

astley.

Delivering creative brand environments
through signage, print and digital solutions

maldron^o

HOTEL

Client:
Dalata

Date:
06.08.25

Full Address:
Manchester City Centre
60 Charles Street
Manchester
M1 7DF

Drg By:
AD/AO

Drawing Ref:
Rev D

Title:
Planning

Visual Status:
PLANNING

Location Plan

Sign Key

- 1 Low Level Entrance Logo (Face Illuminated)
- 2 Low Level Trellis Logo (Face Illuminated)
- 3 High Level Brand Logo (Face Illuminated)
- 4 High Level Brand Logo (Face Illuminated)



Proposed South Elevation

Scale 1:250@A3
0 5m 10m 15m

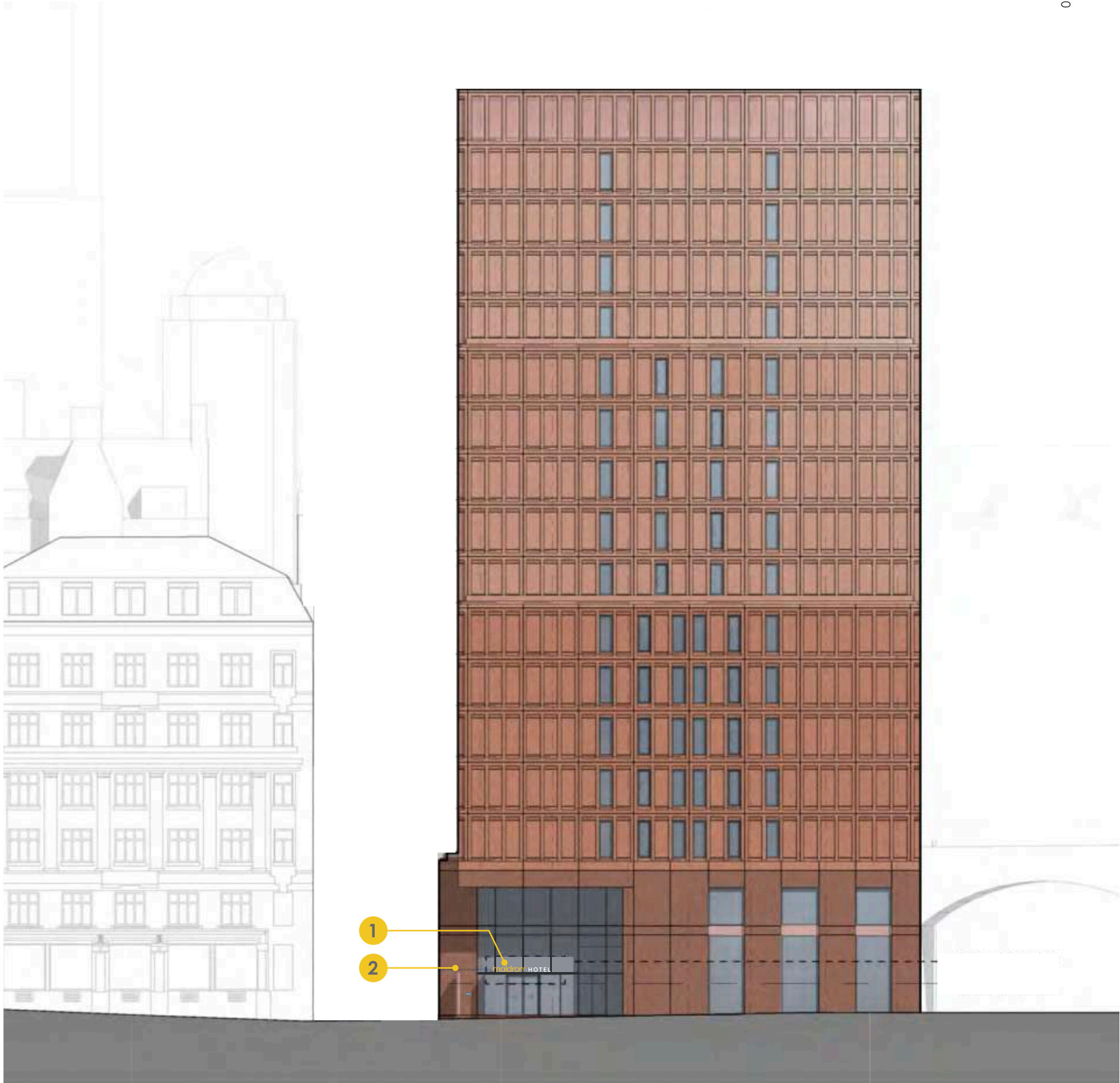
Sign Key

1

Low Level Entrance Logo
(Face Illuminated)

2

Low Level Trellis Logo
(Face Illuminated)



