MANCHESTER CITY COUNCIL

**Planning**
Telephone: +44 (0)161 234 4516
planning@manchester.gov.uk
PO Box 532 Town Hall
Manchester M60 2LA

# Application for consent to display an advertisement(s).
# Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

## 1. Applicant Name, Address and Contact Details

Title: Mr | First name: | Surname:

Company name: M.A.G Developments

Street address: Olympic House

Town/City: Manchester Airport

County:

Country:

Postcode: M90 1QX

| | Country Code | National Number | Extension Number |
|---|---|---|---|
| Telephone number: | | | |
| Mobile number: | | | |
| Fax number: | | | |

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

## 2. Agent Name, Address and Contact Details

Title: Mr | First Name: Alistair | Surname: Andrew

Company name: M.A.G

Street address: Olympic House

Town/City: Manchester Airport

County:

Country:

Postcode: M90 1QX

| | Country Code | National Number | Extension Number |
|---|---|---|---|
| Telephone number: | 08712 | 710711 | |
| Mobile number: | | | |
| Fax number: | | | |

Email address:

## 3. Site Address Details

Full postal address of the site (including full postcode where available)

House: | Suffix:

House name: Manchester Airport Lodge

Street address: Runger Lane

Town/City: Manchester Airport

County:

Postcode: M90 5DL

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 380540

Northing: 385119

Description:

Airport Lodge hotel located at Runger Lane off Junction 6 with A538 and M56

## 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? (●) Yes ( ) No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title: Mr First name: David Surname: Lawless

Reference:

Date (DD/MM/YYYY): 16/12/2013 (Must be pre-application submission)

Details of the pre-application advice received:

No major concerns with proposals - subject to formal assessment / application.

## 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ( ) Yes (●) No

## 6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ( ) Yes (●) No

## 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Advert Consent for multiple signs: internally illuminated totem sign within curtilage of Hotel, branded internally illuminated panel signs and one projecting internally illuminated sign affixed to hotel building.

How many of the following type of advertisements are you applying for?

Fascia sign(s): 5 Projecting or hanging sign(s): 1 Hoarding(s): 0 Other: 1

Please describe:

1no Totem sign

## 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ( ) Yes (●) No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? (●) Yes ( ) No ( ) Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Existing hotel branding signs to be removed. See attached photo

Will the proposed advertisement(s) project over a footpath or other public highway? ( ) Yes (●) No

## 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 03/03/2014 To: 02/03/2017

## 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 6.900 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.254 m

What are the dimensions of the proposed advertisement? Height: 4.000 x Width: 4.000 x Depth: 0.254 metres

What materials will the sign be made of?

Aluminum and Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)? 154.900 cm

The colour of text and background:

White Background with Green and Blue text

Will the sign be illuminated? ◉ Yes ○ No

Will the sign be illuminated internally or externally? ◉ Internally ○ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ◉ Static ○ Intermittent

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 6.900 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.254 m

What are the dimensions of the proposed advertisement? Height: 4.000 x Width: 4.000 x Depth: 0.254 metres

What materials will the sign be made of?

Aluminium and Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)? 154.900 cm

The colour of text and background:

White Background with Green and Blue text

Will the sign be illuminated? ◉ Yes ○ No

Will the sign be illuminated internally or externally? ◉ Internally ○ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ◉ Static ○ Intermittent

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 12.340 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.254 m

What are the dimensions of the proposed advertisement? Height: 1.854 x Width: 11.176 x Depth: 0.254 metres

What materials will the sign be made of?

Aluminium and Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)? 185.400 cm

The colour of text and background:

White background with Blue and Green text

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 12.340 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.254 m

What are the dimensions of the proposed advertisement? Height: 1.854 x Width: 11.176 x Depth: 0.254 metres

What materials will the sign be made of?

Aluminium and Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)? 185.400 cm

The colour of text and background:

White Background and Green and Blue text

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.600 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.254 m

What are the dimensions of the proposed advertisement? Height: 0.460 x Width: 5.100 x Depth: 0.254 metres

What materials will the sign be made of?

Aluminium and Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)? 32.000 cm

The colour of text and background:

White Background with Green and Blue text

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

## 11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)? 6.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 1.500 m

What are the dimensions of the proposed advertisement? Height: 5.500 x Width: 1.320 x Depth: 0.500 metres

What materials will the sign be made of?

Aluminium and Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)? 50.000 cm

The colour of text and background:

white background with blue and green text

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.000 m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: 4.572 x Width: 3.124 x Depth: 0.940 metres

What materials will the sign be made of?

Aluminium Panels and Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)? 1.537 cm

The colour of text and background:

White on blue and green panels

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

## 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

(•) The agent ( ) The applicant ( ) Other person

## 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒ Date 03/02/2014