Town and Country Planning (Control of Advertisements) Regulations 1992

ADVERTISEMENT CONSENT

MANCHESTER CITY COUNCIL

Name and Address of Applicant

Mr Bill Hanna
J C Decaux Uk Limited
209/215 Long Lane
Halesowen
West Midlands
B62 9JT

Name and Address of Agent

Part I – Particulars of Application

Date of Application	Application ref. no.
6 February 2007	082134/AO/2007/N2

Particulars and location of development:

Installation of 2 freestanding internally illuminated portrait boards to replace existing

Land At Mancunian Way/Cakebread St/Manor Street
Ardwick

Part II – Particulars of Decision

The Manchester City Council hereby give notice in pursuance of the provisions of the Town and Country (Control of Advertisements) Regulations 1992 of the following decision

Decision **Approved**
Approve on the basis that the proposal is in accordance with policies DC15.1, DC15.2 & DC15.3 of the Unitary Development Plan for the City of Manchester, and there are no material considerations of sufficient weight to indicate otherwise.
Date of Decision 29 March 2007

for the carrying out of development referred to in Part 1 hereof in accordance with the application and plans submitted subject to the following conditions:

Part III – Conditions and Reasons

1) Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the City Council as local planning authority.

Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the City Council as local planning authority.

No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).

2) The development hereby approved shall be carried out in accordance with the drawings numbered 01, 02, 03, 04 and 05, stamped as received by the Local Planning Authority on 6th February 2007, unless otherwise agreed in writing by the City Council as Local Planning Authority.

Reason -

To ensure that the development is carried out in accordance with the approved plans, pursuant to Policy DC15 of the adopted UDP for the City of Manchester.

3) (a) The express advertisement consent hereby granted is limited to a period of 5 years starting on the date of the commencement of the display of the advertisement hoardings or the date of consent if that is earlier.
(b) Written notice is required to be given to the Council of the date of commencement of the display of the advertisement hoardings within 7 working days of that commencement.
(c) On the date of the expiry of the express consent period in Condition (a) the advertisement hoarding(s) and all associated development shall be removed, any use of the land authorised by this consent shall be discontinued, and works required for the reinstatement of the land/building to its former condition shall be carried out, at the expense of the person(s) deemed as displaying the advertisement hoarding(s).

Reason
To enable the City Council to consider the acceptability of the continuance of the display of the advertisement hoarding(s) at the site on the expiry of the period of express consent, having regard to visual amenity and changing circumstances in the locality, pursuant to Policy DC15 of the adopted UDP for the City of Manchester.

Signed.....

Peter Babb, Head of Planning

on behalf of the Council
Town Hall,
Manchester M60 3NY