm**.

Staff Travel Pack



Public Transport

You can plan your journey here - **https://tfgm.com/plan-a-journey** - or by using the Bee Network phone app. If you need live route information this can be found here - **https://tfgm.com/travel-updates**.

Various cost effective ticket options are available and information on these can be found here - **https://tfgm.com/tickets-and-passes/find-a-ticket**.

For example, the following bus and tram ticketing option incentives are currently offered in Greater Manchester:

- **Bus Travel**

  The Bee Bus single hopper ticket costs £2 for adults and £1 for children - this ticket can only be bought on the bus. The hopper can be used for a single trip and can be used on multiple bus services within 60 minutes of initial purchase.

  A 7-day Bee Bus ticket costs £20 for adults and £10 for children can be bought via the Bee Network app, on the bus or online with a smart card.

- **Tram Travel**

  The Clipper ticket provides 10 days' travel for the price of 9 with journeys. Weekly Contactless tickets are capped at £31 even if you travel in all zones.

You can find information on accessible and concessionary transport options and help when you travel by public transport here - **https://tfgm.com/accessibility**.

Public Transport (cont.d)

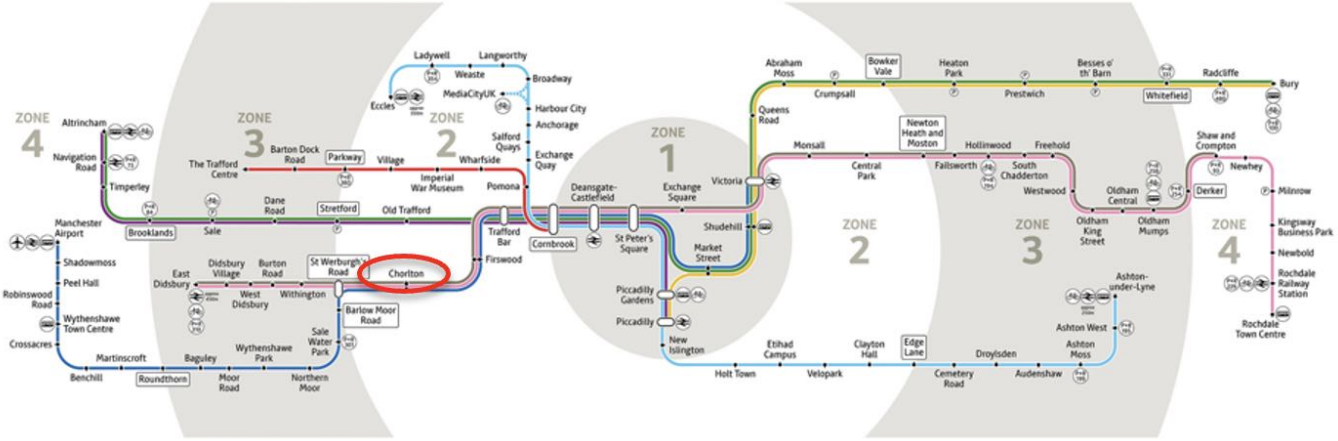
As shown on the plan below, the site is very well located for access to bus and tram services. The nearest bus stops are located to outside the site on Manchester Road and on Wilbraham Road (8 minute walk to the south of the site). The site is also located an 8 minute walk from Chorlton Metrolink Station so access can be gained to high frequency tram services providing connections through out Greater Manchester across the week. Information on public transport routes can be found here - **https://tfgm.com/plan-a-journey**.

Route Maps



No.	Route	Weekday (Buses per hour/each way)			Weekend (Buses per hour/each way)	
		AM Peak	Day	Evening	Saturday Day	Sunday Day
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86	Chorlton – Whalley Range – Manchester	5	5	4	5	3
150	Trafford Centre – Trafford Park – Stretford – Abbey Hey	2	2	1	2	1

Public Transport (cont.d)



Sustainable car use

Car sharing is recognised as a method of achieving sustainable car use and is a good means of encouraging behaviour change for people that need to use their car or are not able for other reasons to travel by public transport or active travel.

