TURTLE BAY

Caribbean eating & drinking

Planning & Licencing Pack


Great atmosphere


Fresh Food


Relaxed Dining


For Everyone

Our Vision

Our Vision is for Turtle Bay to become the definitive casual Caribbean restaurant and bar in the UK

We want all guests to have an experience which will evoke being whisked away to a Caribbean island. **The main focus will be:**

- Creativity
- Freshness
- Quality of the food
- Great value

Our guests include:

- Families and singles
- Young and old
- Male and female
- Couples
- Small groups and large parties

The restaurants have become more than an eating experience. They have become a visual, audio and taste stimulation.

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The Idea

Spicy Food

Spicy food is one of the **fastest growing sectors** of the food service sector. We are unashamedly spicy. Turtle Bay's spicy food is different in flavour profile and in delivery to others in the market, such as Indian, Mexican, Thai and Piri-Piri. It is more than chilli-hot; it is a more complex spiciness, which is addictive and memorable.

Caribbean

The Caribbean has the ability to be different things to different people, but in essence it evokes **sun, colour, reggae, rum, jerk, fun and laid-back**. Therefore, Turtle Bay has a real sweet spot to draw its inspiration.

Value

Turtle Bay offers great value for money with **average spent per head being less than £20**.

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What is Turtle Bay

- **Caribbean restaurant and bar**
- **Family friendly** with kids dishes
- **Over 60 fresh food dishes** on the food menu
- The average Turtle Bay **serves over 2,000 meals a week**
- **Serving food all day** from 11.30am every day
- **Full table service** in the restaurant and bar area all day every day
- Open kitchen with a team of **15 qualified chefs**
- **Takeaway service** on whole menu available all day every day
- A team of **15 full time waiting staff**
- Bartenders, barbacks, kitchen porters and bussers
- The **flexibility** for 'friends of Turtle Bay' to have a meal one day, a glass of wine or cocktail the next, refueliing or a special occasion celebration

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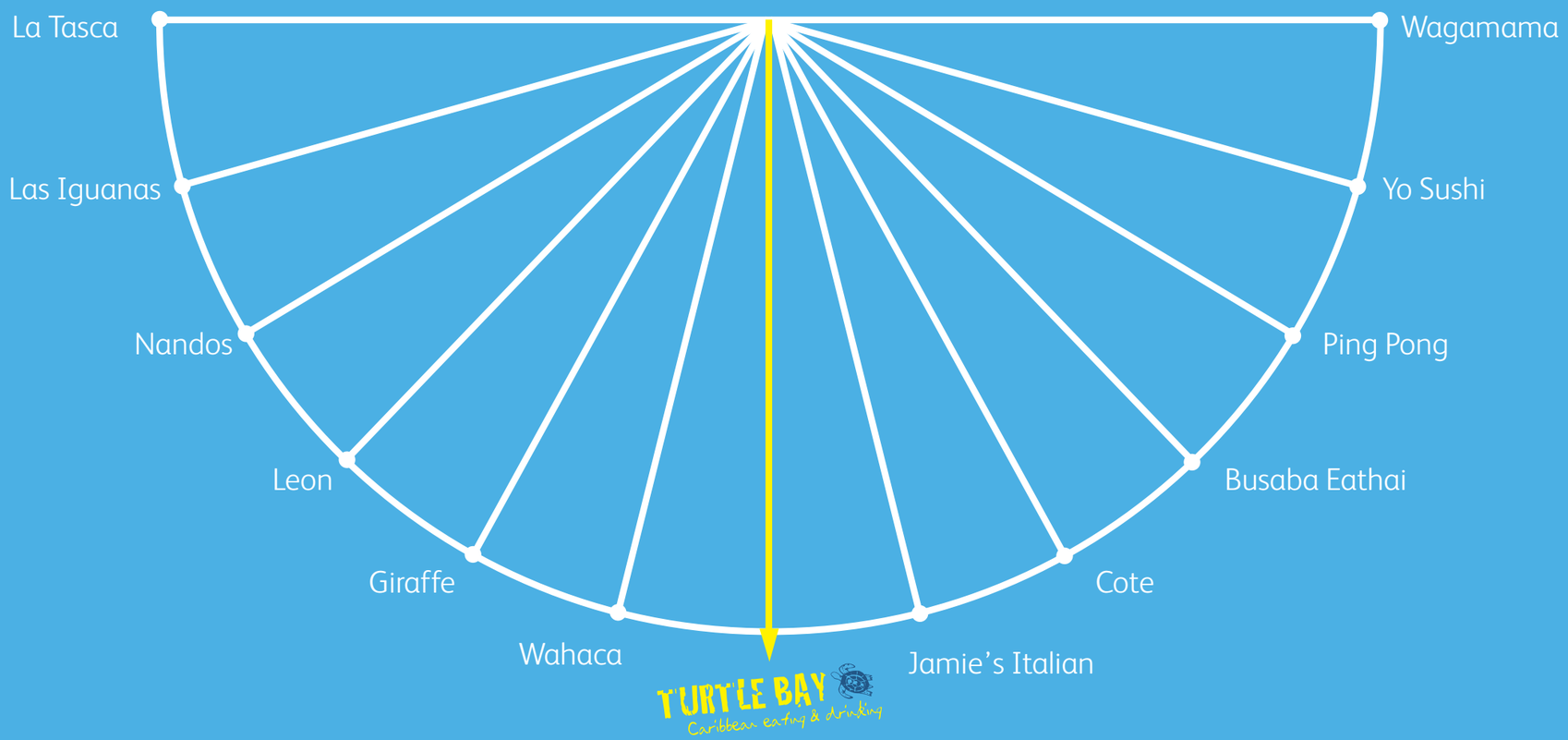
The Market Position



