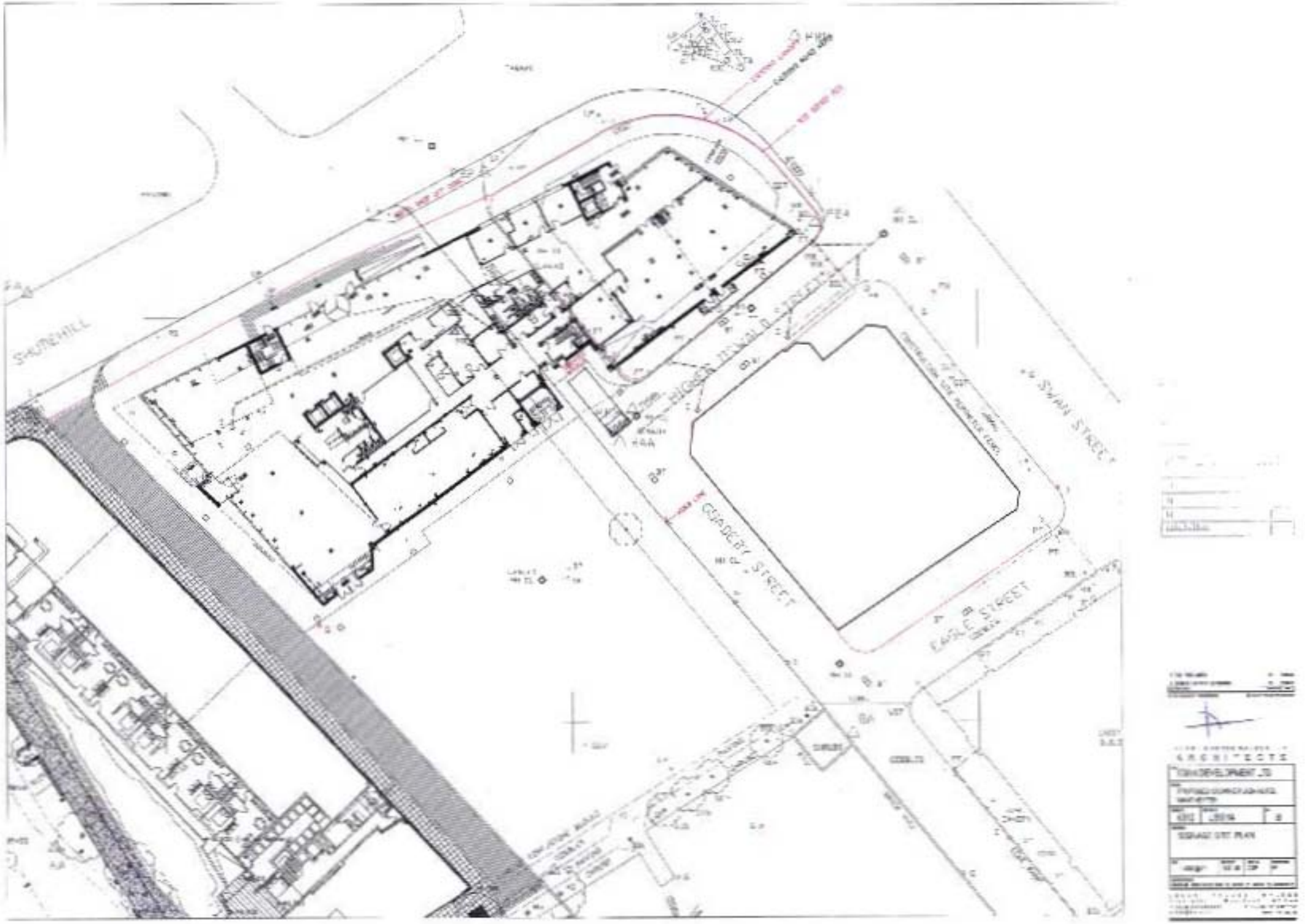
LEACH RHODES WALKER



PLANNING

Manchester : Irian Hotel : CGI Showing External Signage at Night


SHUTEHILL
HIGHER HEWALD STREET
GUADEBY STREET
SWAN STREET
EAGLE STREET
ARCHITECTS

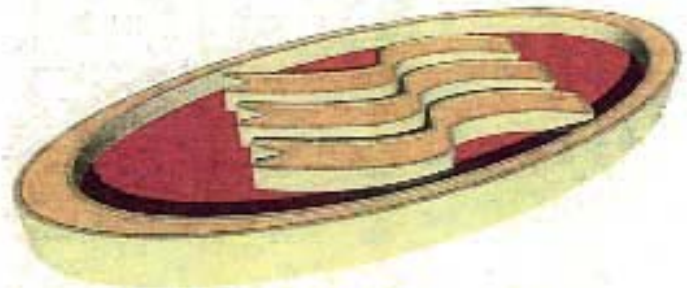
Option 1a



Built up descaled stainless steel logo painted red & gold with fret cut flag & outline backed in gold acrylic
Visual in daylight - Scale 1:100



Built up descaled stainless steel logo painted red & gold with fret cut flag & outline backed in gold acrylic
Visual after dark - Scale 1:100



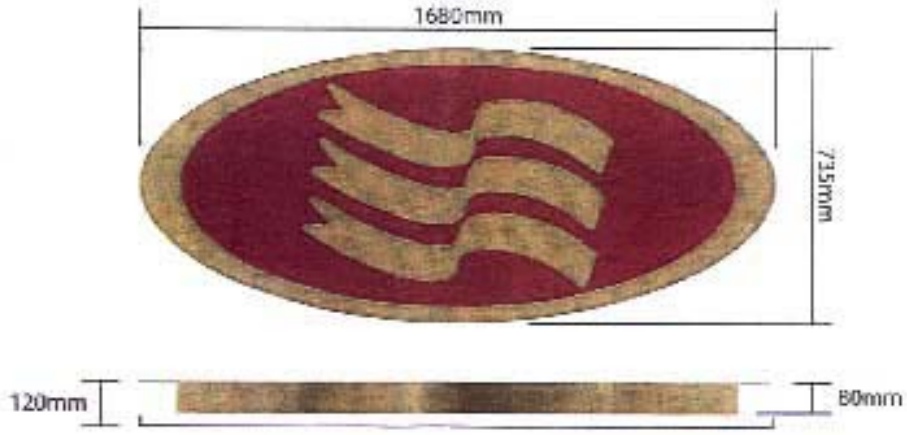
Built up logo - *Scale 1:10*

Option 1a

Internally illuminated built up descaled stainless steel logo stove enamelled gold & red with flags & outline having gold acrylic faces illuminated by means of neon tubing. The illumination will be static & not exceeding 700 cd/m².

