6 January 2014

Vivid
outdoor media

Lucy Harrison. Planner
City Centre Team
Planning & Building Control
Chief Executive's Department
Manchester City Council
PO Box 532
Town Hall
Manchester
M60 2LA

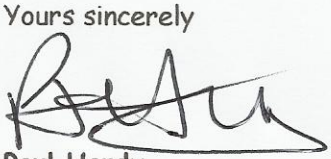
Dear Lucy

RE: Derelict Concrete Facade / Car Park, River Street, Manchester. M15 5FJ

Please find attached our application for the continued use of the above for the display of a PVC banner advertisement, for a further temporary period of up to 11 months. As you are aware, this site is the subject of a hugely important and strategic development for the construction of a 42 Storey Tower. In May 2013 express planning consent was approved (reference 101727/AOH/2013/C1), for the display of a PVC banner advertisement which would screen the unsightly concrete structure You will recall we sought consent for a temporary period to tie in the anticipated demolition of the concrete frame and the start date of the redevelopment of the site. I am not party to detailed information relating to this, however, our Client is continuing to work on detailed funding for this project. I understand that they have kept your senior colleagues up to date in relation to that, however, owing to the complexity of financing a scheme such as this, things have taken longer than anticipated. It could be as early as Spring or as late as the Autumn 2014 when the funding is in place, the tender process for the appointment of a demolition Contractor and Construction Company have been appointed. We would therefore like to make an application to extend Express Planning Consent for a further period of 11 months. It is probably well beyond what is require, however, this will avoid us creating further workload for you with additional applications for shorter periods.

We are hopeful that when the individual circumstances and merits of this application are taken into account that a further temporary express planning consent will be granted. In the meantime should you wish to discuss any aspect or require any additional information, please do not hesitate to contact me.

Yours sincerely



Paul Hardy

Vivid outdoor media ltd
Landmark House
Station Road
Cheadle Hulme
SK8 7BS
T: 0161 486 3382
www.vividoutdoormedia.co.uk

Registered Office:
Eltham House
6 Forest Road
Loughborough
LE11 3NP
Registered in England 046 56512