Car sharing benefits include:

- Saving money by sharing the cost of your commute with another person.
- Shared journeys are less stressful and introduce like-minded sharers to make new friends.
- Reduce the per person carbon emissions of your commute.

If you would like to try car sharing you can organise this here - **https://liftshare.com/uk/**. You can also talk to your Travel Plan Co-ordinator who may be able to tell you if there are other people working in the building who you can share with.

Dates for your diary

There are local and national sustainable travel campaigns happening throughout the year. We have provided details of some of these so that you can get involved. If you provide us with a contact email address we will provide details throughout the year of any other events and initiatives that you may be interested in.

The Big Pedal - March

www.bigpedal.co.uk

National Walking Month/Walk to Work Week - May

www.livingstreets.org.uk

Work Wise/National Home Working Day - May

www.workwiseuk.org

Bike Week - June

www.bikeweek.org.uk

Cycle to Work Day - September

www.cycletoworkday.org

World Car Free Day - September

www.worldcarfree.net

GM Walking Festival - October

https://gmwalking.co.uk/festival/

Road Safety Week - November

www.roadsafetyweek.org.uk

Resident Travel Pack



Our Travel Plan

Your new home is located in Chorlton town centre, meaning that you can easily travel around on foot or bike, and you are also close to frequent bus and tram services if you need to travel further afield.

We have prepared this travel pack so that you have information at your finger tips on local services and travel routes, and details of websites where you can find out even more information to help you get around.

The Travel Plan's objectives are to:

- Increase the number of residents using active/sustainable travel modes.
- Reduce the number of residents travelling in a car on their own.

Travel Plan Management

We have also appointed a Travel Plan Co-ordinator who will be your main point of contact for all things travel related and can answer any day-to-day queries you have. The Travel Plan Co-ordinator for the building is:

Bob.Pleasance@msvhousing.co.uk

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For a better place to live and work:

- 250 million car trips every year in Greater Manchester are less than 1km – that's a 10 minute walk or 4 minute cycle.
- Air pollution is linked to a range of serious health conditions and contributes to early deaths across the region.
- Active modes remove cars from our roads, helping clean our air and making a more attractive place for people.

For your pocket and time:

- Not only will you spend less on petrol, you might also save money on gym or fitness centre fees, leaving you with more cash in your pocket.
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https://www.surveymonkey.com/r/ChorltonResidents

Resident Travel Pack



Walking

Walking is the cheapest and most sustainable form of travel. Most people of relatively fair health will be able to incorporate some walking as part of a daily routine and this can have very real impacts on health and wellbeing.

NHS advice states that a 20 minute brisk walk can lead to lots of physical and mental health benefits. All of Chorlton town centre is within a 10 minute walk of the site, which means you take a stroll, have a coffee and run some errands on your doorstep. Local facilities include retail, food retail, restaurants, banks, hairdressers and health facilities. Longford Park, various churches and mosques, and allotments are only a 15 minute walk.

Details of how to plan your walking trip and to get safety tips on walking can be found on these websites:

