Design and Access Statement Miller & Carter, Manchester

Mitchells & Butlers mission is to be the benchmark in retailing in the pub and restaurant industry, delivering quality, service and pride in everything they do. Operating from Birmingham, the retail pub company brands include Sizzling, O Neills Irish pubs, All Bar One, Toby Carvery and Crown Carvery to name but a few.

The company s profile is conveyed through their signage with the use of all types of signs promoting pride & quality. Traditional colours and materials help portray the company s image and enhance the appearance of their establishments.

The signage at this premises is being undertaken to coincide with the internal and external refurbishment of the house. The signage for this property, in regards to design, has taken a sympathetic consideration of the High Street area and Grade II Listed building status, whilst portraying the company branding.

The exterior of the premises will remain largely untouched with a traditional brass plaque superimposed over the existing Lloyds Bank sign on the corner elevation and individually lettered signage over the main entrance portraying a classy upmarket feel whilst keeping the building traditional and allowing the building features to show through.

We feel the signage, due to its scale and colour only enhances the buildings appearance.