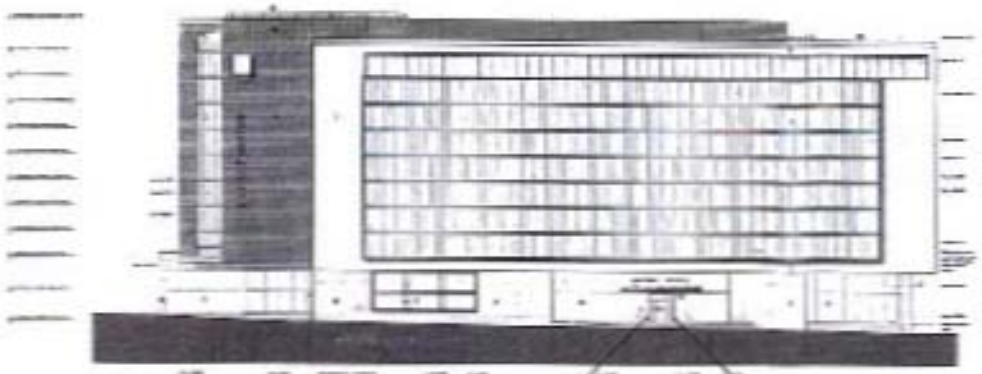
Option 1b

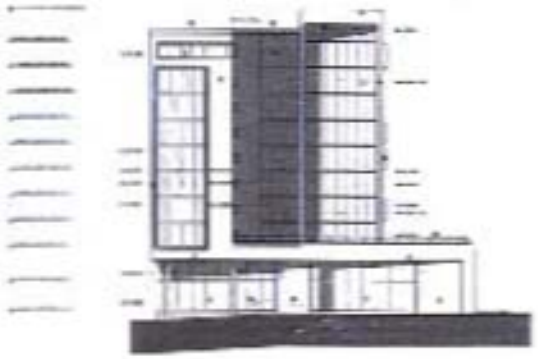
Internally illuminated built up satin stainless steel logo with flags & outline having gold acrylic faces illuminated by means of neon tubing. The illumination will be static & not exceeding 700 cd/m².



Crowne Plaza . Logo Sign - Built Up and Visuals

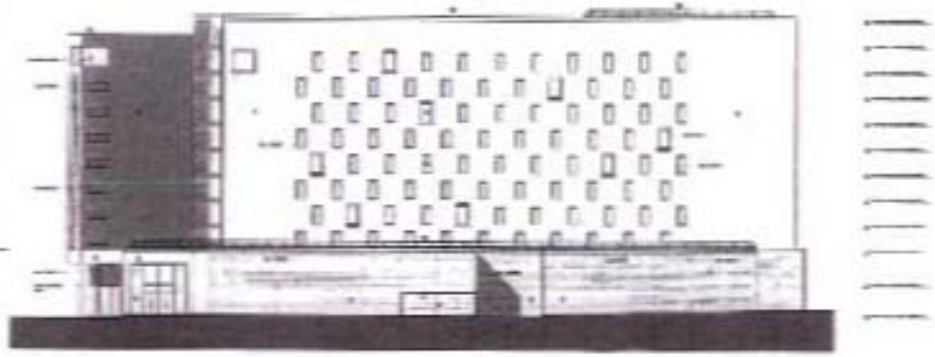
drawn by SCC | auth by SA | date 27/04/2009 | drg No. 8312/L(00)/133 | scale NTS @ A3

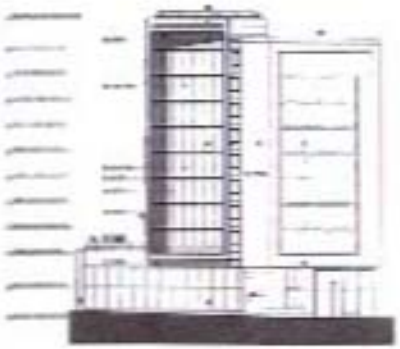












Crowne Plaza Entrance Signage

Flexible Face Sign Material (High Level Logo Medallion Applications)

White	3M Panelled Awning & Sign Facing Series 9th GPS

Crowne Plaza Reflective Sign Films

Crowne Plaza Gold	3M Scotchlite Reflective Film 580-64 Gold
Crowne Plaza Gold (alternate spec.)	Avery AZ Reflective Film AV801-R Gold
Crowne Plaza White	3M Scotchlite Reflective Film 3290 White
Crowne Plaza White (alternate spec.)	Avery AZ Reflective Film AV801-R White

Crowne Plaza Paint Finishes

Crowne Plaza Crimson	Akzo Nobel Coatings Crowne Plaza Crimson SIGN3306 Grip Gard Semi-gloss
Crowne Plaza Gold	Akzo Nobel Coatings Crowne Plaza Gold SIGN7988 Grip Gard High gloss
Crowne Plaza White	Akzo Nobel Coatings Crowne Plaza White SIGN1905 Grip Gard Semi-gloss
Reflective White*	Akzo Nobel Coatings Metalfleet Plus 1 spec
Reflective White* (alternate spec.)	Spraylat Sign Coatings Star-White White CF

*Note: Reflective white paint for application to interior of illuminated sign cabinets only.

Reflective White Film (Special Applications)

Reflective White*	3M Light Enhancement Film LE 3555 100

*Note: Reflective film for application to the interior of illuminated sign cabinets. Also, see "Reflective White" paint alternates above.

Exterior Colour & Material Specifications

Neon Glass

White	BGL Company, Inc. 18 mm Snow White
Red	BGL Company, Inc. 18 mm Ruby Red
Incandescent	BGL Company, Inc. 18 mm C Designer 2438 (Incandescent)

Plastic Sign Faces

Crowne Plaza Crimson	Aldrich Chemicals Allegran 1NG 12007
Crowne Plaza Crimson (alternate spec.)	Aldrich Chemicals Allegran NC 3205 Red

Crowne Plaza Interior Paint Finishes

Crowne Plaza Interior Crimson	Akzo Nobel Coatings Crowne Plaza Crimson SIGN3306 Grip Gard Semi-gloss
Crowne Plaza Gold	Akzo Nobel Coatings Crowne Plaza Gold SIGN7988 Grip Gard High gloss

Crowne Plaza Interior Screen Printed Graphics

Crowne Plaza Interior Beige	Pantone® PMS 7500 C
Sandy Red	Pantone® PMS 1795 C

*Note: PANTONE & Colours are referenced for reference, meeting applications only. PANTONE is a registered trademark of PANTONE, Inc.