Scale 1:250

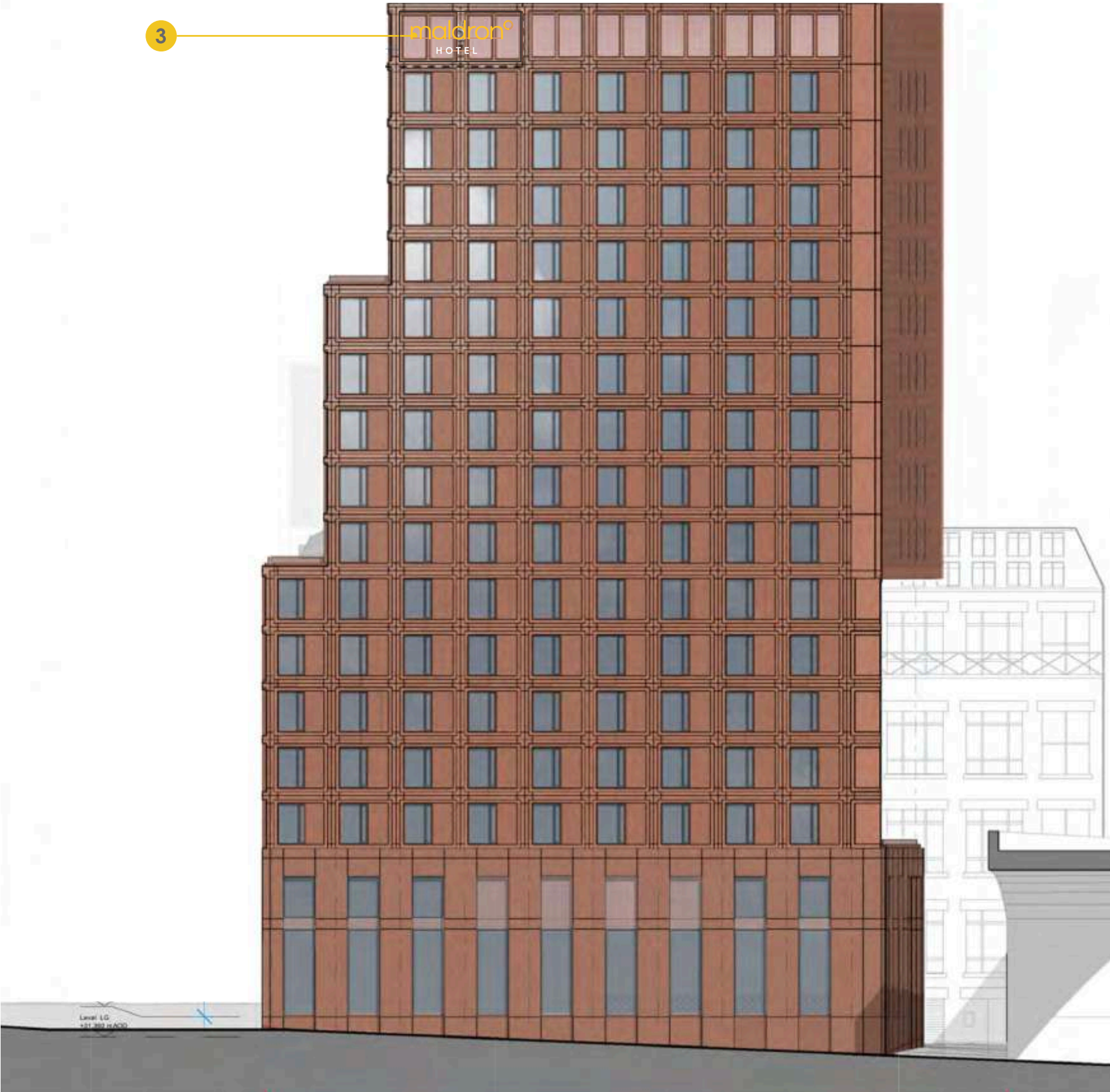
Proposed East Elevation

Scale 1:250@A3
0 5m 10m 15m

Sign Key

3

High Level Brand Logo
(Face Illuminated)



