MANCHESTER CITY COUNCIL

**Planning**
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Manchester M60 2LA

# Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

## 1. Applicant Name, Address and Contact Details

Title: Mr | First name: MARTIN | Surname: STEPHENS

Company name: JCDecaux UK Limited and Manchester Arena Complex LP

Street address: 991 GREAT WEST ROAD

Town/City: BRENTFORD

County: MIDDLESEX

Country: United Kingdom

Postcode: TW8 9DN

| | Country Code | National Number | Extension Number |
|---|---|---|---|
| Telephone number: | | | |
| Mobile number: | | | |
| Fax number: | | | |

Email address:

Are you an agent acting on behalf of the applicant? ○ Yes ◉ No

## 2. Agent Name, Address and Contact Details

No Agent details were submitted for this application

## 3. Site Address Details

Full postal address of the site (including full postcode where available)

House: | Suffix:

House name: Site No 3

Street address: Manchester Arena

Victoria Station

Town/City: Manchester

County:

Postcode: M3 1AR

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 383903

Northing: 399078

Description:

THE APPLICATION SITE IS THE SIDE ELEVATION OF THE MULTI-STOREY CAR PARK BUILDING ATTACHED TO THE MANCHESTER ARENA COMPLEX

## 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

## 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

## 6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

## 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

A PORTRAIT ORIENTATED ADVERTISEMENT DISPLAY AFFIXED TO THE FACADE OF THE CAR PARK BUILDING FRONTING CHEETHAM HILL ROAD. THE ADVERTISEMENT WILL BE INTERNALLY ILLUMINATED AND STATIC IN PRESENTATION

How many of the following type of advertisements are you applying for?

Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 1 Other 0

## 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

## 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 10/07/2014 To: 15/07/2020

## 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

## 11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.500 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.400 m

What are the dimensions of the proposed advertisement? Height: 7.500 x Width: 5.000 x Depth: 0.400 metres

What materials will the sign be made of?

STEEL/CAST IRON OUTER FRAME OF ADU WITH nonPVC MATERIAL WITH THE PRINTED IMAGE. THE PANEL WILL BE ILLUMIANTED USING LOW ENERGY LED STRIP LIGHTING

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 cm

The colour of text and background:

NOT APPLICABLE, IMAGE TO CHANGE AT INTERVALS

Will the sign be illuminated? ◉ Yes ○ No

Will the sign be illuminated internally or externally? ○ Internally ○ Externally

Illuminance Levels: 600.000 cd/m

Will the illumination be static or intermittent? ◉ Static ○ Intermittent

## 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

○ The agent ◉ The applicant ○ Other person

## 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒ Date 01/05/2014