

WYTHENSHAWE PARK TENNIS DEVELOPMENT PLAN

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MANCHESTER CITY COUNCIL

WYTHENSHAWE
WHERE ARE WE NOW

Local catchment

- Manchester is ranked 4th on the index of multiple deprivation
- Wythenshawe Park Tennis Beacon has been developed to meet the strategic need both at a neighbourhood, ward and city wide level.
- The park is in the ward of Brooklands which is part of the Wythenshawe SRF which also includes the wards of Baguley, Northenden, Sharston and Woodhouse Park
- Total population of the Wythenshawe SRF area is 74,343
- With 14,450 in the actual ward of Woodhouse park

WYTHENSHAWE PARK
WHERE ARE WE NOW

Existing Facilities

- 10 courts which 3 are floodlit with access to a Clubhouse
  - 6 courts are in a poor quality
  - A further 4 courts are in a extremely poor quality
  - Courts require investment to allow resurfacing
  - Club house is need of refurbishment

- Pay and play opportunities when vendor in attendance - if not free

- The proposed project is in keeping with the LTA - Places to Play Strategy and by working in partnership with Manchester will increase activity levels within the existing community tennis facilities whilst developing access to affordable quality tennis programmes

Wythenshawe SRF
Key Facts

Population

- Total Wythenshawe population 74,343
- Woodhouse park – 14,450

Schools

- 19 Primary schools
- 4 Secondary Schools / Academies
- 2 Specialist Support Schools

Facilities

- 5 School Courts all floodlit
- 11 courts in 2 Parks - 3 are floodlit

Clubs

- Northenden LTC- 3 courts.
- Manchester CTC utilises 3 of the 10 courts at Wythenshawe Park



Ambition

- 2013
- Beacon Site : Wythenshawe Park
- 10 Tennis Courts + Pavilion
- Large Scale investment opportunity for regional sports complex at Wythenshawe Park

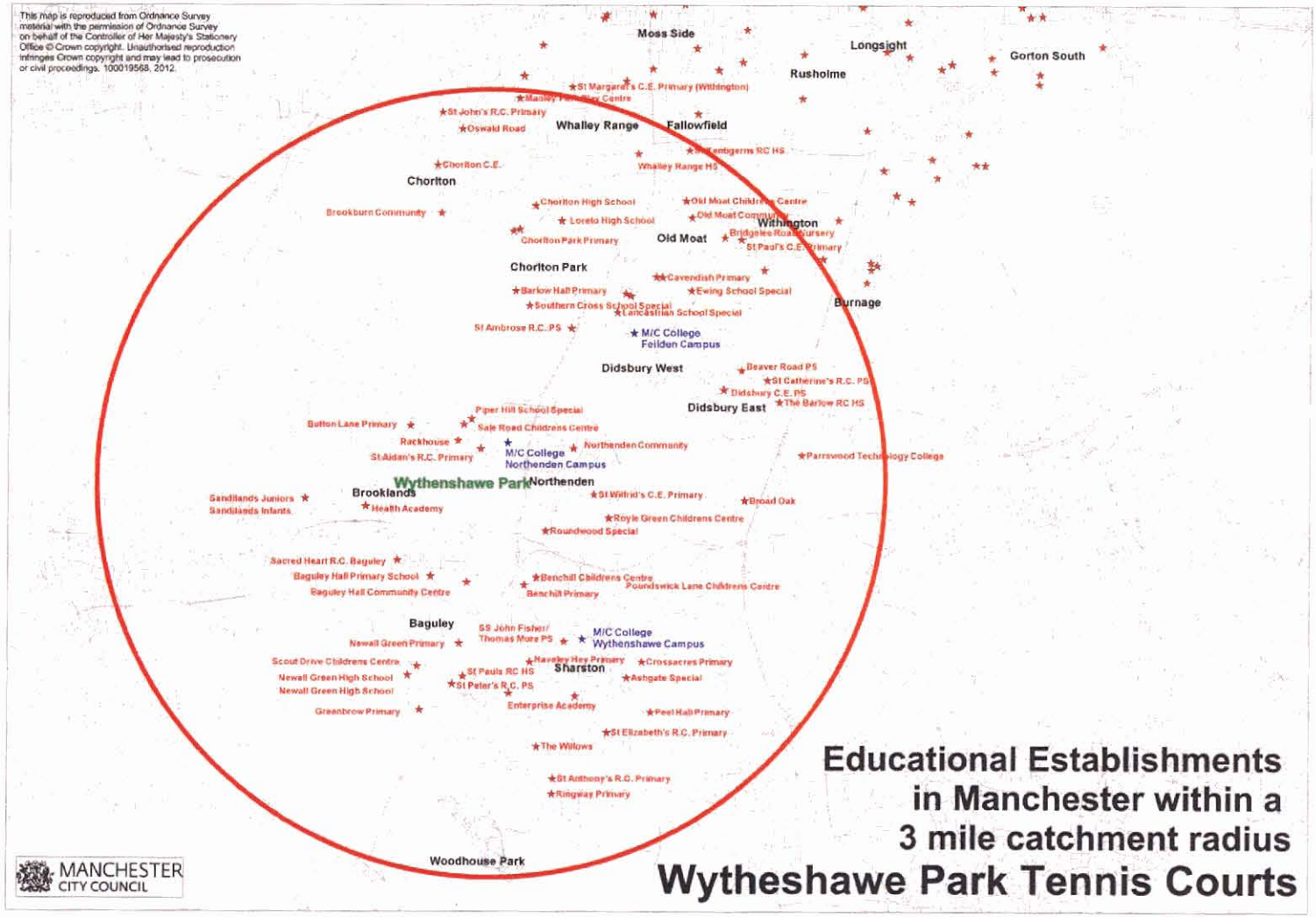
Tennis clubs in the vicinity of WYTHENSHAWE PARK