Scale 1:250

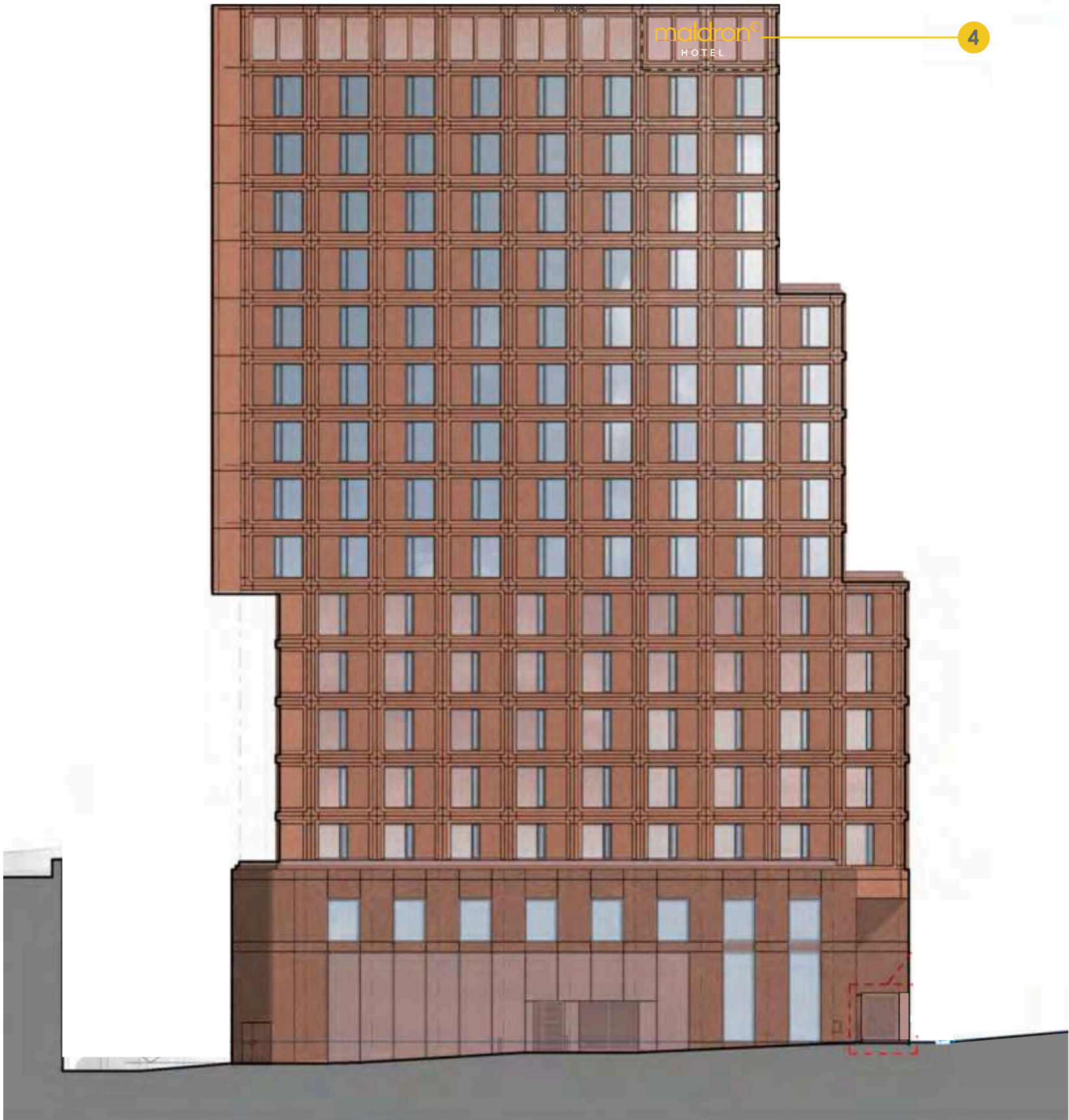
Proposed West Elevation

Scale 1:250@A3
0 5m 10m 15m

Sign Key

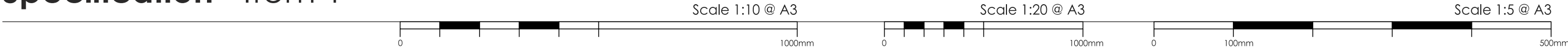
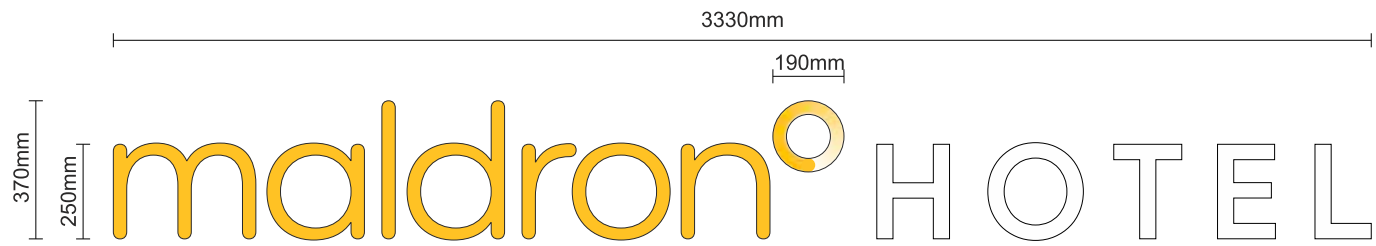
4

High Level Brand Logo
(Face Illuminated)



