bruntwood

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D. Roscoe
Chief Executives Department
Manchester City Council
PO Box 532
Manchester
M60 2LA

Date 03/04/2012

Dear David,

RE: Planning Applications for City Tower, Armstrong House & Oxford House in Manchester.

I write in support and to provide some context to the advertising applications your office has received for the Bruntwood properties listed above.

As we have discussed in numerous meetings, Bruntwood has reviewed the suitability of its properties in Manchester, and have identified 4 key sites with which we can develop a small advertising portfolio with the help of carefully appointed external providers.

The purpose of this portfolio is to generate additional income from 'premier advertising' to support our core businesses continued investment in the city and its buildings.

All sites are being meticulously planned with all aspects of visual amenity and safety carefully considered in order that we meet the standard that the council has set with its latest panels and to support the Councils aims of being the best regulated City for Advertising in the UK.

Should you require any further information or wish to discuss please contact me directly.

Yours Sincerely

Peter Crowther
Development Director
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