Dist.	Facility	Club / Park	No of courts	Activity	Club Mark
1.4	Northenden Social Club	Club	3	Social	No
2.9	Brooklands Sports Club	Club	10	Yes	Yes
4.8	Fletcher Moss Gardens	Park	10	Pay & play	No
3.8	Baxter Park Tennis Club	Club	2	Yes	No
3.8	Heyes Grove Tennis Club	Park	6	Yes	No
2.7	Sale Tennis Club	Park	6	Yes	No
4.5	Didsbury Lawn Tennis Club	Club	4	Yes	No
3.3	The Albert Tennis Club	Club	6	Yes	No
3.3	The Northern LTC	Club	21	Clubmark	Yes
9.5	Manchester Tennis & FC	Club	10	Beacon	Yes

Manchester Clubs and facilities in red

Non Manchester clubs and facilities in blue

Wythenshawe SRF
Educational Establishments



WYTHENSHAWE TENNIS
WHERE WE ARE NOW

Existing activity in the park

- **Manchester CTC**
  - Access 3 courts at Wythenshawe Park
  - 1 Men's 1 Ladies
  - Adult Social Tennis Opportunities
  - No coaching programme for Mini / Junior or Adults
  - Declining membership of 30
  - Club unsustainable in present form

WYTHENSHAWE TENNIS
WHERE WE ARE NOW

COACHES

- No appropriately qualified coaches working in the park or clubs within the Wythenshawe area
- City wide coach education programme has been implemented to address the shortage of tennis coaches



WYTHENSHAWE PARK

WHERE DO WE WANT TO BE

WHERE DO WE WANT TO BE

WYTHENSHAWE PARK
Mission Statement

To create a sustainable network of Tennis Activity across Wythenshawe SRF with clearly defined pathways for communities to access fun and affordable Tennis programmes



Manchester's Tennis Ambition

- Bold and Ambitious City Wide Tennis Vision
- Seeking to become a UK leading City for Tennis participation
- To create a Network of 6 Beacon sites by 2015
- Underpinned by creating strong sustainable inclusive public tennis clubs
- Partners Investing for Outcomes
- Schools / FE & University Tennis

WYTHENSHAWE PARK
Facility Refurbishment Aspiration

Proposed Facility Refurbishment

- Resurface and colour coat all 10 courts
- Increase the number of floodlit courts from 3 to 6
- Apply discreet mini tennis markings to 4 courts
- Refurbishment of Club House