Interior Colour & Material Specifications

Exterior Colour & Material Specifications

Crowne Plaza Transparent Sign Films

Crowne Plaza Crimson	3M Scotchlite Transparent Film 1925 SE Central Red
Crowne Plaza Crimson (alternate spec.)	3M Scotchlite Transparent Film 1925 SE Central Red
Crowne Plaza Gold	3M Scotchlite Transparent Film 1925 SE Central Red
White Fluorescent	3M Scotchlite Transparent Film 1925 SE Central Red
White Fluorescent (alternate spec.)	3M Scotchlite Transparent Film 1925 SE Central Red
White Transparent	3M Scotchlite Transparent Film 1925 SE Central Red
White Transparent (alternate spec.)	3M Scotchlite Transparent Film 1925 SE Central Red
White Diffuse	3M Scotchlite Transparent Film 1925 SE Central Red
White Diffuse (alternate spec.)	3M Scotchlite Transparent Film 1925 SE Central Red

Crowne Plaza Gold Film

Crowne Plaza Gold	3M Scotchlite Transparent Film 1925 SE Central Red
Crowne Plaza Gold (alternate spec.)	3M Scotchlite Transparent Film 1925 SE Central Red
Crowne Plaza Gold	3M Scotchlite Transparent Film 1925 SE Central Red
Crowne Plaza White	3M Scotchlite Transparent Film 1925 SE Central Red
Crowne Plaza White (alternate spec.)	3M Scotchlite Transparent Film 1925 SE Central Red

Reflective White Film (Special Applications)

Crowne Plaza Gold	3M Scotchlite Transparent Film 1925 SE Central Red
Crowne Plaza White	3M Scotchlite Transparent Film 1925 SE Central Red

ALL REFERENCES TAKEN FROM THE OFFICIAL CROWNE PLAZA DOCUMENTATION.
PLEASE REFER TO THIS PAGE WHEN SEARCHING FOR ANY COLOURS DESCRIBED ON THE SPEC. SHEETS FOR SIGNAGE ON THIS SITE.

L&G

CROWNE PLAZA
Manchester Colour Refs

DRAWING NUMBER
8019a

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Type Font System

To help establish a consistent look for the wide variety of signage applications for Crowne Plaza, Trade Gothic Bold 2 has been chosen as the standard typefont for all exterior signage.

To obtain the Trade Gothic Bold 2 typefont on-line, please go to www.adobe.com for information on ordering the required font.

ALL REFERENCES TAKEN
FROM THE OFFICIAL
CROWNE PLAZA DOCUMENTATION.
PLEASE REFER TO THIS PAGE
WHEN SEARCHING FOR
ANY LETTER STYLE DESCRIBED ON
THE SPEC. SHEETS FOR SIGNAGE
ON THIS SITE.

Trade Gothic Bold 2
For use with location names on exterior signage applications.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890&

Trade Gothic Regular
For use with exterior address typography applications.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890&

Adobe Garamond Semibold
For use with exterior directional signage.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890&

Adobe Garamond Semibold Small Caps
For use with interior signage.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890&

Adobe Garamond Regular Small Caps
For use with interior signage.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890&

Directional Arrows
For use with exterior and interior directional signage.

