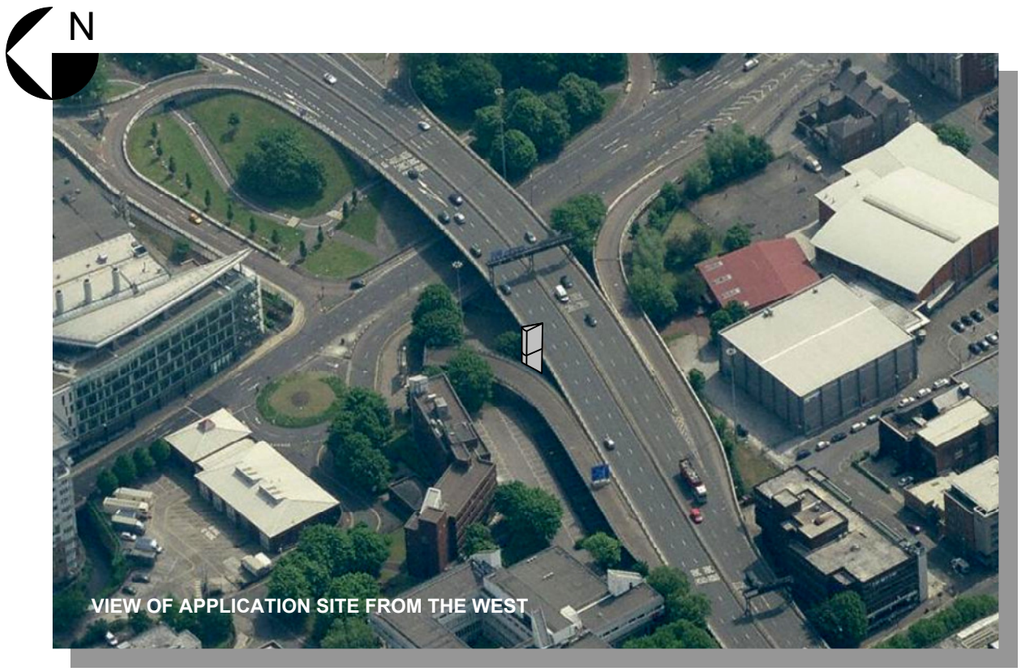
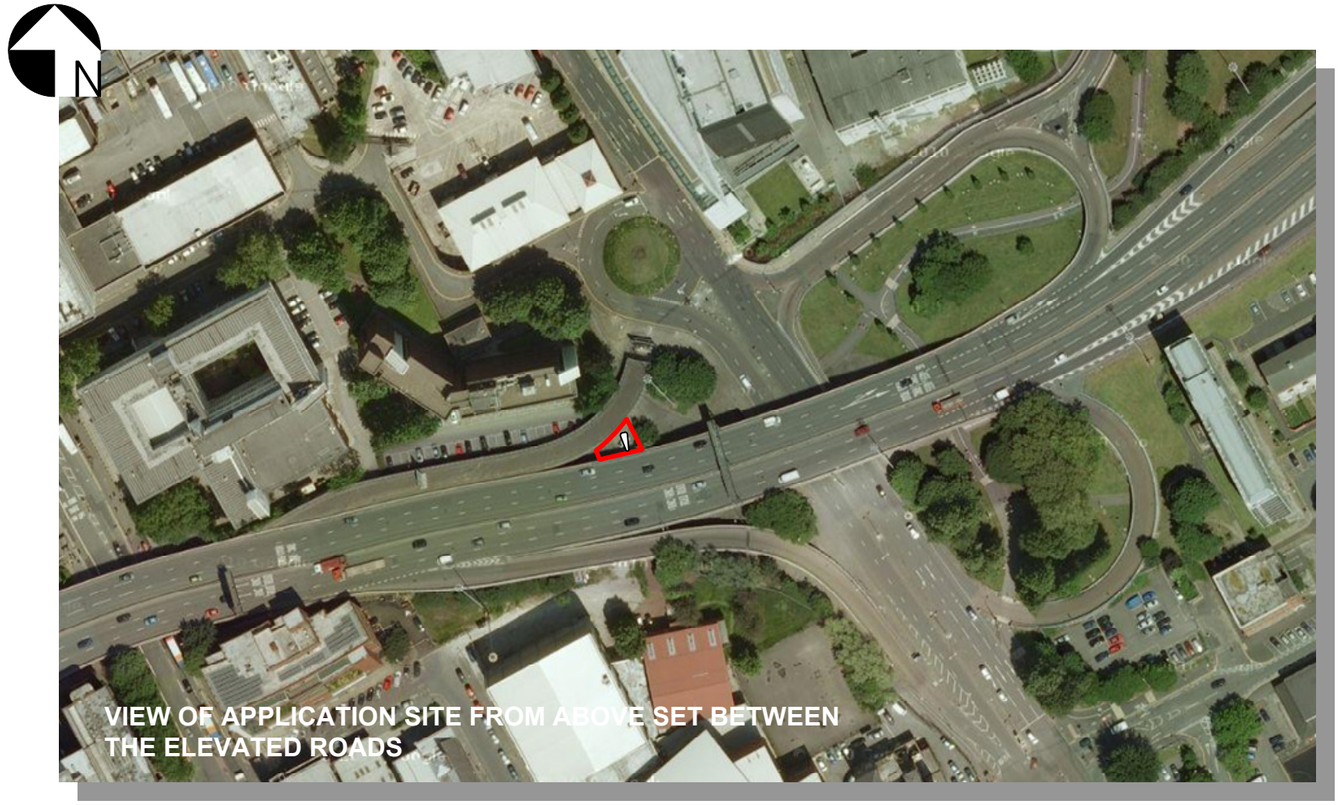
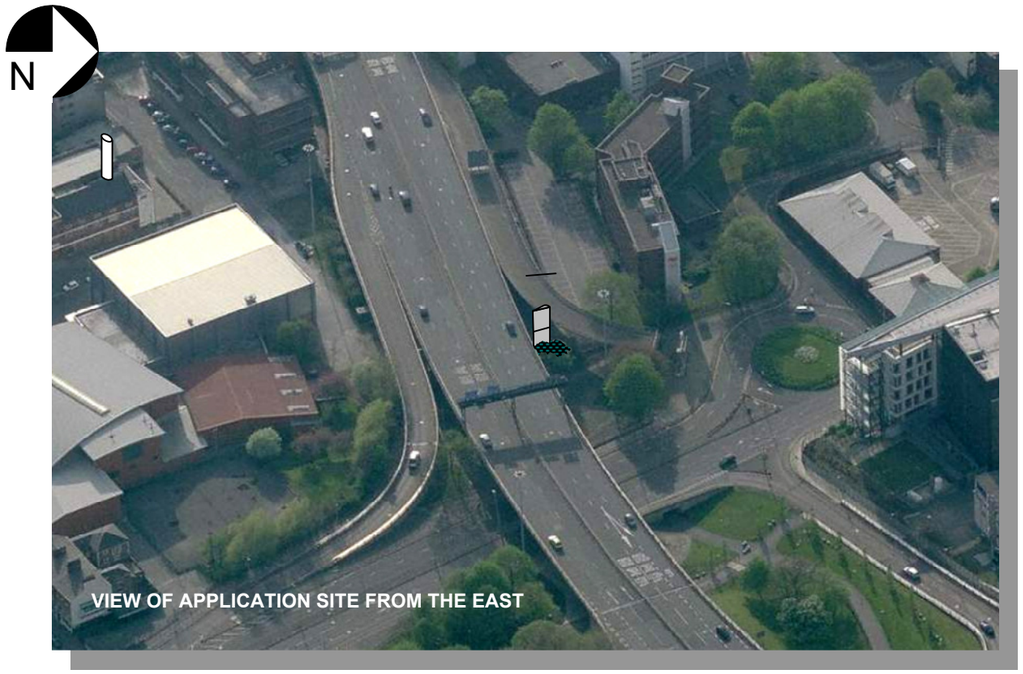
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The Application Site