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https://beeactive.tfgm.com

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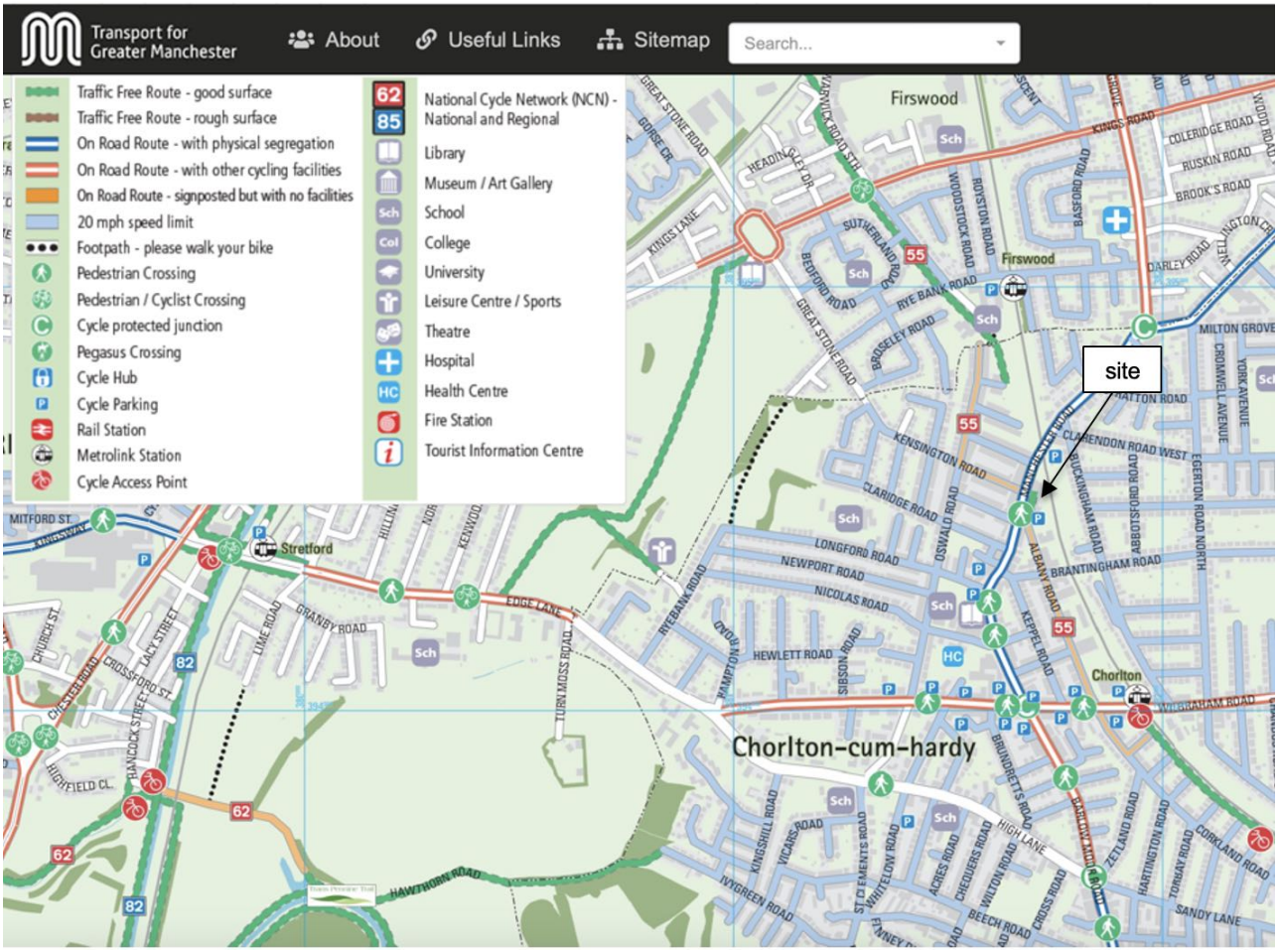
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Resident Travel Pack

Public Transport (cont.d)

