MANCHESTER CITY COUNCIL

Town & Country Planning (Control of Advertisements) (England) Regulations 2007

Refusal of Advertisement Consent

Applicant

Wm Morrison Supermarkets Plc
C/O Agent

Agent (if used)

Mr Gareth Glennon
Peacock & Smith Ltd
9C Josephs Well
Hanover Walk
Leeds
West Yorkshire
LS3 1AB

Part 1 – Particulars of the application/development

Proposal: Variation of condition 3 of advertisement consent 092630/AO/2012/N2 to allow 24 hour illumination of 2 existing totem signs

Location: Wm Morrison Supermarkets Plc, 1216 Ashton Old Road, Bradford, Manchester, M11 2NG

Date of application: 25 April 2012

Application number: 099181/AO/2012/N2

Part 2 – Particulars of decision

Manchester City Council gives notice that the development referred to in Part 1 has been **Refused** in accordance with the application and plans submitted for the reason(s) listed below.

Reason(s) for decision

1) The proposed 24 hour illumination, of the totem signs in close proximity to residential dwellings, would be detrimental to the residential amenities of the occupiers, of those dwellings by reason of potential glare and light overspill into the bedrooms of those properties at times when residents would reasonably expect a lower level of illumination in the vicinity of their homes. The proposal would therefore be contrary to policies H2.2 and DC15.2 of the Unitary Development Plan for the City of Manchester, the National Planning Policy Framework and policies SP1 and DM1 of the emerging Manchester Core Strategy Development Plan Document.

Date: 19 June 2012

Signed: 

Julie Roscoe
Head of Planning
Manchester City Council, P O Box 532, Town Hall, Manchester M60 2LA

Notes

1. This decision refers only to that required under the Town and Country (Control of Advertisements) (England) Regulations 2007 does not include any consent or approval under any other enactment, byelaw, order or regulation.

2. If the applicant is aggrieved by the decision of the local planning authority to refuse consent or approval for the proposed development, or to grant consent or approval subject to conditions, he may appeal to the First Secretary of State in accordance with section 78 of the Act as amended by the Regulations within eight weeks of the date of the notice of the decision.

The Planning Inspectorate have introduced an online appeals service that can be used to make appeals online. This service is available through the Appeals area of the Planning Portal – www.planningportal.gov.uk/pcs. The Inspectorate will publish details of your appeal on the internet (on the Appeals area of the Planning Portal).

This may include a copy of the original planning application form and any supporting documents supplied to the local planning authority. By you or your agent, together with the completed appeal form and information you submit to the Planning Inspectorate. Please ensure that you only provide information, including personal information, that you are happy will be made available to others in this way. If you supply personal information belonging to a third party please ensure you have their permission. More detailed information about data protection and privacy matters is available on the Planning Portal.

Alternatively, appeals can be made on a form which is obtainable from Planning Inspectorate, Customer Support Unit, Room 3/15, Eagle Wing, Temple Quay House, 2 The Square, Temple Quay, Bristol BS1 or by telephone 0117 372 6372.