MANCHESTER CITY COUNCIL

# IMPORTANT

## Planning Permission and Notices of Consent

## Compliance with Conditions

- Your planning approval or consent is attached. It will contain conditions that you must comply with.
- Please read the conditions and understand their requirements and restrictions, for example submission and approval of details or measures required to protect trees.
- Some conditions will require action before you start the development and it is imperative that you seek to have these discharged before any work commences.
- If you fail to comply with the conditions this may result in a breach of planning control and this may lead to enforcement action.
- Failure to comply with conditions may also result in the development not being lawful.
- It is in your interests to demonstrate that conditions have been complied with. Failure to do so may cause difficulties if the property is sold or transferred.
- A fee of £85 is payable for each request to discharge conditions.
- For advice on any of these matters, please contact the Planning Service, Manchester City Council, PO Box 463, Manchester M60 3NY or email planning@manchester.gov.uk

**Town and Country Planning (Control of Advertisements) (England) Regulations 2007**

**ADVERTISEMENT CONSENT**

MANCHESTER CITY COUNCIL

Name and Address of Applicant

Mr Mark Wilkinson
BlowUP Media UK Ltd
The Media Centre
3-8 Carburton Street
London
W1W 5AJ

Name and Address of Agent

## Part I – Particulars of Application

| Date of Application | Application ref. no. |
|---|---|
| 20 April 2010 | 092981/AOH/2010/C2 |

**Particulars and location of development:**

Erection of temporary externally illuminated advertisement mounted to scaffold for a period of 5 months

Afflecks Arcade
35-39 Oldham Street
Manchester
M1 1JG

## Part II – Particulars of Decision

The Manchester City Council hereby give notice in pursuance of the provisions of the Town and Country (Control of Advertisements) (England) Regulations 2007 of the following decision

**Decision Temporary Approval**

On the basis that the proposal is in accordance with PPG19 the City Council's Unitary Development Plan in particular policies DC15.1, DC15.2 and DC18.1 in that the location of the proposed advertisement and its impact upon visual amenity is, given its temporary nature, considered to be acceptable, that it would be related to legitimate works, would relate properly to the site on which it would stand and would not be harmful to the appearance of the street scene or the Smithfield conservation area and there are no material considerations of sufficient weight to indicate otherwise.

**Date of Decision 25 May 2010**

for the carrying out of development referred to in Part 1 hereof in accordance with the application and plans submitted subject to the following conditions:

**Part III – Conditions and Reasons**

1) The permission hereby granted is for a limited period only, and the advertisement hereby approved shall not be installed on site until a signed contract for the works relating to the approval referenced 092480/FO/2010/C2 for which the scaffold is required has been submitted to and approved in writing by the City Council as local planning authority and until a date of commencement of display has been agreed. Once installed the advertisement shall not be displayed for a period of time exceeding five months and shall only be displayed for the duration of the works for which the scaffold is required.

Reason - In the interests of visual amenity, because the advertisement is of a temporary nature only and is not considered acceptable as a permanent feature pursuant to policies DC15.1 and DC15.2 of the Unitary Development Plan for the City of Manchester.

2) No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

No advertisement shall be sited or displayed so as to:
(a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);
(b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
(c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.

Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.

Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

3) The development hereby approved shall be carried out in accordance with the following drawings and documents unless otherwise agreed in writing by the City Council as Local Planning Authority:

Location plan with the application site edged in red, stamped as received by the Local Planning Authority on 20 April 2010
Drawings numbered 001, 002, 003 and 004, stamped as received by the Local Planning Authority on 20 April 2010
Document titled 'Application for the display of an advertisement', stamped as received by the Local Planning Authority on 20 April 2010
Lighting information, stamped as received by the Local Planning Authority on 20 April 2010
Fixing details, stamped as received by the Local Planning Authority on 20 April 2010

Reason - To ensure that the development is carried out in accordance with the approved plans. Pursuant to policy DC15.1 of the Manchester Unitary Development Plan.

**Signed****……**

Peter Babb, Head of Planning

on behalf of the Council
Town Hall,
Manchester M60 3NY

**NOTES**

1. Leaflets attached:

2. This consent refers only to that required under the Town and Country (Control of Advertisements) (England) Regulations 2007 does not include any consent or approval under any other enactment, byelaw, order or regulation**.**

3. If the applicant is aggrieved by the decision of the local planning authority to refuse consent or approval for the proposed development, or to grant consent or approval subject to conditions, he may appeal to the First Secretary of State in accordance with section 78 of the Act as amended by the Regulations within eight weeks of the date of the notice of the decision.

The Planning Inspectorate have introduced an online appeals service that can be used to make appeals online. This service is available through the Appeals area of the Planning Portal – www.planningportal.gov.uk/pcs. The Inspectorate will publish details of your appeal on the internet (on the Appeals area of the Planning Portal).

This may include a copy of the original planning application form and any supporting documents supplied to the local planning authority. By you or your agent, together with the completed appeal form and information you submit to the Planning Inspectorate. Please ensure that you only provide information, including personal information, that you are happy will be made available to others in this way. If you supply personal information belonging to a third party please ensure you have their permission. More detailed information about data protection and privacy matters is available on the Planning Portal.

Alternatively, appeals can be made on a form which is obtainable from Planning Inspectorate, Customer Support Unit, Room 3/15, Eagle Wing, Temple Quay House, 2 The Square, Temple Quay, Bristol BS1 or by telephone 0117 372 6372.