

Modern Designers
September 2025

Island signage
For planning consent

Application no. 139622/JO/2024

Entrance sign

Rationale

Island is a pioneering building in the heart of Manchester's core business district, and its signage looks to enhance it's high street presence.

The proposed entrance sign is in keeping with the building through a considered application of materials and design. Bold and carefully considered, signage should showcase the creativity of the brand and complement the surrounding area.

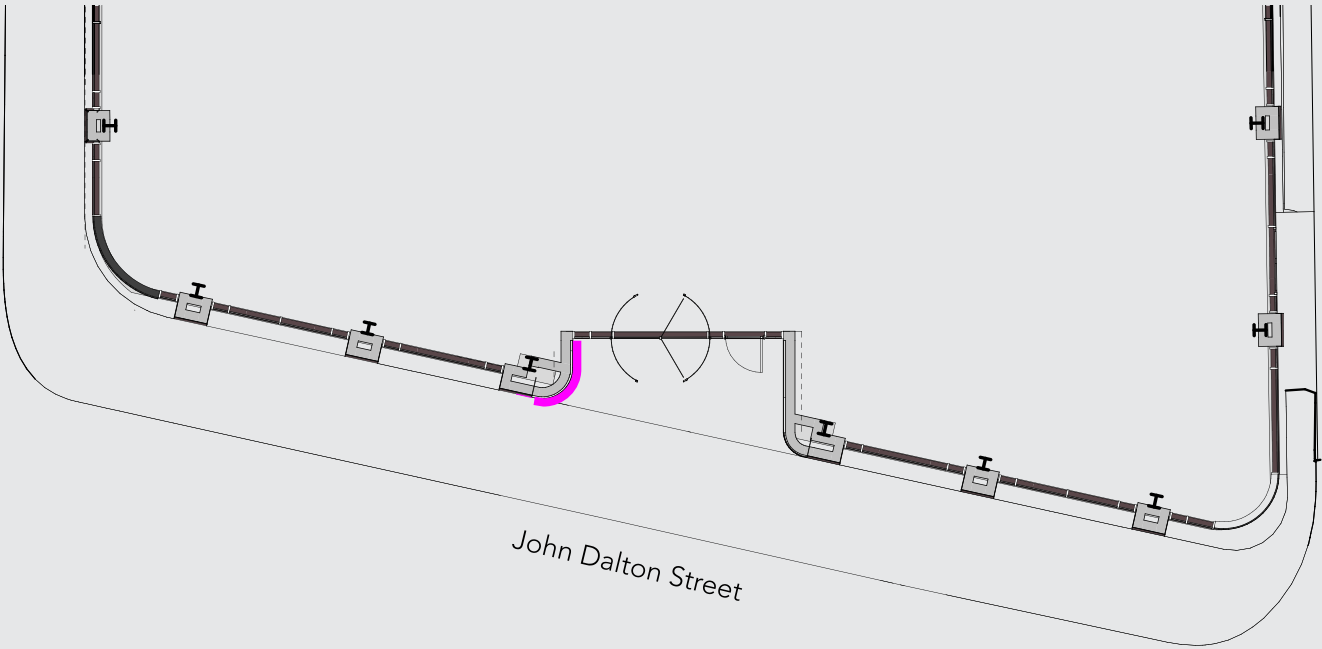
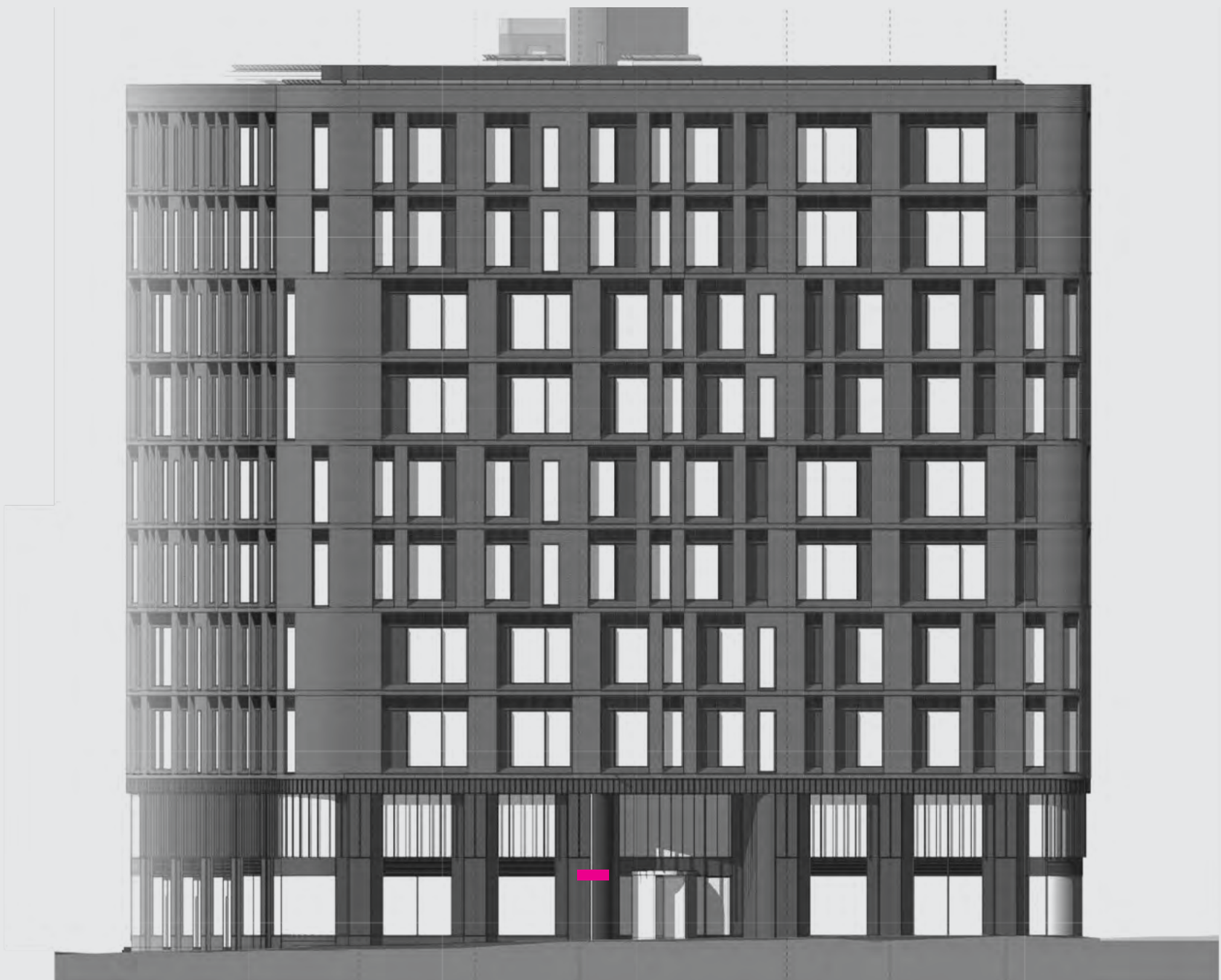
Entrance sign
South elevation, John Dalton street