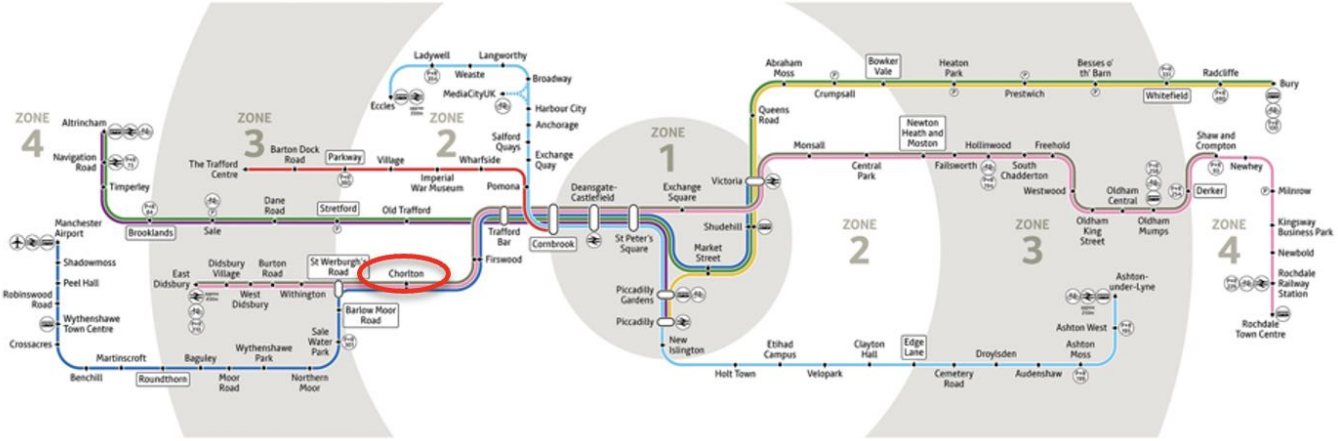
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150	Trafford Centre – Trafford Park – Stretford – Abbey Hey	2	2	1	2	1

Public Transport (cont.d)



Sustainable car use

Car sharing is recognised as a method of achieving sustainable car use and is a good means of encouraging behaviour change for people that need to use their car or are not able for other reasons to travel by public transport or active travel.

Car sharing benefits include:

- Saving money by sharing the cost of your commute with another person.
- Shared journeys are less stressful and introduce like-minded sharers to make new friends.
- Reduce the per person carbon emissions of your commute.

If you would like to try car sharing you can organise this here - **https://liftshare.com/uk/**. You can also talk to your Travel Plan Co-ordinator who may be able to tell you if there are other people living in the building who you can share with.

If you don't own a car or you are thinking about selling your car and living car free, you could use the local car club for those occasions when you want to borrow one. Enterprise run the car club and provide reasonable rates for short-term hire. Information on the car club can be found here: **https://www.enterprisecarclub.co.uk/gb/en/home.html**

Dates for your diary

There are local and national sustainable travel campaigns happening throughout the year. We have provided details of some of these so that you can get involved. If you provide us with a contact email address we will provide details throughout the year of any other events and initiatives that you may be interested in.

The Big Pedal - March

www.bigpedal.co.uk

Bike Week - June

www.bikeweek.org.uk

World Car Free Day - September

www.worldcarfree.net

GM Walking Festival - October

https://gmwalking.co.uk/festival/

Road Safety Week - November

www.roadsafetyweek.org.uk

Appendix C

Manchester Road Chorlton

Staff Travel Survey

We would be grateful if you could complete this travel survey to allow us to better understand your travel patterns, needs and opinions on travel choices.
The survey will take less than five minutes to complete and all responses will be treated confidentially. Any information you give us will be used to understand your travel patterns / needs, and will only be used to update the Travel Plan. To encourage you to complete the survey we are offering the opportunity to enter a prize draw to win one £50 high street shopping voucher. A single winner will be drawn at random from all the staff that complete the survey and provide their contact details at the end of the survey form.
Thank you for your assistance.

* 1. Please provide your home postcode

* 2. How many cars does your household own?

- ◯ 0
- ◯ 1
- ◯ 2
- ◯ 3
- ◯ 4+

* 3. How many bikes does your household own?

- ◯ 0
- ◯ 1
- ◯ 2
- ◯ 3
- ◯ 4
- ◯ 5

* 4. Do you have a mobility issue or disability that impacts on the way you travel?

