Design & Access Statement Miller & Carter, Manchester

Mitchells & Butlers mission is to be the benchmark in retailing in the pub and restaurant industry, delivering quality, service and pride in everything they do. Operating from Birmingham, the retail pub company brands include Sizzling, O Neills Irish pubs, All Bar One, Toby Carvery and Crown Carvery to name but a few.

The company s profile is conveyed through their signage with the use of all types of signs promoting pride & quality. Traditional colours and materials help portray the company s image and enhance the appearance of their establishments.

The signage at this premises is being undertaken to coincide with the internal and external refurbishment of the ex-Lloyds Bank building. The signage for this property, in regards to design, has taken a sympathetic consideration of the High Street area and Grade II Listed building status, whilst portraying the company branding. No signage will be externally fitted to the premises apart from a 3mm thick brass plaque which will be superimposed over the top of the existing Lloyds Bank sign on the corner elevation. This will enable the architectural features of the building to be uninterrupted / un-obscured.

The internal signage will consist of built up individual letters and company logos supported on aluminium rails having a RAL9006 silver finish. The logos will have 80mm deep brass returns and white faces illuminated internally by white LEDs. The letters will have 35mm deep white returns and faces constructed from a cast resin having internal illumination to the face only from white LEDs. The support rails will be fastened to the internal window reveals by small stainless steel fixings housed in stainless steel rawl plugs.

We feel the signage, due to its scale and colour enhances the buildings appearance.