DESIGN AND ACCESS STATEMENT FOR THE NEW UNION @ MANCHESTER

PLANNING AND BUILDING CONTROL
28 MAR 2014

SIGN A:

Timber wall mounted pictorial sign

2 No. timber pictorial sign is fixed at high level to communicate at distance the name and nature of the business in both directions to both foot and vehicular traffic. The area in which these signs have been located is a natural area and will not conflict with the buildings aesthetics or encroach on any architectural features, such as lintels or window mullions.

SIGN B/C/D:

Timber individual letters

3 No. set of individual timber letters have been located on the buildings natural area, this negates the need to apply a new fascia sign that would clutter the buildings aesthetics and look out of place against the buildings fabric. The letters are located where they do not encroach on any architectural features such as lintels or window mullions. The signage indicates to the public both the buildings function and also the access points to both foot and vehicular traffic at distance and creating a better flow of traffic for users of the outlet.

SIGN E:

Floods

10 No. LED floodlights are fixed at high level to illuminate the building and highlight its presence to passing trade on an evening, creating a safer environment for foot traffic.

SIGN F:

2 No. sign written displays hand finished display painted on the buildings natural area, this will not encroach on any architectural features such as lintels and window mullions. This method of signage pays respect to the buildings fabric and heritage.

SIGN G/H

Poster case

3 No. poster case is located on the buildings natural area, given the position of the sign it does not encroach on any architectural features such as window mullions or key features such as lintels or fall pipes. Its function is to inform patrons of the menu and changing offers. Given the location it also highlights the buildings access point.