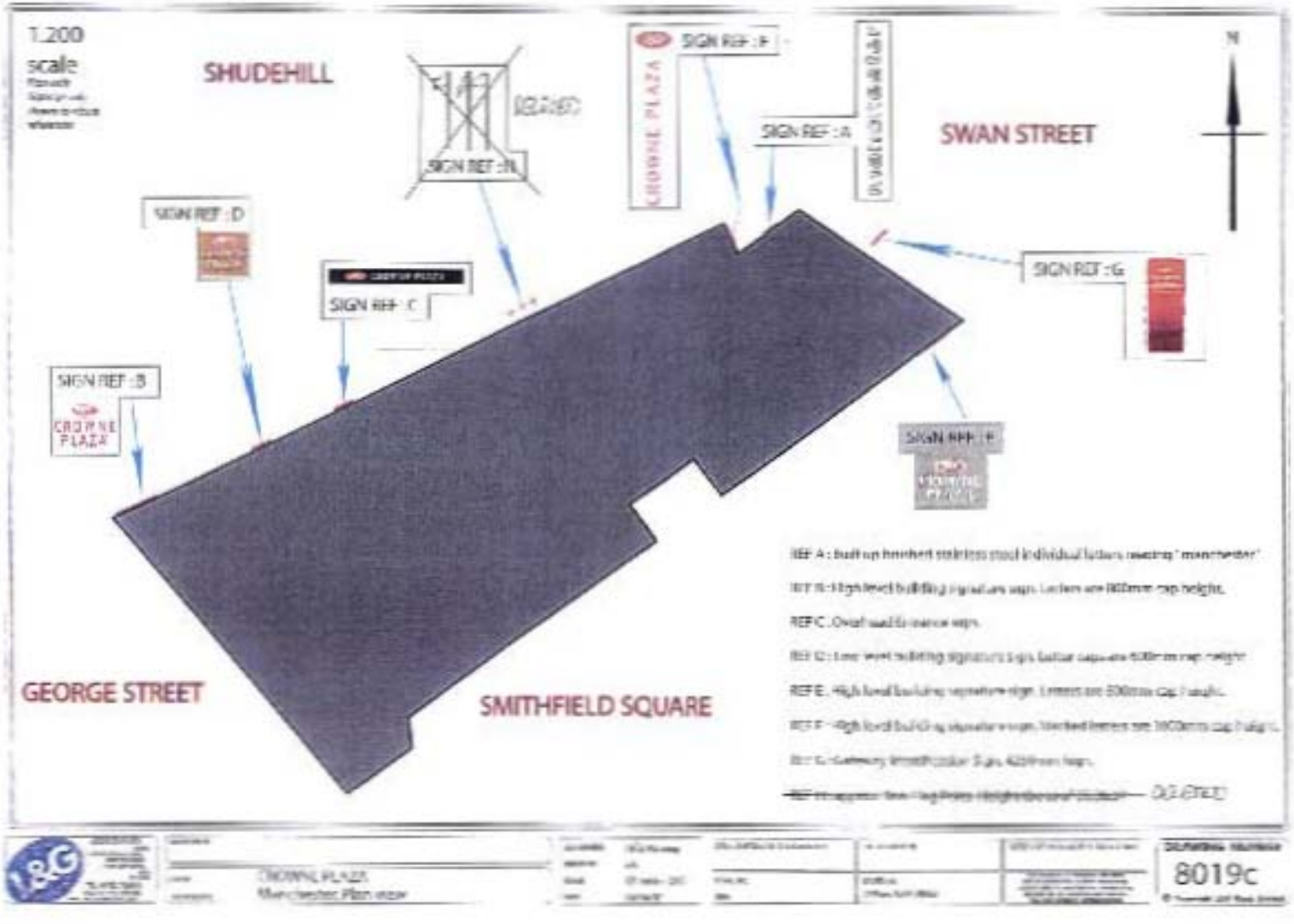
↑ ↖ ← → ↗

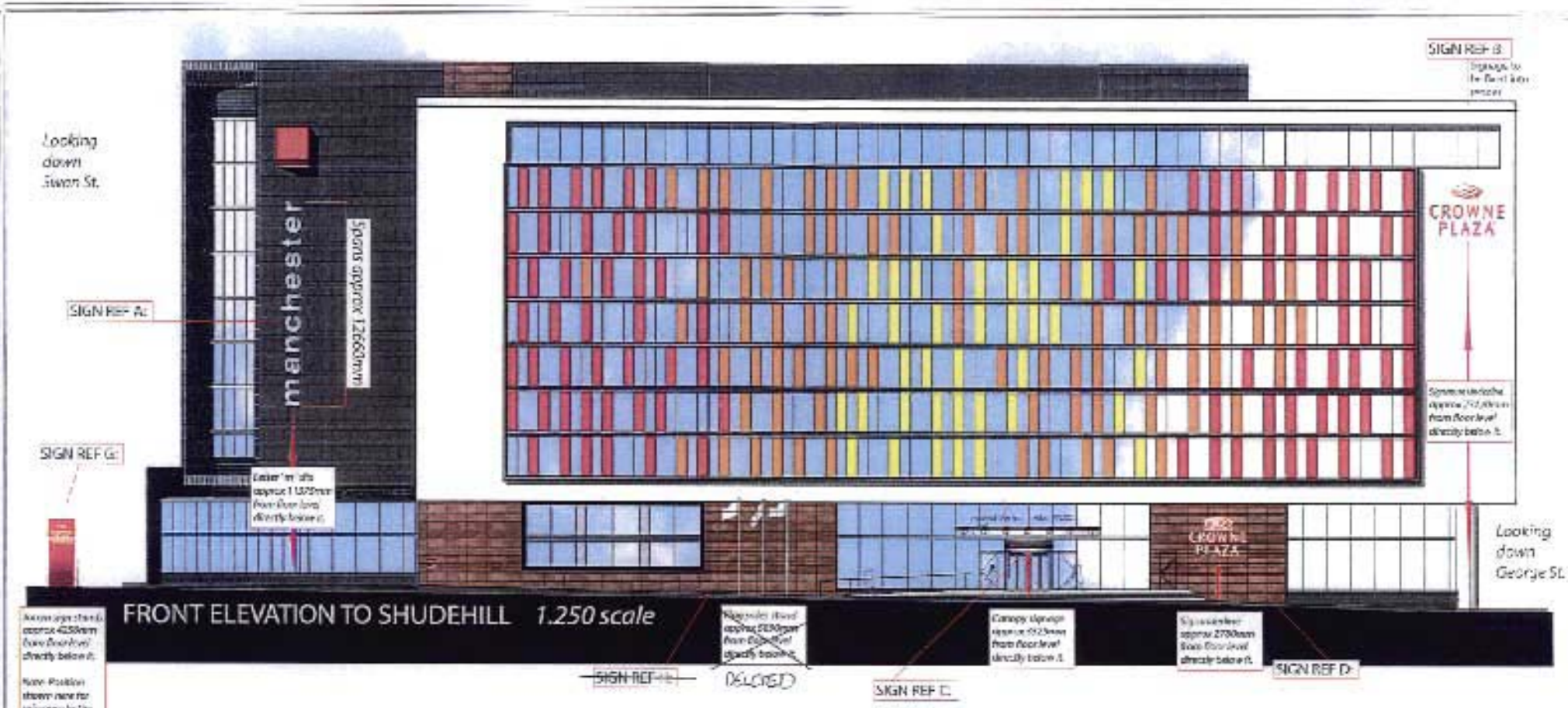
L&G

CROWNE PLAZA
Manchester Letter styles

n/a
CP Official Source
n/a
03/04/07

DRAWING NUMBER
8019b


1:200
scale
SHUDEHILL
SWAN STREET
GEORGE STREET
SMITHFIELD SQUARE
SIGN REF : A
SIGN REF : B
SIGN REF : C
SIGN REF : D
SIGN REF : E
SIGN REF : F
SIGN REF : G
SIGN REF : H
CROWNE PLAZA
N
8019c



REF A : Built up brushed stainless steel individual letters reading ' manchester '

REF B : High level building signature sign. Letters are 800mm cap height.

REF C : Overhead Entrance sign.

REF D : Low level building signature sign. Letter caps are 600mm cap height.

REF G : Gateway Identification Sign. 4250mm high.

~~REF H : 3no. Approx. 5890mm high Flag Poles~~ DELETED

REF A : Spec. - dwg 8019h

REF B : Spec. - dwg 8019i

REF C : Spec. - dwg 8019j

REF D : Spec. - dwg 8019k

REF G : Spec. - dwg 8019m

~~REF H : Spec. - dwg 8019n~~



PLAN VIEW PAGE - dwg 8019c

L&G SIGNS LTD

CLIENT

CROWNE PLAZA
Manchester, Shudehill Elevation

JOB NUMBER n/a Planning
DRAWN BY SJC
SCALE A3 range - 1:250 / 1:500
DATE 03/06/97

DRAWING NUMBER
8019d



ELEVATION TO SMITHFIELD SQUARE 1.250 scale

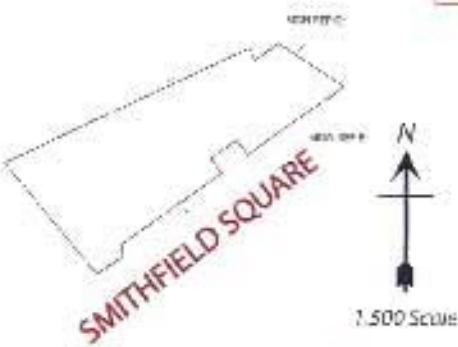
CAR PARK

REF E : High level building signature sign. Letters are 800mm cap height.

REF G : Gateway Identification Sign. 4250mm high.

REF E : Spec. - dwg 8019i

REF G : Spec. - dwg 8019m



PLAN VIEW PAGE - dwg 8019c

L&G

CROWNE PLAZA
Manchester, Smithfield Sq. Elevation

DRAWING NUMBER
8019e

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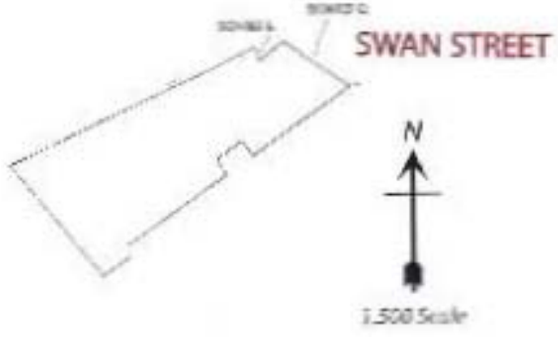


PLAN VIEW PAGE - dwg 8019c

REF F : VERTICALLY STACKED Internally illuminated Letterset and Signature logo. 1000mm letter cap height. / 2500mm wide logo sized to fit within area available.

REF F : Spec. - dwg 8019f.

REF G : Gateway Identification Sign. 4250mm high.

REF G : Spec. - dwg 8019m

CLIENT: CROWNE PLAZA Manchester, Swan Street Elevation	JOB NUMBER: n/a planning	DRAWING NUMBER: 8019f
	DRAWN BY: SJC				
	SCALE: 48 page - 1:200 / 1:500				
	DATE: 03/06/07				



ELEVATION TO NEW GEORGE STREET - 1.200 scale



AS OF **03.06.07**, THERE IS NO PLANNED SIGNAGE FOR THIS ELEVATION.