Rustic



Contemporary



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Where we are

MILTON KEYNES

SOUTHAMPTON

NOTTINGHAM

BRISTOL

LEICESTER

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Investment

- We spend £250 sq/ft
- Average cost of opening restaurant is £1,000,000 (including all staff training and pre-opening costs)
- Where possible we use local contractors.

Planning

- We require A3 with Ancillary bar

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Employment

- Generally employ 55-65 people per restaurant. Including a team of 4 front of house managers and 4 back of house managers.
- Most of the employees will be employed from local catchment area
- 6-12 weeks training from a dedicated training team

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Management Team

We have years of experience in the restaurant business. We know what works.

AJITH JAYAWICKREMA

Managing Director

Ajith is the founder of Las Iguanas, which has been successfully rolled out nationally. With Turtle Bay he is looking to pioneer the Caribbean category in the casual dining market. He also sits on the board of directors for Aqua and Tampopo.

STEPHEN ENTWISTLE

Director of Operations

Worked alongside Ajith at Las Iguanas. With over 25 years experience in the restaurant industry, involving multiple licencing. Stephen overseas the management of all the restaurants and opening of new sites.

KELVIN TERBLANCHE

Operations Manager

Kelvin has plenty of restaurant management experience having previouly worked at La Tasca and Strada. Managing the day to day running of all the restaurants.

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Our Operational Management

- Restaurant reservations every day with either a host or manager working from the front door
- Four front of house managers in each restaurant
- Weekend ‘management pillars’ with 3 managers working on the busy shifts to ensure standards of service, operations and diligence
- Minimum of challenge 21 in all our restaurants
- Licencing training all for all managers, bartenders, hosts and waiting staff
- Weekly full management team meetings to discuss all operational aspects of the business
- An Operations Manager to every 5 Turtle Bay sites (other companies often allocate up to 12/15 sites) to maximise operational excellence
- Two restaurant Mystery Diner visits to each restaurant per month to monitor and maintain service standards

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Full Menu

"Caribbean cooking is all about unique West Indian spices, mixed with flavours from all around the world, to create truly unique food that's great for sharing or keeping to yourself! Cool cooking with hot flavours..."

Starters/Cutters
£4.95 EACH

Inspired by Beach Shacks & Street Hawkers across the Caribbean islands, these authentic island dishes are perfect as a starter or for friends to share with cocktails.

PEPPER ROTI
Oven baked silky "buss up shut" roti, potatoes, carrots, pepper, cheese & secret bonnet

TRINI DOUBLES
Fiery baby naan, curried Trini chickpeas, cucumber chutney & coconut shavings

PATTIES
Lamb or ackee & baked summer pattie, with beef & herb mayo

GARLIC 'N' HERB FLATBREAD
Hand made, giant baked flatbread, herb, chilli & garlic butter

SWEETCORN FRITTERS
Fried sweetcorn fritters with hot sauce

JAMAICAN FRIED BAIT
Lightly spiced & crisp whitebait with fresh lime & coriander mayo

CHILLI FRIED SQUID
Crisp fried spiced coated squid, mango salsa, fresh lime & coriander mayo

JERK PIT PRAWNS
Whole shell-on jerk pit grilled king prawns, perfect chilli & garlic butter flatbread - £5.95