Project
Island

Drawing title
GA elevation – south

Scale
n/a

Date
10.06.25

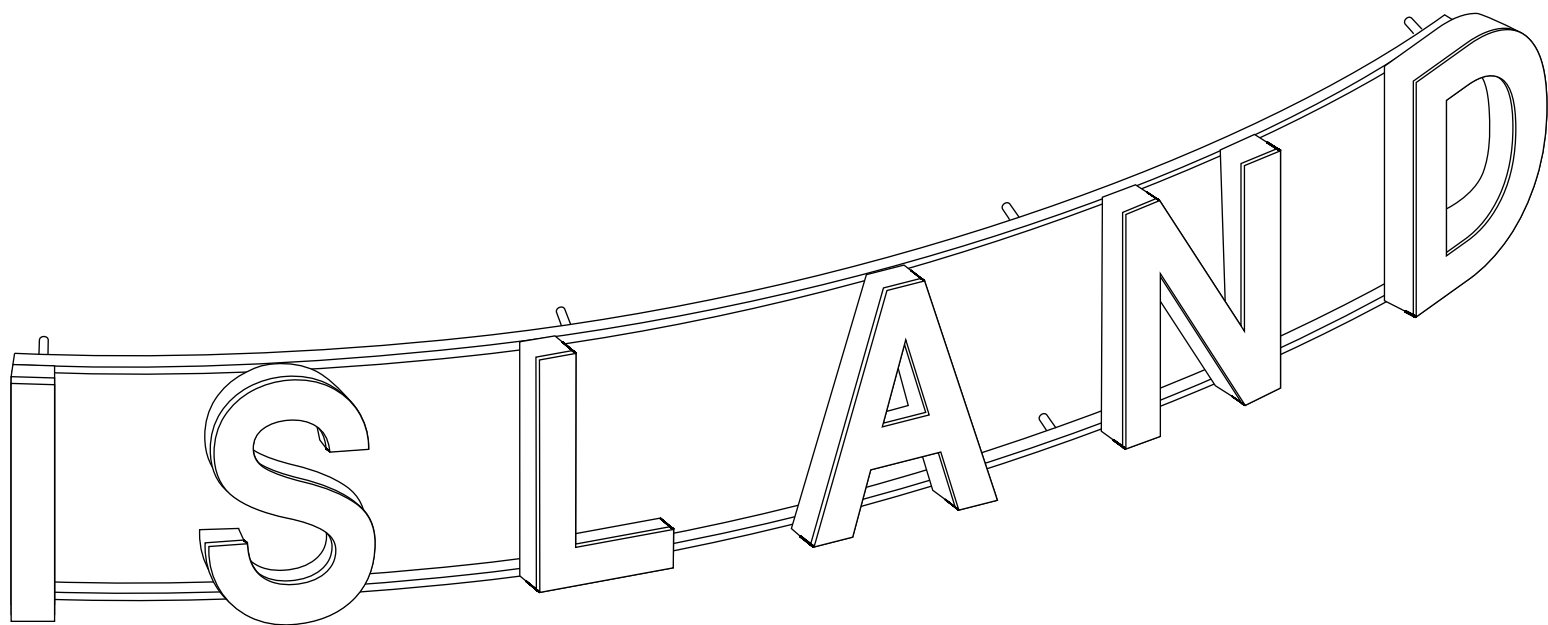


Entrance sign

Specification

3D sprayed metal letters fixed to custom rails following curve of entrance way on approx. 30mm risers. Rails to be made of Corten steel or accurately colour matched.

Position: 2100mm to underside from floor level.



