MANCHESTER CITY COUNCIL

Planning
Telephone: +44 (0)161 234 4516
planning@manchester.gov.uk
PO Box 532 Town Hall
Manchester M60 2LA

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: Mr | First name: | Surname:

Company name: Wm Morrisons Supermarket

Street address: Hillmore House
Gain Lane

Town/City: Bradford
County: Yorkshire
Country: England
Postcode: BD3 7DL

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: | First Name: Kady | Surname: Nodwell

Company name: Vale (UK) Ltd

Street address: Kitling Road
Knowsley Business Park
Prescot

Town/City: Liverpool
County: Merseyside (Met County)
Country:
Postcode: L34 9JA

	Country Code	National Number	Extension Number
Telephone number:		01515464684	
Mobile number:			
Fax number:			

Email address: kady.nodwell@valeuk.co.uk

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 21 Suffix:

House name:

Street address: Piccadilly Gardens

Town/City: Manchester

County:

Postcode: M1 1LS

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 384365

Northing: 398353

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

An advertisment consent application for the installation of fascia signs and window vinyls

How many of the following type of advertisements are you applying for?

Fascia sign(s) 3 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 3

Please describe:

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 21/10/2013 To: 21/10/2018

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled
to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.100 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.090 m

What are the dimensions of the proposed advertisement? Height: 1.000 x Width: 7.200 x Depth: 0.090 metres

What materials will the sign be made of?

Item 01 - Formed aluminium panel with built up individual letters, complete with moulded 750mm high 'M' logo, internally illuminated via LED's

What is the maximum height of any of the individual letters and symbols (in centimetres)? 48.000 cm

The colour of text and background:

Pantone 336c background with pantone 115c and pnatone warm grey 1C lettering

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 250.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.100 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.090 m

What are the dimensions of the proposed advertisement? Height: 1.000 x Width: 7.200 x Depth: 0.090 metres

What materials will the sign be made of?

Item 02 - Formed aluminium panel with built up individual letters, complete with moulded 750mm high 'M' logo, internally illuminated via LED's, fascia to curve around building wall.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 48.000 cm

The colour of text and background:

Pantone 336 background with pantone warm grey 1c lettering

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 250.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.100 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.090 m

What are the dimensions of the proposed advertisement? Height: 1.000 x Width: 7.200 x Depth: 0.090 metres

What materials will the sign be made of?

Item 03 - Formed aluminium panel with builty up individual letters, complete with moulded 750mm 'M' logo, internally illuminated via LED's, fascia to curve around building wall.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 48.000 cm

The colour of text and background:

Pantone 336c background with pantone 115c and pantone warm grey 1c lettering

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 250.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 0.100 x Width: 0.700 x Depth: 0.000 metres

What materials will the sign be made of?

Item 09 - Clear vinyl reverse printed, applied internally to glazing

What is the maximum height of any of the individual letters and symbols (in centimetres)? 1.000 cm

The colour of text and background:

Pantone warm grey 1c lettering

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.200 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 0.100 x Width: 0.600 x Depth: 0.000 metres

What materials will the sign be made of?

Item 10 - Vinyl sticker, applied internally to glazing

What is the maximum height of any of the individual letters and symbols (in centimetres)? 2.000 cm

The colour of text and background:

Pantone 336c background with pantone 115c and pantone warm grey 1c lettering

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.200 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 0.100 x Width: 0.100 x Depth: 0.000 metres

What materials will the sign be made of?

Item 11 - 3m rosted vinl, applied internally to glazing

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.400 cm

The colour of text and background:

Pantone warm grey 1c lettering

Will the sign be illuminated? ○ Yes ◉ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

◉ The agent ○ The applicant ○ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒ Date 05/11/2013