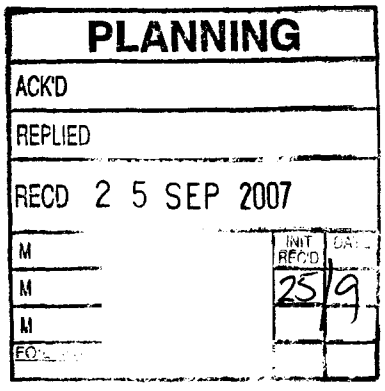
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Matchup.
083739

Rebecca Hadfield
Manchester City Planning
P O Box 463
Town Hall
Manchester
M60 3NY

Our Ref: SA/MC/6312/C
Your Ref: H/67849



24 September 2007

Dear Ms Hadfield

CROWNE PLAZA HOTEL, SHUDEHILL, MANCHESTER
Advertisement Application

Thank you for meeting me with Tony Mitchell to discuss the application and the individual items within the overall application which you questioned. I have now consulted the client and confirm the following:

We have reconsidered the sign above the main entrance revolving door and will request the signage manufacturer provide a new proposal for raised individual white Perspex letters fixed to the drum above the door. These would be the same size as shown currently but approximately 25mm deep.

We have reconsidered the flagpole location and, as you suggested in you email, have positioned the flagpoles on the building adjacent to the main entrance and I enclose details of this.

I had initially contacted the administration section of the planning department and been informed that the application had been allocated a reference number and was in the system. I was surprised therefore when I called next, 3 weeks later, to find the application had not been registered and was told by the administration that you were trying to contact me.

Due to the delay in contacting me after the application was submitted to discuss your questions, I have been unable to influence the oval logo sign above the main Crowne Plaza individual letters. These signs have now been fixed as the scaffold surrounding the building is now being dismantled. Having seen these signs in their final form, I believe that they are in keeping with the building and effective without being obtrusive. Please visit the hotel site to view these completed elements of the signage and I suggest that you will form a positive opinion.

In the interim, I should be grateful if you would now register the application on the basis of the changes described above.

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If you have any further comments, please email me in order that we can address these as expediently as possible.

Yours sincerely

STUART ALDRED

cc John Millward - A McAlpine
Mike Payton - Ician Developments