V13 - Planning

Externals
Main Signage
97884

MORRISONS

local

EXTERNAL SIGNAGE

MANCHESTER PICCADILLY

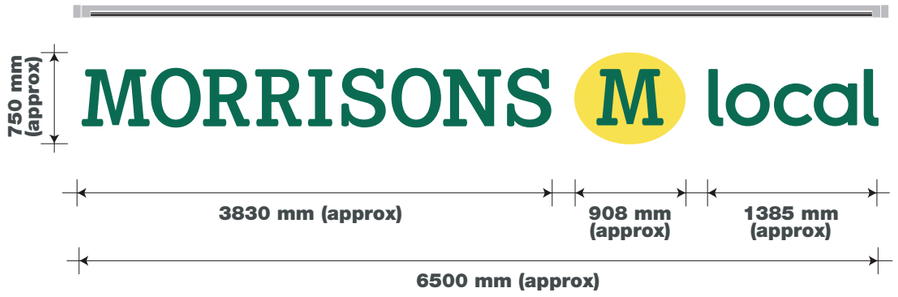
MORRISONS M local

FONTS	SAMPLE TEXT
Susa Bold	ABCDEFGH abcdefgh
Serifa Black	ABCDEFGH abcdefgh
Serifa Roman	ABCDEFGH abcdefgh
FS Sammy	ABCDEFGH abcdefgh
Trade Gothic Bold	ABCDEFGH abcdefgh
Trade Gothic Bold Condensed 20	ABCDEFGH abcdefgh
Nothing You Could Say	ABCDEFGH abcdefgh
Just The Way You Are	ABCDEFGH abcdefgh
Morrisons Kievit Regular	ABCDEFGH abcdefgh
Morrisons Kievit Medium	ABCDEFGH abcdefgh
Morrisons Kievit XBold	ABCDEFGH abcdefgh

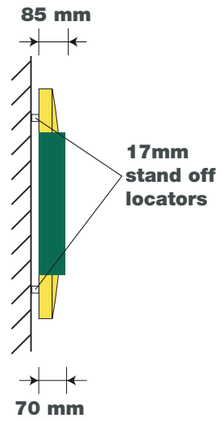
COLOUR REFERENCES		VUTEK PRINTER
Pantone 336c	Dark green texture to match pantone 336c	Pantone 336c
Pantone 115c	Green texture to match Avery 5562QM Vinyl	Pantone 115c
Pantone 369c to match Avery 5562QM Vinyl	Orange texture to match pantone 715c	Pantone 369c to match Avery 5562QM Vinyl
Pantone 715c	Natural texture	Pantone 715c
Pantone 7503c	Purple texture to match pantone 261c	Pantone 7503c
Pantone 261c	Purple timber to match pantone 261c	Pantone 261c
Pantone 7502c	Plain timber	Pantone 7502c
Pantone Warm Gray 1c	Warm Gray texture to match pantone Warm Gray 1c	Pantone Warm Gray 1c
	New chalkboard texture	

EXTERNAL SIGNAGE

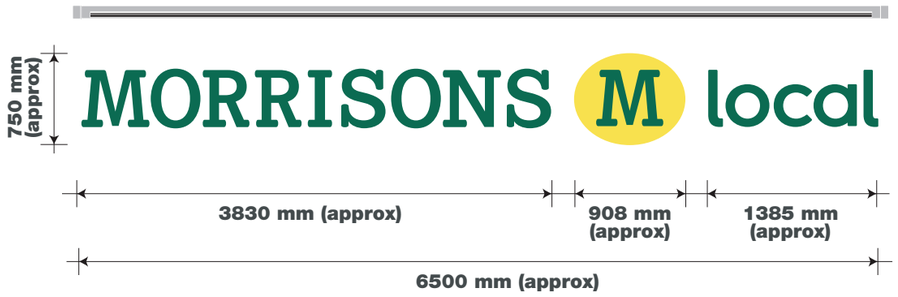
ITEM 01 (Qty 2)
Moulded ‘M’ logo finished yellow Pantone 115 and individual ‘Morrisons’ & ‘Local’ letters finished green Pantone 336. Complete with Green returns on letters.
Fixed on standoff pins to existing building fascia.
Externally illuminated by trough light.
Scale 1:50



