MANCHESTER CITY COUNCIL

Planning
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PO Box 532 Town Hall
Manchester M60 2LA

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: Ms | First name: Natalie | Surname: Waldron

Company name: Gusto Restaurants Limited

Street address: 98 King Street

Town/City: Knutsford

County: Cheshire

Country: United Kingdom

Postcode: WA16 6HQ

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: Mrs | First Name: Victoria | Surname: Kirkpatrick

Company name: Bridge Architects

Street address: 19 Lumb Lane
Littlemoss

Town/City: Manchester

County: Greater Manchester (Met County)

Country: United Kingdom

Postcode: M43 7BU

	Country Code	National Number	Extension Number
Telephone number:		0161 371 7570	
Mobile number:		07855 373351	
Fax number:			

Email address: victoria.kirkpatrick@bridgearchitects.com

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 4 Suffix:

House name: The Olive Press

Street address: Lloyd Street

Town/City: Manchester

County:

Postcode: M2 5AB

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 383617

Northing: 398084

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? (•) Yes ( ) No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title: Mr First name: David Surname: Bretell

Reference: Pre application meeting on site

Date (DD/MM/YYYY): 06/05/2014 (Must be pre-application submission)

Details of the pre-application advice received:

The Planning Officer requested that the proposals for the awnings be reviewed and designs altered to sit within the window reveals.
The Planning Officer requested that the overall thickness of the illuminated hanging sign be reduced to reduce its visual impact.
It was advised that details of signage and fixing would be required to accompany the application.
The comments have been taken on board with respect to the submitted proposals.

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ( ) Yes (•) No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ( ) Yes (•) No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Wall mounted illuminated hanging sign associated with new restaurant entrance, window vinyls, and logo branded fixed fabric awnings to existing windows/new door opening of Lloyd Street elevation, Elliot House.

How many of the following type of advertisements are you applying for?

Fascia sign(s) 0 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 2

Please describe:

Projecting fixed fabric awnings positioned within 11 number existing window reveals/ new door opening, with restaurant logo branding to valance.
Window vinyls as indicated on drawings

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ( ) Yes (•) No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ( ) Yes (•) No ( ) Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? (•) Yes ( ) No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 20/10/2014 To: 20/10/2034

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.100 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.850 m

What are the dimensions of the proposed advertisement? Height: 0.760 x Width: 0.850 x Depth: 0.050 metres

What materials will the sign be made of?

Enamelled metal on BMA coated steel bracket, with LED static spot lights

What is the maximum height of any of the individual letters and symbols (in centimetres)? 14.000 cm

The colour of text and background:

Background: Off-White to match Pantone 7527. Text to read " Gusto" be Green to match Pantone 349 with white highlight and black out-line to match Pantone Black 4.

Will the sign be illuminated? ◉ Yes ○ No

Will the sign be illuminated internally or externally? ○ Internally ◉ Externally

Illuminance Levels: 900.000 cd/m

Will the illumination be static or intermittent? ◉ Static ○ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.400 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.900 m

What are the dimensions of the proposed advertisement? Height: 0.600 x Width: 1.300 x Depth: 0.900 metres

What materials will the sign be made of?

PPC steel frame with fabric canopy and valance (canopy fabric colour: green to match Pantone 349). Note that 11 no awnings are proposed

What is the maximum height of any of the individual letters and symbols (in centimetres)? 14.000 cm

The colour of text and background:

Black and white hatched background to letter "G" with black out-line to match Pantone Black 4. Letter "G" to be Green to match Pantone 349 with white highlight and black out-line to match Pantone Black 4.

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.450 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 0.000 x Width: 0.000 x Depth: 0.000 metres

What materials will the sign be made of?

Window vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)? 20.000 cm

The colour of text and background:

Vinyl to read "Gusto" to be Green to match Pantone 349 with black out-line to match Pantone Black 4. Vinyl to read "café grand" with arrow detail on both sides to be black to match Pantone Black 4. (Background is glass)

Will the sign be illuminated? ○ Yes ◉ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

(•) The agent ( ) The applicant ( ) Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒ Date 10/06/2014