Planning Department
Manchester City Council
PO Box 532
Manchester
M60 2LA

Via Planning Portal
28 March 2014 let.001.DS.DC.14790174

Dear Sir / Madam

TOWN AND COUNTRY PLANNING ACT 1990 (AS AMENDED)
TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) REGULATIONS 2007
APPLICATION ON BEHALF OF SAINSBURY'S SUPERMARKETS LIMITED
DEANSGATE LOCAL, DEANSGATE, MANCHESTER, M3 2GQ
PLANNING PORTAL REF: PP-03286145

Please find enclosed an application submitted on behalf of Sainsbury's Supermarkets Limited for advertisements and shopfront alterations at the existing Sainsbury's Local store at the above site.

The application comprises the following documentation:

- Application forms and certificates;
- Supporting Statement (Indigo Planning); and
- Planning drawings (RDS and Sainsbury's):
  - Location Plan and Block Plan (drawing ref: 4097);
  - Existing External Elevations (drawing ref: 4097G01-SP);
  - Proposed External Elevations drawing pack (drawing ref: 4097G04-EE Rev.1);
  - Photographs showing store and surrounding area (ref: Page 2.5-2.6 Photos – Deansgate Local Rev. 1).

A plan is also submitted (drawing ref: DNGG04-EE Rev. 1) which shows the proposed refurbishment scheme for the store including signage which benefits from deemed consent. This is detailed further in the Supporting Statement.

A planning application fee of £110 has been paid to Manchester City Council under separate cover.

Proposed Advertisements

The proposed signage is required by Sainsbury's Supermarkets Limited to upgrade the signage at the store as part of Sainsbury's wider refurbishment programme to update the branding of its older stores. The enclosed application seeks express consent for the following signs:

- 2 no. replacement internally illuminated fascia signs;
- 1 no. replacement internally illuminated projecting sign; and
- 1 no. externally applied vinyl setting out store details to conceal warehouse.

I trust that the enclosed is to your satisfaction and look forward to hearing from you shortly to confirm the receipt and registration of the application. In the meantime, should you require anything further please do not hesitate to contact me.

Yours faithfully



David Smith

Enc: As noted above
cc: Mr M Nicholson – Sainsbury's Supermarkets Limited
Mr S Nieman – Sainsbury's Supermarkets Limited
Miss C Huett - Sainsbury's Supermarkets Limited