DUCK ROLLS
Slow roasted shredded duck, onion, hoisin and soy sauce, chilli & cucumber, blue orange chutney

JERK CHICKEN WINGS
Jerk spice marinated, grilled & glazed chicken wings, blue orange chutney

PULLED JERK PORK
Slow roast pulled jerk pork, rocket, fresh buttermilk coleslaw, mango, orange & coconut shavings

JERK PIT RIBS
Jerk spice marinated, grilled & glazed pork ribs, blue orange chutney

BEACH FOOD PLATTER
Spicy jerk chicken wings, pepper roti, sweet corn fritters, garlic 'n' herb flatbread - £12.95

Provisions
£2.25 EACH

Rice 'n' Peas
Cheesy Jerk Fries
Fried Dumplings
Paratha Roti
Caribbean Slaw
Sweet Potato Fries
Dressed Salad
Sweet Plantain
Trini Chickpeas
Sweet Potato Mash

Lunch 'n' Lighter
PERFECT FOR LUNCH & EARLY SUPPER - £6.85 EACH

Buns

PULLED CHICKEN BUN
Jerk glazed pulled chicken, brioche bun, baby gem, sweet onion chutney, herb mayo, Caribbean slaw & fries or dressed salad

STREET BURGER
Seasoned beef burger, spicy pulled jerk pork, brioche bun, baby gem, sweet onion chutney, herb mayo, Caribbean slaw & fries or dressed salad

PULLED PORK BUN
Roasted jerk pulled pork, brioche bun, baby gem, sweetcorn chutney, herb mayo, Caribbean slaw & fries or dressed salad

Wraps

JERK PORK WRAP
Jerk spice glazed pulled pork, baby gem, carrots, cucumber, onion, coconut shavings, herb mayo, Caribbean slaw & fries or dressed salad

SHRIMP & MANGO WRAP
Spiced shrimp & fresh mango, baby gem, carrots, cucumber, onion, coconut shavings, herb mayo, Caribbean slaw & fries or dressed salad

JERK CHICKEN WRAP
Jerk glazed chicken, baby gem, carrots, cucumber, onion, ackee, coconut shavings, herb mayo, Caribbean slaw & fries or dressed salad

Flatbreads

CHICKEN FLATBREAD
With jerk spice glazed chicken, grilled tomatoes, sweet red onion, honey, fresh thyme, rocket, Bajan hot sauce

GOATS CHEESE & BUTTERNUT SQUASH FLATBREAD
With goats cheese, butternut squash, aubergine, grilled tomatoes, sweet onion chutney, fresh thyme & rocket, Bajan hot sauce

Salads

GOATS CHEESE, AUBERGINE & BUTTERNUT SALAD
Spiced grilled aubergine, butternut squash, goats cheese, dressed rocket, baby gem, tomatoes, carrots, cucumber & raisins, fresh watermelon

CHICKEN FESTIVAL SALAD
Grilled jerk chicken & fresh watermelon, dressed rocket, baby gem, tomatoes, carrots, cucumber & raisins

SALMON SALAD
Jerk spice glazed salmon fillet, dressed rocket, baby gem, tomatoes, carrots, cucumber & raisins, fresh watermelon - £8.25

Curries

TRINI CHICKPEA & RICE
Curried chickpeas, rice 'n' peas, cucumber, chutney, coconut shavings

CURRY CHICKEN & RICE
Chicken, mango & aromatic rice 'n' peas

Grills

LUNCH JERK RIBS
Jerk pork ribs, honey bbq glaze, blue orange chutney, Caribbean slaw, rice 'n' peas or fries

½ JERK CHICKEN
12 spice & herb jerk marinated & grilled, Caribbean slaw, rice 'n' peas or fries

One Pots
£9.60 EACH

Rich, slowly simmered & uniquely Caribbean

TRINI CURRY FISH
Salmon, prawns, squid & white fish, coconut, sweet onion chutney, rice 'n' peas, flatbread

TRINIDAD CURRY CHICKEN
Chicken breast, mango & coconut, sweet onion chutney, rice 'n' peas, flatbread

JAMAICAN BROWNED CHICKEN
Marinated & slow braised on the bone, rice 'n' peas, fried dumplings

BLUE MOUNTAIN CURRY GOAT
Marinated goat, potatoes & carrots, veg 'n' peas, sweet onion chutney, flatbread