L&G

CROWNE PLAZA
Manchester, George Street Elevation

11/d
SJC
1:200
03/06/07

DRAWING NUMBER
8019g

© Copyright L&G Signs Limited

1.50 scale

SIGN REF: A

Studeshill

elevation ref dwg: 8019d

building plan ref dwg: 8019c

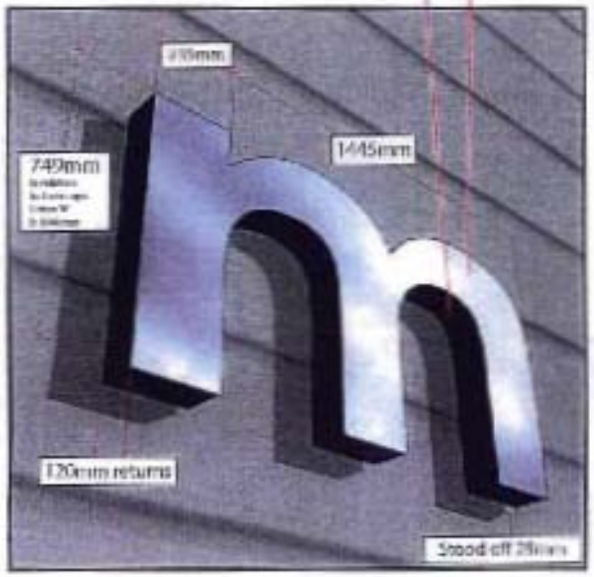
MANCHESTER INDIVIDUAL LETTERS

1mtr CAP HEIGHT

EXAMPLE OF LETTER 'm'

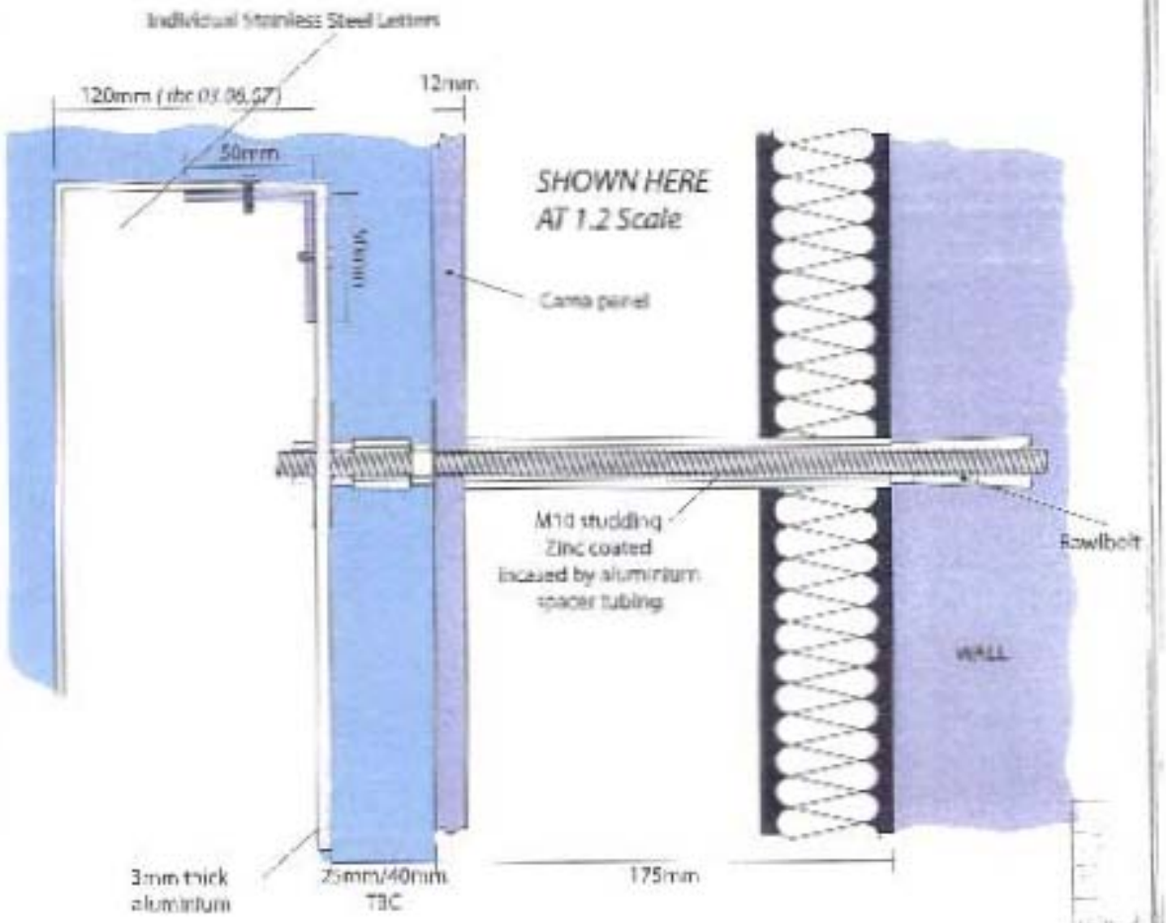
BRUSHED STAINLESS STEEL FACES

BLACK STOVE ENAMELLED RETURNS TO CONTRAST AGAINST THE DARK GREY CAREA PANEL



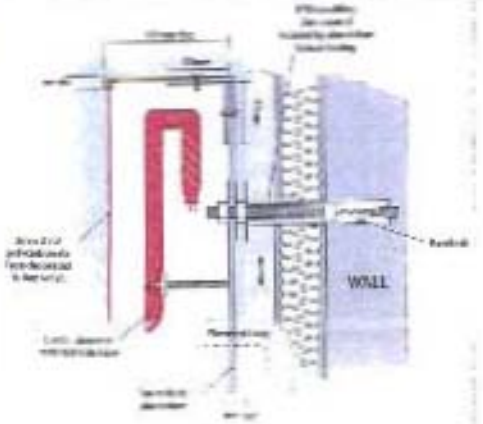
1.50 scale



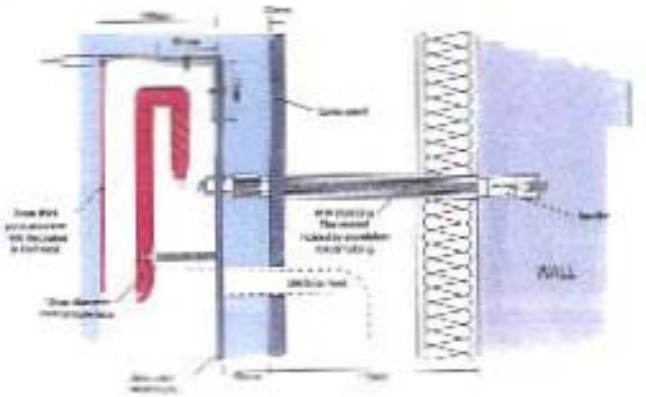


Non illuminated descaled stainless steel letter 1000mm cap height, letter to be stove enamelled black on the returns to contrast against dark grey carea panel.