Scale 1:20



ITEM 02 (Qty 1)
Moulded ‘M’ logo finished yellow Pantone 115 and individual ‘Morrisons’ & ‘Local’ letters finished green Pantone 336. Complete with Green returns on letters.
Fixed on standoff pins to existing building fascia.
Externally illuminated by trough light.
Scale 1:50



ITEM 03 (Qty 1)
DELETED

ITEM 04
DELETED

ITEM 05 (Qty 1)
Digitally printed vinyl backed up.
Applied internally to glazing.
Scale 1:50



ITEM 06 (Qty 1)
Digitally printed vinyl backed up.
Applied internally to glazing.
Scale 1:50



ITEM 07 (Qty 1)
Digitally printed vinyl backed up.
Applied internally to glazing.
Scale 1:50



ITEM 08 (Qty 1)
Digitally printed vinyl backed up.
Applied internally to glazing.
Scale 1:50

TIMES TBC



Sign Colours

Pantone 336C | Pantone 369C | Pantone 115M

EXTERNAL SIGNAGE

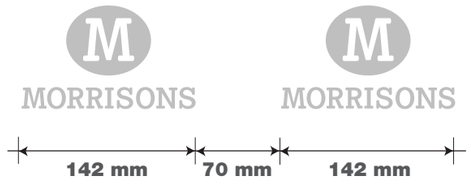
ITEM 09 (Qty 2)
Clear vinyl reverse printed.
Applied internally to glazing.
Scale 1:20



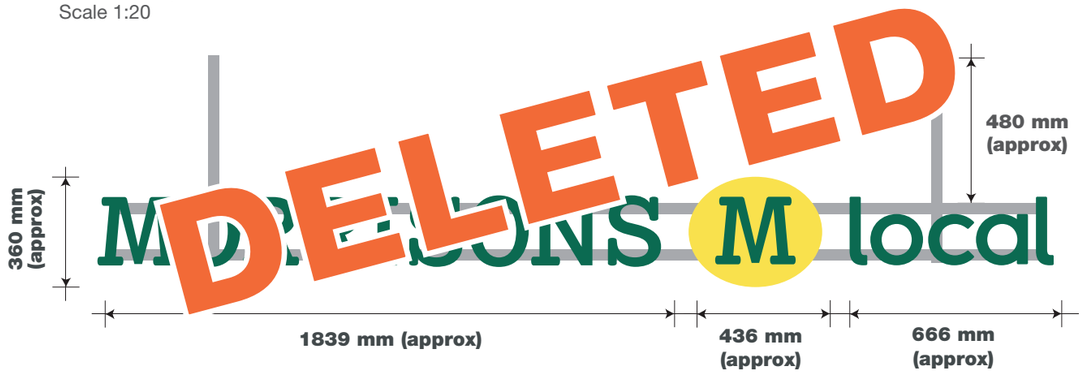
ITEM 10 (Qty 1)
Vinyl sticker.
Applied internally to glazing.
Scale 1:20



ITEM 11 (Qty as required)
3M frosted vinyl.
Applied internally to glazing.
Scale 1:5

