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1. DESIGN AND ACCESS STATEMENT

1.1 Introduction

1.1.1 This design and access statement is prepared by Buttress Fuller Alsop Williams in support of the Application for Planning Approval for the installation of signage to No. 6 St Anne's Square, Manchester.

1.1.2 The building is situated on St Anne's Square, Manchester which is a Conservation Area.

1.1.3 The premise is accessed off St Anne's Square at ground floor level. The proposed signage seeks to replace the existing signage with new.

1.1.4 This application results from on site measured survey works, photographic surveys and other third party information.

1.2 Evaluation

1.2.1 The proposed signage application has considered and addressed the impact within the proposed surrounds of St Annes Square Conservation Area.

1.2.2 The proposed signage related to the proposed use class (Type A1 – Shops), and creates new signage specific to the business.

1.3 Design

1.3.1 The signage will be in the form of the following:

a. A flush composite fascia panel, illuminated using 4no. existing brass swan neck light fittings;

b. Vinyl lettering to decorative panelling;

c. Manifestation to windows.

1.3.2 All existing timber frames and facia to be redecorated in the companies corporate colours – brown and cream.

1.4 Context

1.4.1 Amount

The proposal seeks to create a single flush facia sign of 4470mm wide x 945mm high, two panels of 145mm wide x 2075mm high to be infilled with vinyl lettering, and the windows to receive manifestation.

1.4.2 Layout

The layout of the scheme has been driven by the position of the existing facia signage. The vinyl lettering to the panels and window manifestation forms part of the corporate identity for this chain of shops – see Appendix A for examples.

1.4.3 Scale

The proposed facia sign is fixed by the space available for this facia sign. The size of the vinyl lettering panels is fixed by the space available on the timber panelling.

1.4.4 Landscape / Appearance

No landscaping is proposed in this scheme.

1.4.5 Access Components

The access to the site remains as existing through the current front doors.

2. JUSTIFICATION

2.1.1 The formation of the proposed signage has been specifically designed to reflect the existing corporate theme of the company, that of a vintage sweet shop, which sits comfortably within its proposed conservation area context.

2.1.2 The minimum of change is otherwise proposed, involving redecoration of the existing shop. Existing light fittings are to be re-used.

2.1.3 The proposals are believed to provide an improvement over the current shop frontage, being more in keeping with the Conservation Area setting.

APPENDIDIX A – Precedence Study



Figure 1 – Mr Simms Olde Sweet Shoppe, STOCKPORT



Figure 2 – Mr Simms Olde Sweet Shoppe, LEEDS



Figure 3 – Mr Simms Olde Sweet Shoppe, BATH



Figure 4 – Mr Simms Olde Sweet Shoppe, OXFORD



Figure 5 – Mr Simms Olde Sweet Shoppe, STRATFORD-ON-AVON



Figure 6 – Mr Simms Olde Sweet Shoppe, FINCHLEY

APPENDIDIX B – Context Photographs



Figure 1 – Existing Elevation (context)



Figure 2 – Proposed Elevation (context)