- ◯ Yes
- ◯ No
- ◯ Rather not say

* 5. Do you have a child care or other caring responsibility that impacts on the way you travel?

- ◯ Yes
- ◯ No
- ◯ Rather not say

* 6. Please tell us which mode you use for the longest part of your journey to work. (Please tick ONE mode)

Car Driver (alone)	Car Driver (with passengers)	Car Passenger	Bus	Train	Tram	Walk	Bike	Motorbike or Powered 2 Wheeler	Taxi	Other
◯	◯	◯	◯	◯	◯	◯	◯	◯	◯	◯

* 7. How long does your journey to work usually take?

- ◯ 0 - 5 minutes
- ◯ 5 - 10 minutes
- ◯ 10 - 15 minutes
- ◯ 15 - 20 minutes
- ◯ 20 - 30 minutes
- ◯ 30+ minutes
- ◯ I don't travel to work/study

* 8. If your usual mode of travel to work was unavailable what alternative would you use?

- ◯ I would work/study at home
- ◯ Car (as driver on your own)
- ◯ Car (as driver with passengers)
- ◯ Car (as passenger)
- ◯ Other (please specify)
- ◯ Bus
- ◯ Tram
- ◯ Train
- ◯ Cycle
- ◯ Foot
- ◯ Motorbike or other powered two-wheeler
- ◯ Taxi

9. If you currently drive to work would you consider car sharing with another member of staff working in the building? [Please only answer this question if you currently drive to work]

- ◯ Yes
- ◯ No

10. If you would like to enter the prize draw please provide your full email address. A single winner will be drawn at random from all of the staff that enter the draw.

Manchester Road Chorlton

Resident Travel Survey

We have prepared a Travel Plan for the site so that we can understand how you travel around and what information we can provide you with to make your journey easier. We would be grateful if **one** member of your household could complete this travel survey to allow us to better understand your travel patterns, needs and opinions on local travel choices.

The survey will take less than 5 minutes to complete and all responses will be treated confidentially. Any information you give us via the survey will be used to understand travel patterns at the site for the Travel Plan. The survey data we use in the Travel Plan will be anonymised.

As a thank you for helping us with our survey, we are offering the opportunity for you to enter a prize draw with the chance to win a £50 High Street Shopping Voucher. A single winner will be drawn at random from all the residents that choose to enter the draw.

Thank you for your assistance.

1. We would like to keep in touch with you regarding travel matters and the progress of the Travel Plan. If you would be happy for us to do this please provide us with an email address.

* 2. How many people live in your home?

- ◯ 1
- ◯ 2
- ◯ 3
- ◯ 4
- ◯ 5+

* 3. How many cars does your household own?

- ◯ 0
- ◯ 1
- ◯ 2
- ◯ 3
- ◯ 4+

* 4. How many bikes does your household own?

- ◯ 0
- ◯ 1
- ◯ 2
- ◯ 3
- ◯ 4
- ◯ 5

* 5. Do you have a mobility issue or disability that impacts on the way you travel?

- ◯ Yes
- ◯ No
- ◯ Rather not say

* 6. Please identify the main reason for the journeys you make during the week.

Work/Volunteering	Education	Shopping	Leisure	Other	Not Applicable
◯	◯	◯	◯	◯	◯

* 7. Please tell us what your main mode of travel for the journeys that you undertake the most during the week.

Car Driver (alone)	Car Driver (with passengers)	Car Passenger	Bus	Train	Tram	Walk	Bike	Motorbike or Powered 2 Wheeler	Taxi	Other
◯	◯	◯	◯	◯	◯	◯	◯	◯	◯	◯

8. If you currently drive to would you consider car sharing with another resident that lives nearby? [Please only answer this question if you currently drive]

◯ Yes ◯ No

9. If you would like to be entered in the prize draw with a chance to win a £50 High Street Shopping Voucher please provide your email address. A single winner will be drawn at random from all the respondents who enter the draw.