MANCHESTER CITY COUNCIL

**Planning**
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PO Box 532 Town Hall
Manchester M60 2LA

# Application for consent to display an advertisement(s).
# Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

## 1. Applicant Name, Address and Contact Details

Title: Mr | First name: David | Surname: Smith

Company name: WHSmith Retail Ltd

Street address: Greenbridge Road

Town/City: Swindon

County: Wiltshire

Country:

Postcode: SN3 3LD

| | Country Code | National Number | Extension Number |
|---|---|---|---|
| Telephone number: | | | |
| Mobile number: | | | |
| Fax number: | | | |

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

## 2. Agent Name, Address and Contact Details

Title: | First Name: CMC | Surname: Projects

Company name: CMC Projects LLP

Street address: New Cambridge House
Bassingbourn Road
Litlington

Town/City: Royston

County: Hertfordshire

Country:

Postcode: SG8 0SS

| | Country Code | National Number | Extension Number |
|---|---|---|---|
| Telephone number: | | 01763 852189 | |
| Mobile number: | | | |
| Fax number: | | | |

Email address: dawn.curtis@cmcprojects.co.uk

## 3. Site Address Details

Full postal address of the site (including full postcode where available)

House: | Suffix:

House name: New M&S Simply Food Unit

Street address: Manchester Royal Infirmary

Oxford Road

Town/City: Manchester

County: Greater Manchester

Postcode: M13 9WL

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 385061

Northing: 396101

Description:

Former 'Boulevard Cafe' Adjacent 'The Boulevard'

## 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

## 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

## 6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

## 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

1 No. Part Illuminated Fascia Sign - Front Elevation
2 No. Non Illuminated Fascia Sign - Side Elevation

How many of the following type of advertisements are you applying for?

Fascia sign(s): 3 | Projecting or hanging sign(s): 0 | Hoarding(s): 0 | Other: 1

Please describe:

Varied window vinyls to perimeter windows - Front and side elevations

## 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

## 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 19/06/2013 | To: 19/06/2013

## 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.625 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.100 m

What are the dimensions of the proposed advertisement? Height: 5.100 x Width: 1.600 x Depth: 0.100 metres

What materials will the sign be made of?

1 No. Internally LED Illuminated Powder Coated Aluminium Box With Pushed Through Acrylic Lettering - Front Elevation

What is the maximum height of any of the individual letters and symbols (in centimetres)? 80.000 cm

The colour of text and background:

Background - Hero Green (Pantone 5535c), M&S - Acid Green (Pantone 382c), Simply Food - White

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 700.000 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.625 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.500 m

What are the dimensions of the proposed advertisement? Height: 1.600 x Width: 7.381 x Depth: 0.500 metres

What materials will the sign be made of?

1 No. Internally LED Illuminated Powder Coated Aluminium Box - Side Elevation

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 cm

The colour of text and background:

Background Hero Green (Pantone 5535c)

Will the sign be illuminated? ( ) Yes (•) No

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.625 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.500 m

What are the dimensions of the proposed advertisement? Height: 1.600 x Width: 5.345 x Depth: 0.500 metres

What materials will the sign be made of?

1 No. Internally LED Illuminated Powder Coated Aluminium Box - Side Elevation

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 cm

The colour of text and background:

Background Hero Green (Pantone 5535c)

Will the sign be illuminated? ( ) Yes (•) No

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.000 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m

What are the dimensions of the proposed advertisement? Height: 0.000 x Width: 0.000 x Depth: 0.000 metres

What materials will the sign be made of?

Varied Vinyl Stickers to External Glazing - See Elevations and Typical Details

What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 cm

The colour of text and background:

Varies - See Attached Drawings

Will the sign be illuminated? ( ) Yes (•) No

## 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

(•) The agent ( ) The applicant ( ) Other person

## 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒ Date 19/06/2013