PO Box 371
Altrincham
WA15 7WJ

Chief Planning Officer
Manchester City Council
PO Box 532
Manchester
M60 2LA

8th April 2013

Dear Sirs,

Application for advertisements: 190 – 196 Oldham Rd.

Please find enclosed the application for consent to display two non illuminated advertisements at 190-196 Oldham Rd. The proposal is fully illustrated in the accompanying drawings and plans.

In considering the application I would ask that you bear in mind the following.

1. The advertisements sit within an area that is entirely commercial and industrial in character. Whilst each site should be considered on its own merit the general acceptability of such advertisements in this area has already been accepted by both the Council and the Planning Inspectorate given the consent granted for advertisements close to 190 Oldham Rd by the City and on appeal by the Planning Inspectorate.
2. This application seeks consent for a period of three years. The building that previously occupied the site of 192-196 Oldham Rd having recently been destroyed by fire. There is no realistic prospect of the premises being reinstated within the next three years.
3. The debris from the former building remains on site and represents and unsightly feature on this part of Oldham Rd. In screening this site the proposal is generally in accordance with the considerations of Policy DC15i (and others). Photographs of the site in its present condition have been included in the application documents.

If you require any additional information please do not hesitate to contact me.

Yours faithfully



Alan Mottershead
Mob: 0775 3610004