Scale 1:1250

Specification - Item 1



Face view
Scale 1:20 @ A3

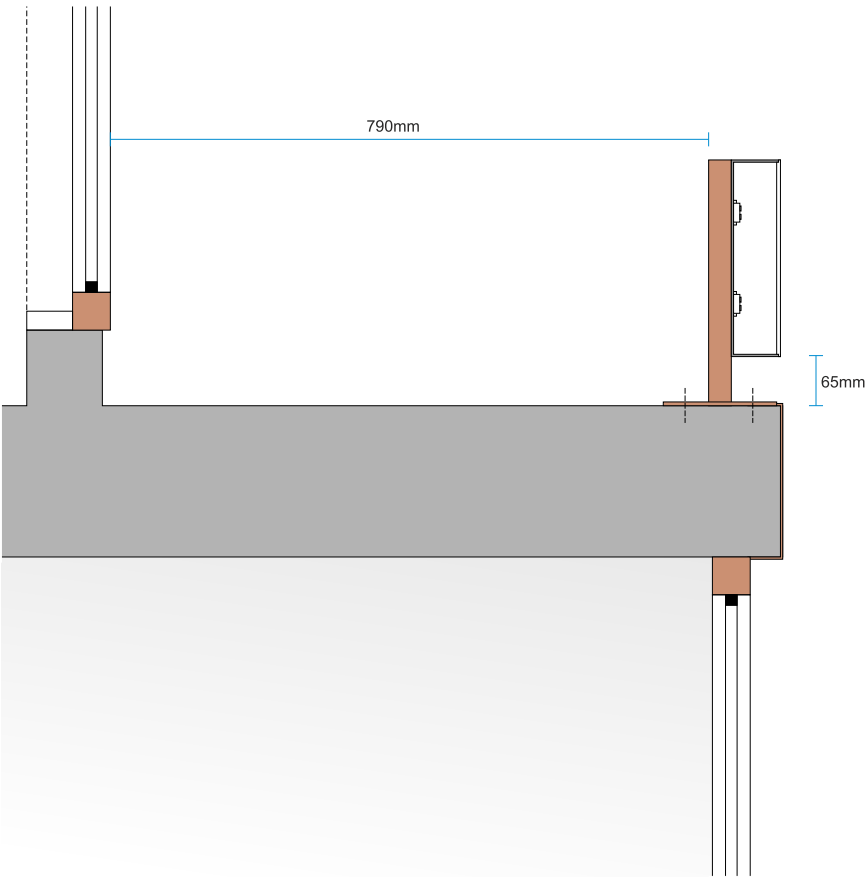
FFL to underside if sign being 2550mm
Static face illumination, less than 300cd/m2

Maldron:
Fabricated aluminium letter, powder coated matt yellow Ral 1023 externally.
Faces from 5mm CNC-cut Yellow 260 Perspex.
Full face illumination by internal mounted Cool White 6500k LED's.

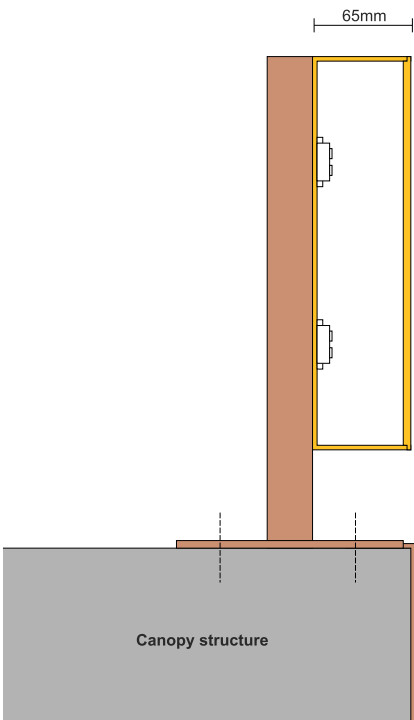
HOTEL:
Fabricated aluminium letter, powder coated grey externally.
Faces from 5mm CNC-cut Opal 050 acrylic letter faces.
Full face illumination by internal mounted Cool White 6500k LED's.

Device:
Fabricated aluminium letter, powder coated matt yellow Ral 1023 externally.
Faces from 5mm CNC-cut Yellow 260 Perspex & also having printed graduated vinyl with clear protective laminate to face.
Full face illumination by internal mounted Cool White 6500k LED's.

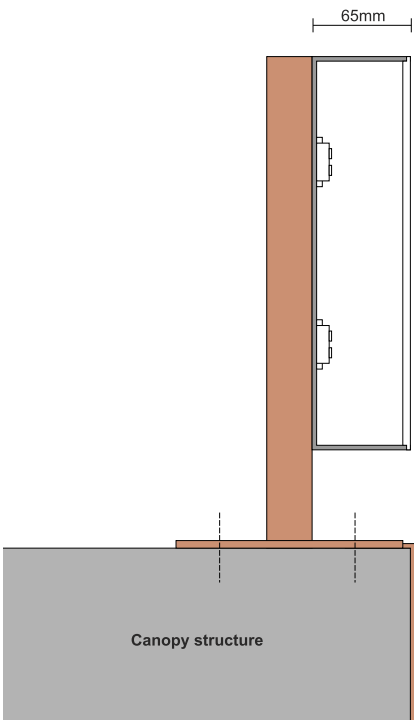
Fixing:
New 30 x 30mm aluminium box section uprights on a 10mm thick flat mild steel bar and all finished to match background.
Secured to building canopy by suitable fixings.
Exact fixing details to be agreed with the project manager.