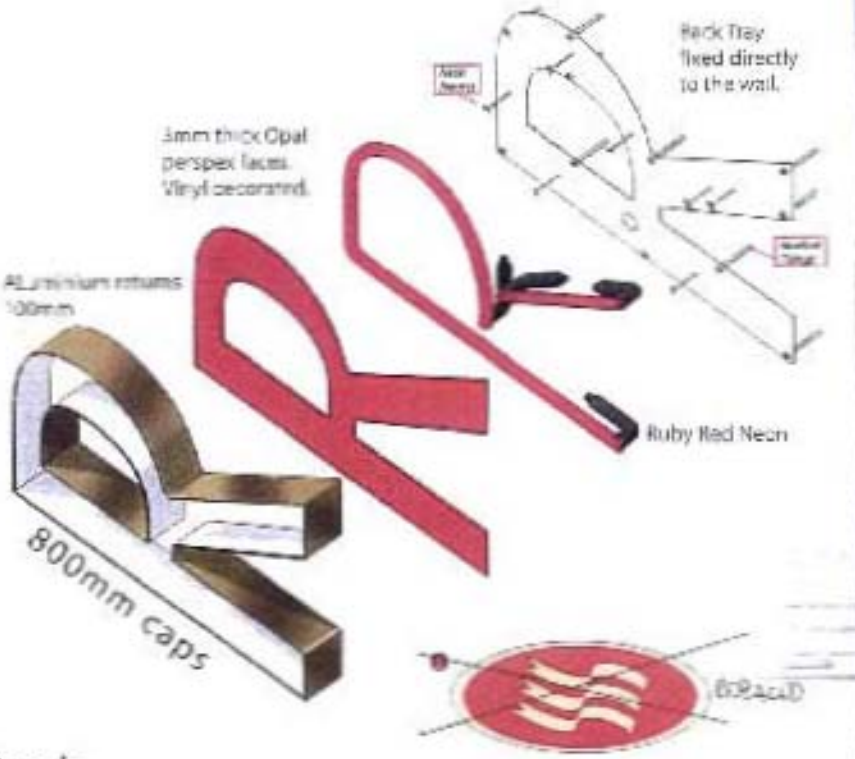
L&G SIGNS LTD	CLIENT: CROWNE PLAZA Manchester, individual name letters	JOB NUMBER: n/a planning DRAWN BY: PL / SJC SCALE: A3 page - 1:30 / 1.2 DATE: 03/06/07	DRAWING NUMBER 8019h		



ABOVE LEFT : SIGN REF B ONTO RENDER
FIXING DETAIL



ABOVE RIGHT : SIGN REF E ONTO TILES
FIXING DETAIL



High Level Building Signature/
Light Backgrounds
Sign Type A

A Double Pole Logo Illustration
Acrylic faces/white.
3/4" Parallel Awning & Sign Fixing.
Shield/Gilded Ring and Flag Icon.
Crowne Plaza Wall in Gold Translucent Film.
White Aglossal Colours.
Crowne Plaza Crystal Coated Film.
Returns Painted Crowne Plaza Gold.
Illumination: Neon Bright Snow White.

B Dimensional Letterform
Construction: Aluminium Channel Letters.
Plastic Faces: Crowne Plaza Diffuser Translucent Plastic.
Returns: Painted Crowne Plaza Gold.
Illumination: Neon Glass, Ruby Red

C Registration "R" Disc
Construction: Aluminium Disc painted
Crowne Plaza Black.
Graphics: Crowne Plaza Diffuser Opaque Film

Below: Impression of Illumination.



1.50 scale
SIGN REF: B (onto render)
SIGN REF: E (onto tiles)
Shudehill (ref B)
elevation ref dwg: 8019d

Smithfield Square (ref E)
elevation ref dwg: 8019e

building plan ref dwg: 8019c

CROWNE
PLAZA

1.50 scale

L&G GROUP LTD

CLIENT: CROWNE PLAZA
Manchester, Hortz Stacked sets

n/a planning
SJC / PL
A3 page - 1:50
22/06/07

DRAWING NUMBER
8019i

© Copyright L&G Signs Limited

1.50 scale
SIGN REF: D

Shudehill
elevation ref dwg: 8019d
building plan ref dwg: 8019c

Low Level Building Signature with Optional Location Name/ Medium to Dark Backgrounds Sign Type E

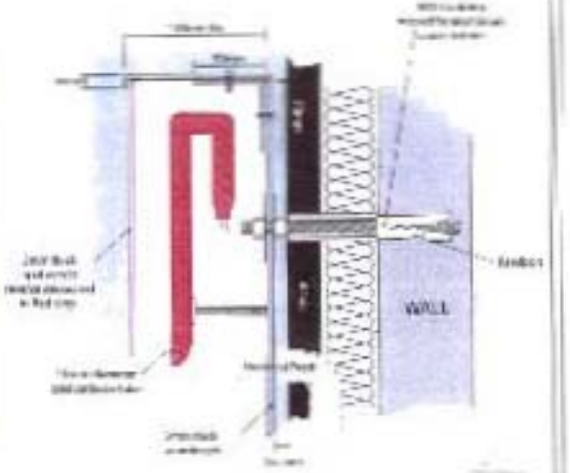


2 * Optional for site - fits centrally below the underline

Front View: Proforma centred or aligned with optional location/property name



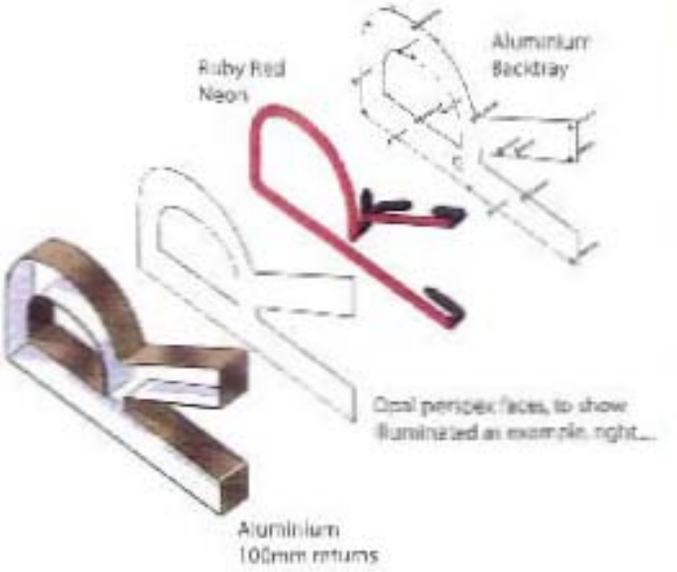
Side View



1 **Dimensional Logo Modulation**
Construction: Dimensional [illegible] sign cap net.
Raised Color Ring and Flag sides:
3M Metallic Gold Dual Colour Perforated Film applied to the front face of clear polycarbonate with translucent Yellow Film applied to the back surface.
Background: Painted Crowne Plaza Crimson.
Returns: Painted Crowne Plaza Gold.
Illumination: Neon Glass, Gold.