WYTHENSHAWE PARK

How are we going to get there

Management and administration

- The Wythenshawe Park Tennis club would be created and operate the tennis facility against an agreed Service Level Agreement with MCC Sports Development which will oversee
  - Daily operation of the facility
  - Coaching, competitive and social tennis programmes
  - Junior and adult teams participating in Local leagues
  - Developing tennis opportunities throughout the Beacon Tennis Network
  - Links for players to access performance programme at Manchester TC

- The Manchester TDO would be co-opted on to the club committee to support the club in achieving key Performance Indicators agreed by the LTA field team as outlined within the MCC Service Level agreement

Marketing sponsorship and promotion

- Manchester City Council will assist the club in the marketing of Wythenshawe Park and Tennis Beacon Network through a range of community and neighbourhood networks by utilising MCC Communication team, Neighbourhood and Community Engagement Officers

Financial information

- Business plan has been developed to underpin implementation and the growth of tennis activity at the park and throughout the Beacon Tennis Network

WYTHENSHAWE PARK
How are we going to get there

Management and administration

- Currently reviewing possible operating models
- Preferred model to develop the Wythenshawe Park Tennis Network Development Group who would oversee Club, Coaching, Competition and social tennis oppurtunties against an agreed Service Level Agreement monitored by MCC Sports Development

Marketing sponsorship and promotion

- Marketing through a range of mediums via MCC community and neighbourhood Networks
- Work to identify potential partners

Financial information

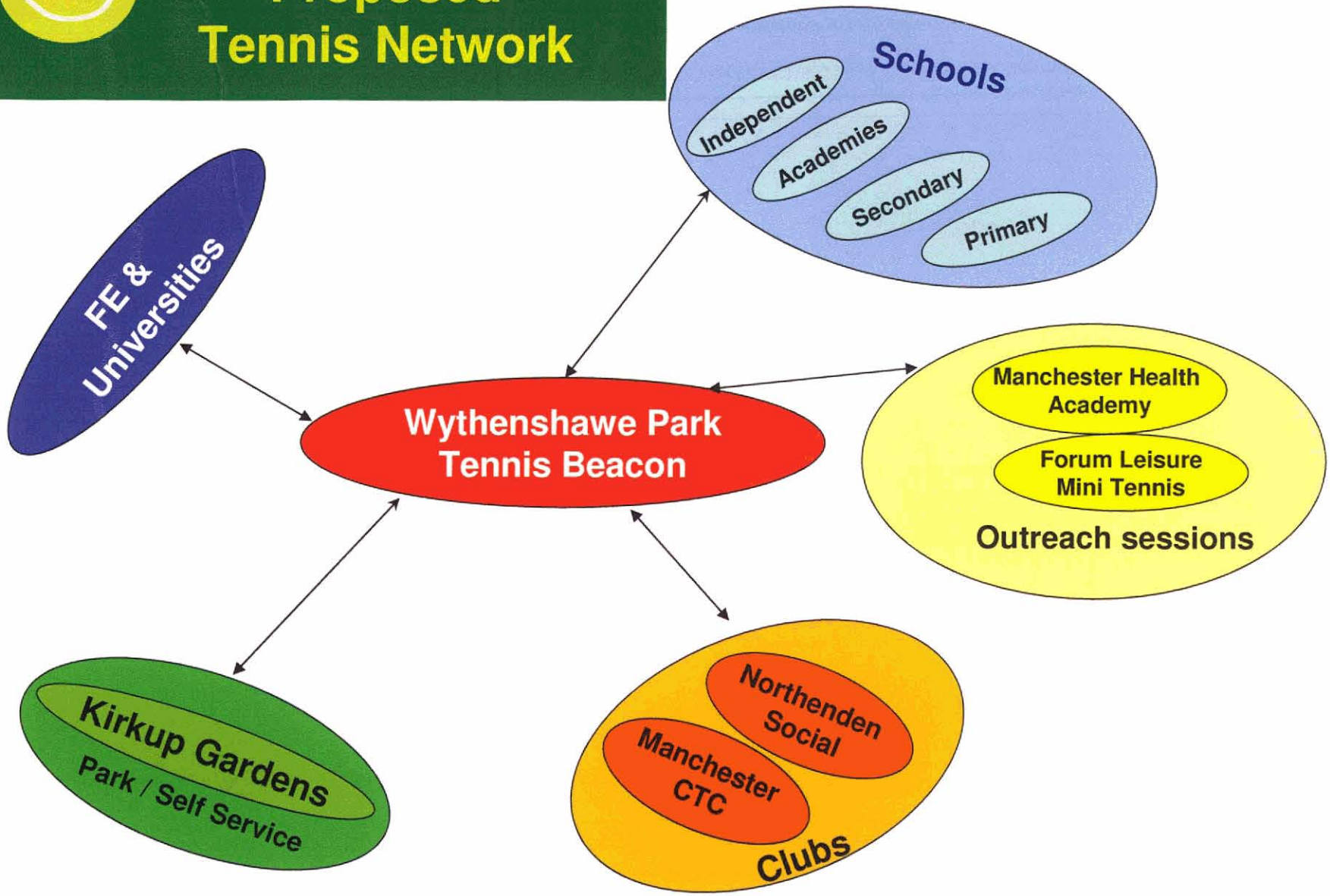
- Business plan being developed to underpin activity through different operating models