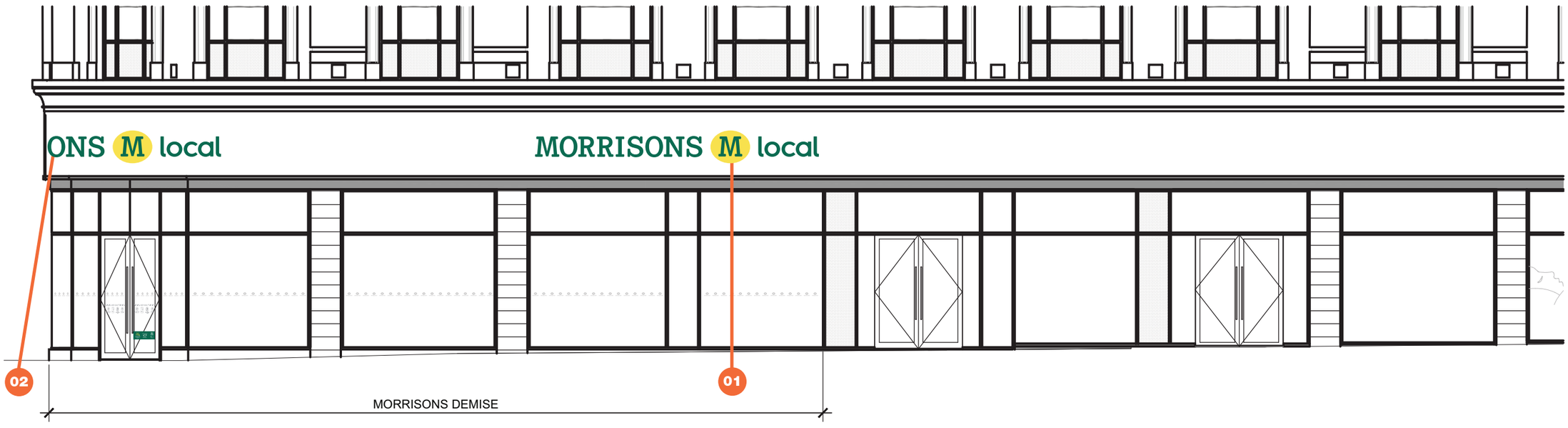


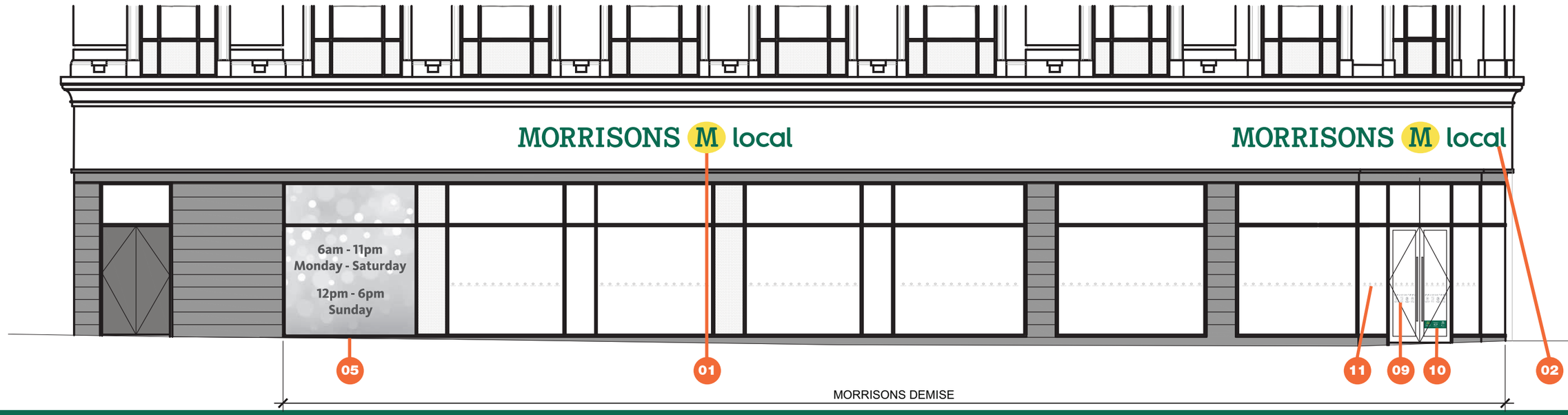
ITEM 12 (Qty 2)
INTERNALLY ILLUMINATED Moulded ‘M’ logo finished yellow Pantone 115 and INTERNALLY ILLUMINATED individual ‘Morrisons’ & ‘Local’ letters finished green Pantone 336. Complete with Green returns on letters.
Fixed on suspended runner bars
Scale 1:20



MORRISONS M local

EXTERNAL SIGNAGE - SCALE 1:100 @ A3 - FRONT ELEVATION





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