V4

Externals
Main Signage
98063

MORRISONS



local

EXTERNAL SIGNAGE

CRUMPSALL

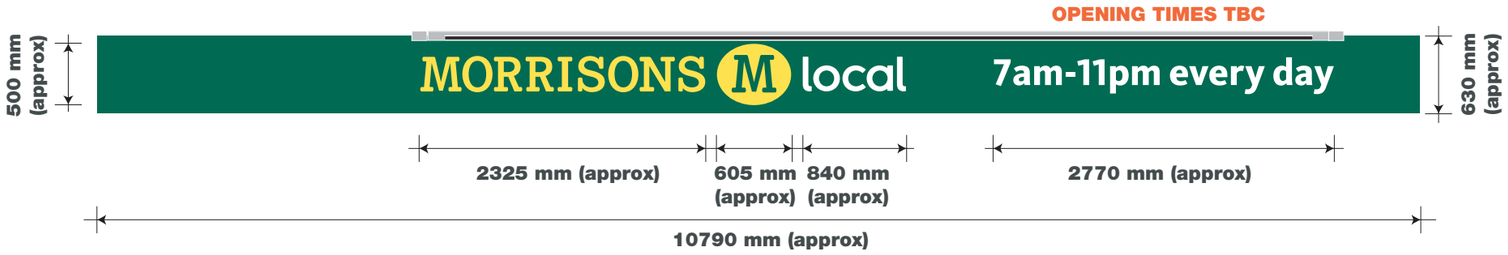
MORRISONS M local

FONTS	SAMPLE TEXT
Susa Bold	ABCDEFGH abcdefgh
Serifa Black	ABCDEFGH abcdefgh
Serifa Roman	ABCDEFGH abcdefgh
FS Sammy	ABCDEFGH abcdefgh
Trade Gothic Bold	ABCDEFGH abcdefgh
Trade Gothic Bold Condensed 20	ABCDEFGH abcdefgh
Nothing You Could Say	ABCDEFGH abcdefgh
Just The Way You Are	ABCDEFGH abcdefgh
Morrisons Kievit Regular	ABCDEFGH abcdefgh
Morrisons Kievit Medium	ABCDEFGH abcdefgh
Morrisons Kievit XBold	ABCDEFGH abcdefgh

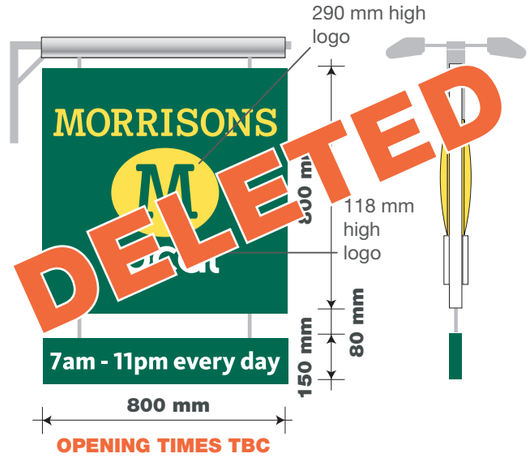
COLOUR REFERENCES	VUTEK PRINTER
Pantone 336c	Dark green texture to match pantone 336c	Pantone 336c
Pantone 115c	Green texture to match Avery 5562QM Vinyl	Pantone 115c
Pantone 369c to match Avery 5562QM Vinyl	Orange texture to match pantone 715c	Pantone 369c to match Avery 5562QM Vinyl
Pantone 715c	Natural texture	Pantone 715c
Pantone 7503c	Purple texture to match pantone 261c	Pantone 7503c
Pantone 261c	Purple timber to match pantone 261c	Pantone 261c
Pantone 7502c	Plain timber	Pantone 7502c
Pantone Warm Gray 1c	Warm Gray texture to match pantone Warm Gray 1c	Pantone Warm Gray 1c
	New chalkboard texture	

EXTERNAL SIGNAGE

ITEM 01 (Qty 1)
A formed aluminium face panel displaying moulded 500mm high 'M' logo.
Individual foamex 'Morrisons' & 'Local' letters.
Externally illuminated by troughlight - 7450mm span of letters.
Scale 1:50



