Blacksheep.

Jordan Littler

Blacksheep Creatives

13-19 Vine Hill

London

EC1R 5DW

29.01.2014

Dear David,

The attached submission is for a listed building application for the proposed signage for 22 Lloyds Street, Manchester. The submission is specifically for the ground floor currently occupied by the Livebait restaurant, which is situated within a Grade II listed building located on the corner of Lloyds Street and South Mill Street facing onto Albert Square.

The proposal deals with the installation and design of the external signage to the building. Specifically the suspended red neon sign above the main entrance, the red neon sign to the corner of Southmill Street and Jackson's Row and the hanging sign on Lloyds Street as well as two internally illuminated menu boards mounted to the railings flanking the main entrance.

The proposed restaurant is located on the ground floor over 480sqm with 200 covers in total and will be operated by Red's True BBQ who specialise in an authentic smoked BBQ experience. The concept draws from their evangelical approach to BBQ and combines it with raw stripped back detailing, materials and humour. The signage has been designed to maximize the visibility from Albert Square and compliment the fabric of the existing building and enhance the overall aesthetic of the façade.

The signs will be installed with care to preserve the fabric of the building and any existing holes from the previous signs will be re-used where possible.

Kind Regards,

Jordan Littler
Associate

13-19 Vine Hill
London EC1R 5DW
+44 (0) 20 7713 7413
contact@blacksheep.uk.com
blacksheep.uk.com

Registered in England & Wales 4530552
Registered Business Address 13-19 Vine Hill, London