WYTHENSHAWE PARK
Tennis Network

Wythenshawe Park Tennis Network Development Group will oversee the Management of the Tennis Network and Beacon Programme

- Create and develop a Wythenshawe Park Tennis Network
- Review Business plan
- Identify and recruit Key individuals into the Network
- Increase the range of opportunities from Tennis Tots to Veterans
- Grow and develop a Community Tennis Programme
- Increase
  - The number of residents playing tennis
  - The number of club members throughout the Network
  - Number of British Tennis Members
  - Regular competing juniors
  - The number of Mini / Junior / Adult teams in leagues
  - Competitive opportunities across Network
  - The number of Tennis Volunteers
  - The number of qualified coaches
- Develop a stronger and more inclusive clubs for all
- Assist the clubs in network in achieving Club Mark
- Aspire to LTA Beacon Tennis Accreditation

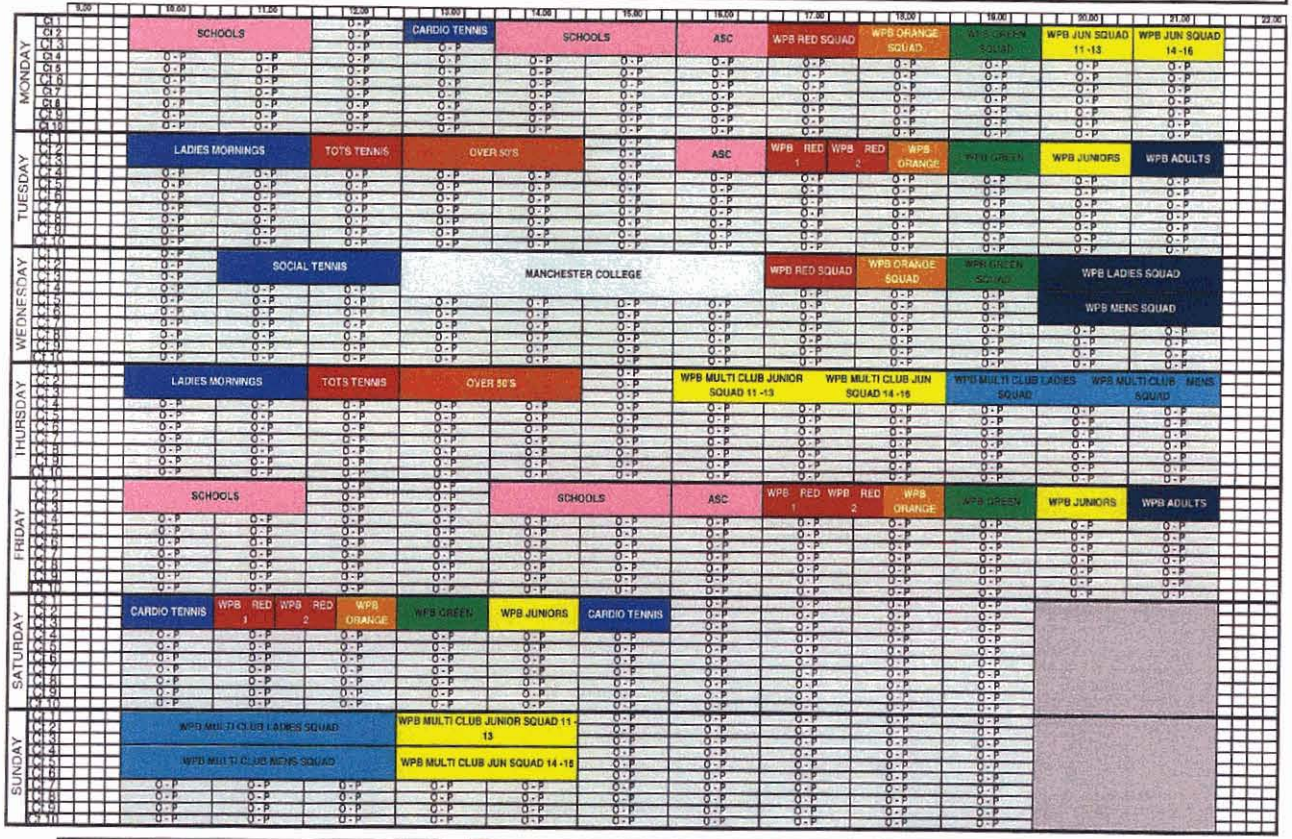
Wythenshawe Park Proposed Tennis Network