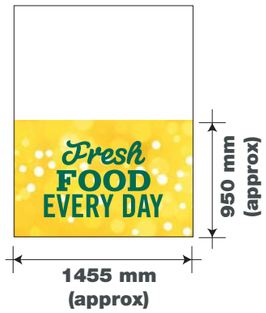
ITEM 02 (Qty 1)
Formed aluminium panels displaying a blown logo and 10 mm thick text
Complete with a mild steel gibbet.
Externally illuminated by a trough light fixed above - 250 cd/m².
Scale 1:20



ITEM 03 (Qty 1)
Digitally printed vinyl backed up.
Applied internally to glazing.
Scale 1:50



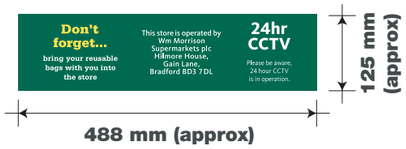
ITEM 04 (Qty 1)
Digitally printed vinyl backed up.
Applied internally to glazing.
Scale 1:50



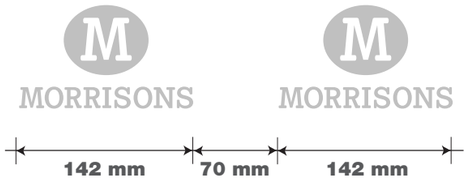
ITEM 05 (Qty 1)
Clear vinyl reverse printed.
Scale 1:10



ITEM 06 (Qty 1)
Clear vinyl reverse printed.
Scale 1:10



ITEM 07 (Qty as required)
Reverse applied 3M frosted vinyl.
Scale 1:5



Sign Colours

- Pantone 336C
- Pantone 369C
- Pantone 115M

EXTERNAL SIGNAGE





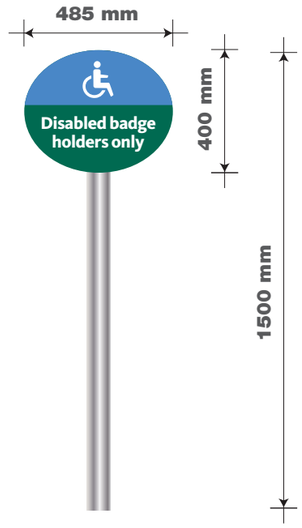
ITEM 08 (Qty 1)
Doubled sided formed aluminium
trim housing clear acrylic face panels
with applied reverse decorated graphics.
Complete with an internal steel subframe and posts.
Illumination by x2 flood lights in cages
PLEASE NOTE:
Both sides to have same display also fixed 90° to road.
Scale 1:20

STORE SPECIFIC
LIST TBC

ITEM 09 (Qty 1)
A formed aluminium panel displaying
applied vinyl text.
Non illuminated.
Scale 1:20



ITEM 10 (Qty 4)
Post mounted 3 mm flat cut
aluminium with applied vinyl
complete with signfix channel
and clips to rear. Installed in
front of bay as far back as
possible to fence. Core drill and
make good tarmac
Scale 1:20