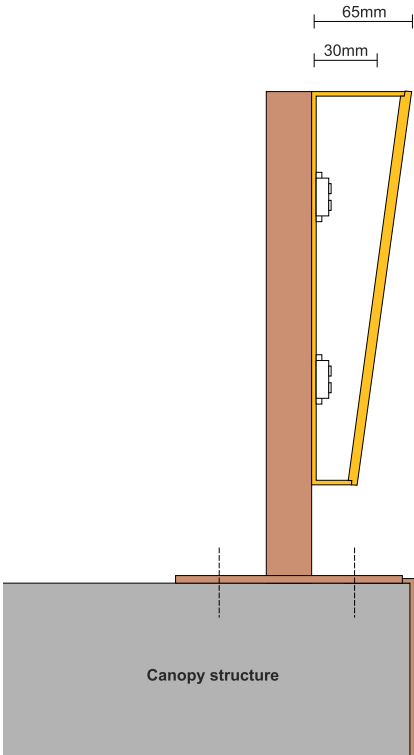
Section through canopy
Scale 1:10 @ A3



Section through Maldron
Scale 1:5 @ A3



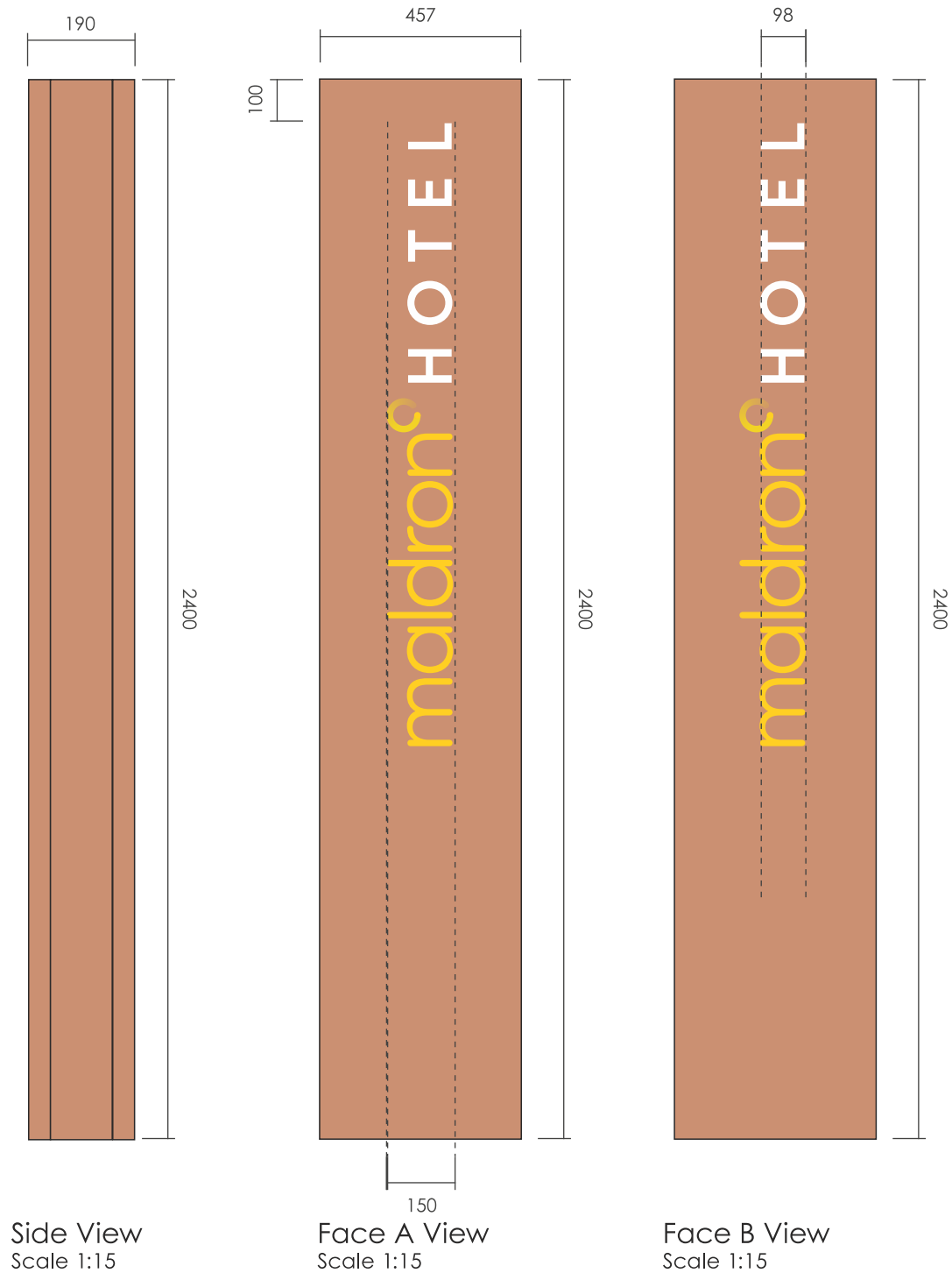
Section through HOTEL
Scale 1:5 @ A3



Section through device
Scale 1:5 @ A3



SEE SURVEY FOR MANUFACTURING SIZES



FFL to underside if sign being 50mm

Static face illumination, less than 300cd/m2

Specification

1no fabricated aluminium tray panel with face illuminated logo detail to replace existing panels set within feature panel.

Aluminium tray panel powder coated to match existing finishes (TBC) on all visible faces. Logo detail to face to be flush inlayed acrylic backed with LEDs for face illumination in Tuscan Sun Yellow (Pantone 116) and Cool White.

