MANCHESTER CITY COUNCIL

Planning
Telephone: +44 (0)161 234 4516
planning@manchester.gov.uk
PO Box 532 Town Hall
Manchester M60 2LA

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: Mr | First name: Paul | Surname: Stubley

Company name: Heron Foods Ltd

Street address: Jackson Way

Town/City: Melton

County: East Yorkshire

Country: England

Postcode: HU14 3HJ

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: Mr | First Name: Dale | Surname: Douglas

Company name: Sign Services (UK) Ltd

Street address: SCOTT STREET

Town/City: HULL

County: East Riding of Yorkshire

Country:

Postcode: HU2 8AR

	Country Code	National Number	Extension Number
Telephone number:		01482 223800	
Mobile number:			
Fax number:			

Email address: dale@signservicesuk.com

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 16 Suffix:

House name: Cool Trader Ltd

Street address: Chorlton Place

Chorlton cum Hardy

Town/City: Manchester

County:

Postcode: M21 9AQ

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 381620

Northing: 394062

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

3mm aluminium fascia powder coated yellow. Red and blue acrylic lettering that will illuminate. The heron logo is built-up 3mm aluminium powder coated grey with a blue print to the face and yellow lettering that will illuminate. The projection sign is 3mm aluminium with white acrylic logo that will illuminate. The white acrylic has a print applied to it.

How many of the following type of advertisements are you applying for?

Fascia sign(s) 1 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 0

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Details for the existing sign can be found in Supporting Documents

Will the proposed advertisement(s) project over a footpath or other public highway? ◉ Yes ○ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 03/10/2013 To: 03/10/2018

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.700 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.160 m

What are the dimensions of the proposed advertisement? Height: 0.650 x Width: 10.825 x Depth: 0.160 metres

What materials will the sign be made of?

The fascia is aluminium with acrylic lettering. The logo is aluminium with a digital print and acrylic lettering

What is the maximum height of any of the individual letters and symbols (in centimetres)? 57.000 cm

The colour of text and background:

The background is yellow, the text is red and blue. The logo is grey with a blue print to the face and yellow text.

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 150.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.700 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.755 m

What are the dimensions of the proposed advertisement? Height: 0.600 x Width: 0.100 x Depth: 0.600 metres

What materials will the sign be made of?

The projection is aluminium with acrylic logo and a digital print.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 35.000 cm

The colour of text and background:

The background is yellow with an illuminated acrylic logo a blue and yellow print applied to the face . The text is in red vinyl.

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 150.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

(•) The agent ( ) The applicant ( ) Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒ Date 03/10/2013