Reference

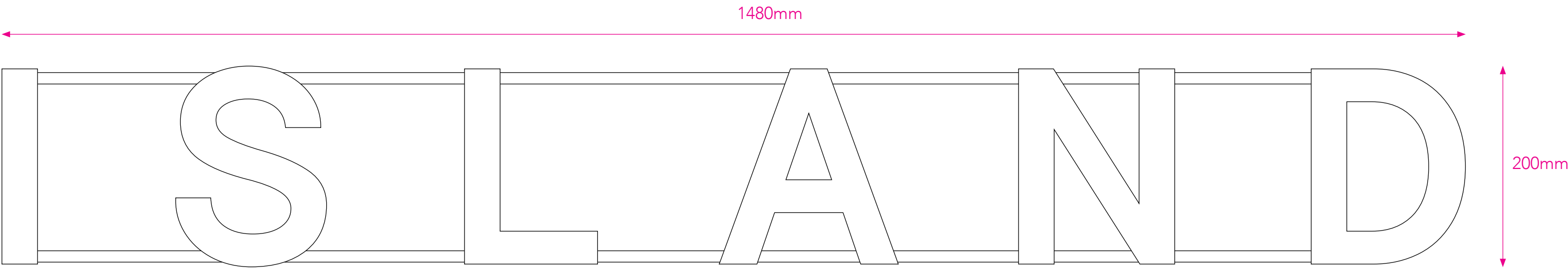


Position guide

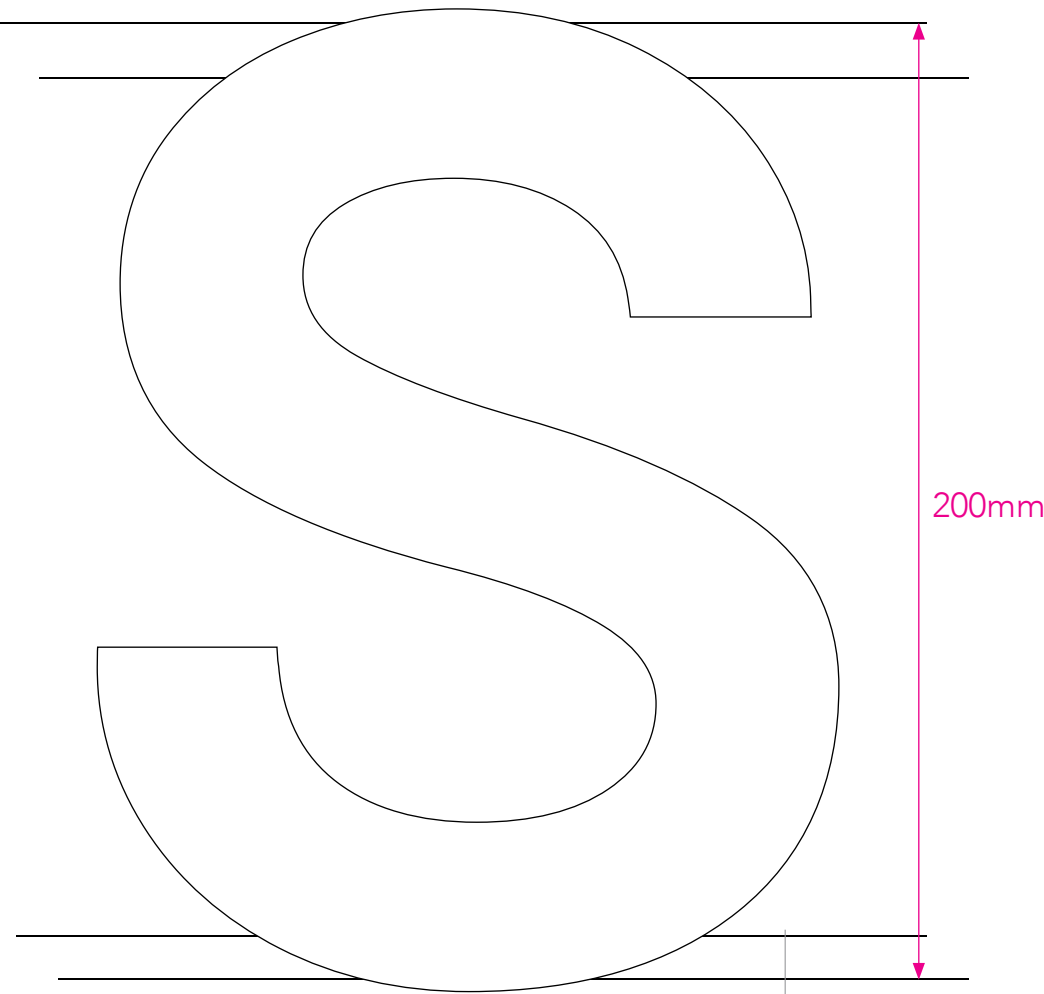


Entrance sign
Specification

Overall dimensions:
1480mm x 200mm

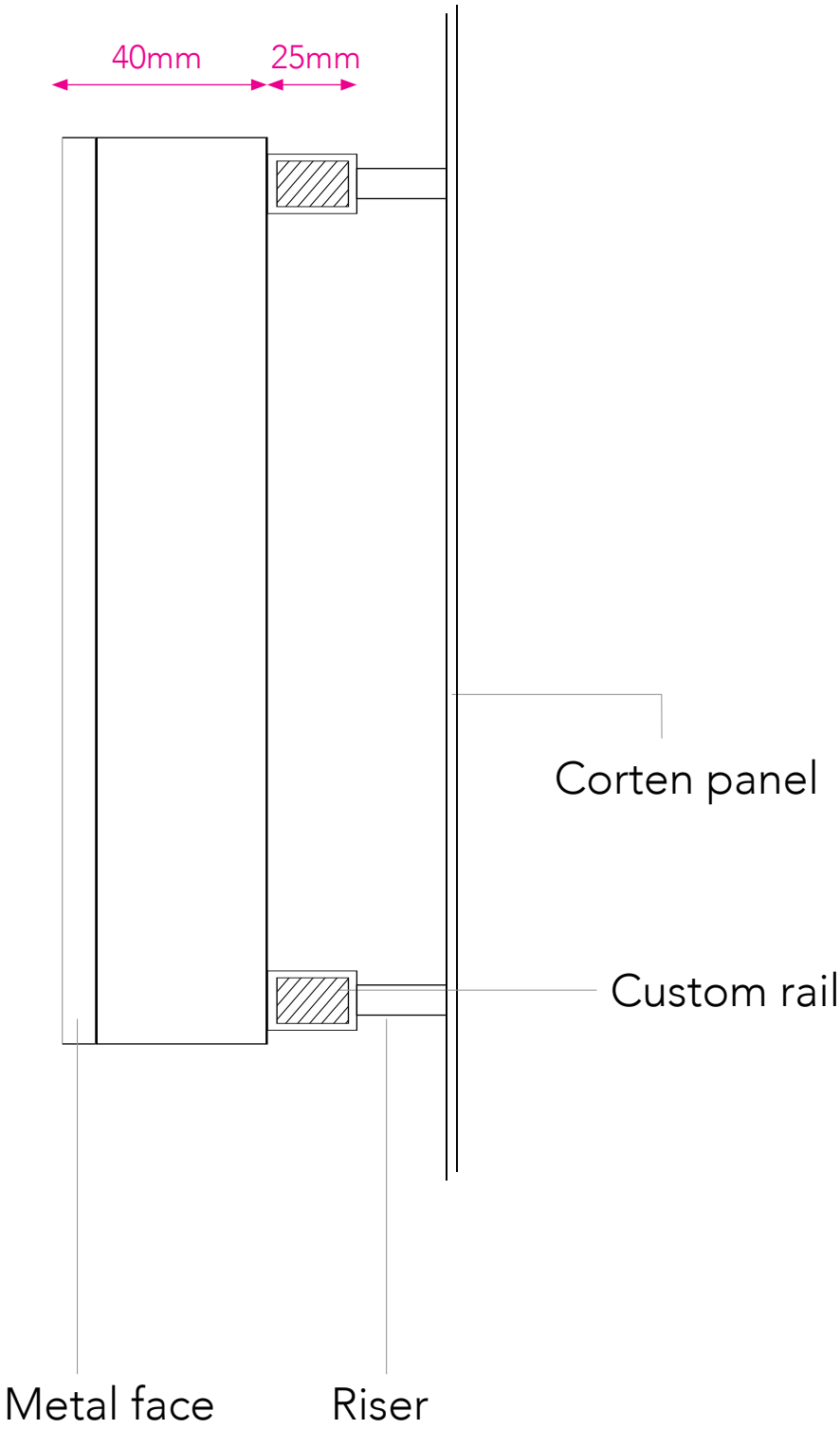


Front view



Custom rails

Side view