- Note:**
- Use existing electrical feed from existing sign
 - Static face illumination, less than 300cd/m2
 - Sign sized to match existing
 - Manufacturing survey required
 - Panel colour to match existing cladding, to be confirmed by others

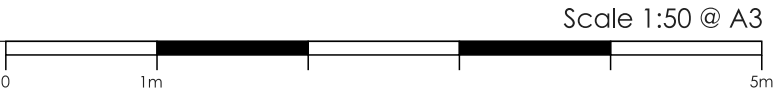


Existing view



Proposed view

Specification - Items 3 & 4

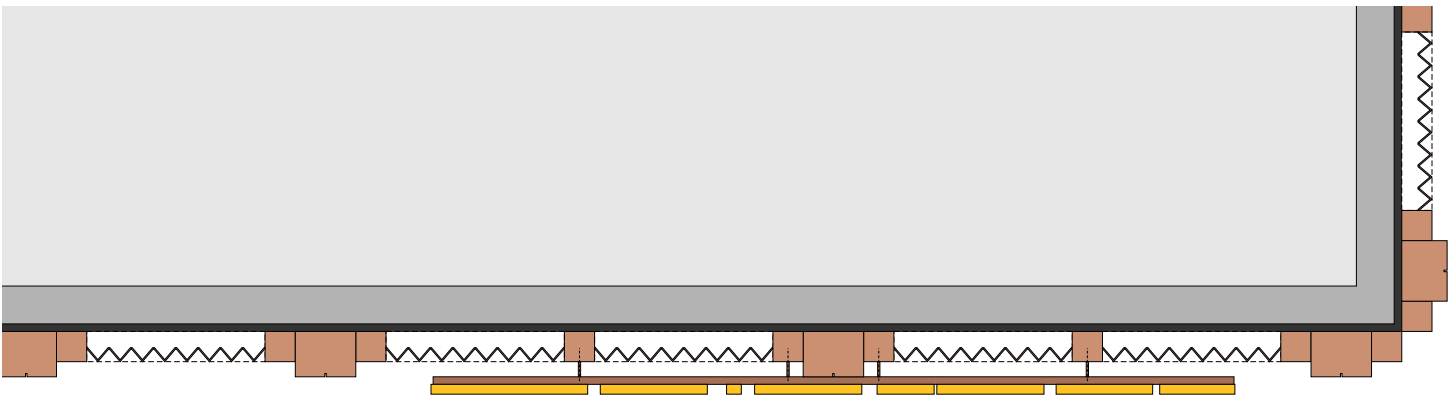


Items 1 & 2 face view
Scale 1:50 @ A3

Item 3 - FFL to underside if sign being 51,000mm
Item 4 - FFL to underside if sign being 50,500mm
Static face illumination, less than 300cd/m2



