

MOI Manchester

Storefront signages

Previous tenant



MOI Existing condition

Approved blade sign no.
139588/A0/2024



Proposal

Existing signage to be split into 2 parts to preserve decorative central pillar.
Stone-like panel, similar color as the building.
Profilations on top and bottom.

Changing color of surrounding from anthracite gray to telegray.

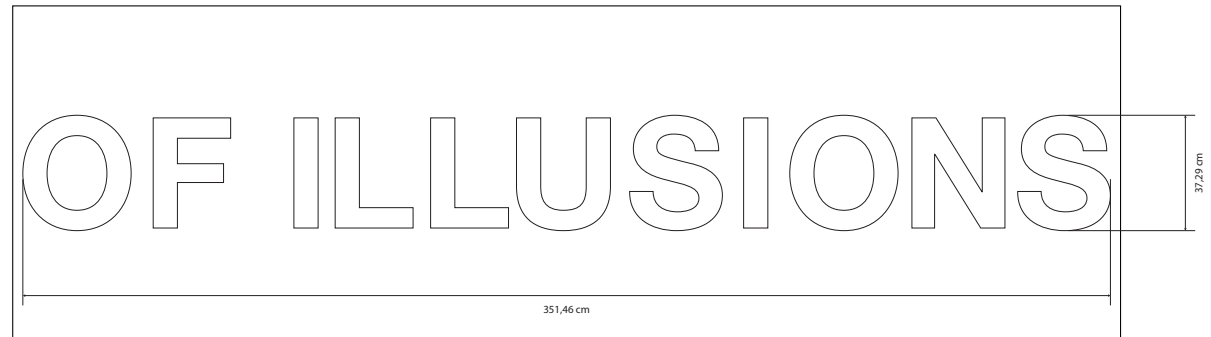
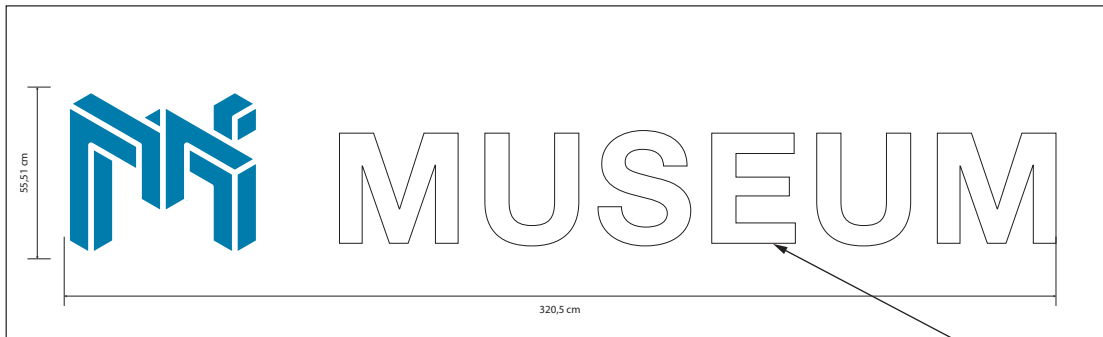
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STOREFRONT – lit channel letters

- Internal white LED illumination
- Mounted to a building facade - Individual lettering, no raceway

Channel letter - M sign
Reference only



Channel letters - typography part of the logo

Printed blue translucent film, opaque

Color: cmyk (86/39/16/3) or Pantone 2390 C

with anthracite (RAL 7016) aluminum returns and trimcaps (if needed).

Thickness: 7 cm (2 3/4")

Thank you.