WYTHENSHAWE PARK

Proposed Beacon Tennis Programme

WYTHENSHAWE PARK - BEACON TENNIS ACTIVITY PROGRAMME - YEAR 1



O - P	OPEN PLAY
SCHOOLS	PRIMARY / SECONDARY SCHOOLS
OVER 50'S	OVER 50'S SOCIAL TENNIS
	UNIVERSITY
	COMMUNITY SPORT FOR ALL CLUB

WPB RED	RED - BEACON DEV & SQUAD PROG
WPB ORANGE	ORANGE - BEACON DEV & SQUAD PROG
WPB GREEN	GREEN - BEACON DEV & SQUAD PROG
WPB JUNIORS	JUNIORS - BEACON DEV & SQUAD PROG
ADULTS	ADULTS BEACON DEV AND SQUAD PROG

SOCIAL	OVER 50'S SOCIAL TENNIS
WPB MULTI	* BEACON - MULTI CLUB JUN SQUAD
WPB MULTI	* BEACON - MULTI CLUB ADULT SQUAD

* Multi club sessions are open to all members of clubs and tennis partners involved in the Alex park tennis network

WYTHENSHAWE PARK
Action Plan

Tennis Network Activity Group

- Summer / Autumn 2012 Formation of Network
- From Autumn 2012 work with key partners to increase Tennis opportunities for 2012/13
- School teacher training - targeting the schools in this area – 2012/13
- Primary school tennis programme 2012 / 2013
- Primary School Cluster Mini Tennis Festival
- Develop club programmes at Northenden
- Initiate appropriate inter club competitions for Mini / Junior & Adults
- Deliver Coach Education programme
- Implement Beacon Activity Programme by April 2013

Manchester Coach Education Action Plan

Manchester Tennis Development Coach Education Programme

- Identify volunteers and potential coaches who will assist to increase levels of tennis activity on the Wythenshawe Park Tennis Network
- Deliver City Wide Coach education programme below