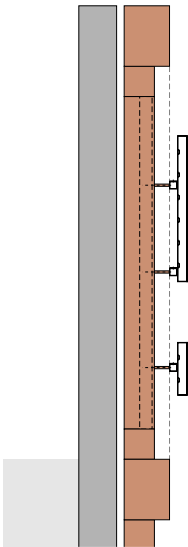
Existing fixing details



Plan view
Scale 1:50 @ A3



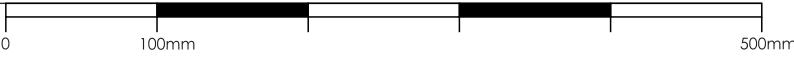
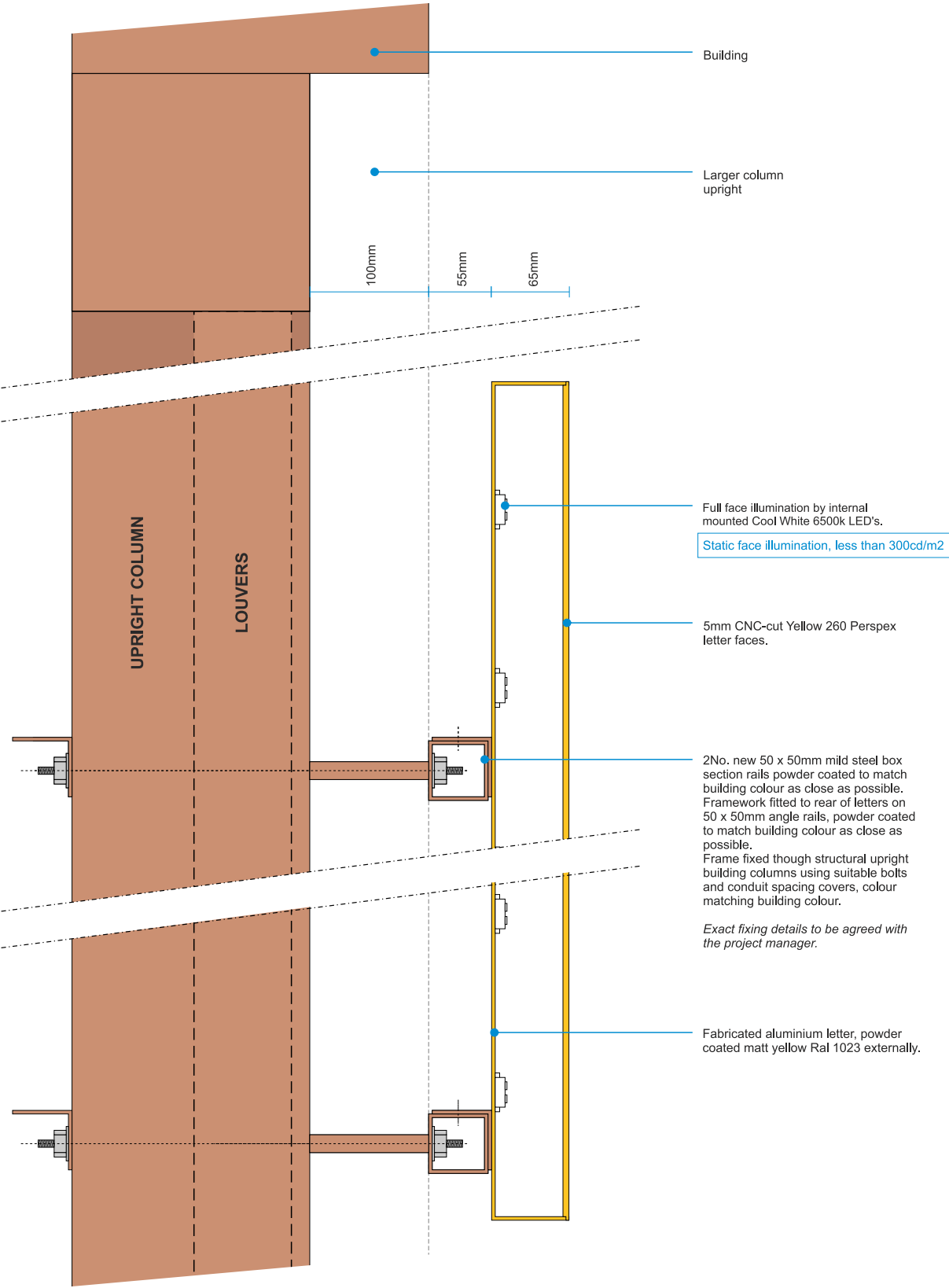
Part elevation
Scale 1:50 @ A3



