

Portlands House Limited
31 Church Road
Manchester
M22 4NN

Manchester City Council
Town Hall
Manchester
M60 2LA

10th October 2025

Re. Portland House Scaffolding Shroud

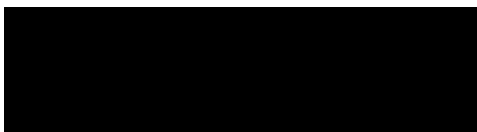
To whom it may concern,

As you may be aware, works will be taking place to refurbish Portland House on the corner of Portland St and Princess St. In association with these works, scaffolding will be erected to enable the external works. In anticipation of this, we have been exploring the potential to wrap this scaffolding to present a better image of the site during construction. We have now entered a partnership agreement with specialist Out of Home (OOH) media company Ambient Media Worldwide, who will be able to deliver our requirements at Portland House.

The proposal put forward by Ambient Media Worldwide will provide a high-quality PVC banner advertising building wrap across the Portland St and Princess St elevations. These proposals will provide the benefit of improving the image of the building during the works period and containing dust and debris, whilst also providing revenue from advertising to cross subsidise the works.

The proposal is fully endorsed and supported by Portlands House Limited as a fantastic solution for screening the site during the external works. Importantly, revenue generated from the advertisement will also contribute towards the costs associated with restoring the building. For all of these reasons we would like to lend our strong support to the application.

Yours sincerely,



Simon Hall

(On behalf of The Directors of Portlands House Limited)