Operator signage

Potential operator signage zones
GA elevation, west – visual

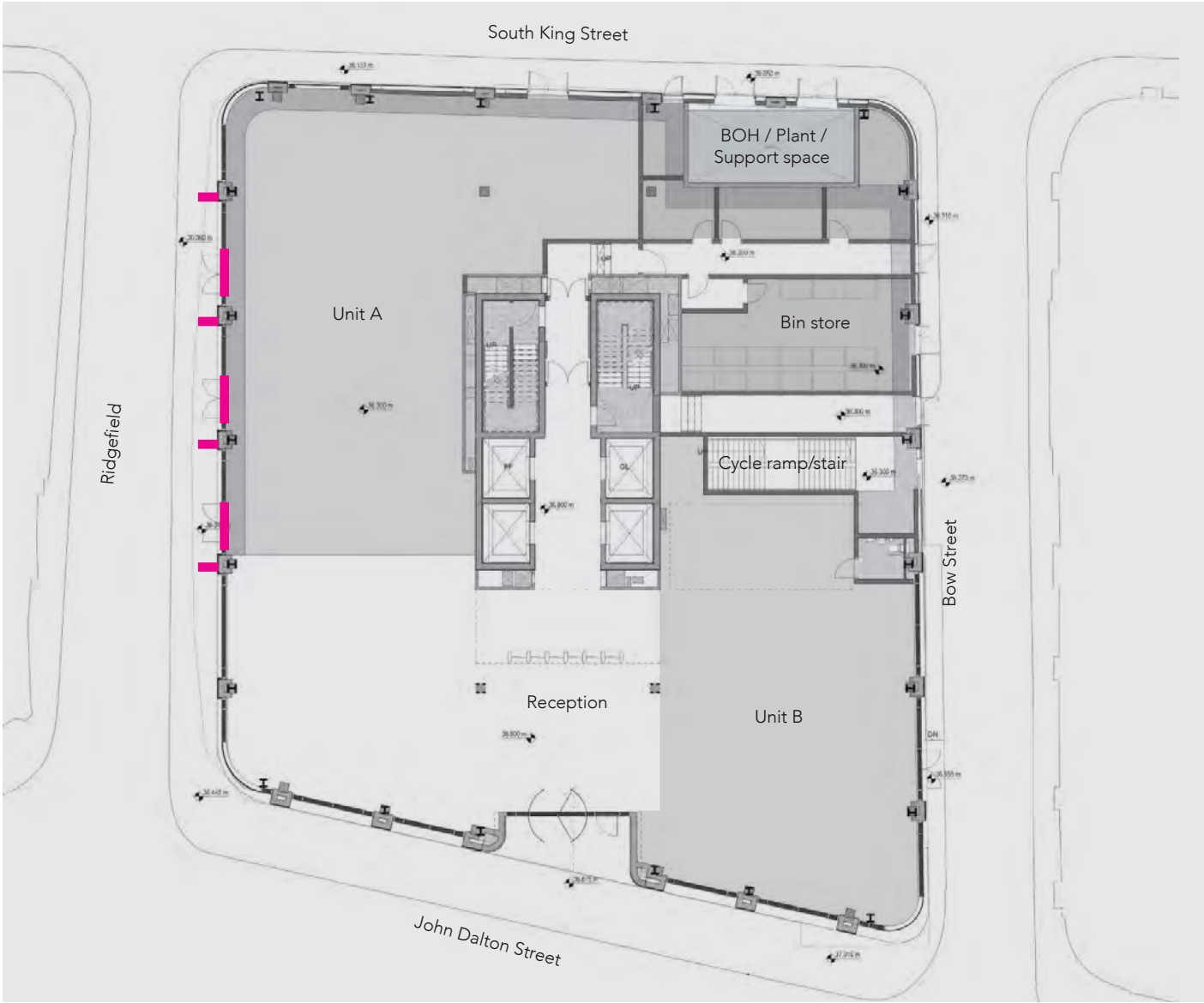
Project
Island

Drawing title
GA elevation – west

Scale
1:100 @ A1

Date
09.01.20

Location



Positions



Ridgefield street

Fixed signage
i-beam hanger:
650 (w) x 200mm (h) x 200mm (d)

detachable panel:
550mm (w) x 450mm (h) x 30mm (d)
Height from ground to bottom of sign: 2960mm

Fascia signage positions
Overall dimensions: 1880mm x 425mm
Height from ground to bottom of sign: 3000mm