The application site is a triangular plot of land located to the north of the elevated Mancunian Way and west of Brook Street Manchester. The land forms part of a larger site known as Manchester Technology Centre Armstrong House. The application site sits between the massive concrete structures of the elevated road to the south and the redundant off slip road to the north and presents a unique and singularly austere locality at street level. The land is currently used for car parking associated with MTC. The surrounding area is primarily commercial in nature featuring large scale office, commercial and warehouse premises.

The proposal is to erect a double sided totem structure on the land that will rise to the height of and above the elevated road. The structure will be fabricated with a light steel internal framework and externally clad with a series of translucent panels to give a light and see-through quality to the structure. The totem will present a narrow profile when viewed from the north and south, however the east and west facing elevations will incorporate two LED display screens visible to drivers on Mancunian Way. The proposal will appear as a strident and inspiring addition to the area and represent a symbol of modernity in design and technolgy that will enhance the local character or visual amenity.

JOB TITLE	Armstrong House MTC Oxford Road Manchester M1 7ED	
CLIENT	Bruntwood Estates	
SCALE	NTS	
DRAWING	Aerial Views	
REFERENCE	**A00781/03**	REV

991 Great West Road
Brentford
Middlesex
TW8 9DN

T: +44 (0) 208 326 7732
F: +44 (0) 208 326 7738
W: www.jcdecaux.co.uk

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