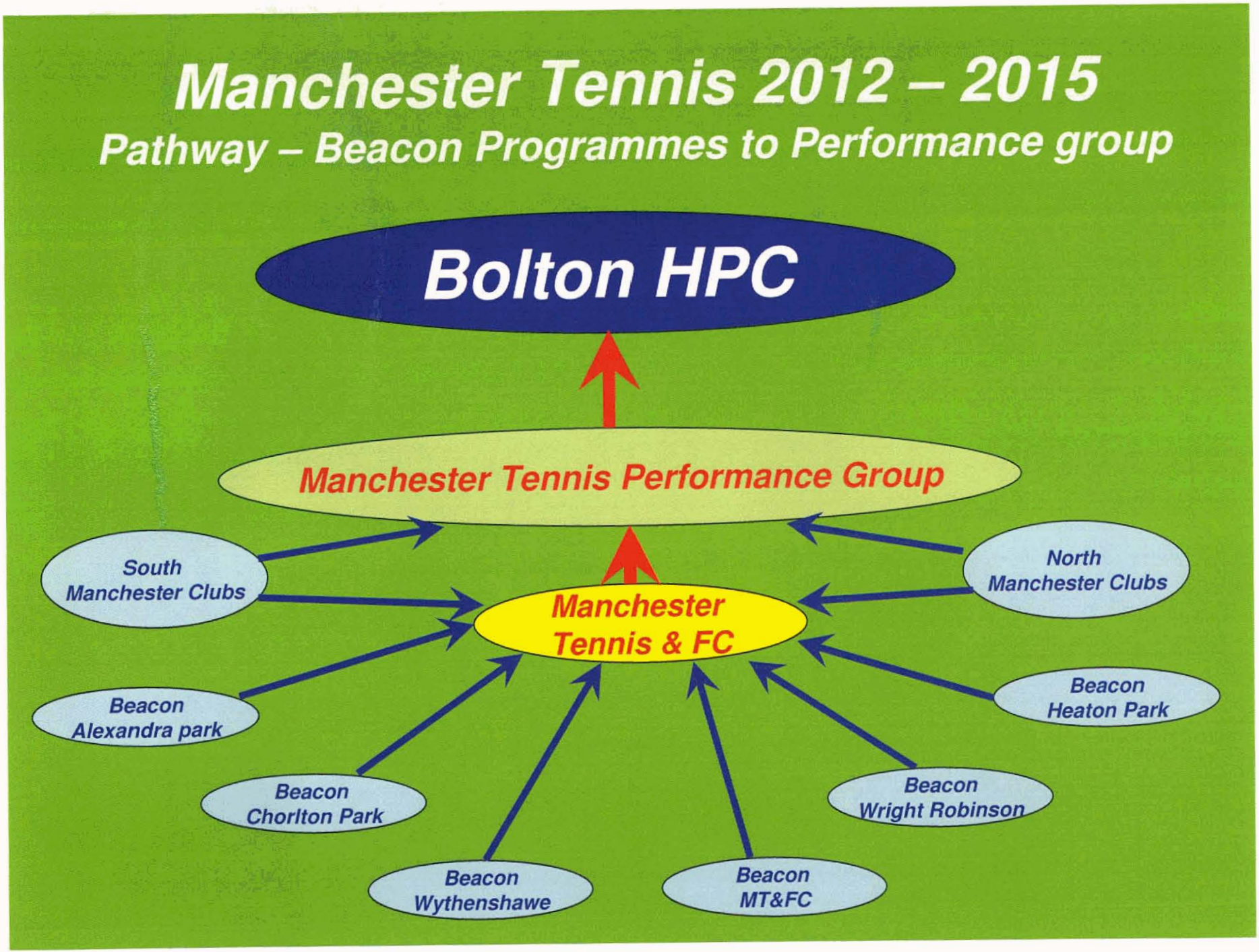
	Tennis Leaders		Comp Organisers		LTA Level 1		LTA Level 2		LTA Level 3	
	No of courses Each year	Total No of New Coaches	No of courses Each year	Total No of New Coaches	No of courses Each year	Total No of New Coaches	No of courses Each year	Total No of New Coaches	No of courses Each year	Total No of New Coaches
2012	1	10	1	24	1	21	1	11		
2013	2	20	3	90	1	33	1	23	1	8
2014	2	30	2	126	1	45	1	35	1	16
2015	2	40	1	162	1	57	1	47	1	24

WYTHENSHAWE PARK
KPI's

Key KPI Headlines for WYTHENSHAWE Park 2013 - 18	2013	2014	2015	2016	2017
Number of juniors regularly competing	50	100	150	175	200
Number of Club Members	100	150	175	200	225
Number of Adult Club Members	50	75	85	100	115
Number of British Tennis Members	100	150	175	200	225
Number of Competition Organisers	12	18	24	30	30
Number of Internal Competitions	20	30	40	50	60
Number of teams entered into team tennis	0	2	4	7	8
Number of children attending County Talent ID Talented players fastracked to Manchester Tennis Centre	0	0	0	0	0
Number of School Club Links	4	8	10	10	10
Numbers of people on disability programs	2	4	6	8	10
Numbers of people attending who are not classified as Club members.	20,000	30,000	42,000	45,000	47,500

Manchester Tennis 2012 – 2015

Pathway – Beacon Programmes to Performance group





WYTHENSHAWE PARK

Any

Questions ?