CURRY, SHRIMP AND MANGO
Shrimps, mango, sweet potatoes, tomato, garlic, ginger, Caribbean spices, green seasoning, sweet onion chutney, rice 'n' peas, flatbread

RASTAFARI RUN DOWN
Butter beans, corn, callaloo, greens, carrots, sweet potatoes, herbs, coconut milk, rice 'n' peas, fried dumplings

CURRY SQUASH
Butternut squash, coconut milk, spices, green seasoning, sweet onion chutney, rice 'n' peas, flatbread

Jerk Pit BBQ
With its unique flavours & fantastic aromas the jerk pit is the ultimate Caribbean barbecue. Our succulent authentic jerk dishes are marinated with herbs & spices & some grilled to order over jerk wood & thyme wood.

MO' BAY CHICKEN
Chicken breast, creamy jerk spiced sauce, onions, potatoes, dressed salad, rice 'n' peas, sweet potato mash or sweet potato fries - £9.85

JERK SALMON
Jerk spice glazed salmon fillet, dressed salad, sweet potato mash or sweet potato fries - £11.95

JERK RIBS
Grilled jerk marinated pork ribs, honey bbq glaze, blue orange chutney, Caribbean slaw, rice 'n' peas, sweet potato mash or sweet potato fries - £9.85

JERK PIT BURGER
Seasoned beef burger, pulled jerk pork, brioche bun, baby gem, sweet onion chutney, herb mayo, pineapple, Caribbean slaw & sweet potato fries - £9.85

JERK LAMB
Grilled jerk marinated & glazed lamb steak, fresh green seasoning, Caribbean slaw & sweet potato mash - £12.50

JERK CHICKEN
12 spice & herb jerk marinated & grilled, blue orange chutney, Caribbean slaw, rice 'n' peas, sweet potato mash or sweet potato fries ½ - £9.85 | 1 - £15.50

DOUBLE DIPPED STEAK
Grilled jerk marinated steak, sweet onion chutney, Caribbean slaw, rice 'n' peas, sweet potato mash or sweet potato fries - £14.25

DIPPED PORK STEAK
Grilled jerk spice marinated pork steak, jerk glaze, green seasoning, sweet plantain, Caribbean slaw, rice 'n' peas, sweet potato mash or sweet potato fries - £9.85

ESCOVITCH FISH
Whole bream, sauce of tomatoes, scotch bonnet, onion, carrots, dressed salad & rice 'n' peas - £12.50

Puddings
£4.85 EACH

BBQ PINEAPPLE
Grilled spiced pineapple, rum caramel sauce, coconut shavings, coconut ice cream

BANANA & TOFFEE CHEESECAKE
Rum caramel sauce

CAYMANAS RUM CAKE
Warm spiced mellow rum cake, rum caramel & vanilla ice cream

BANANA FRITTERS
Cinnamon & sugar dusted, rum caramel, coconut shavings, vanilla ice cream

RUM & RAISIN BREAD PUDDING
Slow baked with dark rum, cinnamon, raisins, & brown sugar, vanilla ice cream

SPANISH TOWN SUNDAY
Fresh mango, pineapple & banana, mango sorbet, coconut ice cream

SPICED CHOCOLATE POT
With orange zest & coconut shavings, coconut ice cream

DARK CHOCOLATE PIE
Rich, dark chocolate baked pie, vanilla ice cream

10% off on Take-out

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Trini Chickpeas


Prawn Salad


Jerk Chicken

Food

"Caribbean cuisine is a patchwork quilt of colours, textures, and flavours; a multi-ethnic tapestry woven from the cuisines of Africa, Asia, Europe and the New World."

- Food that captures the Caribbean Island Vibe
- Food and Drink is the heart & soul of Caribbean Culture. We serve food that Islanders eat at home, on the beach or in street cafes
- Rustic, authentic and always exploding with flavour, no fuss!
- We source the very best ingredients, both on our doorstep and in the far-flung corners of the islands themselves.