2 **Dimensional Letterforms***
Construction: Aluminium Channel Letters.
Faces: 3M White Dual Colour Perforated Film, applied to the front face of clear polycarbonate with Crowne Plaza Crimson Translucent Film applied to the back surface.
Returns: Painted Crowne Plaza Gold.
Illumination: Neon Glass, Ruby Red.

3 **Registration "R" Dim**
Construction: Aluminium [illegible] painted.
Crowne Plaza White.
Graphics: Crowne Plaza Crimson Opaque Film.

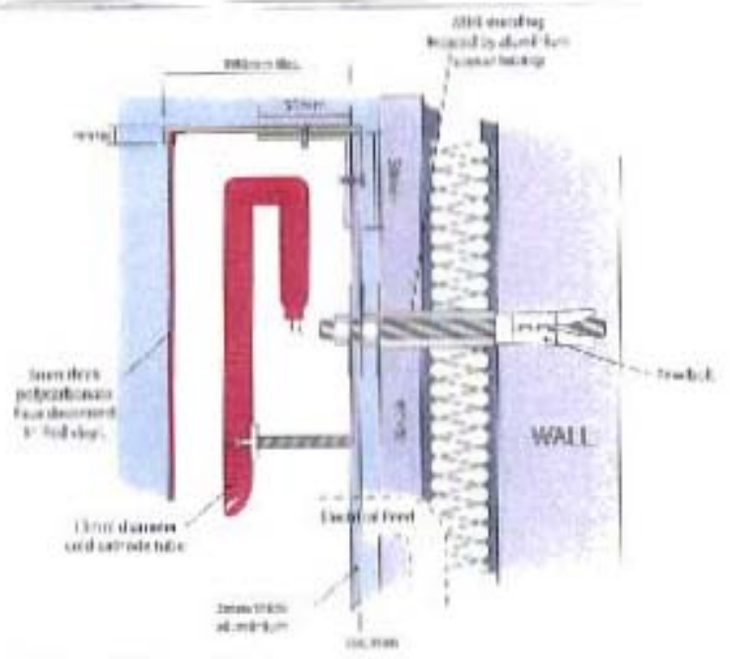




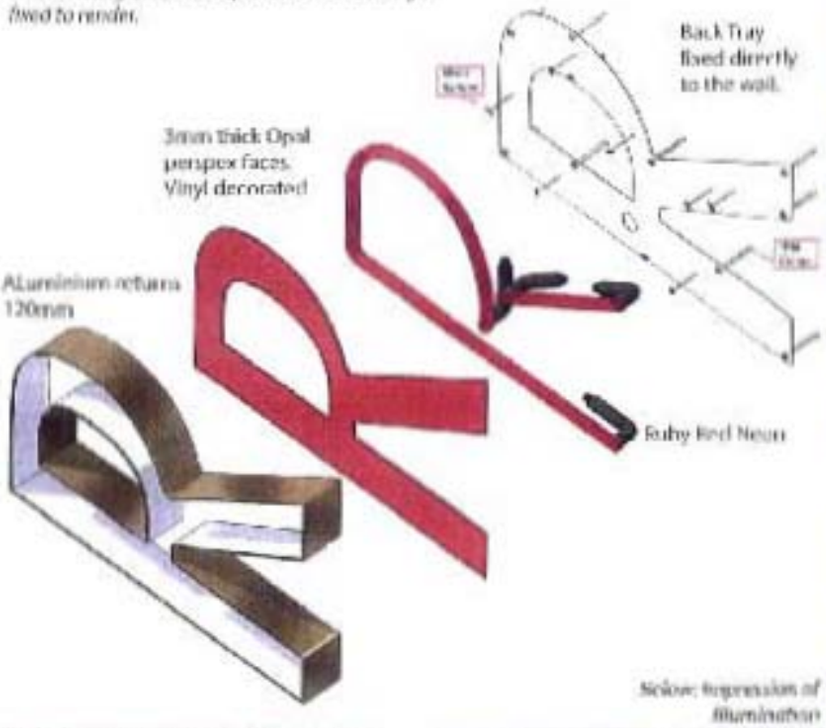


L&G	CROWNE PLAZA Manchester, Low Level Signature	n/a planning BJC A2 page -1.00 03/04/07			DRAWING NUMBER 8019k

1.50 scale
SIGN REF: F
Swan Street
elevation ref dwg: 8019f
building plan ref dwg: 8019c



Above: Fixing detail example for letters and logo fixed to render.



