Town and Country Planning (Control of Advertisements) (England) Regulations 2007

ADVERTISEMENT CONSENT

MANCHESTER CITY COUNCIL

Name and Address of Applicant	Name and Address of Agent
British Waterways C/o Agent	Si Media 2 Sutton Court Road London W4 4NF

Part I – Particulars of Application

Date of Application	Application ref. no.
11 June 2008	086849/AOH/2008/N1

Particulars and location of development:

Erection of freestanding 48 sheet internally illuminated advertising hoarding

Land Adjacent To Rochdale Canal
Hulme Hall Lane
Miles Platting
Manchester
M40 8AZ

Part II – Particulars of Decision

The Manchester City Council hereby give notice in pursuance of the provisions of the Town and Country (Control of Advertisements) (England) Regulations 2007 of the following decision

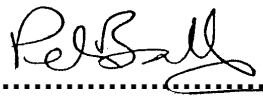
Decision **Refused**
Date of Decision **6 August 2008**

for the carrying out of development referred to in Part 1 hereof in accordance with the application and plans submitted subject to the following conditions:

Part III – Conditions and Reasons

1) Refuse in light of the development plan, including policies DC15 and E3.3 of the Unitary Development Plan for the City of Manchester (adopted 1995) and central government guidance contained within PPG19 on the basis that the proposed hoarding, by virtue of its size, character and position would be an isolated and unduly dominant feature at the site, to the detriment of visual amenity.

2) Refuse in light of the development plan, including policies DC15 and E3.3 of the Unitary Development Plan for the City of Manchester (adopted 1995) and central government guidance contained within PPG19 on the basis that the proposed hoarding, by virtue of its size, character and position would be a distracting feature to motorists approaching the signal junction and cycle lanes in either direction, to the detriment of highway safety.

Signed**……**

Peter Babb, Head of Planning

on behalf of the Council
Town Hall,
Manchester M60 3NY

NOTES

1. Leaflets attached:

2. This consent refers only to that required under the Town and Country (Control of Advertisements) (England) Regulations 2007 does not include any consent or approval under any other enactment, byelaw, order or regulation**.**

3. If the applicant is aggrieved by the decision of the local planning authority to refuse consent or approval for the proposed development, or to grant consent or approval subject to conditions, he may appeal to the First Secretary of State in accordance with section 78 of the Act as amended by the Regulations within eight weeks of the date of the notice of the decision.

The Planning Inspectorate have introduced an online appeals service that can be used to make appeals online. This service is available through the Appeals area of the Planning Portal – www.planningportal.gov.uk/pcs. The Inspectorate will publish details of your appeal on the internet (on the Appeals area of the Planning Portal).

This may include a copy of the original planning application form and any supporting documents supplied to the local planning authority. By you or your agent, together with the completed appeal form and information you submit to the Planning Inspectorate. Please ensure that you only provide information, including personal information, that you are happy will be made available to others in this way. If you supply personal information belonging to a third party please ensure you have their permission. More detailed information about data protection and privacy matters is available on the Planning Portal.

Alternatively, appeals can be made on a form which is obtainable from Planning Inspectorate, Customer Support Unit, Room 3/15, Eagle Wing, Temple Quay House, 2 The Square, Temple Quay, Bristol BS1 or by telephone 0117 372 6372.