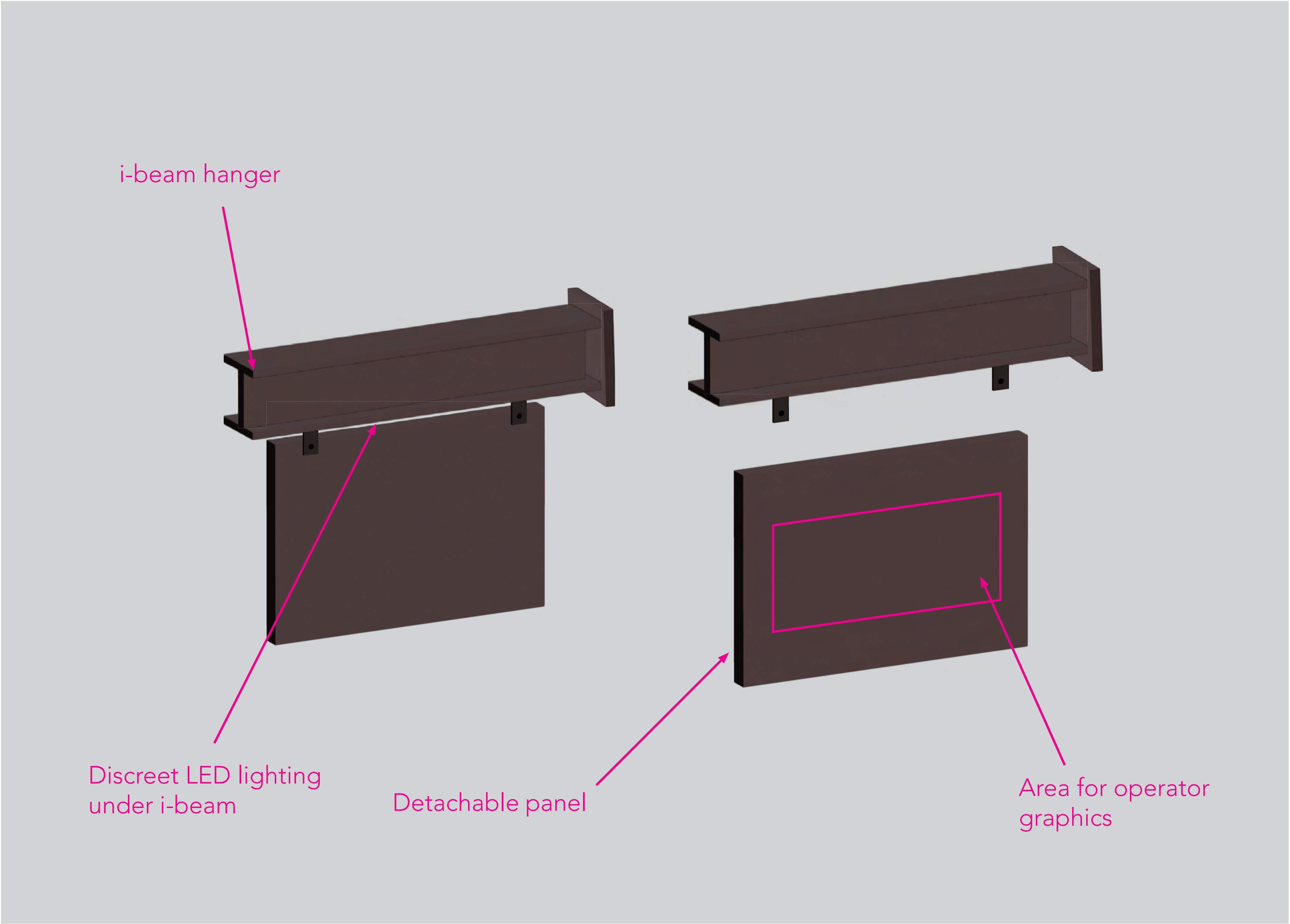
Operator fixed signage

Spec:
i-beam hanger:
650 (w) x 200mm (h) x 200mm (d)

Detachable panel:
550mm (w) x 450mm (h) x 30mm (d)

Height from ground to bottom of sign:
2960mm

NB:
Any illuminated signage to be
maximum 300 cd/m2 due to adjacent
residential properties.



Island operator signage
GA elevation, west – elevation



Operator fascia signage

GA elevation, west – visual

Fascia signage for the three Ridgfield retail entrances will follow one coordinated approach. Signs must use individual letters or logos mounted to continuous metal rails fixed to the solid panels above each door. This ensures a consistent elevation while allowing occupiers freedom over colour, typeface and branding.

A clearly demarcated fascia sign zone has been defined above each entrance as per the adjacent elevation drawing. All external signage must sit fully within this zone. Sign trays, box signs or other formats are not permitted on the external fascia. Further brand expression may be placed internally behind glazing in line with the window signage guidelines.

Any fascia signage illumination shall not exceed the agreed maximum brightness of 300 cd/m² due to adjacent residential properties.



