PROJECT NUMBER 6045

MARTIN HARRIS CENTRE: BANNERS

CONSENT TO DISPLAY AN ADVERTISEMENT

August 2013



This document is to support an application for consent to display an advertisement. Application ref: 103226/AO/2013 - Mounting of 6no. projecting banners on existing lamp posts

With regard to the email from Emily Greaves dated the 08/08/2013 about the above application. I write to confirm the following:

1. The reason for the proposed banners is to celebrate the 10th anniversary of the Martin Harris Centre.

2. A justification for their installation is the Centre is open to the public and not just to staff and students. The Martin Harris Centre is tucked away behind the Museum between Bridgeford Street and Coupland Street. The idea is to make the public aware of the buildings location and to encourage and guide the public from off Oxford Road and from the multi-storey carpark (on the corner of Higher Cambridge Street and Bridgeford Street).

3. At present a design for the banners has not been finalized, but it will contain a large image and simple text. Similar to the Museums banners. The banners will be used for promotion of university events at the Martin Harris Centre. Provide information for the public and will not be used for profit or for profit advertising.