Below: Impression of illumination

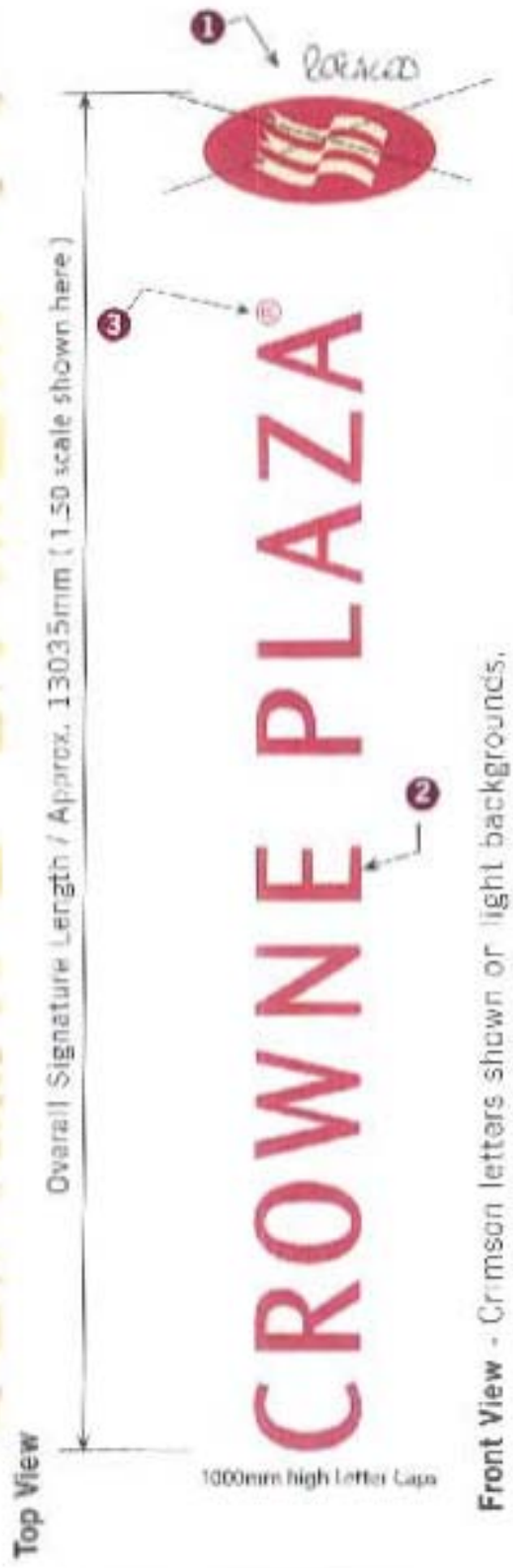


High Level Building Signature/ Light Backgrounds
Sign Type A

1. **Flexible Face Logo Mesh:**
   Face Construction:
   3M Panaflex Sealing & Sign Facing
   Film/Outer Ring and Flag Item:
   Crown Plaza Metallic Gold Transparent Film
   Film/Background Crown:
   Crowne Plaza Crimson Opaque Film.
   Remove: Painted Crowne Plaza Gold
   Illumination: Neon Glass, Ruby Red

2. **Dimensional Letterforms**
   Construction: Aluminium Diamond Letters
   Plastic Faces: Crowne Plaza Crimson Translucent Plastic.
   Remove: Painted Crowne Plaza Gold
   Illumination: Neon Glass, Ruby Red

3. **Registration "R" Disc**
   Construction: Aluminium Diamond Letters
   Crowne Plaza White
   Graphics: Crowne Plaza Crimson Opaque Film



L&G	CROWNE PLAZA Manchester, Stacked vertical set				DRAWING NUMBER 8019L

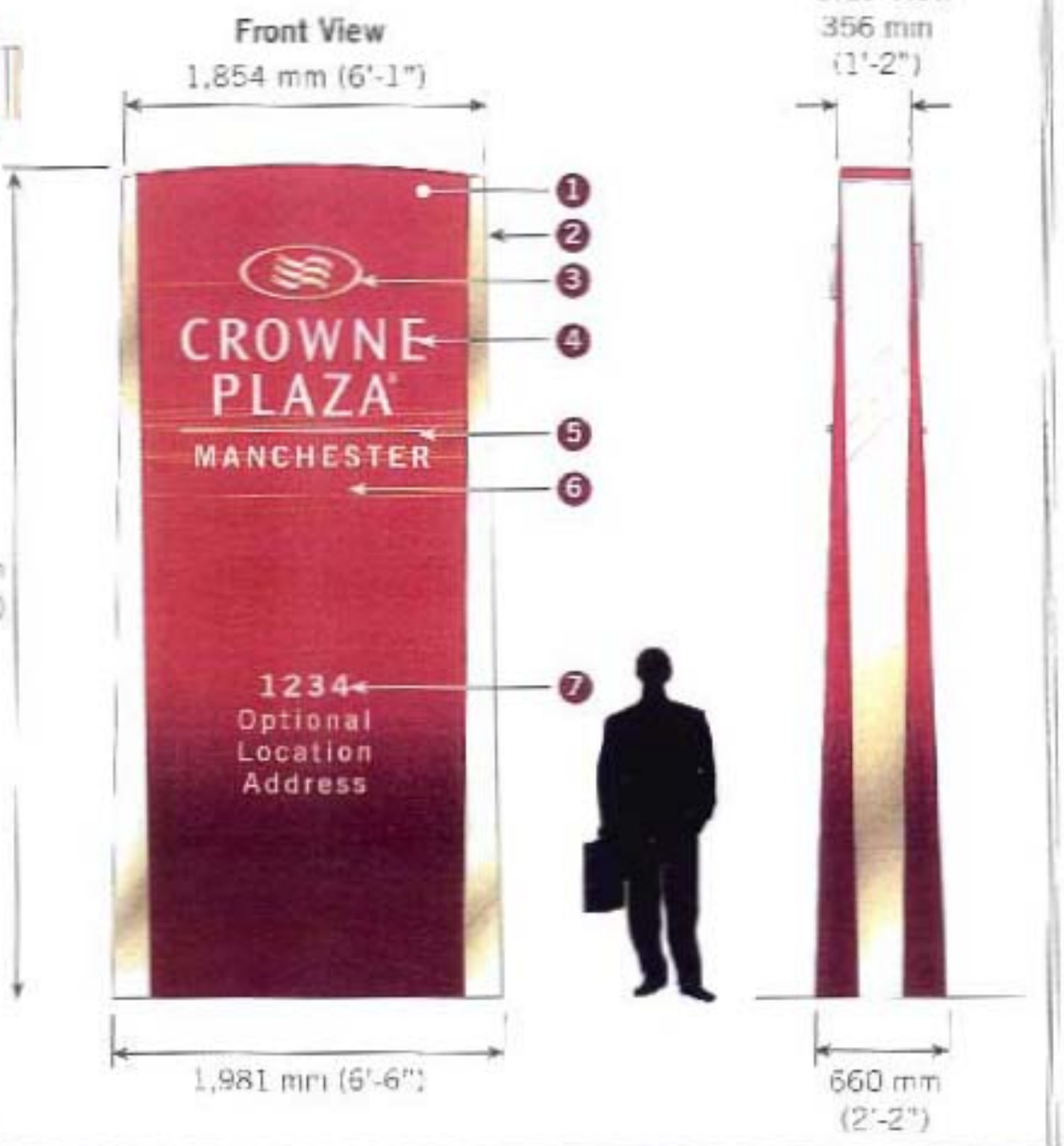
1.25 scale
SIGN REF: G

Swan Street
elevation ref dwg: 8019f
building plan ref dwg: 8019c

Gateway Identification Sign
4.25 M (14'-0")
Sign Type X1 X2

1. **Base Sign Cabinet**
   Construction: Aluminium.
   Sign Face Finish: Painted Crowne Plaza Crimson.
   Illumination Source: Fluorescent Lamps
2. **End Caps**
   Construction: Aluminium.
   Finish: Painted Crowne Plaza Gold.
3. **Raised Flag Logo**
   Construction: Push-fits clear acrylic crest and stripes with Crowne Plaza Metallic Gold Translucent Film applied to the front surface (illuminates gold with white edge lighting).
4. **Crowne Plaza Logotype**
   Letterforms: Push-fit translucent white acrylic (illuminates white).
5. **Raised Accent Rule**
   Construction: Push-fits clear acrylic with Crowne Plaza Metallic Gold Translucent Film applied to the front surface (illuminates gold with white edge lighting).
6. **Location Name**
   Letterforms: Push-fit translucent white acrylic (illuminates white).
7. **Location Address (optional)**
   Numerals & Letterforms: Push-fit translucent white acrylic (illuminates white).





L&G	CROWNE PLAZA Manchester, 4250mm high Totem	n/a planning CP official source A3 page =1:25 03/05/07	DRAWING NUMBER 8019m