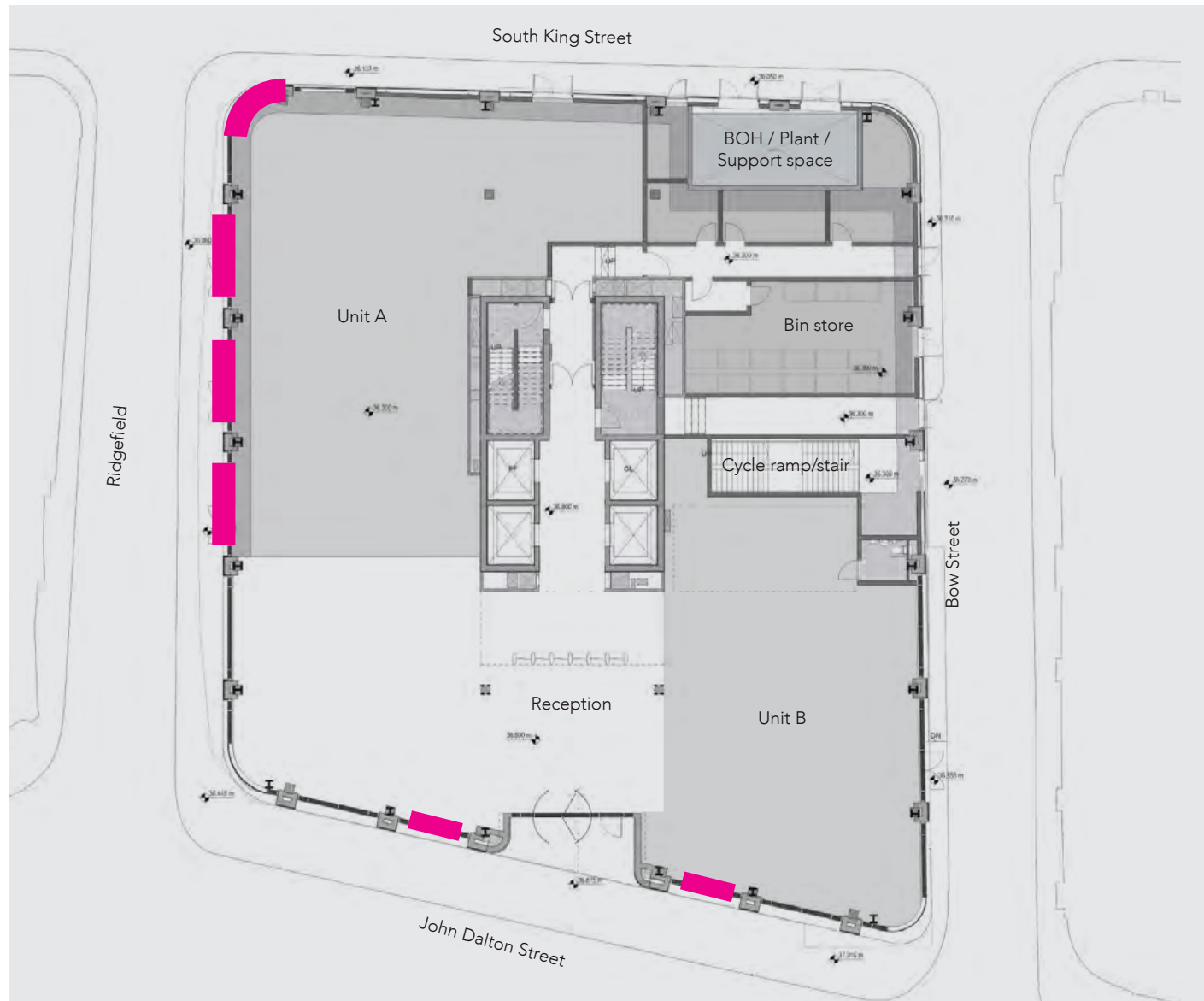
Window signage

Window signage
3 locations

Project
Island

Date
09.02.20

Locations



Positions



Ridgefield

Signage position:
Approx overall dimensions for each window: 3990mm x 2460mm
Height from ground to top of window: 2460mm



John Dalton Street

Signage position:
Approx overall dimensions for each window: 2150mm x 2200mm
Height from ground to top of window: 2460mm

Window signage Potential application

1. Vinyl
2. Lightbox
3. Neon signage

NB:
Any illuminated signage to be
maximum 300 cd/m2 due to adjacent
residential properties.



Thank you