MANCHESTER CITY COUNCIL

Planning
Telephone: +44 (0)161 234 4516
planning@manchester.gov.uk
PO Box 532 Town Hall
Manchester M60 2LA

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: Mr | First name: | Surname:

Company name: HSBC Bank PLC

Street address: 8 CANADA SQUARE

Town/City: LONDON

County:

Country: UNITED KINGDOM

Postcode: E14 5HQ

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: | First Name: Rachel | Surname: Adams

Company name: HLN Architects Ltd

Street address: 21-22 Neptune Court
Vanguard Way

Town/City: Cardidd

County: Cardiff / Caerdydd

Country:

Postcode: CF24 5PJ

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address: racheladams@hlnarchitects.com

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: 550 Suffix:

House name: H S B C

Street address: Ashton New Road

Town/City: Manchester

County:

Postcode: M11 4AX

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 387584

Northing: 398469

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Proposed replacement of existing signage with HSBC current concept signage, new welcome graphics/signage and informative signage to the main elevation.

How many of the following type of advertisements are you applying for?

Fascia sign(s) 2 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 9

Please describe:

1. Fascia sign x2
2. Roundel
3. Nameplate to replace existing
4. Opening hours vinyl sign (informative signage to door)
5. No smoking / keep clear vinyl sign (informative signage to door)
6. Push/Pull vinyl sign (informative signage to door)
7. Power Assisted vinyl sign (informative signage to door)
8. Welcome poster/graphic appleid to window
9. Welcome sign above entrance
10. X2 ATM signs to replace existing

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 15/10/2012 To: 15/10/2022

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? (•) Yes ( ) No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 4200.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.105 m

What are the dimensions of the proposed advertisement? Height: 0.500 x Width: 2984.000 x Depth: 0.105 metres

What materials will the sign be made of?

Individual aluminium built-up halo illuminated letters and HSBC logo fixed to white background. Letters with returns sprayed black 50% gloss. Illuminated by GE minimax LEDs. Hexagon edges to be sprayed 50% gloss HSBC red to match Pantone 1795c with opal and red acrylic face to give face illumination.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 500.000 cm

The colour of text and background:

white background, with black and red text and logo

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 55.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 4200.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.104 m

What are the dimensions of the proposed advertisement? Height: 0.500 x Width: 2984.000 x Depth: 0.104 metres

What materials will the sign be made of?

Individual aluminium built-up halo illuminated letters and HSBC logo fixed to white background. Letters with returns sprayed black 50% gloss. Illuminated by GE minimax LEDs. Hexagon edges to be sprayed 50% gloss HSBC red to match Pantone 1795c with opal and red acrylic face to give face illumination.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.500 cm

The colour of text and background:

white background, with black and red text and logo

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally ( ) Externally

Illuminance Levels: 55.000 cd/m

Will the illumination be static or intermittent? ( ) Static ( ) Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)? 4200.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 875.000 m

What are the dimensions of the proposed advertisement? Height: 0.497 x Width: 0.176 x Depth: 0.875 metres

What materials will the sign be made of?

Bracket constructed from 10mm mild steel and face panels are 3mm thick moulded 050 opal acrylic face decorated with red and black vinyl.

What is the maximum height of any of the individual letters and symbols (in centimetres)? 14.000 cm

The colour of text and background:

white background red and black text

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 80.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1130.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.033 m

What are the dimensions of the proposed advertisement? Height: 0.400 x Width: 0.306 x Depth: 0.033 metres

What materials will the sign be made of?

Nameplate: Vitreous enamel panel with stainless steel frame fixed to backing panel

What is the maximum height of any of the individual letters and symbols (in centimetres)? 20.000 cm

The colour of text and background:

white background black text and red and white HSBC logo

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1190.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 0.330 x Width: 0.200 x Depth: 0.000 metres

What materials will the sign be made of?

Opening Hours: Reverse applied digital print internally applied to glazing

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.033 cm

The colour of text and background:

White background, red and black letters/logo

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1190.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 0.210 x Width: 0.148 x Depth: 0.000 metres

What materials will the sign be made of?

No smoking/ Keep clear: Reverse-applied digital print internally applied to glazing

What is the maximum height of any of the individual letters and symbols (in centimetres)? 20.000 cm

The colour of text and background:

White back ground, black and red letters /symbol

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1190.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 0.070 x Width: 0.140 x Depth: 0.000 metres

What materials will the sign be made of?

Push Pull: Reverse printed vinyl internally applied to glazing

What is the maximum height of any of the individual letters and symbols (in centimetres)? 10.000 cm

The colour of text and background:

Black text on white background

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1190.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 0.070 x Width: 0.240 x Depth: 0.000 metres

What materials will the sign be made of?

Power Assisted doors: Reverse printed vinyl internally applied to glazing

What is the maximum height of any of the individual letters and symbols (in centimetres)? 10.000 cm

The colour of text and background:

Black text on white background

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1450.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 1420.000 x Width: 1055.000 x Depth: 0.000 metres

What materials will the sign be made of?

Welcome Poster: Reverse printed vinyl internally applied to glazing

What is the maximum height of any of the individual letters and symbols (in centimetres)? 10.000 cm

The colour of text and background:

Black and blue text on white background with various graphics

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 2160.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 816.000 x Width: 2350.000 x Depth: 0.000 metres

What materials will the sign be made of?

Welcome Graphic above door: Reverse applied white and red fret cut lettering applied to glazing

What is the maximum height of any of the individual letters and symbols (in centimetres)? 18.000 cm

The colour of text and background:

white and red letters on to glazing

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1530.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.033 m

What are the dimensions of the proposed advertisement? Height: 0.715 x Width: 0.720 x Depth: 0.033 metres

What materials will the sign be made of?

Material - Folded Aluminium adhered externally to glass

What is the maximum height of any of the individual letters and symbols (in centimetres)? 10.000 cm

The colour of text and background:

red and white text on black background, with relevant banking symbols

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1530.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.330 m

What are the dimensions of the proposed advertisement? Height: 0.715 x Width: 0.720 x Depth: 0.330 metres

What materials will the sign be made of?

Material - Folded Aluminium adhered externally to glass

What is the maximum height of any of the individual letters and symbols (in centimetres)? 10.000 cm

The colour of text and background:

red and white text on black background, with relevant banking symbols

Will the sign be illuminated? ○ Yes ◉ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

◉ The agent ○ The applicant ○ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒ Date 15/10/2012