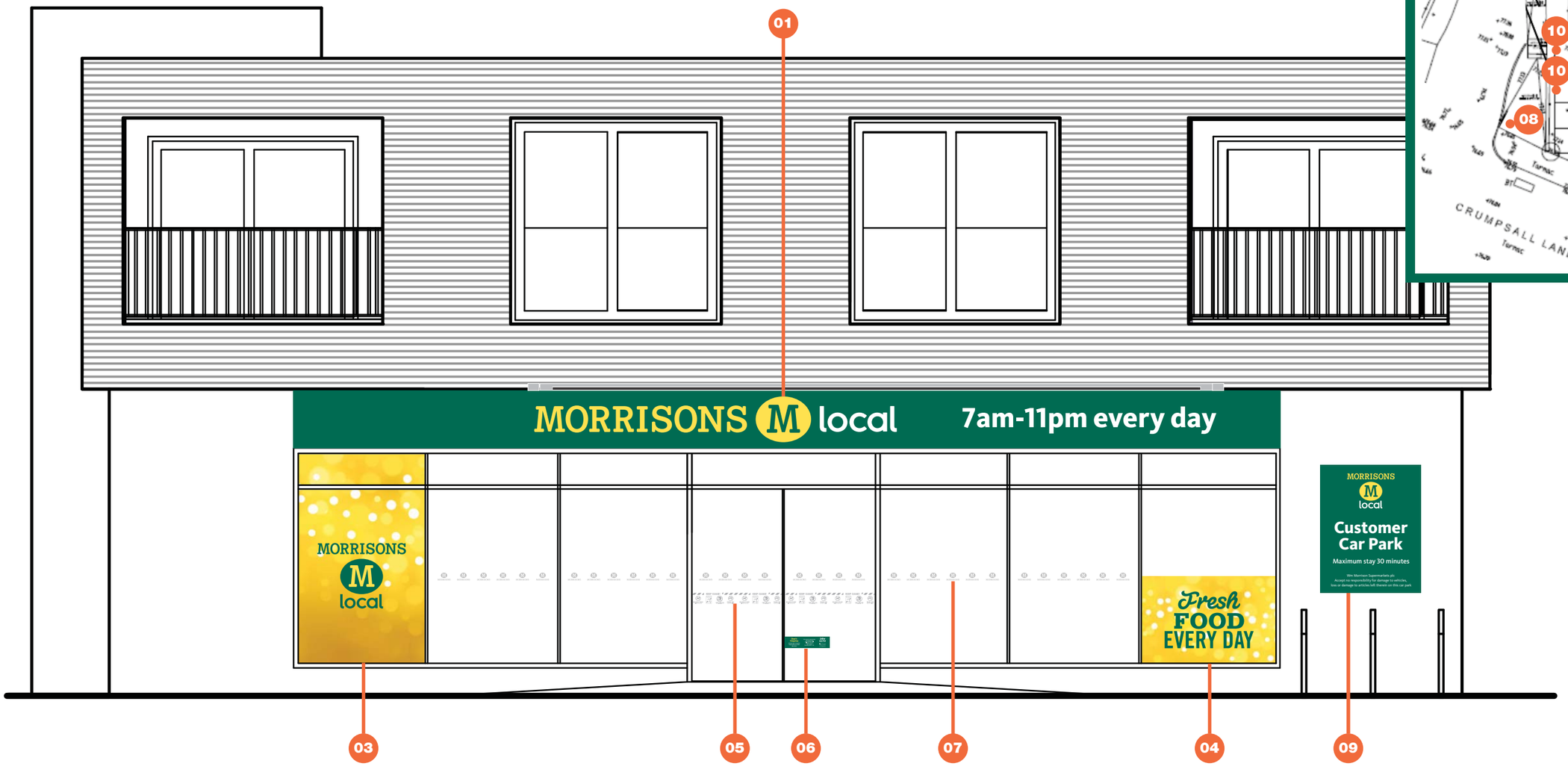


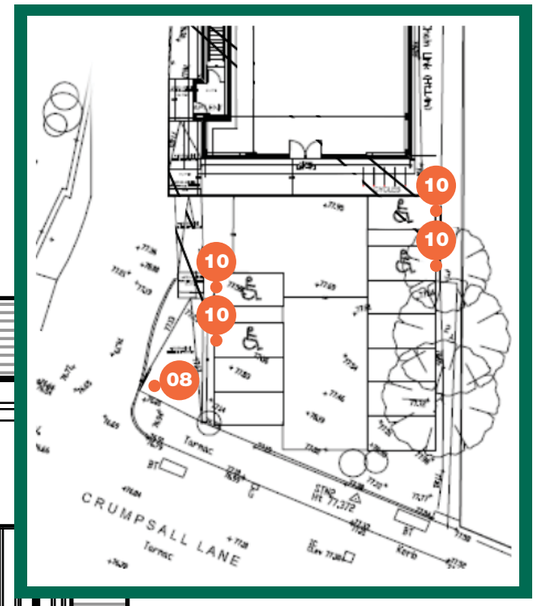


POSITION OF NEW TOTEM

MORRISONS M local

EXTERNAL SIGNAGE - SCALE 1:50 @ A3 - FRONT ELEVATION





98063
V4