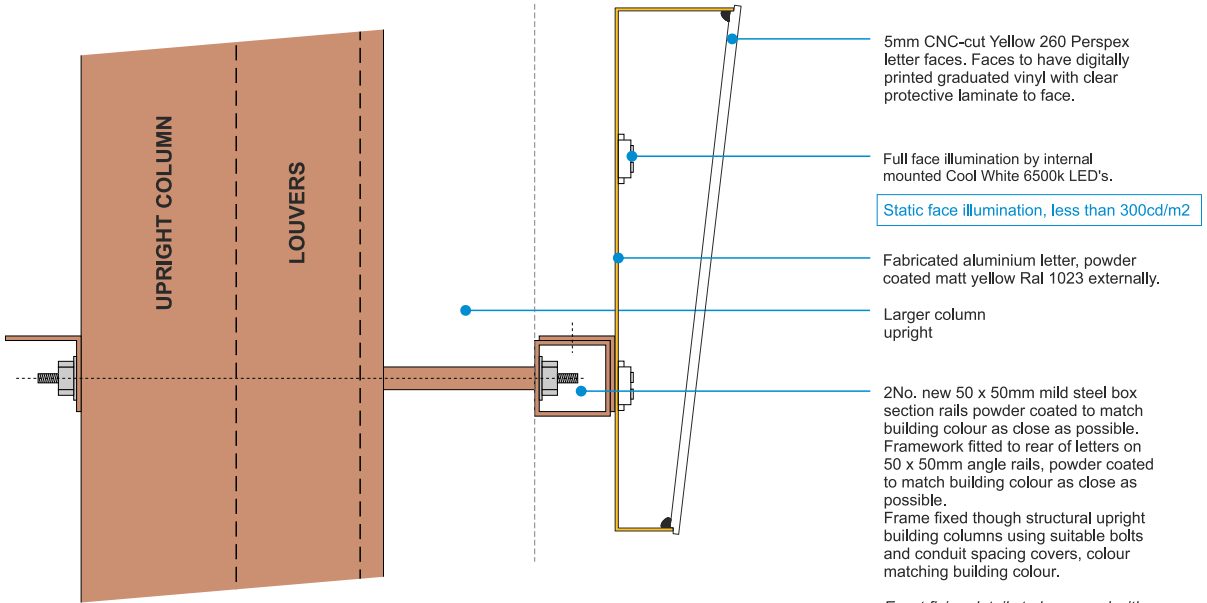
Section
Scale 1:50 @ A3

Specification - Items 3 & 4

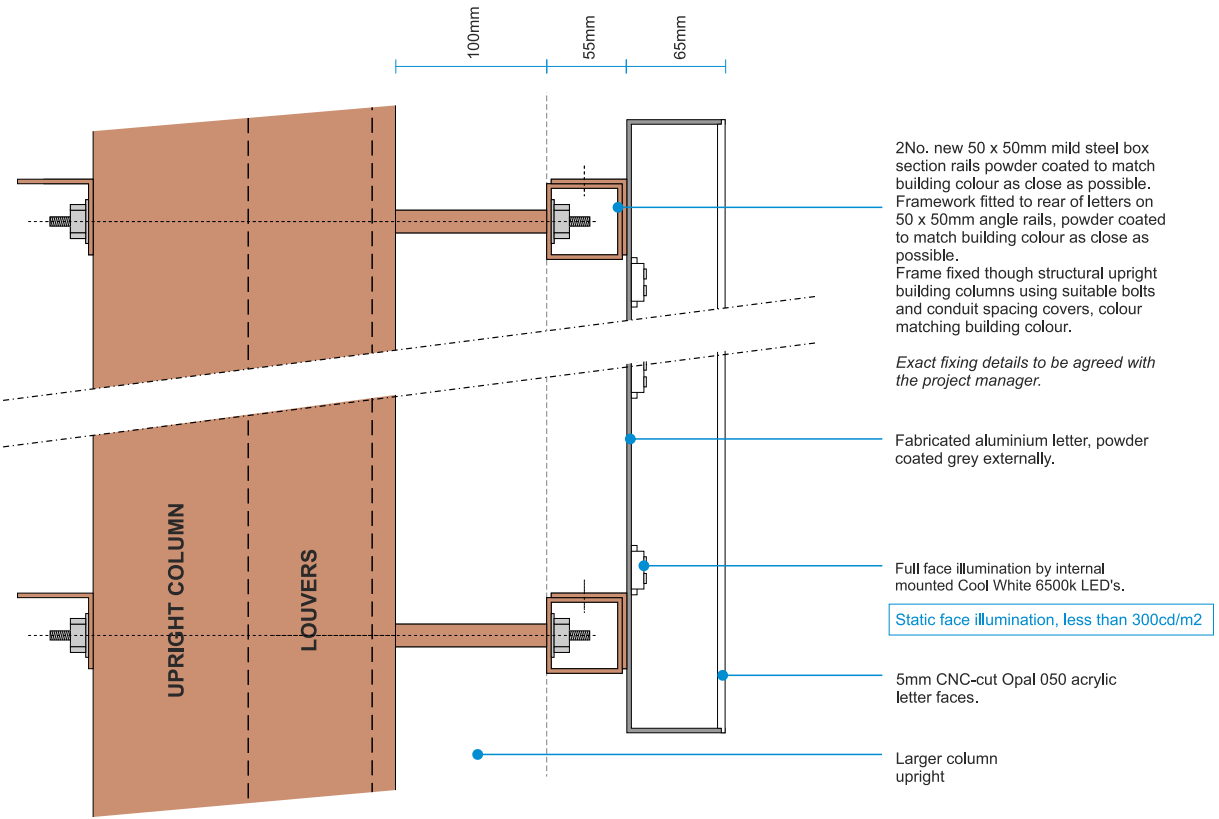
Scale 1:5 @ A3



Section through Maldron
Scale 1:5 @ A3



Section through device
Scale 1:5 @ A3



Section through HOTEL
Scale 1:5 @ A3