Sample Menu

TRINI DOUBLES

Two bara roti, curried Trini chickpeas, cucumber chutney & coconut shavings

SWEET CORN FRITTERS

Fried sweetcorn fritters with hot sauce

SALMON SALAD

Jerk spice glazed salmon fillet, dressed rocket, baby gem, tomatoes, carrots, cucumber & raisins, fresh watermelon

JERK CHICKEN WRAP

Jerk glazed chicken, baby gem, carrots, cucumber, onion, coconut shavings, herb mayo, Caribbean slaw & fries or dressed salad

JERK CHICKEN

12 spice & herb jerk marinated & grilled, sour orange chutney, Caribbean slaw, rice 'n' peas, sweet potato mash or sweet potato fries

BLUE MOUNTAIN CURRY GOAT

Marinated goat, potatoes & carrots, rice 'n' peas, sweet onion chutney, flatbread

DOUBLE DIPPED STEAK

Grilled jerk marinated steak, sweet onion chutney Caribbean slaw, sweet potato mash or sweet potato fries

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Our Responsible Drinking

- Only 1 draught lager
- Only 2 bottles of lager
- No jugs of beer or cocktails
- Limited range of quality cocktails with premium pricing
- Spirits not available by the bottle
- No shooters menu
- Range of over 11 soft drinks
- Range of 16 wines, most available by the glass
- Stags and hens are not encouraged

Sample Drinks Menu

RASPBERRY REGGAE

White rum, raspberries, elderflower, fresh lime & club soda

BAY CAIPIRINHA

Santa Teresa orange rum & falernum, muddled fresh limes, oranges & ginger over crushed ice

BLACKWELL MOJITO

Blackwell rum, fresh mint, lime & club soda

JAMAICAN MULE

Sailor Jerry's spiced rum, fresh lime & home-made ginger beer

WEST INDIES

Blackwell rum, blackberry liquer, falernum, honey & apple juice

STRAWBERRY DAIQUIRI

Havana Anejo Especial rum, fresh strawberries & lime

CARIBBEAN SOFTS

- Berry smoothy
- Home-made Ginger Beer
- Home-made Limeade
- Watermelon Crush

TURTLE BAY
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Contemporary & Casual


Unforgettable


Hard to Leave


Great Value

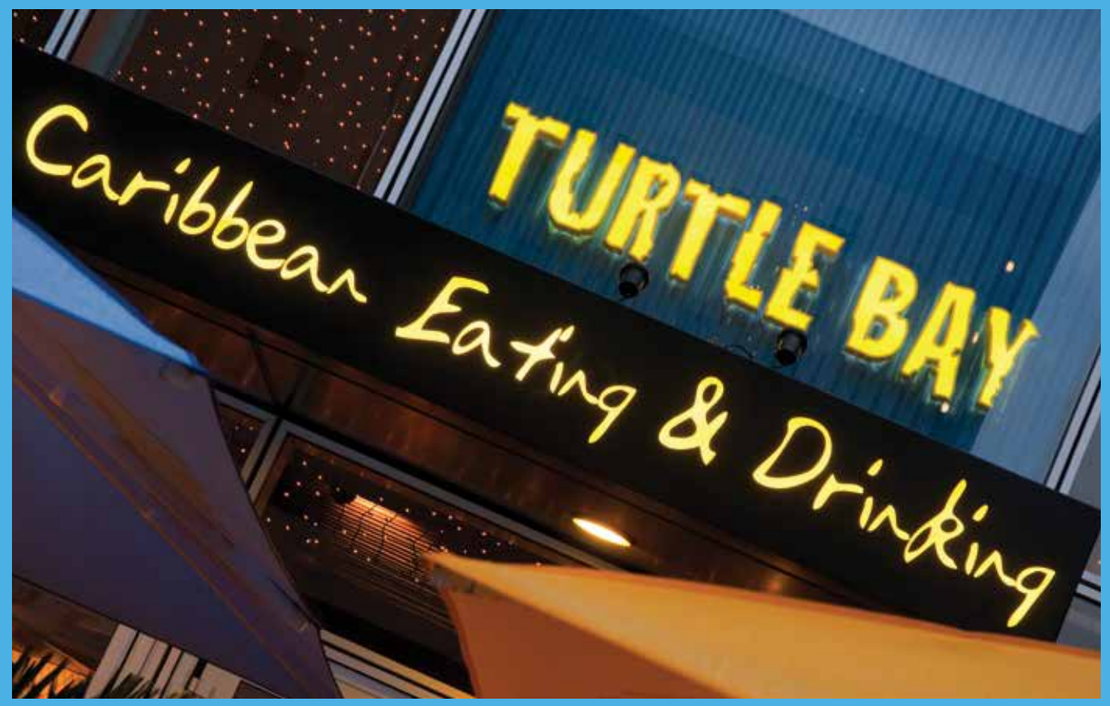

Fresh food


Caribbean

Turtle Bay is:

- Contemporary
- Cool
- Casual
- Flexible
- Different
- Great Value
- Unforgettable
- Hard to leave
- Caribbean

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www.turtlebay.co.uk